RAJARAJESWARI COLLEGE OF ENGINEERING

Ramohalli Cross, Kumbalgudu, Bangalore 560074

DAPERTMENT OF MANAGEMENT STUDIES

1.TYPE OF EVENT : Guest lecture

2. TITLE OF THE EVENT : "Big data"

3. RESOURCE PERSON : Bhoomika K. S

4.EVENT DURATION: 24-12-2021(11:45AM TO 12:45PM)

5. VENUE : Department of management, RRCE

6.INVITATION FOR : 2nd year MBA students

7. TARGET PARTICIPIENTS : 2nd year MBA students

8. OUTCOME OF THE PROGRAM:

- **❖** Provide Knowledge and information on big data
- ❖ Know the importance of big data and its impact on technology
- **❖** Acquire knowledge positive as well as negative impacts of networking
- ***** Enhance the confidence of the student by giving tips to improve their prediction.



