

RAJARAJESWARI COLLEGE OF ENGINEERING
Ramohalli Cross, Kumbalagodu, Bangalore 560 074.

DEPARTMENT OF MANAGEMENT STUDIES

- 1. TYPE OF EVENT** : **Expert Lecture**
- 2. TITLE OF THE EVENT** : **“ How to start an Enterprise ”**
- 3. RESOURCE PERSON** : **Dr.R.Krishna**
- 4. EVENT DURATION** : **23rd March 2019 (10:00 AM TO 11:30 AM)**
- 5. VENUE** : **Chanakya Seminar Hall, RRCE**
- 6. INVITATION FOR** : **1st and 2nd year MBA students**
- 7. TARGET PARTICIPANTS** : **1st and 2nd year MBA students**

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8. OUTCOME OF THE PROGRAM:

- ❖ **Provide Knowledge and information on various steps to start an enterprise**
- ❖ **Know the importance of entrepreneurship skills such as Risk-taking skills, Problem-solving skills, Creative thinking skills etc. to make the startup success**
- ❖ **Acquire knowledge about the challenges and hurdles to start an enterprise**
- ❖ **Enhance the confidence of the student by giving tips to improve the entrepreneurship skills.**
- ❖ **Motivated the students to start large scale and small scale business.**