



RAJARAJESWAR COLLEGE OF ENGINEERING

Approved by AICTE, New Delhi.

Affiliated to Visvesvaraya Technological University, Belagavi

Department of Management Studies

1. TYPE OF EVENT: Expert Lecture
2. TITLE OF THE EVENT: **“Workshop on Lean Startups”**
3. RESOURCE PERSON : **Dr. G Vinoth, B.E, M.S, Ph.D(USA)**
4. EVENT DURATION: 23-08-2022 (11.00 AM TO 1:15PM)
5. VENUE: Virtual mode
6. INVITATION FOR: 1st year MBA students
7. TARGET PARTICIPANTS : 1st MBA students
8. OUTCOME OF THE PROGRAM:
 - ❖ Provide Knowledge and information on new product development
 - ❖ Know the importance of entrepreneurship skills such as Risk-taking skills, Problem-solving skills, Creative thinking skills etc...
 - ❖ Acquire knowledge to become successful entrepreneur
 - ❖ Acquire knowledge about the sources of raising funds
 - ❖ Motivated the students to start business by their own and provide lot of employment opportunity to others



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Invitation

 **RAJARAJESWARI**
COLLEGE OF ENGINEERING
#14, Ramohalli Cross, Kumbalgodu, Mysore Road, Bengaluru- 560074

» CET Code: E145

» COMEDK Code: E099

» PGCE Code: T858



DEPARTMENT OF PG STUDIES (MCA, MBA) & RRIIC



Jointly organizes
A workshop on

LEAN STARTUPS

Resource persons



<https://meet.google.com/ooz-aqaj-fgp>



DATE: 23-08-2022
TIME: 11:00 AM TO
12:30 PM

Dr. G. Vinoth B.E, M.S, Ph.D(USA)
Chief Start up designer
Pongu ventures

Organising Committee

Dr T. Chandrashekar
Principal

Dr R.Balakrishna
Dean & Advisor - RRIIC

Dr S. Usha
Dean - Research &
VP - RRIIC

Dr J. Amutharaj
President - RRIIC

Dr L. Rangiah
Advisor - RRIIC

Dr C. Ramesh
Convener - RRIIC

Dr. D. Sobya
Startup Cell - RRCE

Dr. Neha Singhal
HOD - MCA
Dr. T. Subburaj
ASP - ISE

Dr. N. Muthu Kumar
HOD - MBA



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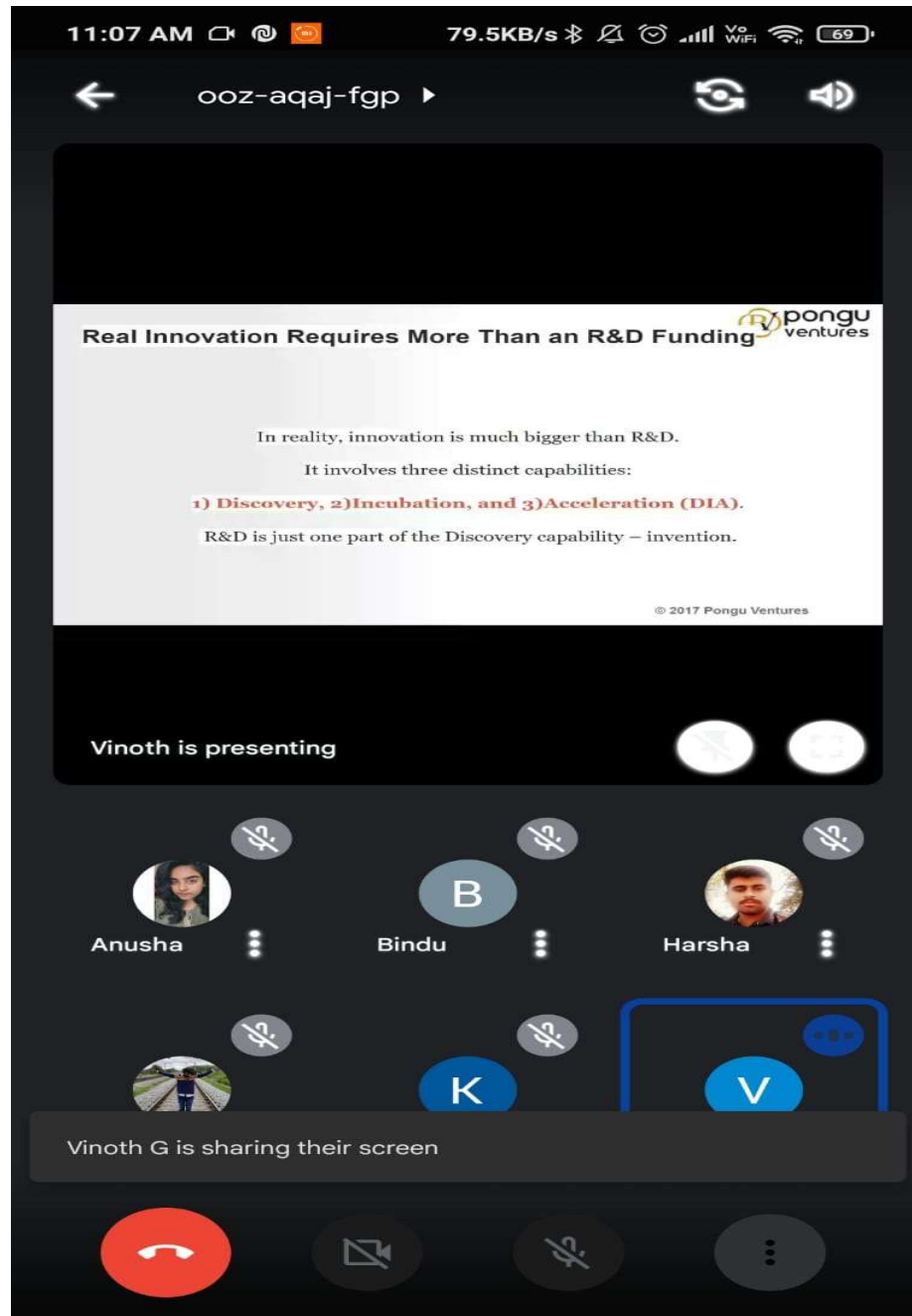


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Photo Gallery

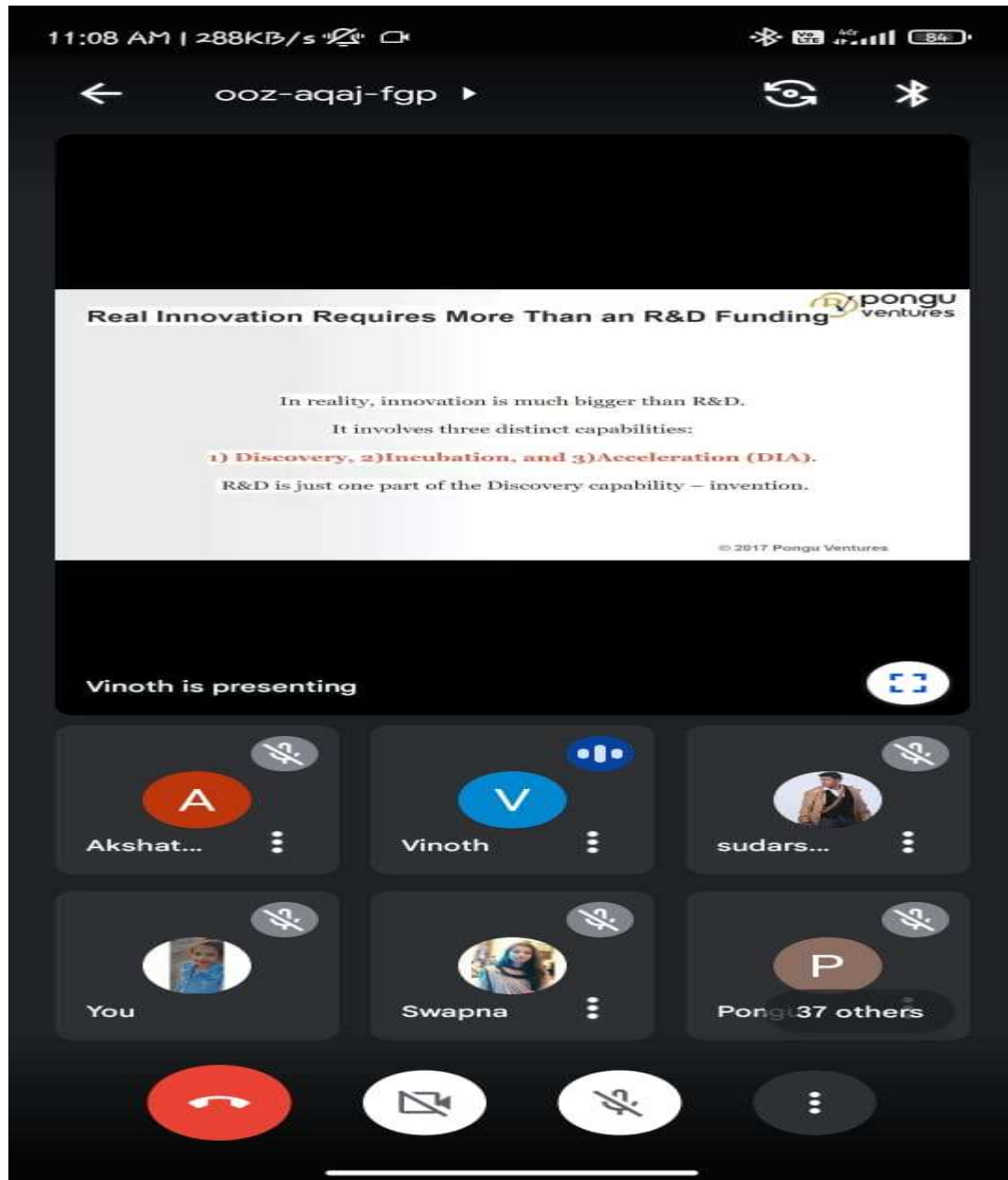




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