



RAJARAJESWARI COLLEGE OF ENGINEERING

Approved by AICTE, New Delhi.
Affiliated to the Visvesvaraya Technological University, Belagavi



RAJARAJESWARI COLLEGE OF ENGINEERING

#14, Ramohalli Cross, Kumbalagodu Post, Mysore Road, Bangalore – 560 074.
Affiliated to VTU, Belagavi, Approved by AICTE, New Delhi and Govt. Of Karnataka



*The Management, Faculty and Students
Cordially Invite You All For Inauguration of*

ONE WEEK ORIENTATION PROGRAM OF MBA & MCA

Patron

Dr. A.C. Shanmugam
B.A. LLB, FIMSA, FRCPS(Glasgow, UK)
Chairman, RRG I

Co-Patron

Er. A.C.S. Arun Kumar
B.Tech(Hon)., LMISTE., MIET.,(UK)., LMCSI.,
Vice Chairman, RRG I

Chief Guest

Mr. Gururaj Nayak
CEO & Co-founder
Qogno Digital Infrastructure Pvt Ltd

Guest of Honour

Mr. Amar Prabhu R J
HR Manager
Qogno Digital Infrastructure Pvt Ltd

Resource Persons

Mr. Abhishek Kumar Mishra
Marketing Head
Apollo Spectra Hospital, Bangalore

Mr. Srinivas Vuppala
Sr. Vice President
Sonata software limited

Dr.R.D.Ravindran
Chairman, Director - Quality,
Aravind Eye Hospital, Madurai

Mr. Indranil Saha
Regional Head
South India, DBS Bank

Mr. Vivek Rangabhashyam
Manging Director
Markitome

Mr. Sowmiyan Morri
Sr.Data scientist
at Ericsson R&D

Dr. Rethuru Raj
RIGL - Chief Architect
Bangalore

Mrs. Ankitha Sharma
Data Specialist Technical Lead
IBM Pune

Mr. Venkatesh Chawan
Learning and Development Manager
BigBasket.com

Mr. Tokala Durgarao
Sr. Technical Manager,
Oracle, Bangalore

Mr. Prateak Gupta
Sr. Manager, Accenture

Mr. G.S. Bist
MSME IPR Nodal officer,
MSME- Development Institute

Mr. Mrityunjaya Hikkalgutti
Technical consultant - Entrepreneur
Bangalore

Dr. Prabhakaran
Specialist/ non-life
Insurance Ombudsman, Chennai

Mr. Amar Prabhu
HR Manager
Qogno Digital Infrastructure

Mr. Nanaiah Pattada
Director - Human Capital
at Vindhya e-Infomedia

Date: 14th Feb 2022 Time: 10:00 AM Venue: APJ Abdul Kalam Hall

Dr. S. Vijayanand, M.Tech, Ph.D
Executive Director, RRG I

Sri. C.N Seetharam, IAS(Retd.)
Chief Executive Officer, RRG I

Dr. S. Jeyabalan, Ph.D
Special Officer, RRG I

Dr. T. Chandrashekar
Principal, RRCE

Dr. Balakrishna R
Dean, RRCE

Dr. Muthu Kumar
Prof. & HOD, MBA

Dr. Neha Singhal
Prof. & HOD, MCA

Dr. Kamal Raj
PG Coordinator

Department of Management Studies and Department of Master of Computer Application, RajaRajeswari College of engineering have been organizing one week orientation program for MBA and MCA Students. The Inauguration was held on 14.2.2022 at APJ Abdul Kalam Hall RRCE. Dr.N.Muthu Kumar, Professor & Head, Department of Management Studies Welcome the gathering. Dr.NehaSinghal , HOD-MCA briefed about the orientation program. Presidential Address was delivered by Dr.T. Chandrashekar, Principal RRCE. Mrs. Soumya.G, Faculty – MBA and Mrs. Priyanka, Faculty – MCA introduced the chief guest and guest of honor to the audience. Inaugural address was delivered by the chief guest Mr.GururajNayak, CEO and Co-founder at Qogno Digital Infrastructure Pvt. Ltd. Mr.AmarPrabhu, Resource Manager at Qogno Digital Infrastructure Pvt. Ltd delivered special address. Dr.J.AmuthaRaj , Vice Principal Administration,RRCE and delivered Felicitation Address . Mrs. Deepa, Faculty -MCA Delivered Vote Of Thanks

1.Type of Event: Orientation Program for 1st years.

2.Title on the Event :Inaugural Function

3. Chief Guest : Mr. GururajNayak , CEO & Co-founder at Qogno Digital Infrastructure Pvt Ltd.

4. Guest of Honour : Mr. Amar Prabhu, Resource Manager at Qogno Digital Infrastructure Pvt Ltd.

4.Event Duration:14st Feb 2022.(10:30am-12:30pm)

5.Venue:DR. APJ.ABDUL KALAM HALL (RRCE)

6. Invitation for :1stYear MBA Students.

7. Target Participants :1stYear MBA Students.

8. Outcomes of the Program:

❖ Mr. GururajNayak :

- Enlightened on THE SHIFT (Right Time, Right Place, Right Approach).
- Shared his experience as he moved from camps to corporate.
- Stated about the 4 Industrial Revolutions.
- Right time-2020
- Right Place-Bangalore
- Right Approach- Democration, Information, Service Delivery, Innovation
- Introduction of steam engines in the 18th century.
- Introduction of Assembly line in the 19th century.
- First Human to Machine interaction occurred.

- Industrial Revolution 4.0 which is an going revolution where Machine-to-Machine learning is being practiced and is being improved.
- Stated about the growth in the Indian economy in the upcoming years.

❖ Mr. Amar Prabhu:

- Motivated student with his enthusiastic fun games which helped student learn with fun.
- He stated about the key skills required students.
- Stated the importance of listening skills.
- Motivated students to on looking out for details.
- Advised on how to clear the interview.







