

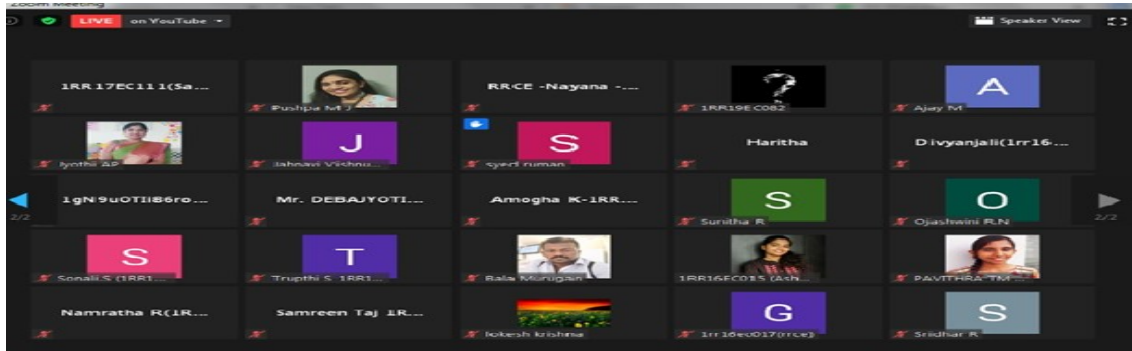
MSME Report

Rajarajeswari College of Engineering and ACS College of Engineering, Bengaluru have jointly organized with MSME Development Institute, Govt of India, Ministry of MSME, Bengaluru, a webinar on “ **MSME Schemes and Entrepreneurship** “ through zoom platform and was aired live on you tube also on July 17th 2020. The principal Dr.T. Chandrashekar of Rajarajeswari college of engineering welcomed the participants of the webinar. The resource person Mr. Gopinath Rao, IDES, Deputy Director, MSME Development Institute , Ministry of MSME, Govt of India , had explained clearly about EDP & Project Identification , what is entrepreneurial process , Important qualities and role of an entrepreneur ,Basic laws of India which every entrepreneur needs to know to succeed as an entrepreneur, different types of entrepreneurs and financial schemes available with MSME. Overall it was an informative session for the budding entrepreneurs. Around 300 participants like academicians, Students, Industry persons of nationwide were part of this program. Everyone was benefitted through this webinar during this pandemic situation. The principal of ACS College of Engineering Dr. S. Murali gave vote of thanks.

**MSME DEVELOPMENT INSTITUTE
BANGALORE**

Presents,
**EDP & PROJECT IDENTIFICATION
BY**

**R. GOPINATH RAO, IDES
Dy. Director
MSME DI
Ministry of MSME
Govt. of India**

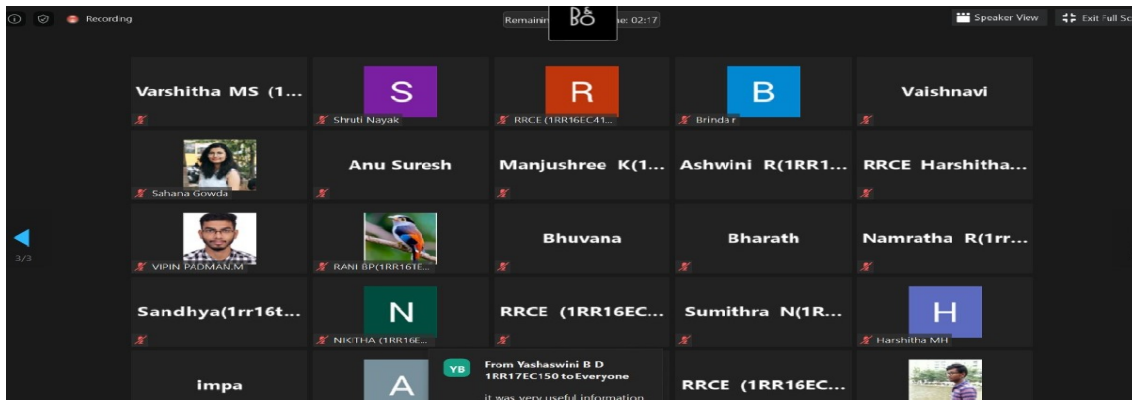


5 Steps you will take to become an Entrepreneur:



- Step 1: **Find your Identity or Niche.**
- Step 2: Research your Market.
- Step 3: Educate yourself consistently.
- Step 4: **Build your Business steadily.**
- Step 5: Reinvent your strategies.

zoom



Zoom Meeting

Dr. P. Bhuvan...
Sampada G...
T. Chandrak...
Dr. Anand Ra...

LIVE on YouTube

Project / product Identification

- Stages of project / product identification:
- 1. Knowledge about the Project/Product and Experience If any?
- 2. Demand for the product.
- 2. Existing Supply position,
- 3. Availability of RM for the development of product,
- 4. Availability of other resources such as labour, power etc., ,
- 5. Cost of development of the product/progress and Source of funds,
- 6. Technology required,
- 7. Marketability for the product, etc.,

Participants (174)

Find a participant

Dr. P. Bhuvanewari (Co-host, me)

Kavitha BN CTDS (Host)

Sampada G (Co-host)

srinivasa ramesh

yes no go slower go faster more clear all

Mute All Unmute All

Zoom Group Chat

From jensha v to Everyone
feedback link

From MDEEKSHA to Everyone
feedback link piz

From Jethroha J to Everyone
feedback link plizz

From Imran Ahmad to Everyone
feedback link piz sir

To: Everyone

Type message here...