



RAJARAJESWARI COLLEGE OF ENGINEERING

Approved by AICTE, New Delhi.

Affiliated to Visvesvaraya Technological University, Belagavi

Department of Management Studies

1. Type of Event : WEBINAR
2. Title on the Event : **“CAMPUS TO CORPORATE”**
3. Resource Person : **Mr. GAGANDEEP SINGH SACHDEVA**
4. Event Duration : 12 February 2022 (11:00am-12:00pm)
5. Venue : Microsoft Teams
6. Invitation for : 1st Year MBA Students
7. Target Participants : 1st Year MBA Students
8. Outcomes of the Program :
 - The Program was mainly focused on the personality development and time management, how to improve themselves from college to corporate field
 - The Resource gave a brief view of corporate company objective and how employee should achieve company objectives.
 - Motivated students to build communication skills, listening skills and team building and importance of confidence



RAJARAJESWARI COLLEGE OF ENGINEERING

Approved by AICTE, New Delhi.

Affiliated to Visvesvaraya Technological University, Belagavi

Photo Gallery

Gagandeep Singh Sachdeva
12th Feb'22



CAMPUS TO CORPORATE



RAJARAJESWARI COLLEGE OF ENGINEERING

Approved by AICTE, New Delhi.

Affiliated to Visvesvaraya Technological University, Belagavi

4G 63.5K/s 11:23 AM 97%

ckc-hpmq-bfo

QUESTIONS THAT I HAD -

- How does it feel like to be a part of corporate world?
- Will I be able to crack Interview for my dream company?
- Am I ready to work in corporate?
- What about the practical exposure?
- Will I be able to survive longer in corporate?
- Do I have the right skill set & knowledge that is required even for a basic job?
- What would be my package? Location?
- Will I have to switch in every 2 years to get the increment?
- Am I a corporate material candidate?
- Should I keep Package OR Location OR Profile OR Company at the priority point?
- How do I select an Industry? Company? Profile to go for?
- Should I select a field or a desk Job?
- What am I supposed to do when I join? Etc.....

Gagan is presenting **CAMPUS TO CORPORATE**

Gagan

SOW...

You

Sup19others

Phone, Video, Mute, More



WHAT SHOULD BE YOUR NEXT STEP?

- Decide **3 Industries** of your choice and interest & read about the Industry Dynamics & current update
- Select top **3 companies** from Industry & know about its growth journey, work culture, future scope, product etc
- Use elimination method & come down to **3 selected companies** & then start preparing for it
- **Master these subjects** – Marketing basics, Brand Management, Market Research, Consumer Insights, Financial Management, TQM etc (may vary as per your stream)
- **Become master of** – MS Excel, MS Power point, email writing, story telling, Team management, Public Presentation
- **Work on these skills** – Aptitude, psychometric, Simplifying things, Data Analysis, Insighting
- **Keep these values intact** – Respect your elders & all stakeholders around you, value others' time, be a credible resource, take initiatives, be self motivated, be humble & polite, be willing to help others, contribute to the society
- **Develop these competencies** – Agility, Collaboration, Bold approach
- Follow one hobby that keeps you happy. This will keep your creativity alive.

CAMPUS TO CORPORATE



RAJARAJESWARI COLLEGE OF ENGINEERING

Approved by AICTE, New Delhi.

Affiliated to Visvesvaraya Technological University, Belagavi

4G 66.6K/s 11:39 AM 98%

ckc-hpmq-bfo

SUBJECTS THAT HELPED ME -

- MARKET RESEARCH
- CONSUMER INSIGHTS
- FINANCIAL MANAGEMENT

SKILLS THAT HELPED ME -

- COMMUNICATION SKILLS, PUBLIC SPEAKING SKILLS, LISTENING SKILLS
- TEAM BUILDING & CAPABILITY BUILDING
- SIMPLIFYING THINGS, PROCESS MANAGEMENT

VALUES THAT HELPED ME -

- HONESTY & COMPASSION
- HUMBLE, POLITE & CARING ATTITUDE

CAMPUS TO CORPORATE
Gagan is presenting

Gagan

Deepak

You

Kav18 others

Call, Mute, Video Off, More