



# RAJARAJESWARI COLLEGE OF ENGINEERING

Approved by AICTE, New Delhi.

Affiliated to Visvesvaraya Technological University, Belagavi

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## Department of Management Studies

1. TYPE OF EVENT : SEMINAR
2. TITLE OF THE EVENT : Corporate Interface
3. RESOURCE PERSON : Mr. Pradeep H Saraf,
4. EVENT DURATION : 25/01/2023 (10am to 12 pm)
5. VENUE : Chanakya Seminar Hall
6. INVITATION FOR : 2<sup>nd</sup> year MBA students
7. TARGET PARTICIPANTS : 2<sup>nd</sup> year MBA students
8. OUTCOME OF THE PROGRAM :
  - Students learnt how to achieve goals
  - Students learnt how to set future goals
  - Students are learning current updates
  - Positive attitude and positive behaviour



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## Invitation

### ABOUT RRCE :-

RajaRajeswari College of Engineering came into existence in 2006 with the objective of becoming a Centre of excellence in technical education. In less than a decade it has carved a reputation for itself as institution that makes a positive difference in the lives of its students. Located off the Bangalore – Mysore highway, the college campus is a space devoted to offering the very best in terms of learning. The college is affiliated to VTU and approved by the AICTE and the Govt. of Karnataka. Accredited by NBA of the branches of CSE, ECE, EEE, ME& International Accreditation by HLA, Texas, UK.

It offers Under Graduate programs in six engineering disciplines, besides masters programs. Departments such as Civil Engineering, Computer Science Engineering, Electronics and Communication Engineering, Electrical and Electronics Engineering, Information Science and Engineering, Mechanical Engineering, and Management Studies offer research programs leading to Ph.D and M.Sc. Engineering (by Research) of VTU.

The RajaRajeswari College of Engineering campus has been designed as a complete. Self-contained Centre of excellence with modern classrooms, state-of-the-art labs, workshops, library, hostels, Wi-Fi enabled campus with high speed internet connectivity and advanced computing facilities. A 4000-seater auditorium, 300-seater conference hall and 6 seminar halls of 120 capacity each are regular venues for conferences, seminars and other events. A dedicated and highly qualified faculty has authored books and regularly publishes papers, with students too being encouraged to participate in the research process.

### CHIEF PATRON

**Dr. A.C.SHANMUGAM**  
B.A, LLB, FIMSA, FRCP(S)(GLASGLOW, UK)  
Chairman,  
RajaRajeswari Group of Institutions

**Sri. A.C.S.ARUN KUMAR**  
B.TECH(HONS),LMISTE, MIET,(UK), LMCSI  
Vice Chairman,  
RajaRajeswari Group of Institutions

### PATRONS

- Dr. Vijayanand S., Executive Director, RRG I
- Sri. CN Seetharam., IAS(Retd.), CEO, RRG I
- Dr. S.Jeyabalan., Special Officer, RRG I

### CO - PATRONS

- Dr.R.Balakrishna, Principal
- Dr.J.Amutharaj, Vice Principal

### ORGANIZING COMMITTEE

- Dr. N. Muthukumar, HOD, MBA

### STAFF COORDINATORS

- Mrs. Sowmya G., Asst Prof.,MBA.,  
Mobile :- 9620599311
- Ms.Manasa R., Asst Prof.,MBA.,  
Mobile :-9591575075
- Mrs.Meghana., Asst.Prof.,MBA.,  
Mobile :-7411927072

### STUDENT COORDINATORS

- Kiran Kumar K R :- 9148548525
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- Prajwal A S :- 9591152010



## RAJARAJESWARI COLLEGE OF ENGINEERING

#14, Ramohalli Cross, Kumbalgodu Post,Mysore Road, Bengaluru-560 074



## CORPORATE INTERFACE

On 21<sup>st</sup> & 27<sup>th</sup> January 2023  
( Saturday & Friday )

Organized by  
Department of Management Studies



### ABOUT MBA DEPARTMENT:-

Department Management Studies in RRCE was established in the year 2008 with an intake of 60. It is equipped with multi-talented, highly experienced faculty and offers three specializations in HR, Finance and Marketing. The department has Research Centre recognized by VTU. The department has developed a special niche for itself in imparting quality management education. The students of the department are trained to be a perfect blend of current industry knowledge and skills of modern management.

Our MBA allows you to build your expertise by ensuring that the craftsmanship you have developed through experience is backed up with the full range of analysis tools available. It provides you with a framework within which your practical experience built up in one setting can be applied across a variety of business settings and international contexts.

An MBA degree offers many professional, as well as personal, benefits whether your interest lies in technology, finance, management, marketing or human resource, an MBA degree will open up opportunities for greater responsibility, career advancement, and increased financial reward. From a personal aspect, an MBA will improve your communication and leadership skills which are vital to professional success.

### ABOUT THE CORPORATE INTERFACE

The academia-industry collaboration or the corporate interface program is designed for the Management students pursuing courses like MBA in which the student is required to work with a corporate for some part of their course duration.

The need for highly-skilled professionals is going up every day. The initiative of academia-industry collaboration is the idea of MBA department to prepare their students for the corporate world outside and help them sustain in this highly competitive world. The urgent need of making the MBA students employable or in other terms industry-ready has compelled the management schools to redefine their curriculum and make industry interface as an important part of the course. The concept of 'classroom to industry' is gaining popularity and with more fresh students enrolling themselves for MBA courses, this concept helps them in being at par with the experienced students.

When studying MBA and looking forward to a bright future, gaining practical knowledge other than lectures and theories becomes important. In order to be at par with the rapidly changing scenarios of the job market, it is important for the MBA student to be industry-ready. A company looking for a MBA candidate will want him to have some practical knowledge about the industry, what are the latest trends and happenings in the industry. The decision should definitely be based on corporate interface tie-ups of the colleges offering MBA.

### THE PROGRAM BENEFIT INCLUDES:

- The building of confidence and instilling of a positive attitude towards the work culture.
- Providing equal opportunity to the students who have zero work experience.
- Nurturing skills as well as knowledge
- Creating better employment prospects.

### DETAILS OF RESOURCE PERSON

- Mr. Indranil Saha, (IIM Calcutta) Regional Head - South India, DBS Bank.
- Mr. K R Rajendra Prasad, HR-Business Partner, TVS Motor, Hosur.
- Mr. Arase Gowda, Head Stores and Logistics, ACE Manufacturers System.
- Mr. Abhishek Kumar Mishra, Head of Sales, Marketing & Operation – Apollo Spectra Hospital, Bangalore (IIM Calcutta).



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## Photo Gallery





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