

# RajaRajeswari College of Engineering

#14, Ramohalli Cross, Mysore Road, Kumbalgotu, Bangalore-74.

## Institute Innovation Cell (RRIIC)

Date: 21.6.2020

### Webinar on “IPR and IP Strategy” held on 20<sup>th</sup> June 2020 – Report

**Objective:** The objective of this webinar on “IPR and IP Strategy” is to encourage and mentor the student innovators to conceive an idea, how to convert that idea into an Intellectual Property Right (IPR) and give an exposure on IP Strategy.

**Resource Person:** Mr.Nithin Sharma,  
IP Strategist & Innovation Management – 5G & IoT  
Qualcomm, Bangalore.

**Number of Student Innovators Participated: 22**

**Sample Screen Shots:**

The poster is for a live webinar titled "Demystifying Intellectual Property and IP Strategy" featuring Mr. Nitin Sharma, an IP Strategist at Qualcomm. It includes contact information for a Zoom meeting and logos for the RajaRajeswari Group of Institutions, the Institution's Innovation Council, and SelectSmart.

Rajarajeswari Group of Institutions  
Center for Test and Data Sciences  
RajaRajeswari Business Incubator (RRBI)

Mr. Nitin Sharma  
IP Strategist, Innovation Management, 5G, IOT  
Qualcomm

INSTITUTION'S INNOVATION COUNCIL  
(Ministry of HRD Initiative)

LIVE WEBINAR  
Demystifying Intellectual Property and IP Strategy

Zoom Meeting ID : 939 6006 4650  
Password : 244329  
2 pm on Saturday, 20 June 2020

First 500 students logging in thro Zoom will get an opportunity to interact with the speaker directly.  
The session will be aired LIVE on YouTube for the benefit of all other students.

SelectSmart  
Digital Collaborative Platform

- |           |                             |  |
|-----------|-----------------------------|--|
| <b>DE</b> | Dr. Essaki Muthu (Host, me) |  |
| <b>MP</b> | Muniyandi P, 1990 Mech      |  |
| <b>A</b>  | Aasha                       |  |
| <b>A</b>  | Abinaya                     |  |
| <b>DE</b> | Dr. Essaki Muthu 1996EC     |  |
| <b>S</b>  | Manickam Sundaram           |  |

Invite

Mute All

Unmute All

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- |           |                         |  |
|-----------|-------------------------|--|
| <b>JC</b> | Jawahar C               |  |
| <b>KV</b> | Karthi VS Mech'18       |  |
| <b>S</b>  | Manickam Sundaram 93ME  |  |
| <b>P9</b> | Prem 91 Batch           |  |
| <b>S</b>  | Sasikanth               |  |
| <b>S</b>  | Senthil                 |  |
| <b>SK</b> | Senthil Kumar           |  |
| <b>VS</b> | Velappan Sujatha 2003CS |  |
| <b>AJ</b> | Amutharaj Joyson        |  |

Faculty Co-ordinator: Dr.J.Amutharaj Joyson, M.E., Ph.D, FIE  
President, RRIIC, Bangalore.