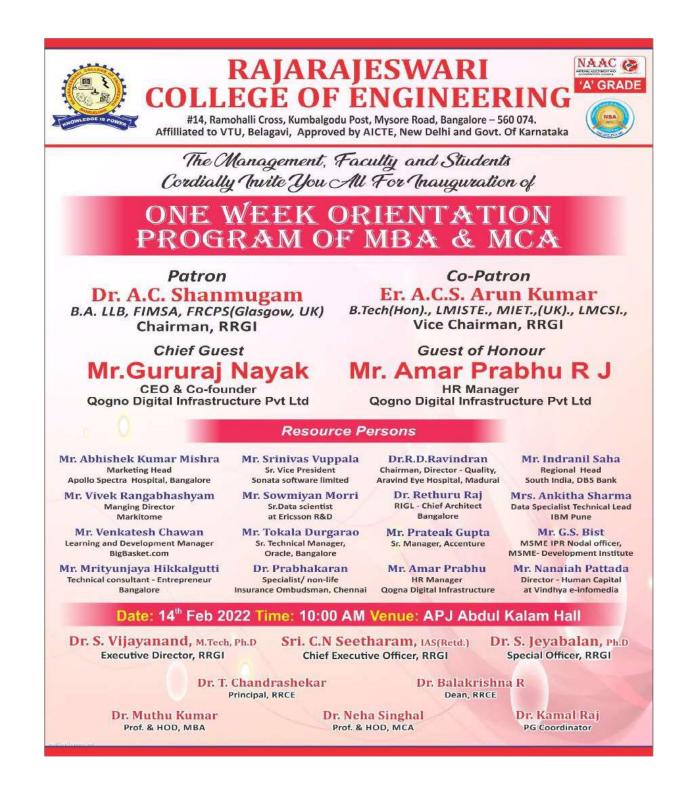


RAJARAJESWARI COLLEGE OF ENGINEERING

Approved by AICTE, New Delhi. Affiliated to the Visvesvaraya Technological University, Belagavi





Department of Management Studies and Department of Master of Computer Application, RajaRajeswari College of engineering have been organizing one week orientation program for MBA and MCA Students. The Inauguration was held on 14.2.2022 at APJ Abdul Kalam Hall RRCE. Dr.N.Muthu Kumar, Professor & Head, Department of Management Studies Welcome the gathering. Dr.NehaSinghal , HOD-MCA briefed about the orientation program. Presidential Address was delivered by Dr.T. Chandrashekar, Principal RRCE. Mrs. Soumya.G, Faculty – MBA and Mrs. Priyanka, Faculty – MCA introduced the chief guest and guest of honor to the audience. Inaugural address was delivered by the chief guest Mr.GururajNayak, CEO and Co-founder at Qogno Digital Infrastructure Pvt. Ltd. Mr.AmarPrabhu, Resource Manager at Qogno Digital Infrastructure Pvt. Ltd delivered special address. Dr.J.AmuthaRaj , Vice Principal Administration, RRCE and delivered Felicitation Address . Mrs. Deepa, Faculty -MCA Delivered Vote Of Thanks

1.Type of Event: Orientation Program for 1st years.

2. Title on the Event : Inaugural Function

3. Chief Guest : Mr. GururajNayak , CEO & Co-founder at Qogno Digital Infrastructure Pvt Ltd.

4. Guest of Honour : Mr. Amar Prabhu, Resource Manager at Qogno Digital Infrastructure Pvt Ltd.

4.Event Duration:14st Feb 2022.(10:30am-12:30pm)

5.Venue:DR. APJ.ABDUL KALAM HALL (RRCE)

6. Invitation for :1stYear MBA Students.

7. Target Participants :1stYear MBA Students.

8. Outcomes of the Program:

✤ Mr. GururajNayak :

- > Enlightened on THE SHIFT (Right Time, Right Place, Right Approach).
- > Shared his experience as he moved from camps to corporate.
- Stated about the 4 Industrial Revolutions.
- ➢ Right time-2020
- Right Place-Bangalore
- Right Approach- Democration, Information, Service Delivery, Innovation
- > Introduction of steam engines in the 18^{th} century.
- > Introduction of Assembly line in the 19^{th} century.
- > First Human to Machine interaction occurred.

- Industrial Revolution 4.0 which is an going revolution where Machine-to-Machine learning is being practiced and is being improved.
- > Stated about the growth in the Indian economy in the upcoming years.
- ✤ Mr. Amar Prabhu:
 - Motivated student with his enthusiastic fun games which helped student learn with fun.
 - > He stated about the key skills required students.
 - > Stated the importance of listening skills.
 - > Motivated students to on looking out for details.
 - Advised on how to clear the interview.









