

#14, Ramohalli Cross, Kumbalagodu, Mysore Road, Bangalore-560074

RajaRajeswari Institution Innovation Council (RRIIC)

(Approved by MoE : IC201912297)



Workshop on “Prototype Validation & Achieving Value Proposition Fit & Business Fit” :
RajaRajeswari Institution Innovation Council (#RRIIC) is conducting a **Workshop on**
“Prototype Validation & Achieving Value Proposition Fit & Business Fit” in association with
RR Business Incubator & Pongu Ventures, Chennai on **5th July 2023 Wednesday. Timing :**
11:00 A.M. – 12.30 P.M.

Resource Person:

Mrs. Preethi Vinoth, B.E,M.S,(USA)
Startup Venture Designer & Mentor,
Pongu Ventures, Chennai

Virtual Meet Link :

Google Meet

<https://meet.google.com/eig-qpea-dfs>

Description: Students and faculty members are given orientation on “Entrepreneurship and Innovation” and brainstorming on Critical and creative thinking skills; on Prototype validation and Business fit analysis by comparing the market analysis. Student & faculty members are motivated to distinguish between Entrepreneurship as career choice or by Chance to become an Entrepreneur.

Number of Students Attended the Workshop: 62

Number of Faculty members attended: 9

Faculty Coordinator : Dr.D.Sobya, Start up Co-ordinator - RRIIC

Organizing Committee :

Dr. D. Sobya, Associate Professor, ECE & Start up Co-ordinator -RRIIC

Dr.C.Ramesh, Convener - RRIIC
Dr. L.Rnagiah, Advisor - RRIIC
Dr.J.Amutharaj, President – RRIIC
Dr.R.Balakrishna, Principal

Workshop Poster



The poster is for a workshop at RajaRajeswari College of Engineering. It features the college's name and address at the top, followed by accreditation logos (NEA, A+, ISO, and a circular logo). Below this is the RR Institution Innovation Council (RRIIC) logo and the Pongu Ventures logo. The main title of the workshop is 'A Workshop on Prototype Validation and Achieving Value Proposition Fit & Business Fit'. A circular image shows the college building. The resource person is Mrs. B. Preethi, a startup consultant and mentor at Pongu Ventures. The date is 5th July 2023, from 11:00 AM to 12:30 PM. A Google Meet link is provided. The organizing committee members are listed at the bottom.

RajaRajeswari College of Engineering
#14, Ramohalli Cross, Kumbalgodu, Mysore Road, Bangalore - 560074

INSTITUTION'S INNOVATION COUNCIL (Ministry of HRD Initiative)

RR Institution Innovation Council (RRIIC)

Pongu ventures

A Workshop on
Prototype Validation and Achieving Value Proposition Fit & Business Fit

Resource Persons
Mrs. B. Preethi. B.E.M.S (USA)
Start up Consultant & Mentor
Pongu Ventures

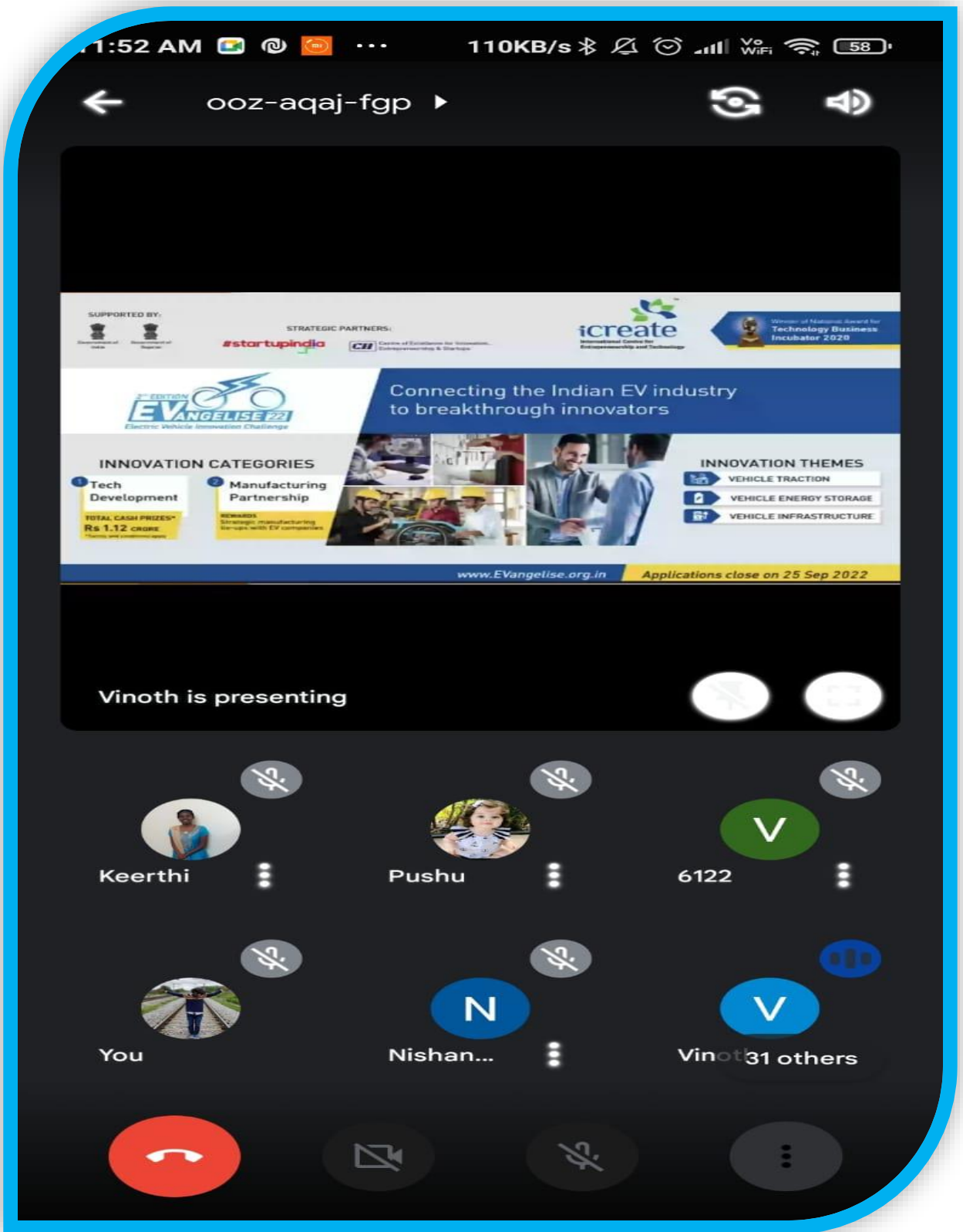
DATE: 5th July 2023
Time : 11: 00 A.M to 12:30PM

 <https://meet.google.com.ooz-aqaj-fgp>

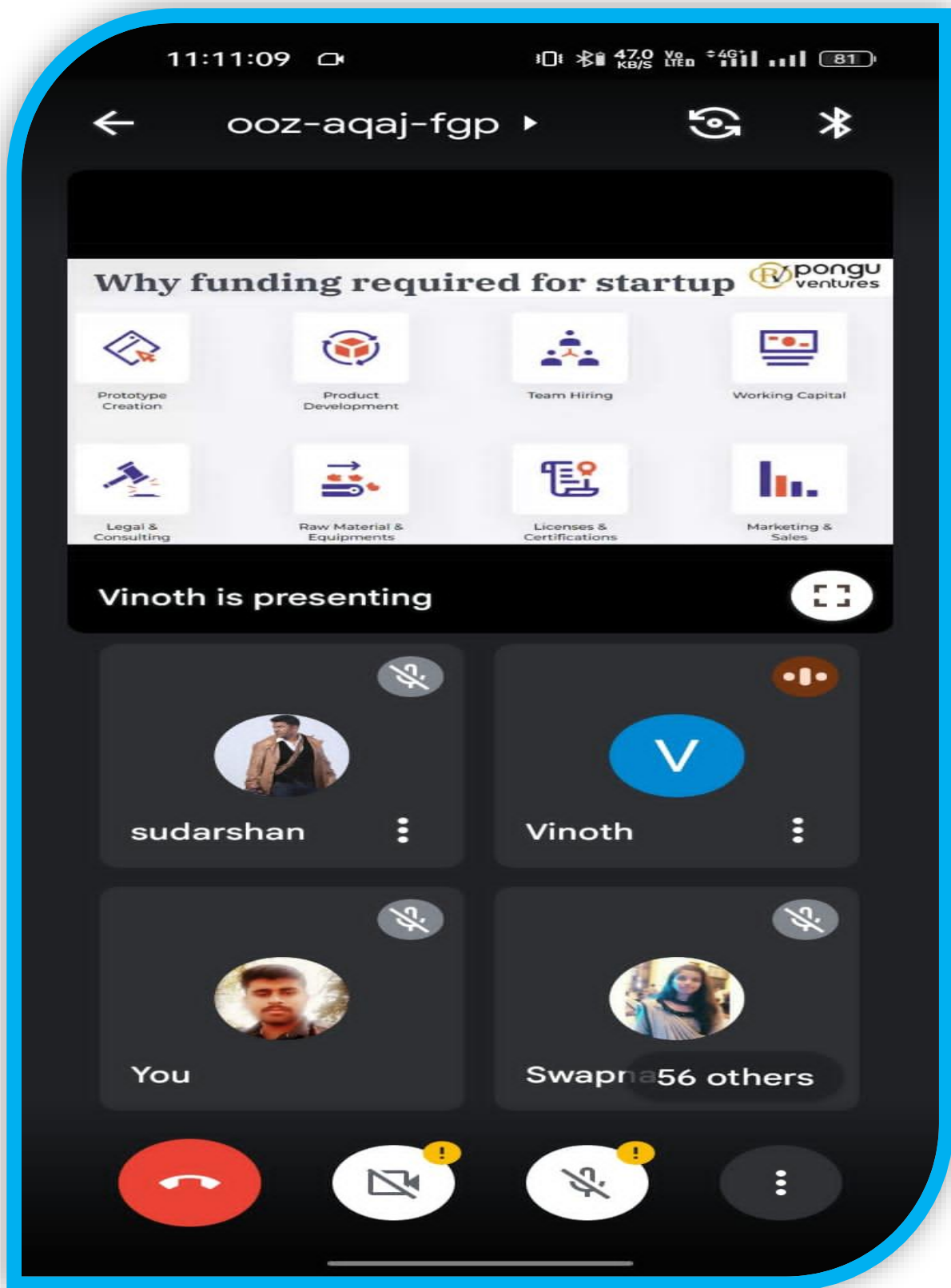
Organising Committee

Dr. R Balakrishna Principal	Dr. S. Usha Dean - Research & VP - RRIIC	Dr. J. Amutharaj President - RRIIC
Dr. L. Rangiah Advisor - RRIIC		Dr. C. Ramesh Convener - RRIIC

Event Photographs



Event Photographs



Mrs. Preethi B, Mentor from Pongu Ventures has presented online webinar on “**Prototype Validation & Achieving Value Proposition Fit & Business Fit**” among Engineering students and faculty members on **05.07.2023**.