



## Department of Robotics and Automation

### Report on Entrepreneurship Talk

NAME OF THE DEPARTMENT: Department of Robotics and Automation

1. Type of Event : Entrepreneurship Talk
2. Resource Person : Mr.Murulidhar K S,  
Founder, and Director  
Jatayu Staffing Force Pvt Ltd and Quantum Technic Pvt Ltd  
Bengaluru
4. Date of the programme : Thursday, 15<sup>th</sup> December 2022
5. Faculty Co Ordinator : Dr.M.Karthikeyan,  
Professor and Head  
Department of Robotics and Automation  
RajaRajeswari College of Engineering  
Bengaluru 560074  
  
Dr. Vishwanath K.C.,  
Associate Professor  
Department of Mechanical Engineering  
RajaRajeswari College of Engineering  
Bengaluru 560074
6. Students attended: 3<sup>rd</sup> Semester of Robotics and Automation
7. Outcome of the programme:

Students gained information about the following:

1. Gain the knowledge about entrepreneurship.
2. Gain knowledge about various norms
3. Case study about various entrepreneur
4. Skills set to be required to become an entrepreneur
5. Types of innovations




# RajaRajeswari College of Engineering



(Approved by AICTE, New Delhi, Govt. of Karnataka, Affiliated to Visvesvaraya Technological University, Belagavi)  
#14, Ramohalli Cross, Kumbalagodu, Mysore Road, Bengaluru - 560074




## Department of Robotics and Automation

### Invitation of the Webinar




## RajaRajeswari College of Engineering

(Approved by AICTE, New Delhi. Affiliated to the Visvesvaraya Technological University, Belagavi)



**Department of Robotics and Automation**  
&  
**Department of Mechanical Engineering**  
organizing  
**ENTREPRENEURSHIP TALK**  
in association with  
**RRCE Entrepreneurship Development Cell**



**Speaker**  
**Mr. Murulidhar K.S**  
Nava Parva Foundation-Founder Chairman

**All are invited!!!**

---

**Date: Thrusday, 15th Decemer 2022 Time: 1.30 pm to 3.30 pm**

---

**Venue: EEE Seminar Hall (1st Floor)**

---

#14, Ramohalli Cross,  
Kumbalagodu, Mysuru Road,  
Bengaluru - 560 074. Karnataka



**www.rrce.org**  
**admission@rrce.org**  
**Contact: 9008845678**

---

**CET Code: E145 COMED-K: E099 PGCET:T858**



# RajaRajeswari College of Engineering



(Approved by AICTE, New Delhi, Govt. of Karnataka, Affiliated to Visvesvaraya Technological University, Belagavi)  
#14, Ramohalli Cross, Kumbalagodu, Mysore Road, Bengaluru - 560074

## Department of Robotics and Automation

### About the Speaker



## RajaRajeswari College of Engineering

(Approved by AICTE, New Delhi. Affiliated to the Visvesvaraya Technological University, Belagavi)

### Department of Robotics and Automation



### ENTREPRENEURSHIP TALK



#### About the speaker

Mr. Murulidhar K.S, B.E., M.Tech (Ph.D), MASDF(London),  
LMISTE, MISHRAE, MIAENG, MVibha(Delhi)

- National Crime Control Board-Founder, National Director General
- Nava Parva Foundation-Founder Chairman
- Inpire World Academy-Managing Director
- Quantum Technic Pvt Ltd -Founder Director
- Jatayu Staffing Force Pvt Ltd-Founder Director
- Pub-G Cafe and Food Palace Hotel- Managing Director

He has also received many awards for his service and research, among them the important ones

- ASDF London's prestigious "Young Scientist"
- Indian Achievers Forum New Delhi "Shiksha Bharati" National Award
- The "Best Faculty" of Top Engineers was received from the Chief Minister of Pondicherry
- "Green Thinkerz" Award
- "Young Researcher" Award
- "Outstanding Educator" Award
- "Corona Warrior" Award

#14, Ramohalli Cross,  
Kumbalagodu, Mysuru Road,  
Bengaluru - 560 074. Karnataka



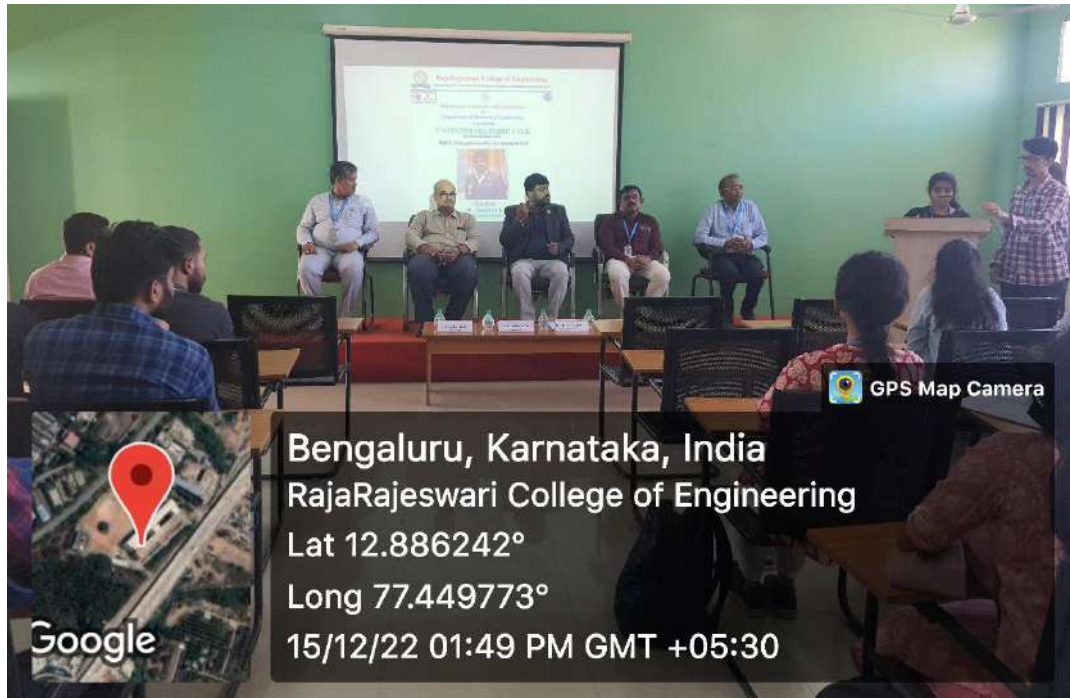
[www.rrce.org](http://www.rrce.org)  
[admission@rrce.org](mailto:admission@rrce.org)  
Contact: 9008845678

**CET Code: E145 COMED-K: E099 PGCET:T858**



## Department of Robotics and Automation

### Geotagged Photos of the webinar



Guests are on the dais



Dr.R.Balakrishna, Principal addressing during the programme



# RajaRajeswari College of Engineering



(Approved by AICTE, New Delhi, Govt. of Karnataka, Affiliated to Visvesvaraya Technological University, Belagavi)  
#14, Ramohalli Cross, Kumbalgodu, Mysore Road, Bengaluru – 560074

## Department of Robotics and Automation



**Dr.J.Amutharaj, Vice-Principal addressing during the programme**



**Dr.C.Ramesh, HOD-ME addressing during the programme**



# RajaRajeswari College of Engineering



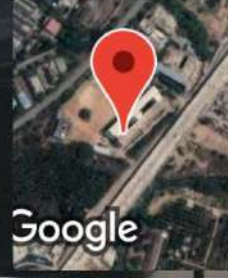
(Approved by AICTE, New Delhi, Govt. of Karnataka, Affiliated to Visvesvaraya Technological University, Belagavi)  
#14, Ramohalli Cross, Kumbalgodu, Mysore Road, Bengaluru – 560074

## Department of Robotics and Automation



Bengaluru, Karnataka, India  
RajaRajeswari College of Engineering  
Lat 12.886242°  
Long 77.449773°  
15/12/22 02:06 PM GMT +05:30

**Chief Guest Mr.Murulidhar K S is honoured by the Principal Dr.R.Balakrishna**



Bengaluru, Karnataka, India  
RajaRajeswari College of Engineering  
Lat 12.886242°  
Long 77.449773°  
15/12/22 02:16 PM GMT +05:30

**Chief Guest Mr.Murulidhar K S is addressing the students**



# RajaRajeswari College of Engineering



(Approved by AICTE, New Delhi, Govt. of Karnataka, Affiliated to Visvesvaraya Technological University, Belagavi)  
#14, Ramohalli Cross, Kumbalgodu, Mysore Road, Bengaluru – 560074

## Department of Robotics and Automation



**Staff and Students were attending the programme**

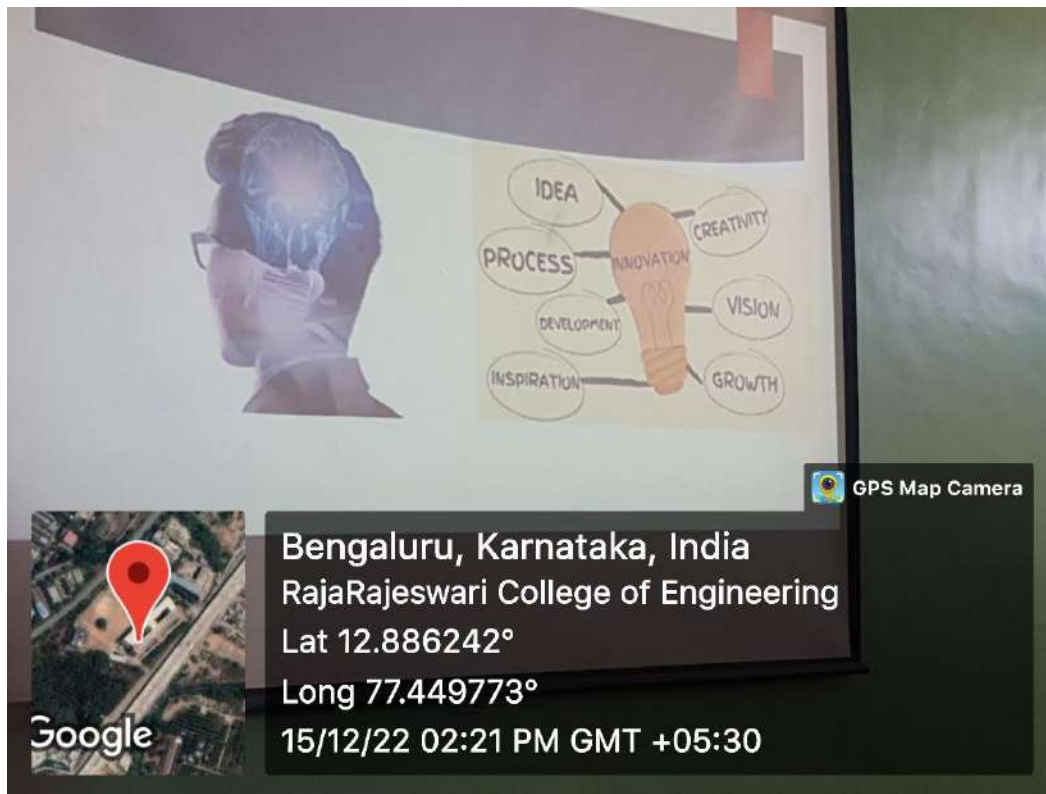


# RajaRajeswari College of Engineering



(Approved by AICTE, New Delhi, Govt. of Karnataka, Affiliated to Visvesvaraya Technological University, Belagavi)  
#14, Ramohalli Cross, Kumbalgodu, Mysore Road, Bengaluru – 560074

## Department of Robotics and Automation



Speaker brief about the entrepreneurship skill set required for students



Participated students are with the Chief Guest and the coordinators Dr.M.Karthikeyan, HOD R&A and Dr. Vishwanath K.C., ASP, ME





## Department of Robotics and Automation

### Observation report of the students

Ms.Bhumika H S (1RR21RA003) and Ms.Nithya B (1RR21RA019)

“We should be job creators, not job seekers”

- Entrepreneurship is a money-making
- Entrepreneurship is about creating new jobs and opportunities
- It's about start-ups and ideas to explore
- INVENTION: discovered for the first time
- INNOVATION: recognize the existing model and modify it for a better purpose.

Example-computer is an invention, Laptop is an innovation.

- Take a patent so that no one else will copy your idea or insights.
- Take copyrights and patent rights from central Government, the owner of concepts or ideas for implementation.
- To become an entrepreneur we need 3 main things to achieve
- T-THINK
- C-CHECK
- S-SUBMIT
- For innovation there are 8 components
  - 1)Idea
  - 2)Creativity
  - 3)Process
  - 4)Vision
  - 5)Inspiration
  - 6) Implementation
  - 7)create
  - 8)repeat
- Example- In the market which has more marketing power,either Apple/Vivo=Apple (Because of Brand)
- TYPES OF INNOVATION:-
  - Open innovation
  - Closed innovation
  - Social innovation
  - Product innovation
  - Business innovation
  - Technical innovation
  - Corporate innovation
  - Service innovation
  - Process innovation
  - Radical innovation
  - Increment innovation
  - Marketing innovation
  - Value innovation



## Department of Robotics and Automation

- If one invents a new service to the public, it's also an innovation to be considered
- Open innovation, for example is the mobile phone as everyone knows about it to all in society
- Entrepreneurship: get and earn money
- For one's product or innovation or invention to exist for ever, it should be helpful for society
- From the computer the to laptop is the transformation from invention to innovation

### ENTERPRENSHIP MODELS:-

- 1) Common channel
- 2) Networking
- 3) Marketing
- 4) Structure
- 5) Profit model
- 6) Mouth-to-mouth communication or information exchange

- Example: Acer /Dell=Dell(BRAND)
- Adidas/liva=Adidas (BRAND)
- Geetha/Mahalakshmi sweets=Mahalakshmi sweets (BRAND)

### POINTS TO ACHIEVE ENTERPRENSHIP SUCCESS:

- 1) Setting goal
- 2) Select field
- 3) Market survey
- 4) feasibility check
- 5) Knowledge
- 6) Financial stability
- 7) Opportunist
- 8) Innovators
- 9) Strategies
- 10) technical usage
- 11) service
- 12) quality
- 13) ambience
- 14) Brand
- 15) B2B- Business to Business model

“ Success or failures, both also we should take it equally and balance, which is one of the best qualities needed for an upcoming or budding Entrepreneurs”.....

FROM,  
BHUMIKA H S 1RR21RA003, 2<sup>ND</sup> YEAR, 3<sup>RD</sup> SEM., RRCE,  
ROBOTICS AND AUTOMATION



## Department of Robotics and Automation

- Difference between innovation and invention with some examples.
- To become a successful entrepreneur, one should
  - \* Think
  - \* Check
  - \* Test
- To become an entrepreneur first step is to analyze the problem of society and work with it.
- Types of entrepreneurships
  - \* Social entrepreneurship
  - \* Public entrepreneurship
  - \* Trading
  - \* small and mass service and other
- Qualities that sustain entrepreneurs like one should have self-confidence, be task or result-oriented, risk factors, leadership, originality and teamwork
- About zero investment entrepreneurship like blogging, online Servicing, affiliate marketing, event management, publishing some books, YouTube, social media executive, and online study platforms where we can earn money without investment.
- How to become an entrepreneur?  
documents needed to get entrepreneurship are-
  - \* NOC form
  - \* Secure property paper
  - \* two passport size photo
  - \* Aadhaar card
  - \* PAN card
  - \* Digital signature
  - \* Company name and it's Gmail ID
  - \* Company logo
  - \* GST registration
  - \* DPIIT registration
  - \* Shareholder's agreement (if any)
  - \* Details about patent and trademark
- Risk faced by an entrepreneurs
  - \*Bankruptcy
  - \* Financial risk
  - \* Competitive risk
  - \* Reputation risks
  - \* Information security and others
- Entrepreneurs should create employment

FROM,  
Nithya.B., 1RR21RA018, 2<sup>ND</sup> YEAR,3<sup>RD</sup> SEM.,RRCE,  
ROBOTICS AND AUTOMATION



# RajaRajeswari College of Engineering



(Approved by AICTE, New Delhi, Govt. of Karnataka, Affiliated to Visvesvaraya Technological University, Belagavi)  
#14, Ramohalli Cross, Kumbalgodu, Mysore Road, Bengaluru - 560074

## Department of Robotics and Automation

### Attendance



## RajaRajeswari College of Engineering



(Approved by AICTE, New Delhi, Govt. of Karnataka, Affiliated to Visvesvaraya Technological University, Belagavi)  
#14, Ramohalli Cross, Kumbalgodu, Mysore Road, Bengaluru - 560074

### Department of Robotics and Automation

Name of the event: Webinar on "Entrepreneurship Talk"

Resource Person: Mr. Murulidhar K.S, Founder Chairman  
Nava Parva Foundation, Bengaluru

Date of the Event: 15/12/2022

Venue: EEE Seminar Hall (First Floor, RRCE)

#### Students Attendance

Sl No	USN	Name of the Students	Sign
1	1RR21RA001	ASBIN DONY A	Asbin
2	1RR21RA002	BALASARAVANA S	Balas
3	1RR21RA003	BHUMIKA H S	Bhumika
4	1RR21RA004	CHARANKUMAR K R	- AB -
5	1RR21RA005	DEVARAJU	Devaraju
6	1RR21RA006	HAFSA FATHIMA	Hafsa
7	1RR21RA007	HARSHA A V	- AB -
8	1RR21RA008	HEMANTH K	- AB -
9	1RR21RA009	JEEVIKA D K	Jeevika
10	1RR21RA010	KEERTHI M R	Keerthi
11	1RR21RA011	LOHITH M R	Lohith
12	1RR21RA012	MOHAMMED HAROON K	Haroon
13	1RR21RA013	MOHAN L	- AB -
14	1RR21RA014	MOHAN M K	Mohan
15	1RR21RA015	NAVEEN KUMAR S N	Naveen
16	1RR21RA016	NISANKA MANSI C	Nisanka
17	1RR21RA017	NITHASHREE L	Nitha
18	1RR21RA018	NITHYA B	Nithya
19	1RR21RA019	SAMVRUDH N	Samvrudh
20	1RR21RA020	SUHAS S VASISHTA	Suhas
21	1RR21RA021	TRISIT PAUL	Trisit
22	1RR21RA022	VIHA TRUPTHI S PANDIT	Viha
23		VITHEESH R R	Vitheesh

M. J. M. / 15/12/22  
HOD-R&A

Professor & Head  
Dept. of Robotics and Automation Engg  
RajaRajeswari College of Engineering  
Bengaluru-74.