



RAJARAJESWAR COLLEGE OF ENGINEERING

Approved by AICTE, New Delhi.

Affiliated to Visvesvaraya Technological University, Belagavi

DEPARTMENT OF MANAGEMENT STUDIES

1. TYPE OF EVENT : Corporate Interface Series
2. TITLE OF THE EVENT : **“SCOPE OF Dealer management AS A Career”**
3. RESOURCE PERSON : Mr. Ramachandran, Area manager ,
TAFE Ltd, Chennai
4. EVENT DURATION : 17th sep 2022 (2.00PM AM TO 4.00PM)
5. VENUE : VIRTUAL MODE
6. INVITATION FOR : 1st year MBA students
7. TARGET PARTICIPANTS : 1st year MBA students

8. OUTCOME OF THE PROGRAM:

- ❖ Provide Knowledge and information on current trends in Dealer management
- ❖ Know the importance of dealer management in any organisation
- ❖ Acquire knowledge to become sales manager in any company
- ❖ Enhance the confidence of the student by giving tips to improve the selling skills.
- ❖ Motivated the students to start their career in dealer management



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Invitation



Rajarajeswari College of Engineering

Mysore road, Ramohalli cross, Kumbalgotu, Bangalore- 560 074



DEPARTMENT OF MANAGEMENT STUDIES

PRESENTS

Corporate Interface Series Virtual Mode

Date: 17-09-2022

Time: 02:00 PM



Mr. Ramachandran. MBA
Area manager - TAFE LTD
Chennai



Organizing Committee

Dr. T. Chandrashekar
Principal-RRCE

Dr.R. Balakrishna
Dean-RRCE

Dr. N.Muthukumar
Prof & Head-MBA

Staff Coordinator

Ms. Manasa
AP - MBA

Mrs. Sowmya G
AP-MBA

Student Coordinators

Asish Gowda

Harshitha. R
Yeshwanth

Swapna S D

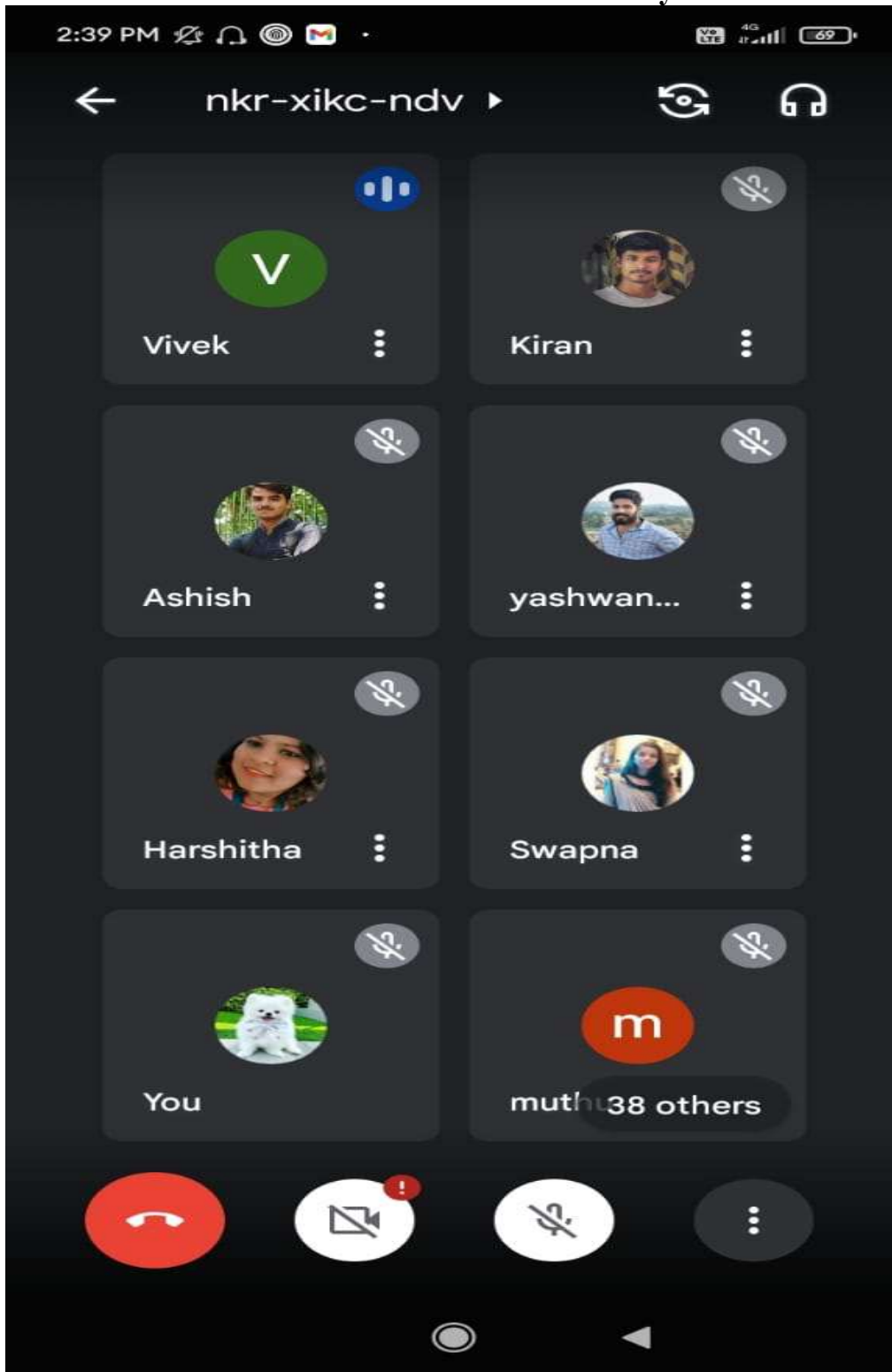


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Photo Gallery

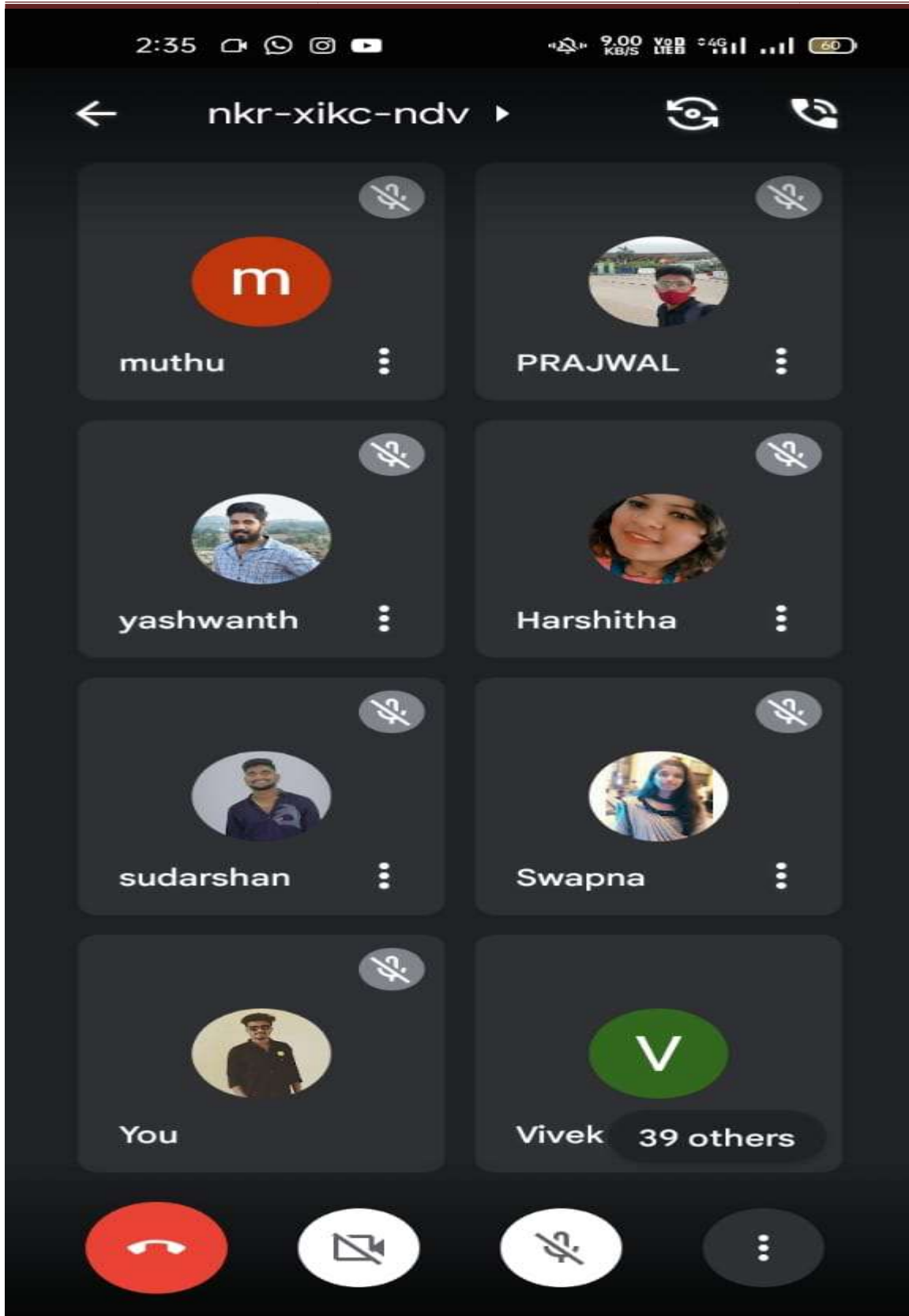




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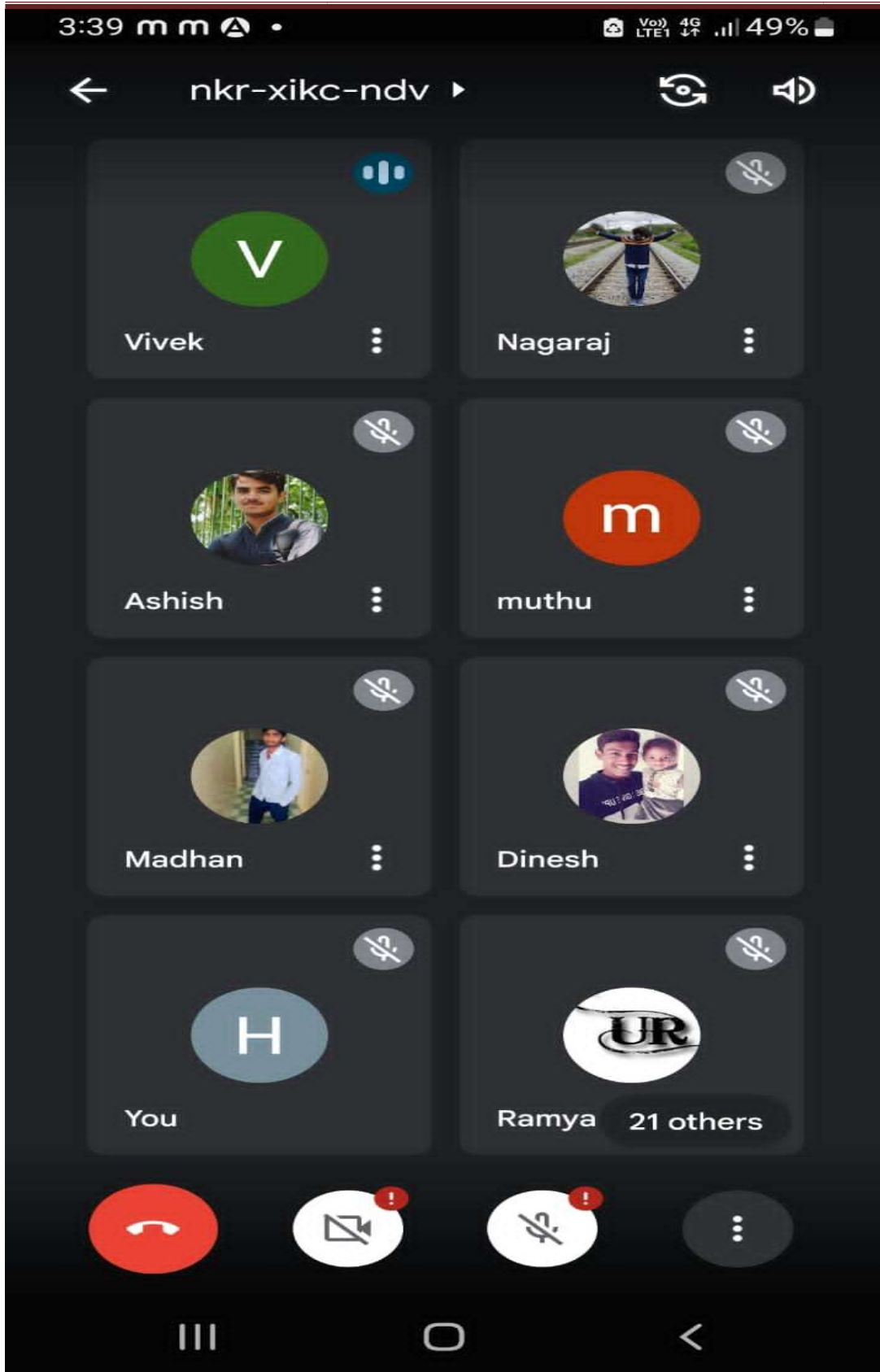




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