



### **Department of Management Studies**

- 1. TYPE OF EVENT** : **Orientation Program**
- 2. TOPIC OF THE EVENT** : **Inauguration**
- 3. RESOURCE PERSON** : **Mr. Abhishek Kumar Mishra, Head of Sales, Marketing & Operation –Apollo Spectra Hospital, Bangalore (IIM Calcutta)**
- 4. EVENT DURATION** : **13-02-2023 (10.30 am to 12.00 pm)**
- 5. VENUE** : **Chanakya Seminar Hall**
- 6. INVITATION FOR** : **1<sup>st</sup> year MBA students**
- 7. TARGET PARTICIPANTS** : **1<sup>st</sup> year MBA students**
- 8. No of Participants** : **110**
- 9. OUTCOME OF THE PROGRAM :**
  - **The Inaugural ceremony of the Orientation program for MBA fresher's commenced with lighting of lamp by a group of dignitaries of Rajarajeswari College of Engineering- Dr. R Balakrishna (Principal of RRCE), Dr. Amutharaj J (Vice principal of RRCE), Abhishek Kumar Mishra(chief guest), Dr. N Muthukumar (HOD & Professor of MBA), Dr. Subburaj T (HOD & Professor of MCA), faculties and Co-ordinators of MBA. Program was followed by Ganesha- vandana**
  - **Prof. Dr. N Muthukumar formally welcomed all dignitaries present on dais ,colleagues and students.**
  - **Chief Guest Mr. Abhishek Kumar Mishra,( Head of Sales, Marketing Operation –Apollo Spectra Hospital, Bangalore (IIM Calcutta) started his speech about marketing opportunities in health care industry for MBA Students.**



# RAJARAJESWARI COLLEGE OF ENGINEERING

Approved by AICTE, New Delhi.

Affiliated to Visvesvaraya Technological University, Belagavi

## Invitation



# RAJARAJESWARI COLLEGE OF ENGINEERING

#14, Ramohalli Cross, Kumbalgodu Post, Mysore Road, Bangalore – 560 074.  
Affiliated to VTU, Belagavi, Approved by AICTE, New Delhi and Govt. Of Karnataka



*The Management, Faculty & Students  
Cordially Invite You All For Inauguration of*  
**Department of MBA & MCA**

## ONE WEEK ORIENTATION PROGRAM OF MBA & MCA



**Chief Patron**

**Dr. A.C. Shanmugam**

B.A. LLB, FIMSA, FRCPS(Glasgow, UK)  
Chairman, RRGi



**Co-Patron**

**Er. A.C.S. Arun Kumar**

B.Tech(Hon.), LMISTE., MIET.,(UK), LMCSI.,  
Vice Chairman, RRGi

**Chief Guest**

**Mr. Abhishek Kumar Mishra**

Head of Sales, Marketing & Operation –Apollo Spectra Hospital  
Bangalore (IIM Calcutta)

**Date: 13<sup>th</sup> Feb 2023 Time: 10:30AM - 12:30PM Venue: Chanakya Seminar Hall**

**Dr. S. Vijayanand, M.Tech, Ph.D**  
Executive Director, RRGi

**Sri. C.N Seetharam, IAS(Retd.)**  
Chief Executive Officer, RRGi

**Dr. S. Jeyabalan, Ph.D**  
Special Officer, RRGi

**Dr. Balakrishna R**  
Principal, RRCE

**Dr. Amutharaj J**  
Vice Principal, RRCE

**Dr. Muthu Kumar**  
Prof. & HOD, MBA

**Dr. Subburaj**  
Prof. & HOD, MCA







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## Photo Gallery



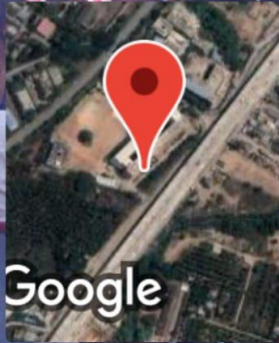




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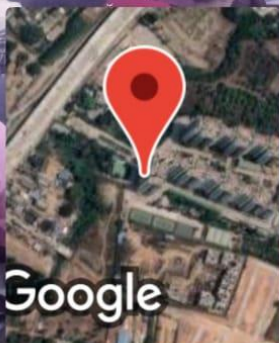
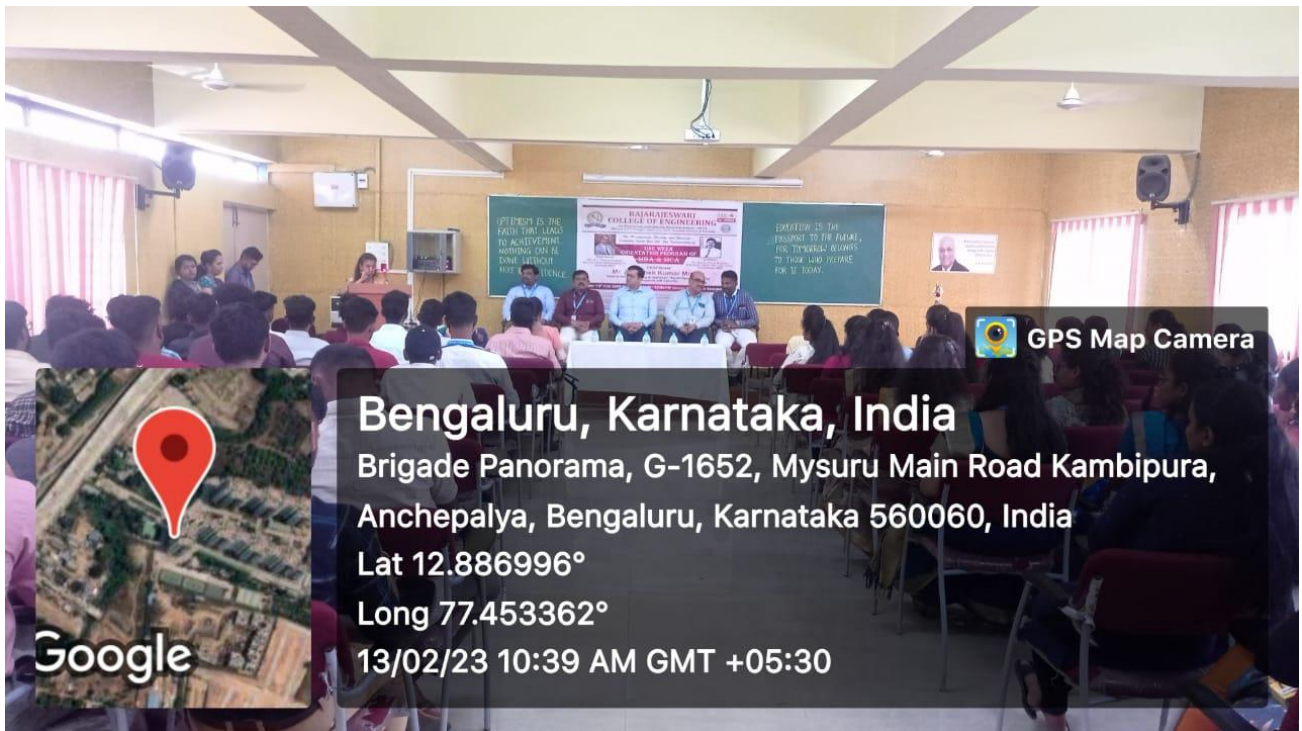
**Bengaluru, Karnataka, India**

Rajarajeswari College Of Engineering College Block, Rajarajeswari  
College Of Engineering, Bengaluru, Karnataka 560074, India

Lat 12.886117°

Long 77.449928°

13/02/23 10:48 AM GMT +05:30



**Bengaluru, Karnataka, India**

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13/02/23 10:39 AM GMT +05:30