



RAJARAJESWARICOLLEGE OF ENGINEERING

Affiliated to VTU | Approved by AICTE, New Delhi | Accredited by HLACT, Texas, USA (Internationally) and by NBA

Entrepreneurship

Workshop on

“Incubators and Accelerators

Jointly organized by

Startup Cell of RRCE

&

Raja Rajeswari Institution Innovation Council (RRIIC)

(MoE IIC Approval No : IC201912297)

Date : 12th July 2023 at 11:00 A.M. – 12:30 P.M.

Resource Person:

Mrs. Preethi, B.E.M.S.(USA)

Startup Venture Designer,

Dr.G.Vinoth, B.E., M.S., Ph.D, (USA)

Chief Startup Designer,

Pongu Ventures (P) Ltd., Chennai.

Join the leadership talk on Zoom platform:

Zoom Meeting Id : 8634385115

Passcode : rrbj

Objective of the Workshop: To give an overview on the role of Incubators, Accelerators and Venture Studio and services provided to the student and faculty start ups, early stage Entrepreneurs, Faculty Entrepreneurs, Startup Founders and Aspiring Student / Faculty Entrepreneurs.

Target Audience:

- ❖ The Webinar is open for aspiring Student Entrepreneurs & faculty Entrepreneurs, Industry Personnel, Startup Founders, Faculty members, UG & PG Students.

Number of Participants: 74 Participants.

Outcome of the Program:

- Role of Incubators, Accelerators and Venture Studio for helping the Student Startups
- Opportunity for Students and Faculty members of HEIs
- Need for Incubator Facility creation and utilization by Student startup founders and Innovators
- RajaRajeswari Business Incubator (RRBI) and it's Incubator services to the students startup founders
- Effective utilization of Incubator Services of RRBI by Student and Faculty Incubatee companies
- Role of Accelerators and Services to the Startups
- Venture Studio and its role in supporting Startups

Organizing Team

1. **Dr.R Balakrishna**, Principal-RRCE
2. **Dr.J.Amutharaj**, President, RRIIC
3. **Dr.S.Usha**, Vice-President - RRIIC
Dean(Research) & Professor and HoD, CSE, RRCE
4. **Dr.C.Ramesh**, Convener – RRIIC
5. **Dr.D.Sobya**, Startup Co-ordinator–RRIIC
6. **Dr K. Aravinthan**, NIRF Co-ordinator, RRIIC
7. **Dr. A Muruganandham**, ARIIA Co-ordinator – RRIIC
8. **Dr. Vijaya S.M**, Innovation Co-ordinator, RRIIC

Event Poster



RajaRajeswari College of Engineering



#14, Ramohalli Cross, Kumbalgodu, Mysore Road, Bangalore - 560074



RR Institution Innovation Council (RRIIC)



Entrepreneurial Workshop on

Incubators and Accelerators



Resource Persons

Dr. G. Vinoth. B.E., M.S.Ph.D(USA)

Start up Venture Designer,
Pongu Ventures

Mrs. B. Preethi. B.E.M.S (USA)

Start up Consultant & Mentor
Pongu Ventures

DATE: 12th July 2023

Time : 11: 00 A.M to 12:30PM



Zoom ID: 8634386115

Password:rrbi

Organising Committee

Dr. R Balakrishna

Principal

Dr. S. Usha

Dean - Research &
VP - RRIIC

Dr. J. Amutharaj

President - RRIIC

Dr. L. Rangiah

Advisor - RRIIC

Dr. C. Ramesh

Convener - RRIIC

Event Photos - Screenshots



What is a Business Incubator?

Business incubator is an organization that helps startup companies to develop their businesses by providing a full scale range of services starting with management training and office space .

Incubators act in the **early stages** of the venture maturing the idea helping to **validate the hypothesis** with some support services.

They may or may not fund Startups.

Relevant Stakeholders: Accelerator vs Incubator vs Venture Studio

- Individual aspiring Entrepreneurs (Startup Venture Studio)
- Ideation Stage Pre -Startup (Incubator)
- Validation Stage Startup (Incubator or Accelerator)
- Early Traction Startup (Accelerator)