

# RAJARAJESWARI COLLEGE OF ENGINEERING

Ramohalli Cross, Kumbalagodu, Bangalore 560 074.

## DEPARTMENT OF MANAGEMENT STUDIES.

1. TYPE OF EVENT : Expert Lecture.
2. TITLE OF THE EVENT : “Data Mining And Data WAREHOUSING”.
3. RESOURCE PERSON : Dr. Shivakumar CSE Department.
4. EVENT DURATION : 23<sup>RD</sup> DECEMBER 2021 (11:45 AM TO 12:45 PM)
5. VENUE : DEPARTMENT OF MBA, RRCE.
6. INVITATION FOR : 2<sup>nd</sup> year MBA students.
7. TARGET PARTICIPANTS : 2<sup>ND</sup> year MBA students.
8. OUTCOME OF THE PROGRAM:

- ❖ Provide knowledge and Information on understanding data technologies.
- ❖ Know the Importance of data warehousing and data mining.
- ❖ Enhance the confidence of the student by giving tips to improve the data analytical skills.
- ❖ Motivated the students to learn about data usage.

