



RAJARAJESWARI COLLEGE OF ENGINEERING

14, Ramohalli Cross, Kumbalagodu, Mysore Road,
Bengaluru-560074.

DEPARTMENT OF MECHANICAL ENGINEERING

- 1. Type of Event: Guest Lecture on “Product Lifecycle Management”**
- 2. Event Duration: 25th February 2020**
- 3. Venue: Arya Bhatta Seminar Hall**
- 4. Resource Person: Mr. Bernard Raja, Founder & Director, The Focus Path, Bengaluru.**

6. Outcome:

Briefed about product life cycle management (PLM) it reduces time to market, improve product quality, reduce prototyping costs, identify potential sales opportunities and revenue contributions, maintain and sustain operational serviceability, and reduce environmental impacts at end-of-life.

Also, various software tools used to improve PLM.

Job opportunities available in the industry scenario to the students of the Mechanical Engineering branch.
