DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

"Social Entrepreneurship & Life skills for GIG Economy"

- ❖ **Date**: 7th August 2023
- ❖ **Venue**: APJ Abdul Kalam Hall, RRCE
- ❖ **Instructor**: Mr. R. Sathish Raj
  CEO, E-Crusaders, Chennai
- ❖ **Objective:**

  The session was intended to develop Life skills and provide awareness about Entrepreneurship to our Electronics and Communication Engineering students. Developing business practices in students which can generate positive and sustainable change in society.

  The objective of this program was to learn

  ➢ What is Social Entrepreneurship?
  ➢ Details about Gig Economy
  ➢ Importance of Life skills in Business practices

- ❖ **Total numbers of participants**: 200

- ❖ **Major Session Contents:**

  Mr. R. Sathish Raj inspired the ECE students by speaking about Dr. A P J Abdul Kalam and his dreams. He gave a clear understanding how to take care of social issues while setting up an entrepreneurial venture. The session taught our students how to dream, what are the pillars of life.

  The major points covered in the Technical Talk are the following:

  - **Goals and dreams.**

  Align your goals and dreams in such a way that they focus on the 6 pillars, namely- mental health, physical health, family, finance, spirituality or connection with god and social responsibility.

  - **Gratitude journal.**

  Write a few things you're grateful for each day.

  He also mentioned a quote that I really liked- when your eyes are positive, you'll love the world. When your mouth is positive, the world will love you.

  - **A brainstorm journal to basically keep a track of/ make notes on the TED talks you'll listen to or the inspiring content you consume.**
  - **It's similar to a brain dumb where whenever you're stressed, you'll write down all the negative thoughts on your mind to clear them from your head.**

  He also mentioned something called RAA i.e., Read, Ask and Action which means that if you want to do something, first read about it, then ask people who have similar experiences to the thing you want to do and get their feedback and lastly act on it.

HOD/ECE