



# RAJARAJESWARI COLLEGE OF ENGINEERING

Approved by AICTE, New Delhi.

Affiliated to Visvesvaraya Technological University, Belagavi

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## Department of Management Studies

- 1. TYPE OF EVENT** : NATIONAL LEVEL BUSINESS PLAN CONTEST
- 2. TITLE OF THE EVENT** : “NATIONAL LEVEL BUSINESS PLAN CONTEST”
- 3. EVENT DURATION** : (2<sup>nd</sup> September, 2022 morning to evening)
- 5. VENUE** : Aryabhata seminar hall RRCE Campus
- 6. INVITATION FOR** : All UG/PG students across india
- 7. TARGET PARTICIPANTS** : All UG/PG students across india

National Level Business Plan Contest was conducted by Department of Management Studies & RRIIC, Rajarajeswari College of Engineering, Bangalore on 03.09.2022. 61 Business Plan have been received from different states like Uttar Pradesh, Madhya Pradesh, Nagaland, Telangana, Andra pradesh, Maharastra, Tamilnadu, Karnataka, Delhi, Pondicherry etc. Inaugural function was held in Aryabhata Seminar Hall. Dr. J Amutharaj, Vice Principal delivered welcome address. Dr. N Muthukumar, Professor & HOD, MBA introduced the Business Plan Contest. Dr. T Chandrashekar, Principal, delivered Presidential address. Mr. R Ramachandra, Managing Partner, Green Automation System, Bangalore, Chief Guest for the event delivered inaugural address. Dr. C Ramesh convener RRIIC, & Mechanical HOD felicitated.

Mr. Manish Gowda & his team from RR Institute of Advanced Studies, Bangalore bagged first Prize of Rs.5,000. Mr. Vikas & his team from St. Joseph College of Commerce, Bangalore bagged the second prize of Rs.2,500. Consolation prizes were given to next 6 teams of Rs.1,000 each.

Dr. Vinoth & his team from Pongu ventures Pvt Ltd, Chennai were the jury for the final round. Principal, Management of RRCE appreciated the organizing committee to their effort to make this event as a good success.



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## Invitation

### RAJARAJESWARI COLLEGE OF ENGINEERING

#14, Ramohalli Cross, Kumbalgotu, Mysore Road, Bengaluru- 560074

**Department of Management Studies & RajaRajeswari Institution Innovation Council**  
Jointly Organized

## NATIONAL LEVEL BUSINESS PLAN CONTEST

Blended Mode (Online / Offline)

**on 2nd September 2022**

**Attractive Cash Prizes**

**1st Prize : ₹5000**  
**2nd Prize : ₹2500**  
&  
**5 consolation Prizes (₹ 1000)**

**Registration Fees: ₹300 per team**

Bank details:  
Account Holder Name: RajaRajeswari College of Engineering  
Bank Name and Branch: ICICI Bank & Kumbalgotu  
Account Number: 263701000032  
IFSC Code: ICIC0002637  
Or  
UPI ID: 9606046445@icici (PhonePe/Google Pay/ Paytm/BHIM)

**Registration Last Date: 31-08-2022**

**Registration Link:**  
<https://surveyheart.com/form/6300a1611940d466be2ea715>

<p><b>PATONS</b></p> <p>Dr. Vijayanand S., Executive Director, RRG1 Sri. C.N. Sentharam, IAS(Retd.), CEO, RRG1 Dr. S.Jeyabalan., Special Officer, RRG1</p> <p><b>CO-PATORN</b></p> <p>Dr. T.Chandrashekar., Principal</p>	<p><b>ORGANIZING COMMITTEE</b></p> <p>Dr. R.Balakrishna., Dean &amp; Advisor-RRIC Dr. S.Usha., Dean - Research &amp; VP-RRIC Dr. J.Amutharaj., President-RRIC, Vice Principal Dr. N.Muthukumar., HOD-MBA Dr. L.Rangalah., Advisor-RRIC &amp; HOD- ECE Dr. C. Ramesh., Convener- RRIC &amp; HOD - MECH</p>	<p><b>STAFF COORDINATORS</b></p> <p>Dr. A.Muruganandham., Professor, ECE Dr. D.Sobya., Associate Professor, ECE Dr. T.Subburaj., Associate Professor, ISE Mrs. Sowmya G., Asst. Prof., MBA., Mobile: 9620599311 Ms. Manasa R., Asst. Prof., MBA., Mobile: 9591575075</p>	<p><b>STUDENT COORDINATORS</b></p> <p>Bhavani B.S., Mobile: 8277257258 Ramya H.G., Mobile: 7619423984 Harshitha R., Mobile: 9110483269 Yugendra R., Mobile: 9901508720 Kirankumar K.R., Mobile: 9148548525 Dinesh D.S., Mobile: 9380075304</p>
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## Photo Gallery

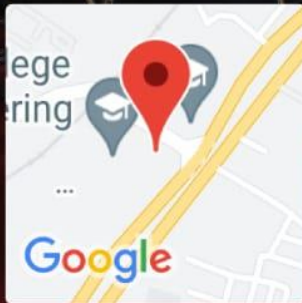




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**Bengaluru, Karnataka, India**

Mysore Road Rajarajeshwari Engineering of College, No.14,

Romohalli Cross, Bengaluru, Karnataka 560074, India

Lat 12.8868°

Long 77.450272°

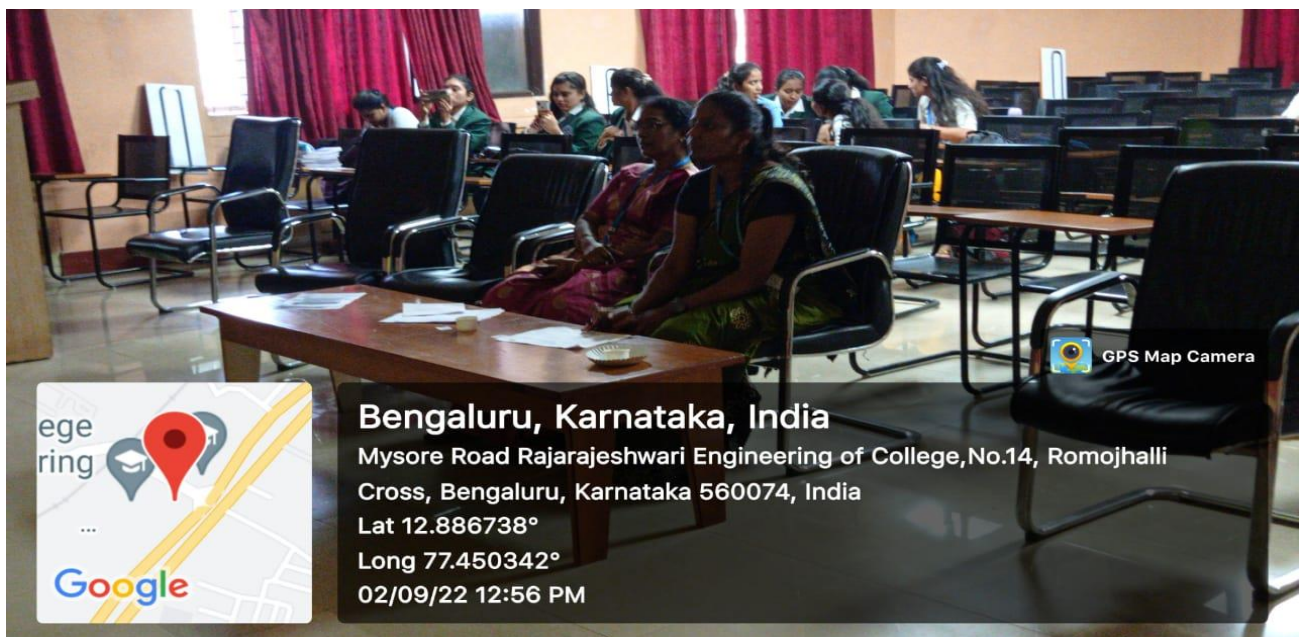
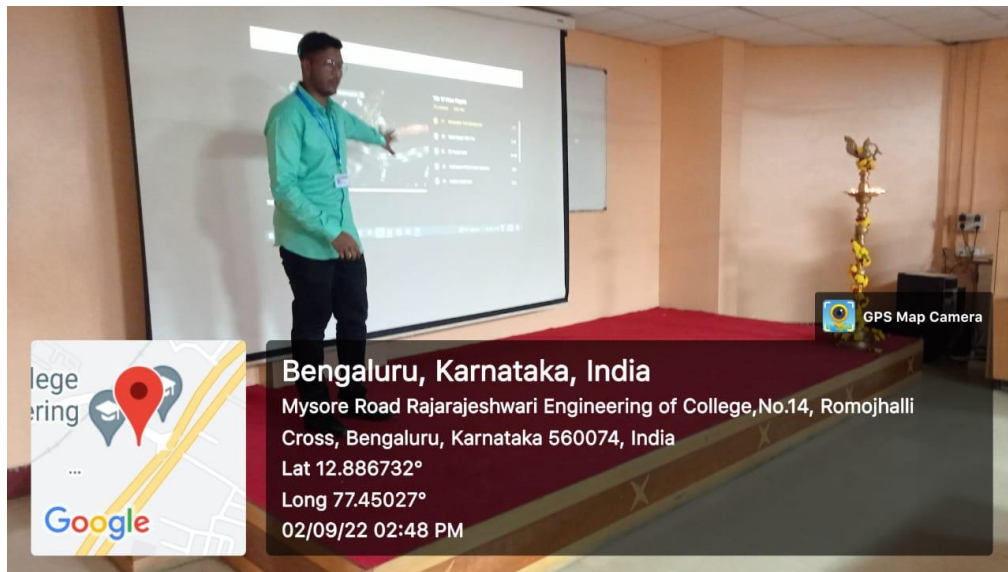
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