



## **Department of Management Studies**

- 1. TYPE OF EVENT : Industrial Visit**
- 2. TITLE OF THE EVENT : Industrial Visits to “Chanpatna Craft Park”**
- 3. EVENT SCHEDULE : 03/01/2023**
- 4. VENUE : Chanpatna Craft Park**
- 5. TARGET PARTICIPANTS : 2<sup>nd</sup> year MBA students**

### **6. OUTCOME OF THE PROGRAM:**

- \* It was wonderful experience to know more about exclusive art of toy making.**
- \* Students got know that the toys made in factory are mainly exported to abroad and few are sold in Chennai and Bangalore.**
- \* Students got know about the comparison of modern and traditional manufacturing process.**
- \* Students also got to know that the industry is functioning with very limited number of employees with good work efficiency.**

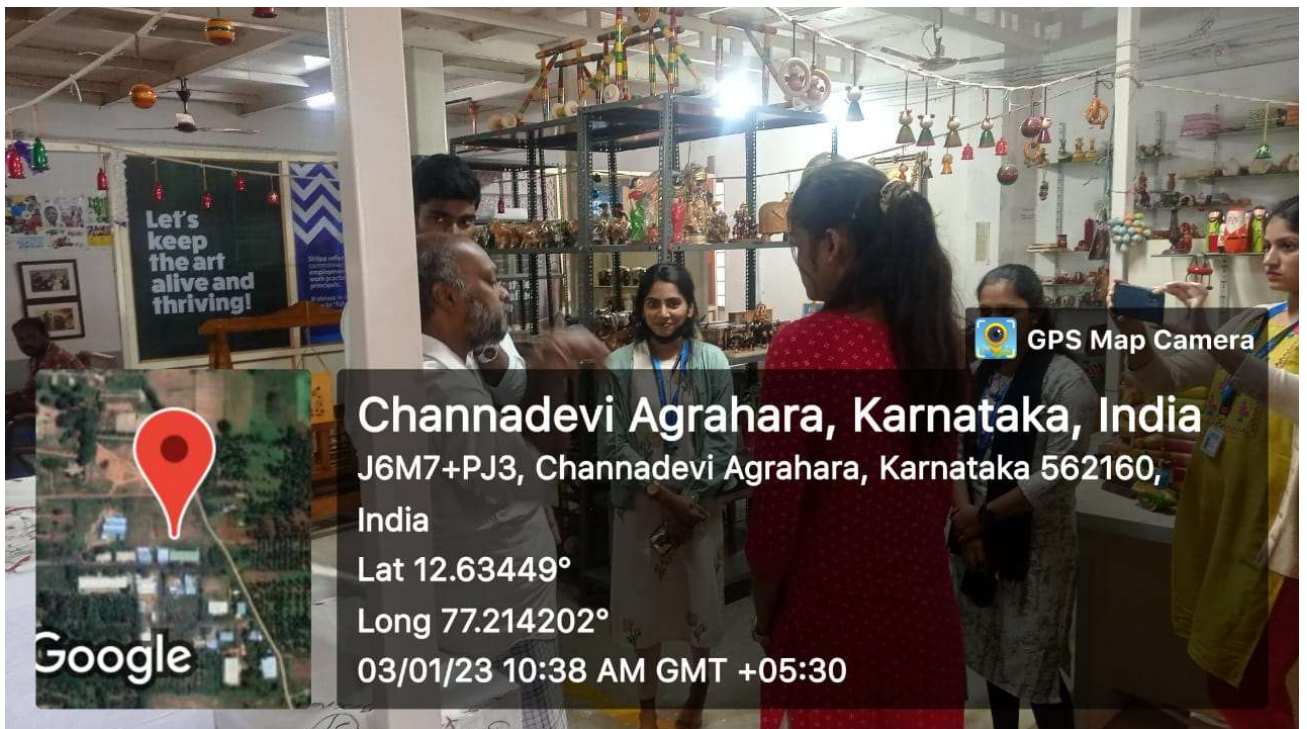


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## Photo Gallery.

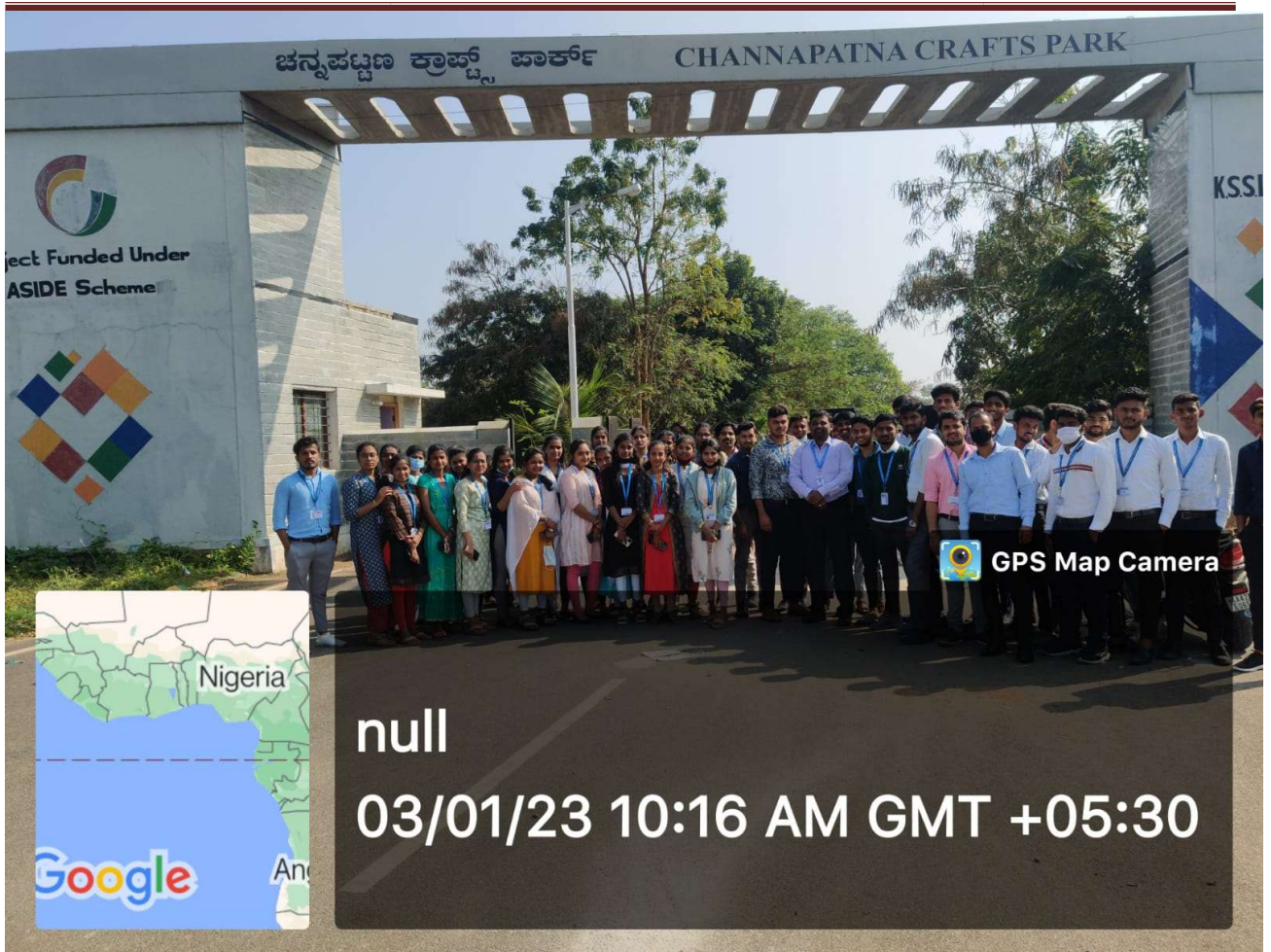




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