



#14, Ramohalli Cross, Kumbalagodu, Mysore Road, Bangalore-560074

RajaRajeswari Institution Innovation Council (RRIIC)

(Approved by MoE : IC201912297)



Field Visit for Problem Identification on 3rd January 2023 (Tuesday)

Field Visit Report :

RajaRajeswari Institution Innovation Council (#RRIIC) & Department Management Studies (M.B.A.) are jointly conducting a **“Field Visit for Problem Identification”** on **3rd January 2023 Tuesday. Timing : 10.00 A.M. – 2.00 P.M.**

Place of Visit : Chanpatna Craft Park and interact with merchants

Date: 3rd January 2023 & Time: 11:00 A M to 2.00 P.M. IST

Description: Students and faculty members have visited the **“Chanpatna Craft Park and interact with craft merchants”**. Students understand on how to identify the problem and need of the customer and develop a business plan and strategy to get better business opportunity and attain customer satisfaction.

Number of Students Attended the Workshop: 52

Number of Faculty members attended: 4

Organizing Committee :

Dr.R.Balakrishna, Principal, RRCE

Dr.J.Amutharaj, President – RRIIC

Dr.S.Usha, Dean – Research & Vice President - RRIIC

Dr.C.Ramesh, Convener - RRIIC

Dr. N.Muthukumar, Professor and Head – M.B.A. Dept., RRCE

Field Visit Poster



**RAJARAJESWARI
COLLEGE OF ENGINEERING**

#14, Ramohalli Cross, Kumbalgeodu, Mysore Road, Bengaluru - 560074



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of HRD Initiative)

RRIC, & Department of Management studies

Jointly Organised

Field Visit for Problem Identification

CHANPATNA CRAFT PARK

Date : 03-01-2023

Organizing Committee

**Dr. R. Balakrishna,
Principal, RRCE**

**Dr. S. Usha,
Dean - R&I**

**Dr. J. Amutharaj,
President - RRIC**

**Dr. C. Ramesh,
Convener - RRIC**

**Dr. N. Muthukumar,
Prof & Head - MBA**



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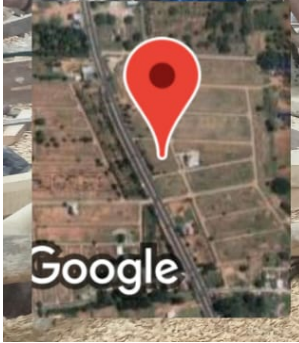
Website: www.rrce.org

Event Photographs





GPS Map Camera

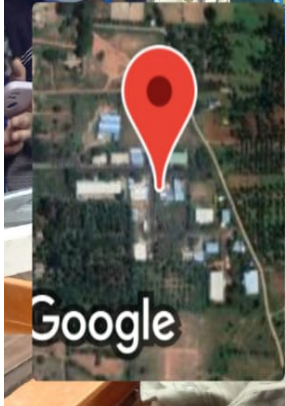


Google

Ramanagara, Karnataka, India
J6H7+H96, Karnataka 562160, India
Lat 12.628932°
Long 77.213031°
03/01/23 10:34 AM GMT +05:30



GPS Map Camera



Google

Channadevi Agrahara, Karnataka, India
J6M7+PJ3, Channadevi Agrahara, Karnataka 562160,
India
Lat 12.633845°
Long 77.214124°
03/01/23 10:29 AM GMT +05:30