

#14, Ramohalli Cross, Kumbalgodu, Mysore Road, Bangalore-560074

RajaRajeswari Institution Innovation Council (RRIIC)

(Approved by MoE: IC201912297)



RajaRajeswari Institution Innovation Council (RRIIC) organized a Motivational Talk on “**My Story : Motivational Talk by Successful Innovator cum Start up Founder**” on **10th November 2022** between **10.30 A.M. and 12.30 P.M.**

Type of Program: Motivational Talk

Title: **My Story : Motivational Talk by Successful Innovator cum Start up Founder**”

Date: **10.11.2023** & Timing: **10.30 A.M. to 12.30 P.M.**

Resource Person:

Mr. Rajakumar, B.E.

Innovator & Start Up Founder

Innovator : Multicrop Seeder Drill

Founder : Ramji Agro Implments, Kovilpatti, Tamil

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Target Audience: II, III & Final Year B.E & M.B.A & M.C.A. Students and FacultyMembers

Number of Students Attended: 42

Number of Faculty members attended: 18

Expected Outcome:

1. Problem Identification and Solution Fit in the Agriculture Industry
2. Interaction with the Farmers and Farm workers
3. Design and Specification of Prototype Model
4. Raising funds and Business Model Canvas and Manage Fund flow
5. Final Product Design, Testing in the Farm land with the support of farmers
6. Market survey and Business Promotion in nearby village farmers

7. Establishment of Startup Venture “Ramji Agro Implements” at Kovilpatti and doing business successfully – How does he implement?

Staff Coordinators

Dr.T.Chandrashekar, Principal
Dr.J.Amutharaj, President - RRIIC
Dr.C.Ramesh, Convener – RRIIC
Dr D Sobyra, Start up Co-ordinator – RRIIC
Dr T Subburaj, Member - RRIIC

Event Poster



RajaRajeswari College of Engineering, Bangalore



Affiliated to VTU, Belgavi. Approved by AICTE, New Delhi & Govt. of Karnataka. Accredited by HLACTION, Texas, USA (Internationally) and by NBA (CSE, ECE, EEE, Mechanical Engineering)

RajaRajeswari Institution Innovation council (RRIIC)

My Story : Lesson from Successful Innovator and Start up Founder



Resource Person :
Mr. S. Rajakumar B.E,
Innovator cum Start up Founder
Innovator of Multicrop Seeder
Ramji Agro Implements, Kovilpatti, Tamil Nadu



Date : 10.11.2022 Time : 10.30 A.M – 12.30 P.M

E-Certificate will be given to the active Participants of the session.

Googmeet : meet.google.com/eig-qpea-dfs

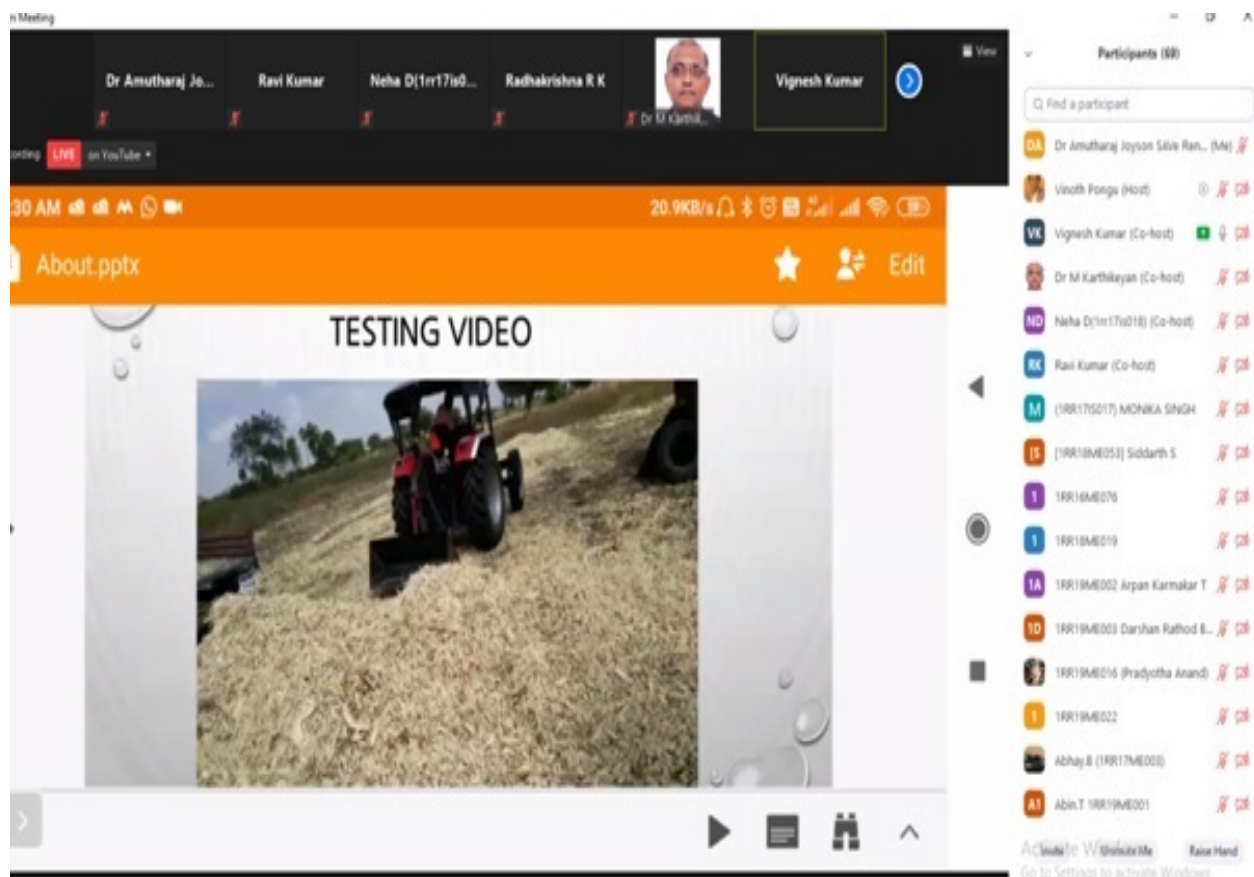
In Association with

Dr D Sobyra Start up Coordinator – RRIIC
Dr.T Subburaj Member – RRIIC
Dr.C.Ramesh Convener - RRIIC
Dr. T. Chandrashekar
Principal

Event Photographs



Multicrop Seed Drill – Innovated by Mr.Rajakumar B.E.



Session Screenshots

Session Screenshots

This screenshot shows a Zoom meeting in progress. The top bar displays the names of participants: Dr. Amutharaj Je..., Ravi Kumar, Neha D(1r17u0..., Radhakrishna R K, Dr. U. Ganesh..., and Vignesh Kumar. The meeting is recorded and live on YouTube. The main content is a slide titled "OBTAINED SPECIFICATIONS" with the following details:

- WEIGHT LIFTING CAPACITY - 400 KG
- WEIGHT OF THE PRODUCT - 200 KG
- BUCKET CAPACITY - 0.89 YARD
- EFFECTIVE LIFTING HEIGHT - 10.5 FEET
- REQUIRED TRACTOR HP - 35HP AND ABOVE
- HYDRAULIC CYLINDER CAPACITY - 2 TON

An image of a red tractor with a yellow hydraulic lift is shown on the right side of the slide. The Zoom interface includes a top status bar with network and battery icons, a bottom toolbar with "Start Video", "Participants", "Chat", "Share Screen", "Mute", "Reactions", and "Leave" buttons, and a right-hand sidebar with a "Participants (60)" list and a "Chat" window.

This screenshot shows a Zoom meeting in progress. The top bar displays the names of participants: Dr. Amutharaj Je..., Ravi Kumar, Neha D(1r17u0..., Radhakrishna R K, Dr. U. Ganesh..., and Vignesh Kumar. The meeting is recorded and live on YouTube. The main content is a slide titled "MULTICROP SEED DRILL" with the following details:

- PROBLEMS IDENTIFIED
- 1. MAN POWER SHORTAGE
- 2. PER ACRE 3000 RS REQUIRED FOR HUMAN WORKERS
- 3. TWO DIFFERENT STAGES ARE REQUIRED FOR SEED SOWING (PLOWING AND SEED SOWING)
- 4. SHORTAGE IN PRECISION
- 5. HIGH COST (1-2 LAKHS) CONVENTIONAL UNITS ONLY AVAILABLE IN THE MARKET

The Zoom interface includes a top status bar with network and battery icons, a bottom toolbar with "Start Video", "Participants", "Chat", "Share Screen", "Mute", "Reactions", and "Leave" buttons, and a right-hand sidebar with a "Participants (70)" list and a "Chat" window.