



RAJARAJESWARI COLLEGE OF ENGINEERING

Approved by AICTE, New Delhi.

Affiliated to Visvesvaraya Technological University, Belagavi

Department of Management Studies

1. TYPE OF EVENT : Entrepreneurial and Skill Enhancement program
2. TITLE OF THE EVENT : “Marketing Campaign 2”
3. EVENT DURATION : (30th July, 2022 morning to evening)
5. VENUE : ACS Campus
6. INVITATION FOR : ACS College
7. TARGET PARTICIPANTS : RRCE Students
8. OUTCOME OF THE PROGRAM:
 - ✓ Helped us to improve marketing skills and sales
 - ✓ It helped us how to know to fixing prices and earn reasonable e profits and overcome from losses through marketing strategies
 - ✓ Marketing campaign helped us how to cope with the situations during losses which will be helpful to us for future startups.
 - ✓ It enhanced the negotiation skill
 - ✓ It improve our marketing research and analytical skill
 - ✓ It helps us to scan the marketing environment.



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Invitation



Rajarajeswari College of Engineering
Mysore road, Ramohalli cross, Kumbalgodu, Bangalore- 560 074



DEPARTMENT OF MANAGEMENT STUDIES
PRESENTS

NAVATARA 2K22
On Saturday 30th July 2022

Sales And Entrepreneurship Skills Enhancement Programme
Venue: ACS College Of Engineering



Organizing Committee

Dr. T. Chandrashekar
Principal-RRCE

Dr.R. Balakrishna
Dean-RRCE

Dr. N.Muthukumar
Prof & Head-MBA

Staff Coordinators

Mrs. Sowmya G
AP-MBA

Mrs. Manasa
AP-MBA

Student Coordinators

Harshitha R

Shashank P

Nagaraju A

Hemalatha B R



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Photo Gallery





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Kambipura, Karnataka, India

Acs College Of Engineering, RAJARAJESHWARI MEDICAL COLLEGE AND HOSPITAL, Bengaluru, Karnataka 560060, India
Lat 12.89153°
Long 77.465399°
30/07/22 11:26 AM

GPS Map Camera



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Kambipura, Karnataka, India

Acs College Of Engineering, RAJARAJESHWARI MEDICAL
COLLEGE AND HOSPITAL, Bengaluru, Karnataka 560060, India

Lat 12.891447°

Long 77.465351°

30/07/22 11:05 AM



GPS Map Camera

Chocolates

20.8