# RajaRajeswari College of Engineering

(Approved by AICTE, New Delhi, Govt. of Karnataka, Affiliated to Visvesvaraya Technological University, Belagavi)
**#14, Ramohalli Cross, Kumbalgodu, Mysore Road, Bengaluru – 560074**

## Department of Artificial Intelligence & Machine Learning

## <u>Entrepreneurship & Life skills</u>

**Title of the event :  Entrepreneurship & Life skills**

**Resource Person: Mr. R. Sathish Raj**
                              **CEO, E-Crusaders, Chennai**

**Date of the event :  07/08/2023**

**Event Duration  :   11:30am to1:00pm**

**Venue              :    APJ Abdul Kalam Hall, RRCE**

**Target Participants:    AI&ML students**

Objective:

The session was intended to develop Life skills and provide awareness about Entrepreneurship to our AI & Ml  students. Developing business practices in students which can generate positive and sustainable change in society.

The objective of this program was to learn

❖  What is Social Entrepreneurship?
❖  Details about Gig Economy
❖  Importance of Life skills in Business practices

 Total numbers of participants: 63

 Mr. R. Sathish Raj inspired the students by speaking about Dr. A P J Abdul Kalam and his dreams. He suggested to   understanding the  social issues while setting up an entrepreneurial venture. The session taught our students their  dream and the support of life.

Outcome of this  program is to provide information about goal and dreams. He expressed that when your eyes are positive, you'll love the world. When your mouth is positive, the world will love you. He also mentioned RAA i.e., Read, Ask and Action that if you want to do something, read about it, then ask people with experiences to the thing you want to do and get their feedback and lastly act on it.

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## RAJARAJESWARI COLLEGE OF ENGINEERING

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### Dept. of Artificial Intelligence & Machine Learning

# Entreprenurship and Life skill

**Resource Person**

## Mr. R. Sathish Raj
## CEO, E-Crusaders, Chennai

Date : 07/08/2023
Time: 11.30 am to 1.00pm

Venue:APJ Abdul Kalam Hall, RRCE

**HOD**
Dr. RAJESH  K S
Assoc. Professor and Head, AI & ML

**Principal**
Dr. R Balakrishna

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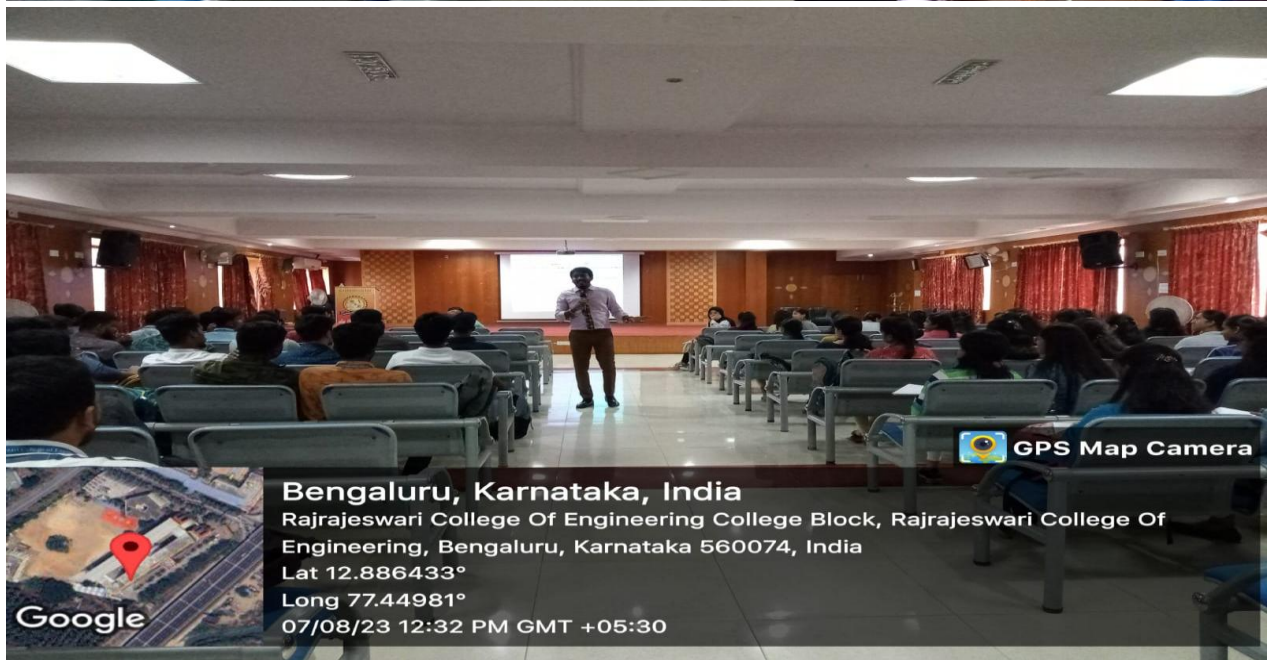**#14, Ramohalli Cross, Kumbalgodu, Mysore Road, Bengaluru – 560074**

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