



RAJARAJESWARI COLLEGE OF ENGINEERING

Approved by AICTE, New Delhi

Affiliated to the Visvesvaraya Technological University, Belagavi



Criterion: 3.2.1

Academic Year:2022-23

RajaRajeswari Institution Innovation Council (RRIIC)

MoE Innovation Cell Approved: IC201912297

Annual Report of activities of RRIIC for the Academic year 2022 – 2023

Summary of the Innovation, Entrepreneurship, IPR & Start up related activities conducted during the academic year 2022 - 2023

Sl.No	Date(s)	Name of the Activity	Number of Participants
1	1.09.22 to 7.09.22	National Level E- tabs Workshop	117
2	02.09.22	National Level Business Plan Contest	117
3	31.10.22	Leadership Talk on “Space-Tech Innovation- lesson Lered from Successful Entrepreneur”	57
4	10.11.22	Motivaitonal Talk on MyStory: “Motivaitonal Talk by Successful Innovator cum Startup Founder”	60
5	23.11.22	Ledaership Talk on “IPR and Copyright Protection”	67
6	24.11.22	Workshop on ” Problem Solving”	114
7	30.11.22	National Education Day 2022 – Webinar on Entrepreneurship Educationin HEIs	87
8	03.01.23	Field visir for problem identification	56
9	06.01.23	India StartUp Day Celebrations – Motivaitonal Talk on “Startup promotion strategies for successful start up establishment”	105
10	10.01.23	Awareness Programme on IPR underNipam 2.0	130
11	11.01.23	National Youth Day Celebrations	284
12	12.01.23	Workshop on Design Thinking, Critical Thinking and Innovation Design”	93
13	24.01.23	Expert Talk on “Technology Redainess Level”	57



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14	27.01.23	Workshop on “Problem Solution Fit Analysis”	64
15	14.03.23	National Science Day 2023	520+
16	20.03.23 to 21.03.23	An activity based Innovation Design Thinking – Two Day Workshop	107
17	05.05.23	Mentorship session on “Yukthi 2k23”	80
18	08.05.23	Prototype project Exhibition – Innovate 2023	120
19	09.05.23	Design Validation through Double Diamond Approach	43
20	05.06.23	World Environment Day 2023	300+
21	15.06.23	Innovation & Entrepreneurship Outreach BootCamp	47
22	16.06.23	National Level Workshop on “Business Model Canvas”	102
23	05.07.23	Workshop on “Ptototype Validation & Achieving Value PropositionFit & Business Fit”	71
24	12.07.23	Entrepreneurship workshop on “Incubators and Accelerators”	74
25	19.07.23	Workshop on “Funding Opportunities”	62
26	07.08.23	Leadership Talk on “Social Entrepreneurship & Life skills for GIGEconomy”	200
27	16.08.23	Creativity and Innovation Workshop	60
28	24.08.23	Session on Yukthi-NIRIdea Submission	62
29	31.08.23	Poster Presentation of Start Ups & Linkage with Innovation Ambassadors	42



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Academic Year:2022-23

IIC Establishment Certificate





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Criterion: 3.2.1

Academic Year:2022-23

RajaRajeswari Insitution Innovation Council (RRIIC) has received the 3.5 rating Star from MOE's Innovation Cell during the Academic Year 2022 – 2023



Certificate of Appreciation received from MoE's Innovation Cell / AICTE, Govt. of India



RAJARAJESWARI COLLEGE OF ENGINEERING

Affiliated to VTU | Approved by AICTE, New Delhi | Accredited by HIACT, Texas, USA (Internationally) and by NBA

National Level E-TABS Workshop

organized by

RajaRajeswari Institution Innovation Council (RRIIC)

(MoE IIC Approval No : IC201912297)

RajaRajeswari College of Engineering and RajaRajeswari Institution Innovation Council (RRIIC), Bengaluru has organized an ENTREPRENEURSHIP DEVELOPMENT PROGRAMME – 2022 for the Civil Engineering fraternity on “E-TABS” WORKSHOP & TRAINING PROGRAMME during 1.9.2022 to 7.9.2022.

117 participants registered from various fields such as Civil Engineering Students, Research Scholars, Faculty members, Industrial experts, and Some of the participants are from foreign countries such as Philippines, Bangladesh, Nigeria and Sri Lanka.

The ENTREPRENEURSHIP DEVELOPMENT PROGRAMME – 2022 was inaugurated by Prof. Dr.J.Amutharaj, Vice-Principal & HOD, Information science and engineering, RRCE, Bengaluru. This event is coordinated by Dr.K.Aravinthan, Resource Person & ASP-Civil in association with the office bearers of RajaRajeswari Institution Innovation Council (RRIIC)

Objective of the Workshop:

1. To provide “E-TABS” SOFT SKILL TRAINING PROGRAMME for aspiring young entrepreneurs.
2. To promote job creators rather than job seekers.

Outcome of the Workshop :

1. Able to design 2/3 BHK residential structures on their own.
2. Provides better clarity in existing design guidelines.

Venue : Aryabhatta Seminar, RRCE Campus

Organizing Committee :

Dr. T Chandrashekar-Principal,

Dr. S.Usha-Dean R&D,

Dr.J.Amutharaj- President, RRIIC


Principal

RAJARAJESWARI

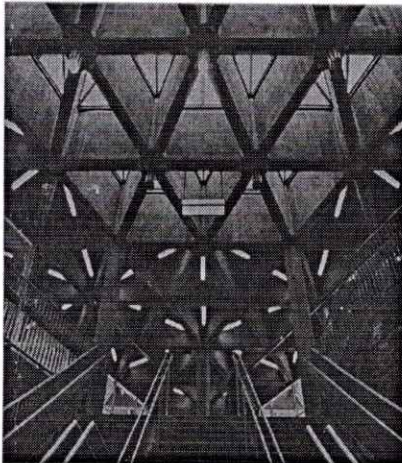
COLLEGE OF ENGINEERING
Ramohalli Cross, Bengaluru-70

Event Invitation

"E-TABS" SOFT SKILL TRAINING PROGRAMME

CONTENTS

1. Basics of E-tabs, tools, operations, etc.
2. Modelling & loading.
3. Analysis of framed structure & slab.
4. Wind analysis.
5. Equivalent static load analysis.
6. Response spectrum analysis.
7. Time-history analysis.
8. P-Δ Analysis.
9. Design of 2BH/3BHK residential buildings.
10. Report Preparation, Importing.



For registration click the link [here](#)

This Course is free of cost - First come first serve basis

14, RAMOHALLI CROSS

KUMBALAGODU

MYSORE ROAD

BENGALURU - 560074

ADMISSIONS CONTACT -08028437375

ORGANISING COMMITTEE

CHIEF PATRON'S

Dr.A.C.Shanmugam, Chairman, RRG1

SRI.A.C.S. Arun Kumar, Vice-Chairman, RRG1

PATRON'S

Dr.S.Vijayanand, Executive Director, RRG1

Dr.S. Jayabalan, Special Officer, RRG1

SRI. C.N. Seetharam. IAS (RTD.)CEO, RRG1

PRESIDENT'S

Dr.T. Chandrasekar, Principal, RRCE

Dr.J. Amutharaj, Vice-Principal, RRCE

Dr.R. Balakrishna, Dean Academics, RRCE

Dr.Usha Sakthivel, Dean Research, RRCE

RESOURCE PERSON

Dr.K.Aravinthan, ASP, RRCE

RAJARAJESWARI

COLLEGE OF

ENGINEERING

RRCE-IIC

ORGANIZING

ENTREPRENEURSHIP

DEVELOPMENT

PROGRAMME - 2022 (Offline)

01/09/2022 - 07/09/2022

CET CODE :E415

COMEDK

CODE : E099

PGCET CODE

:7858



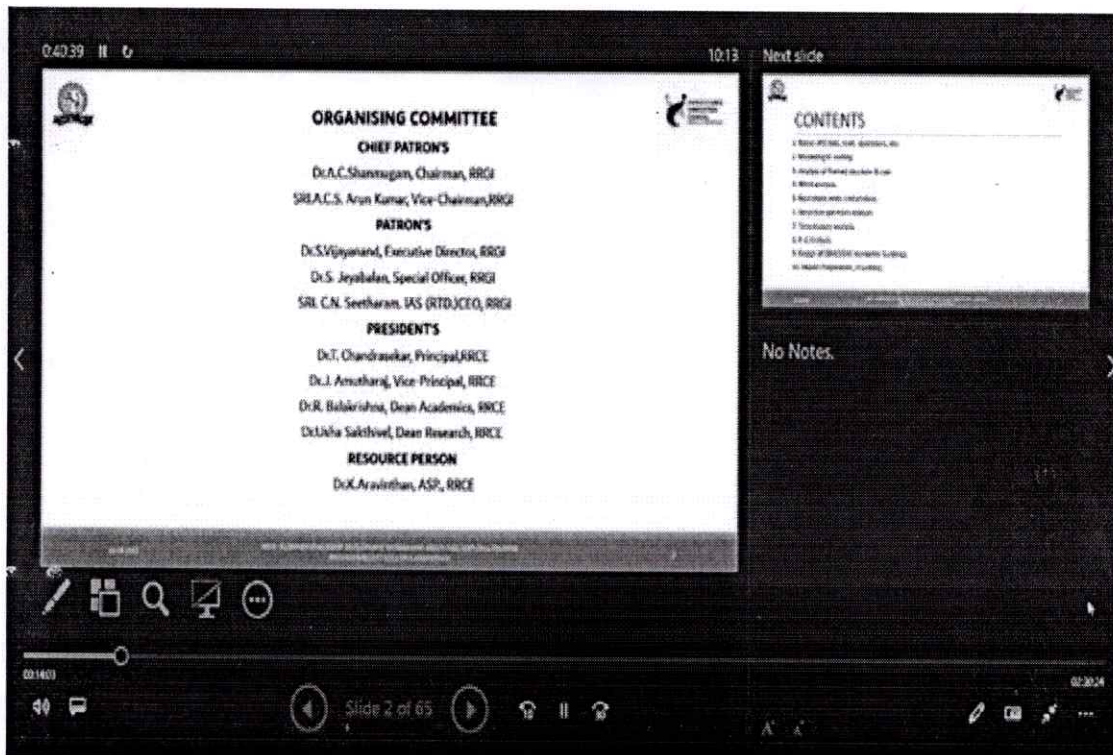
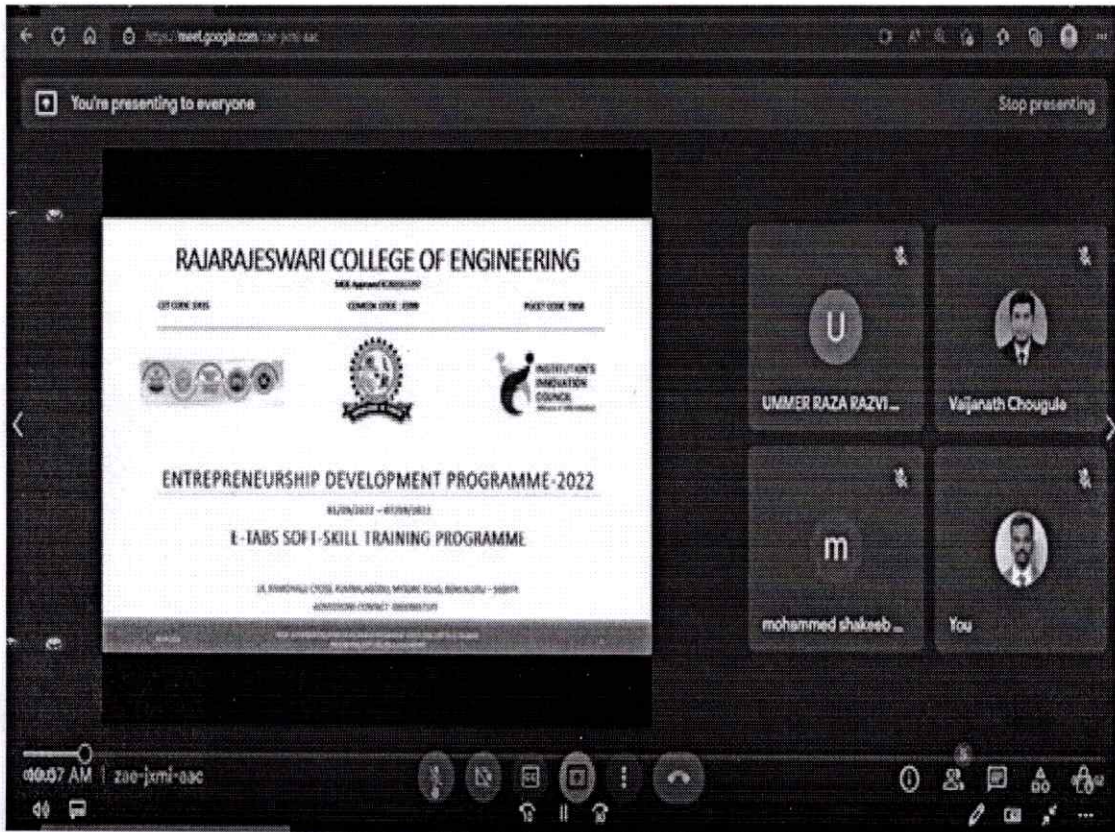
RRCE
Principal

RAJARAJESWARI

COLLEGE OF ENGINEERING

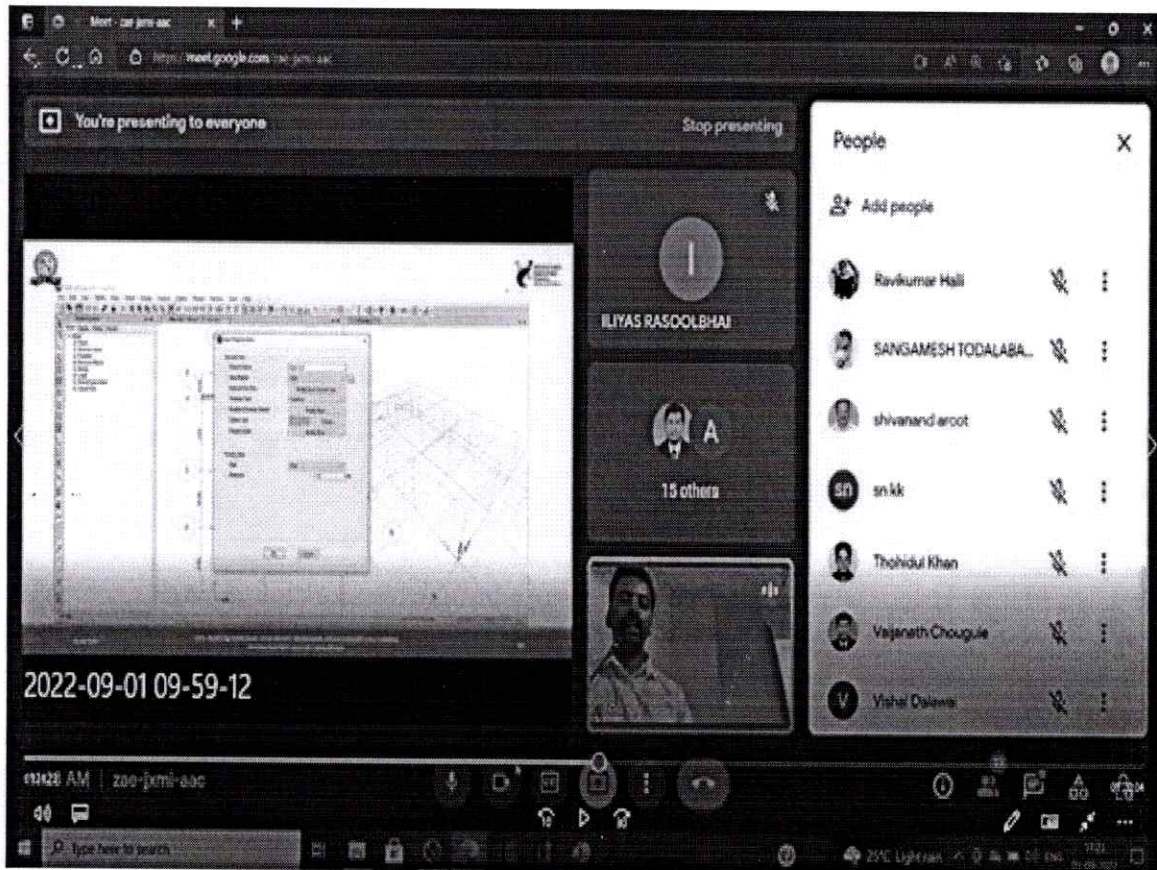
Ramohalli Cross, Bengaluru-74

Event Photographs



Principal
RAJARAJESWARI
COLLEGE OF ENGINEERING
 Ramohalli Cross, Bengaluru-74

Event Photographs





RAJARAJESWARI COLLEGE OF ENGINEERING

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National Level

Business Plan Contest 2022

jointly organized by

Department of Management Studies (M.B.A)

&

RajaRajeswari Institution Innovation Council (RRIIC)

(MoE IIC Approval No : IC201912297)

National Level Business Plan Contest jointly organized by RRIIC & Department of Management Studies of RRCE, Bangalore on 2nd September 2022 Thursday between 9.30 A.M – 5.30 P.M. :

The Department of Management Studies & #RRIIC of #RajaRajeswari College of Engineering, Bangalore is organizing on #National Level Business Plan Contest in Blended Mode (both Online and/or Offline).

Date of the Contest: 2.09.2022 Friday, Time : 9.30 A.M. – 5.30 P.M.

Last Date to Submit Business Plan: 27.08.2022

First Prize: Rs. 5000

Second Prize: Rs. 2500

Consolation Prizes : 5 Teams (RS. 1000 for each team)

Chief Guest for the Inaugural Function:

Mr.R.Ramachandra,

Managing Partner & COO,

Green Automation Systems, Bangalore


Principal

RAJARAJESWARI

COLLEGE OF ENGINEERING
Ramohalli Cross, Bengaluru-7th

Number of Teams participated: 37 Teams

Number of Students Participated: 117 Students

Organizing Committee:

Dr.T. Chandrashekar, Principal,

Dr.R.Balakrishna, Dean, RRCE

Dr.S.Usha, Dean – Research and Innovation & Vice President - RRIIC

Dr.J.Amutharaj, President – RRIIC, (M) 97427-38238

Dr. N. Muthu Kumar : 6281135935

Dr.C.Ramesh, Convener –RRIIC (M) 8884444065

Dr. A. Murugandham, Prof. – ECE, EDC Cell (M) 9443825711

Dr.T.Subburaj, ASP – ISE, (M) 9566382711

Mrs. Sowmya AP – M.B.A: 9620599311

Ms. Manasa, AP – M.B.A: 9591575075

Event Invitation



RAJARAJESWARI COLLEGE OF ENGINEERING



#14, Ramohalli Cross, Kumbalgodu Post, Mysore Road, Bengaluru-560 074

Department of Management Studies

Organized by: RAJARAJESWARI INSTITUTION INNOVATION COUNCIL



Presided by
Dr. A.C. Shanmugam
B.A. LLB, FIMSA, FRCPs (Glasgow, UK)
Founder Chancellor
RajaRajeswari Group of Institutions

NATIONAL LEVEL BUSINESS PLAN CONTEST

Blended Mode (Online / Offline)



Co-Presided by
Sri. A.C.S Arun Kumar
B.Tech (Hons), LMISTE., MIET.,(UK), LMCSI.,
President
RajaRajeswari Group of Institutions



Chief Guest
Mr. R. Ramachandra
Managing Partner, Green Automation Systems

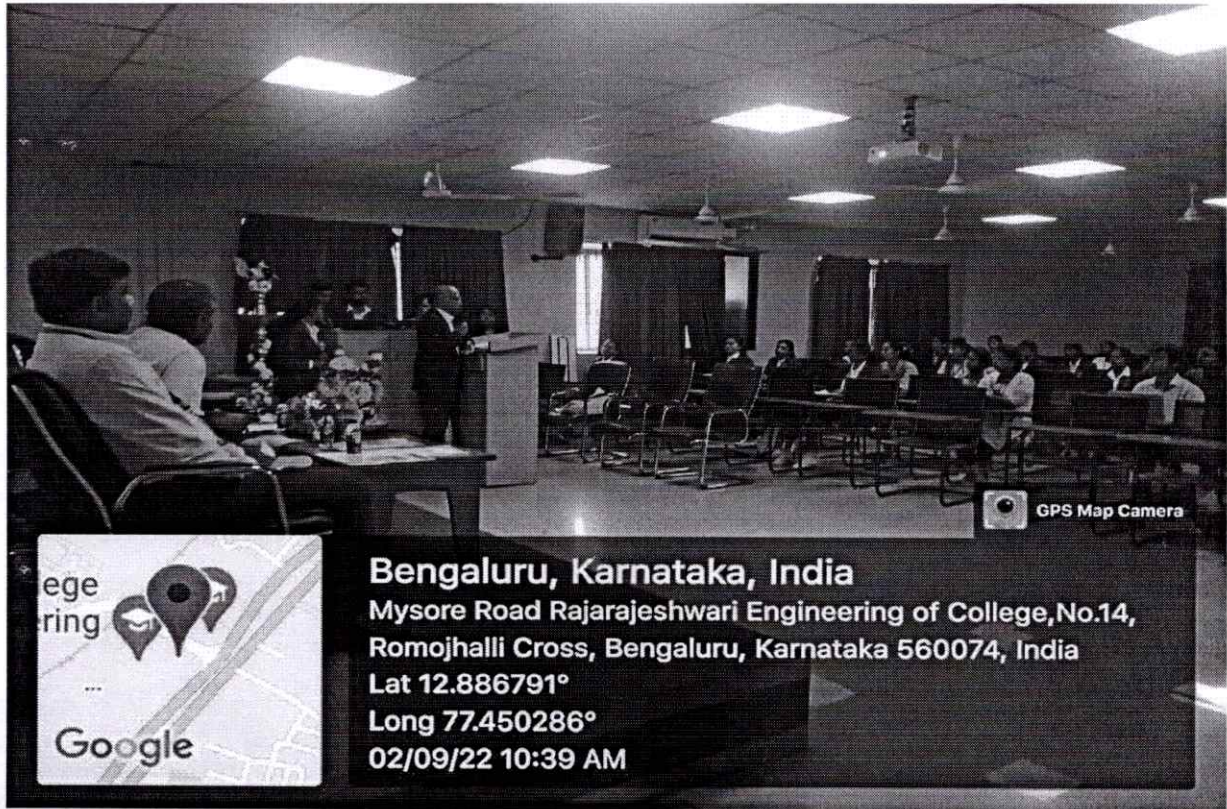
Dr. S. Vijayanand, M.Tech, Ph.D <i>Executive Director</i> RajaRajeswari Group of Institutions	Sri. C.N Seetharam, IAS (Retd.) <i>Chief Executive Officer</i> RajaRajeswari Group of Institutions	Dr. S. Jeyabalan., M.E., MBA, Ph.D <i>Special Officer</i> RajaRajeswari Group of Institutions	Dr. T. Chandrashekar <i>Principal</i> RajaRajeswari College of Engineering	Dr. R. Balakrishna <i>Dean</i> RajaRajeswari College of Engineering
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Date: 2nd Sep, 2022(Friday) Time: 09:30 AM Venue: A.P.J.Abdul Kalam Hall


Principal

RAJARAJESWARI
COLLEGE OF ENGINEERING
Ramohalli Cross, Bengaluru-77

Event Photographs

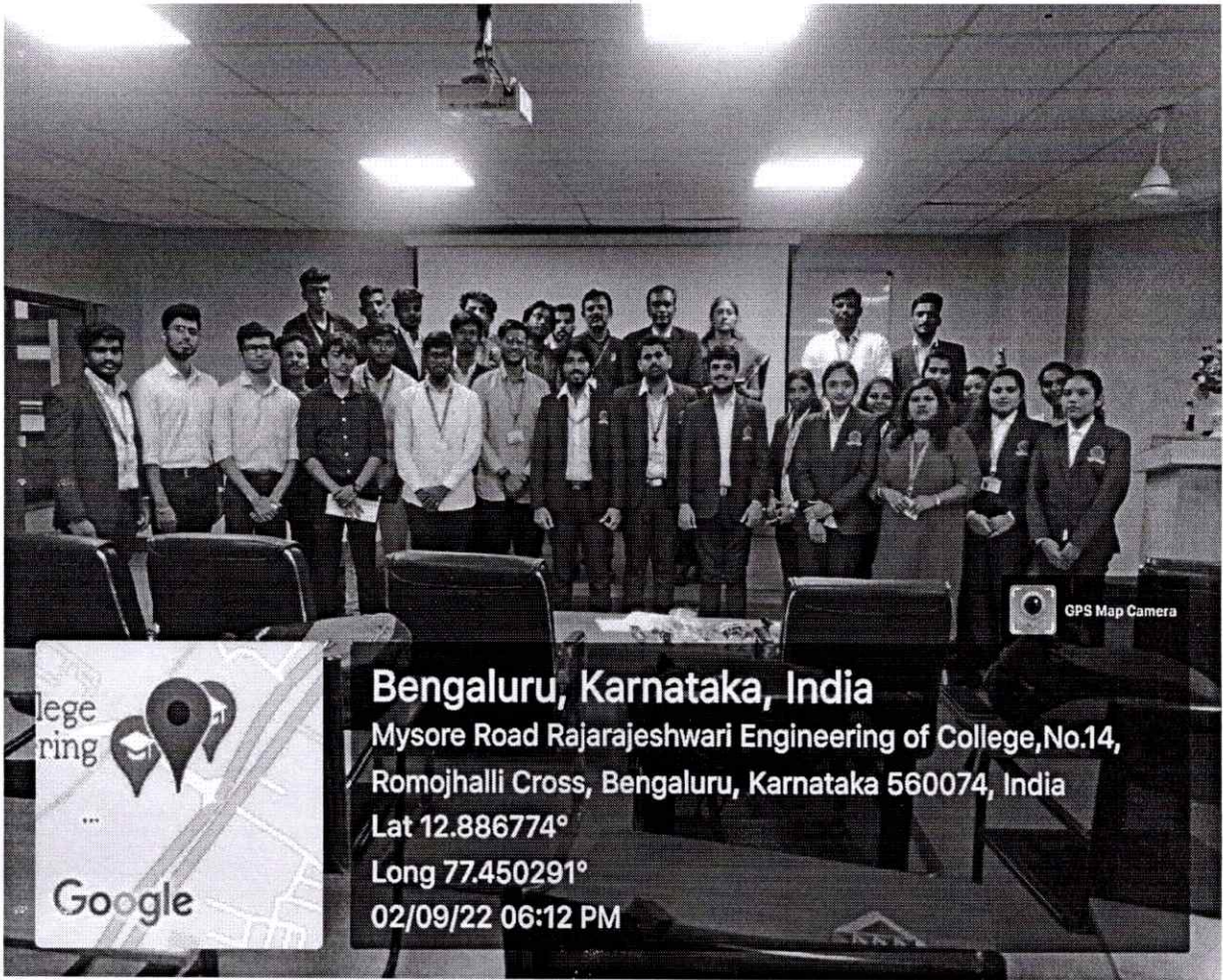


Chief Guest **Mr.R. Ramachandra**, Managing Partner, Green Automation Systems, Bangalore is addressing the student entrepreneurs in the inaugural function on 2nd September 2022 Friday



Dr.C.Ramesh, Convener of RRIIC is addressing the gathering during the inaugural function of Business Plan Contest held on 2nd September 2022 Friday

Principal
RAJARAJESWARI
COLLEGE OF ENGINEERING
Ramohalli Cross, Bengaluru-7th



Group Photo – Valedictory function of National Level Business Plan Contest - 2nd September 2022 Friday

PYOB
Principal
RAJARAJESWARI
COLLEGE OF ENGINEERING
Ramohalli Cross, Bengaluru-74



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)



**INSTITUTION'S
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RAJARAJESWARI COLLEGE OF ENGINEERING

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Leadership Talk on

“Space Tech Innovation – Lesson Learned from Successful Entrepreneur”

Jointly organized by

Department of Information Science & Engineering

&

RajaRajeswari Institution Innovation Council (RRIIC)

(MoE IIC Approval No : IC201912297)

Date: 31.10.22 at 11.00 A.M. – 12.30 P.M. IST

Resource Person :

Mr. Adaan,
Founder and CEO,
Tospace Pvt Ltd

Moderator :

Mrs B. Preethi,
Start up Consultant & Mentor,
Pongu Ventures (P) Ltd., Chennai.

Venue : Googlemeet

RRBI – “Lesson Learn from a Successful Entrepreneur”

Monday, 31 October · 11:00am – 12:30pm

Google Meet joining info

Video call link: <https://meet.google.com/ooz-aqaj-fgp>

Objective of the Session: The main goal of this workshop is to increase the experience level which contributes to make space applications affordable also to college students and faculty For students, participation in the complete process of NANO satellite design, assembly, and testing, offers a unique experience within an interdisciplinary project among all departments in the college.

Target audience: The Webinar is open for UG & PG Students, Faculty members, Industry Personnel, Start up Founders, Aspiring Research Scholars

Number of Participants : 57 Participants.


Principal

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COLLEGE OF ENGINEERING
Ramohalli Cross, Bengaluru-7A

Outcome of the Program : The Resource person describes about the architecture and design solutions of a small satellite to be developed and launched in the Institute level for the education and research purpose.

Organizing Committee :

Dr.T.Chandrashekar, M.E., Ph.D, Principal
Dr.R.Balakrishna, M.Tech., Ph.D
Dean – RRCE
Dr. Amutharaj Joyson, M.E., Ph.D, FIE,
Vice Principal, Professor & HoD - ISE & President – RRIIC
Dr. L. Rangaiah, Professor and Head, ECE,
Dr.S.Usha, M.E., Ph.D,
HoD – CSE & Dean – Research & Innovation
Dr.C.Ramesh, M.E., Ph.D,
Professor and Head, Mech. Engg., Convener – RRIIC

Event Photos - Leadership Webinar on “Lesson Learn from a Successful Entrepreneur”

RAJARAJESWARI COLLEGE OF ENGINEERING
#14, Ramohalli Cross, Kumbalgodu, Mysore Road, Bengaluru - 560 074.

INSTITUTION'S INNOVATION COUNCIL (Affiliation of AICTE Institutions)
RR Institution Innovation Council (RRIIC)

Pongu ventures

RRIIC and Dept. of ISE jointly Organizing Leadership Talk on SpaceTech Innovation Lesson Learned from successful Entrepreneur

Resource Persons

Mr. Adaan
Founder & CEO, ToSpace Pvt Ltd

Mrs. S. Preethi
Startup consultant & Mentor
Pongu Ventures

Date: 31-10-2022 Time : 11:00 AM - 12:30 PM

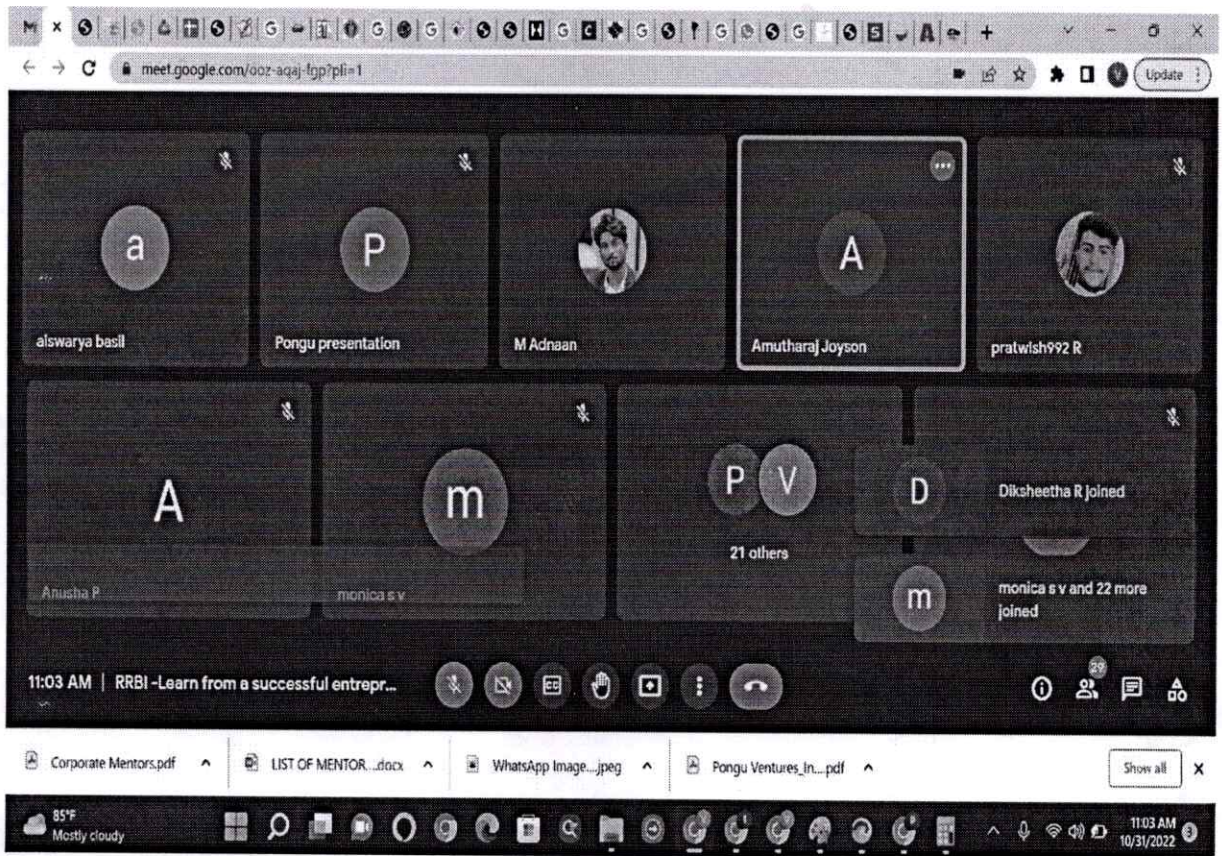
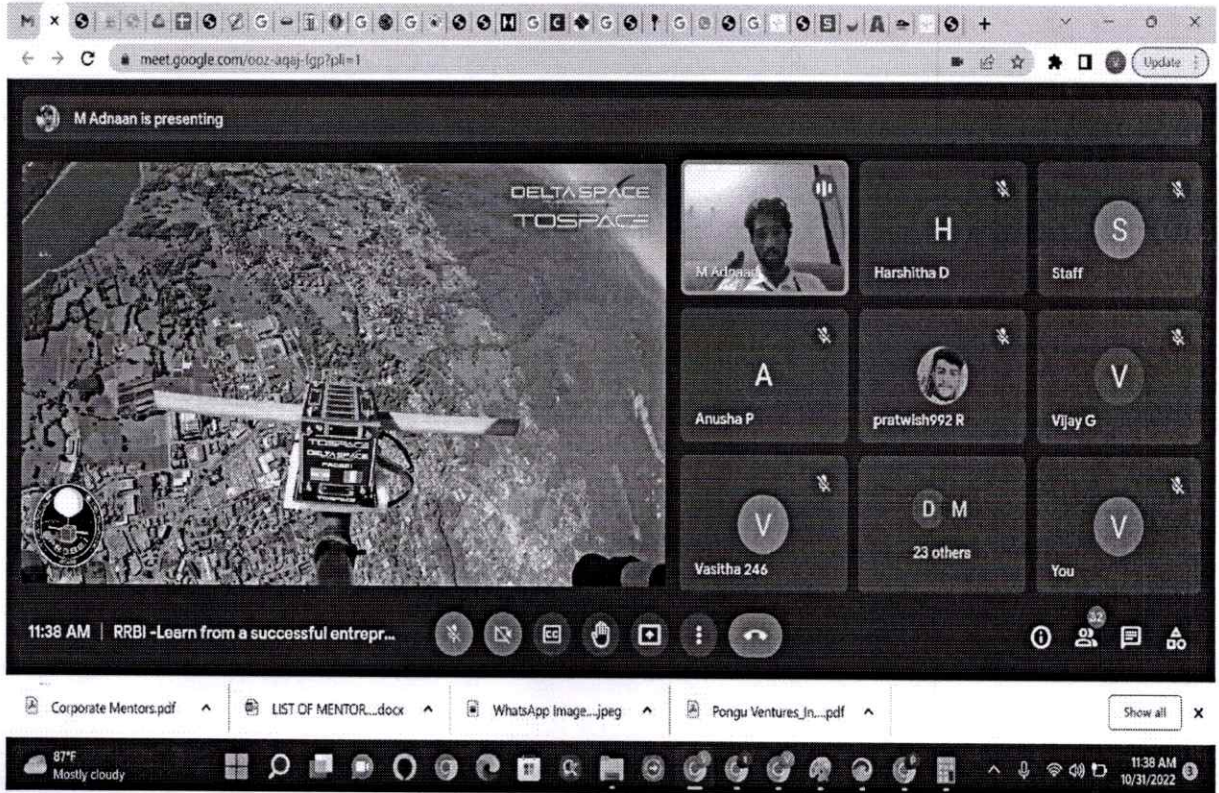
Venue: Google Meet

Organising Committee

Dr T. Chandrashekar Principal	Dr R.Balakrishna Dean & Advisor - RRIIC	Dr S. Usha Dean - Research & VP - RRIIC
Dr J. Amutharaj President - RRIIC	Dr L. Rangaiah Advisor - RRIIC	Dr C. Ramesh Convener - RRIIC

P.K.S.
Principal
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COLLEGE OF ENGINEERING
Ramohalli Cross, Bengaluru-74

Event Photos - Leadership Webinar on "Lesson Learn from a Successful Entrepreneur"



RAB
Principal
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Ramohalli Cross, Bengaluru-77



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Dean – RRCE
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Vice Principal, Professor & HoD - ISE & President – RRIIC
Dr. L. Rangaiah, Professor and Head, ECE,
Dr.S.Usha, M.E., Ph.D,
HoD – CSE & Dean – Research & Innovation
Dr.C.Ramesh, M.E., Ph.D,
Professor and Head, Mech. Engg., Convener – RRIIC

Event Photos - Leadership Webinar on “Lesson Learn from a Successful Entrepreneur”

RAJARAJESWARI COLLEGE OF ENGINEERING
#14, Ramohalli Cross, Kumbalagodu, Mysore Road, Bengaluru - 560 074.

INSTITUTION'S INNOVATION COUNCIL
RR Institution Innovation Council (RRIIC)

pongu ventures

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Startup consultant & Mentor
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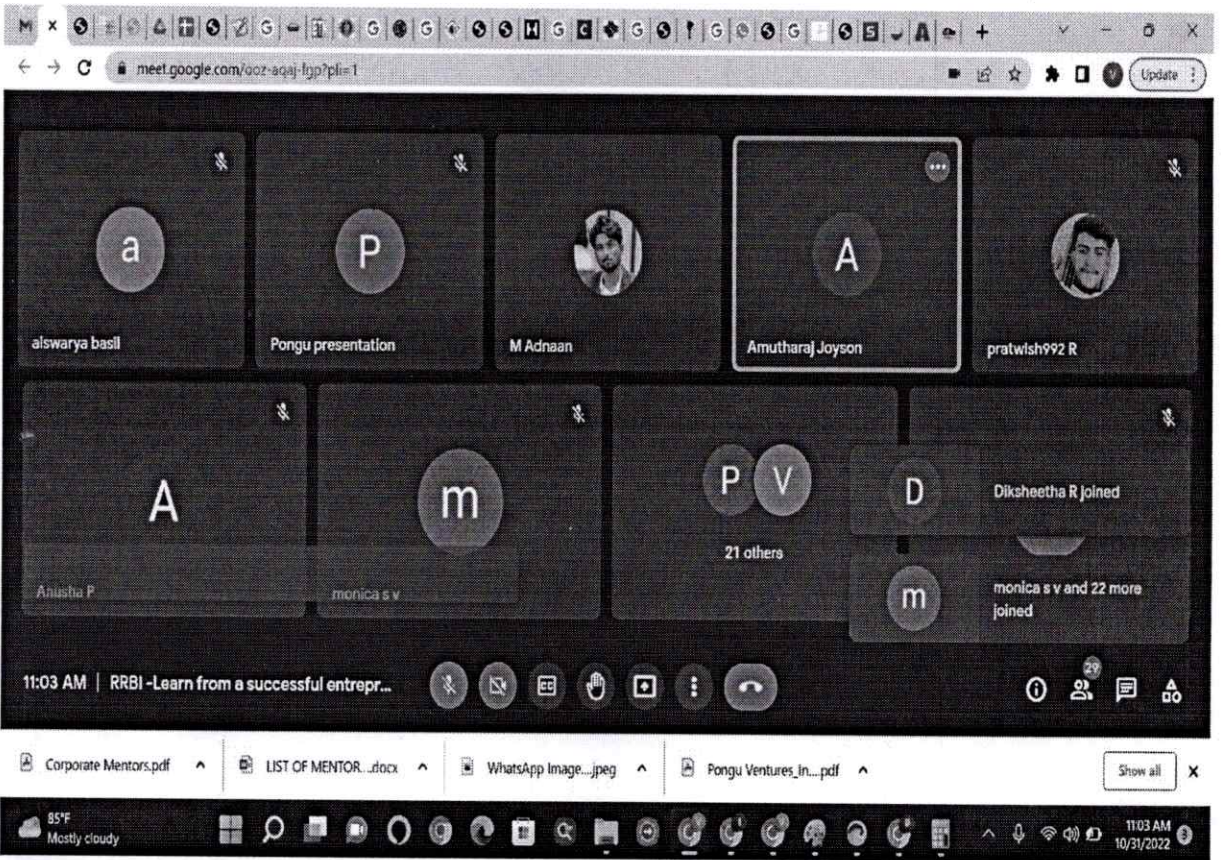
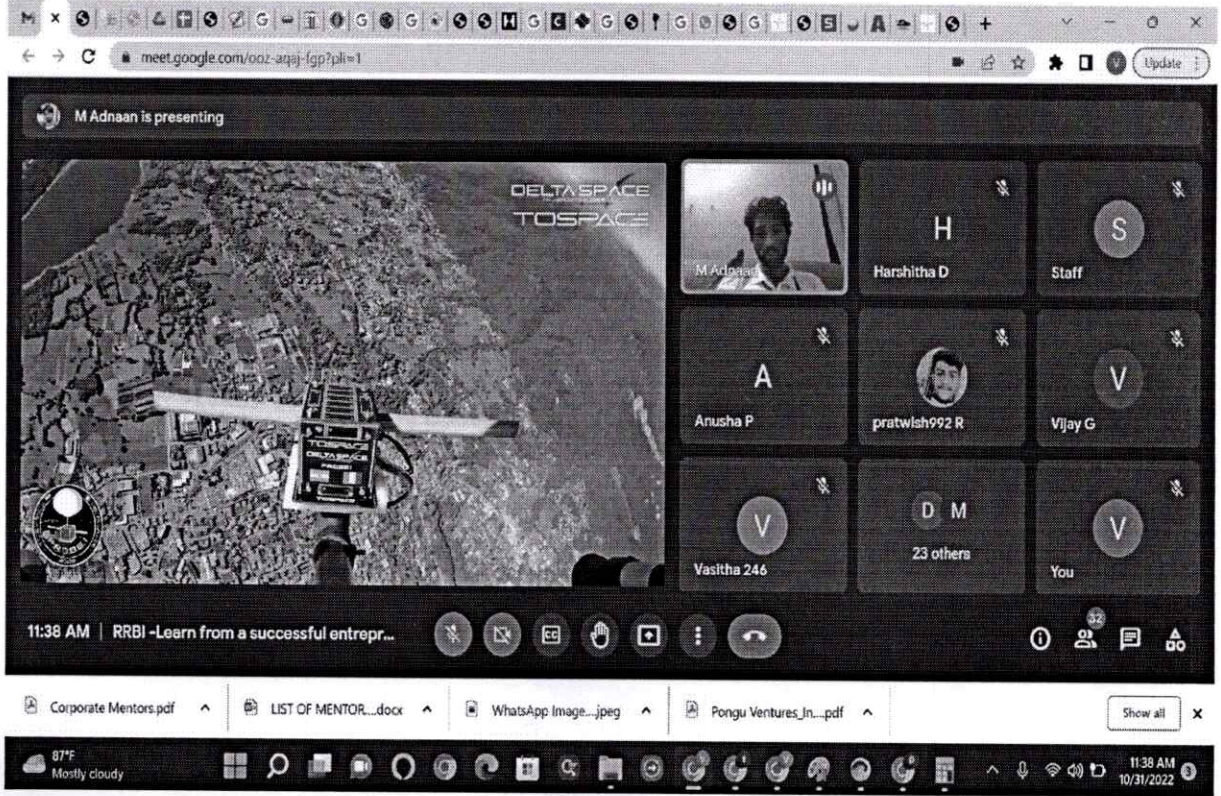
Venue: Google Meet

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Dr J. Amutharaj President - RRIIC	Dr L. Rangaiah Advisor - RRIIC	Dr C. Ramesh Convener - RRIIC

Principal
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Ramohalli Cross, Bengaluru-7A

Event Photos - Leadership Webinar on "Lesson Learn from a Successful Entrepreneur"



Principal
 RAJARAJESWARI
 COLLEGE OF ENGINEERING
 Ramohalli Cross, Bengaluru-71

#14, Ramohalli Cross, Kumbalgotu, Mysore Road, Bangalore-560074

RajaRajeswari Institution Innovation Council (RRIIC)

(Approved by MoE: IC201912297)



RajaRajeswari Institution Innovation Council (RRIIC) organized a Motivational Talk on “My Story : Motivational Talk by Successful Innovator cum Start up Founder ” on 10th November 2022 between 10.30 A.M. and 12.30 P.M.

Type of Program: Motivational Talk

Title: My Story : Motivational Talk by Successful Innovator cum Start up Founder ”

Date: 10.11.2023 & Timing: 10.30 A.M. to 12.30 P.M.

Resource Person:

Mr. Rajakumar, B.E.

Innovator & Start Up Founder

Innovator : Multicrop Seeder Drill

Founder : Ramji Agro Implments, Kovilpatti, Tamil

Nadu

Target Audience: II, III & Final Year B.E & M.B.A & M.C.A. Students and FacultyMembers

Number of Students Attended: 42

Number of Faculty members attended: 18

Expected Outcome:

1. Problem Identification and Solution Fit in the Agriculture Industry
2. Interaction with the Farmers and Farm workers
3. Design and Specification of Prototype Model
4. Raising funds and Business Model Canvas and Manage Fund flow
5. Final Product Design, Testing in the Farm land with the support of farmers
6. Market survey and Business Promotion in nearby village farmers



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COLLEGE OF ENGINEERING
Ramohalli Cross, Bengaluru-7

7. Establishment of Startup Venture “Ramji Agro Implements” at Kovilpatti and doing business successfully – How does he implement?






Staff Coordinators

Dr.T.Chandrashekar, Principal
Dr.J.Amutharaj, President - RRIIC
Dr.C.Ramesh, Convener – RRIIC
Dr D Sobyra, Start up Co-ordinator – RRIIC
Dr T Subburaj, Member - RRIIC

Event Poster


 **RajaRajeswari College of Engineering, Bangalore**

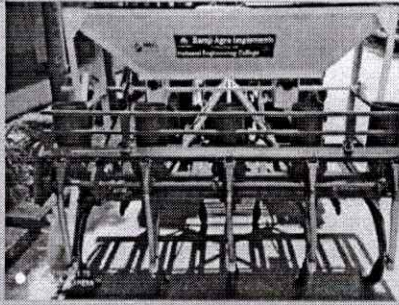
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RajaRajeswari Institution Innovation council (RRIIC)

My Story : Lesson from Successful Innovator and Start up Founder

 **Resource Person :**
Mr. S. Rajakumar B.E,
Innovator cum Start up Founder
Innovator of Multicrop Seeder
Ramji Agro Implements, Kovilpatti, Tamil Nadu
Date : 10.11.2022 Time : 10.30 A.M - 12.30 P.M



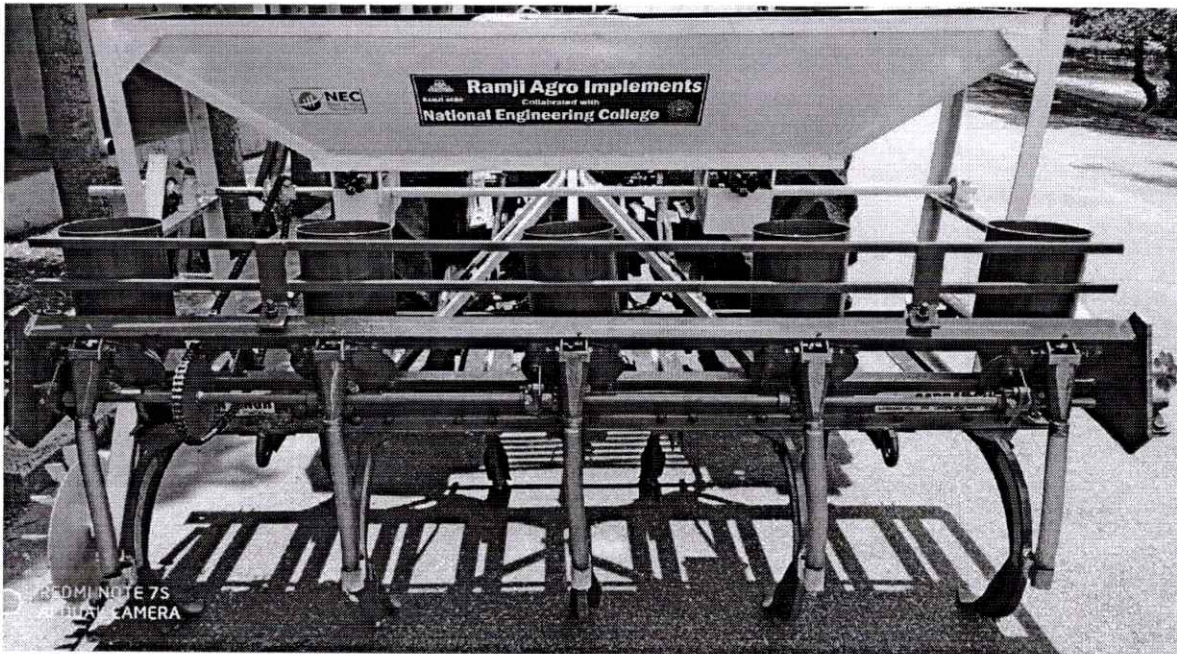
E-Certificate will be given to the active Participants of the session. **Googmeet : meet.google.com/eig-qpea-dfs**

In Association with

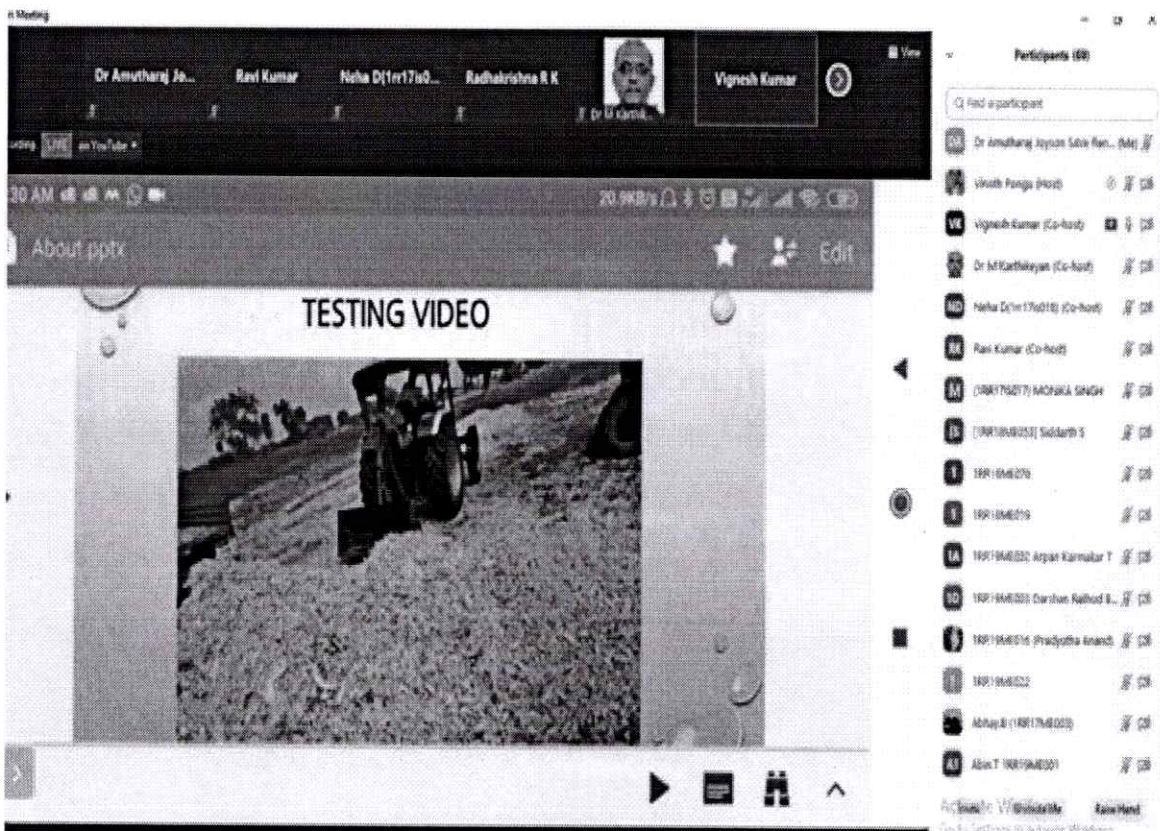
Dr D Sobyra **Dr.T Subburaj** **Dr.C.Ramesh**
Start up Coordinator – RRIIC Member – RRIIC Convener - RRIIC
Dr. T. Chandrashekar
Principal


Principal
RAJARAJESWARI
COLLEGE OF ENGINEERING
Ramohalli Cross, Bengaluru-77

Event Photographs



Multicrop Seed Drill – Innovated by Mr.Rajakumar B.E.



Session Screenshots

Session Screenshots

This screenshot shows a Zoom meeting interface. The top bar displays the names of participants: Dr Amutharaj Ja..., Ravi Kumar, Neha D(1rr17h9..., Radhakrishna R K, and Vignesh Kumar. The main content area shows a slide titled "OBTAINED SPECIFICATIONS" with the following details:

- WEIGHT LIFTING CAPACITY - 400 KG
- WEIGHT OF THE PRODUCT - 200 KG
- BUCKET CAPACITY - 0.89 YARD
- EFFECTIVE LIFTING HEIGHT - 10.5 FEET
- REQUIRED TRACTOR HP - 35HP AND ABOVE
- HYDRAULIC CYLINDER CAPACITY - 2 TON

An image of a tractor is visible on the right side of the slide. The bottom of the screen shows the Zoom control bar with icons for mute, video, chat, and other functions.

This screenshot shows a Zoom meeting interface. The top bar displays the names of participants: Dr Amutharaj Ja..., Ravi Kumar, Neha D(1rr17h9..., Radhakrishna R K, and Vignesh Kumar. The main content area shows a slide titled "MULTICROP SEED DRILL" with the following details:

- PROBLEMS IDENTIFIED
- 1. MAN POWER SHORTAGE
- 2. PER ACRE 3000 RS REQUIRED FOR HUMAN WORKERS
- 3. TWO DIFFERENT STAGES ARE REQUIRED FOR SEED SOWING (PLOUGHING AND SEED SOWING)
- 4. SHORTAGE IN PRECISION
- 5. HIGH COST (1-2 LAKHS) CONVENTIONAL UNITS ONLY AVAILABLE IN THE MARKET

The bottom of the screen shows the Zoom control bar with icons for mute, video, chat, and other functions.



#14, Ramohalli Cross, Kumbalagodu, Mysore Road, Bangalore-560074

RajaRajeswari Institution Innovation Council (RRIIC)

(Approved by MoE : IC201912297)



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RajaRajeswari Institution Innovation Council (RRIIC) is conducting a Leadership Talk on “IPR and Copyright Protection” on 23rd November 2022 (Tuesday) between 11.00 A.M. and 1.00 P.M. :

Type of Program: Awareness Leadership Talk on “IPR, Patent and Copyright”

Title: Awareness Leadership Talk on “IPR and Copyright Protection”

Date: 23rd November 2022 Time : 11.00 A.M. – 1.00 P.M.

Resource Person:

**Dr.K.Aravinthan, M.E., Ph.D,
MoE Innovation Ambassador,
Associate Professor, Civil Engg.,
RRCE, Bangalore – 560074.**

Venue : Aryabhatta Seminar Hall, First floor

Target Audience: III and Final Year B.E, M.B.A. M.C.A Students and Faculty Members & Aspiring Entrepreneurs & Innovators.

Number of Students Attended: 43 Students

Principal
RAJARAJESWARI
COLLEGE OF ENGINEERING
Ramohalli Cross, Bengaluru-74

Number of Faculty members attended: 24 faculty members

Expected Outcome:

Description: Students and faculty members are given an introduction and awareness on "IPRs, Patent and Copyright". They were sensitized on "How to apply their Engineering Knowledge / newer technology to innovate new product or service to solve societal problems and How to convert the new idea into a prototype. They were brainstormed on how to register their idea or filed as Patent through IPR Policy of Controller of Patents office, Govt of India.

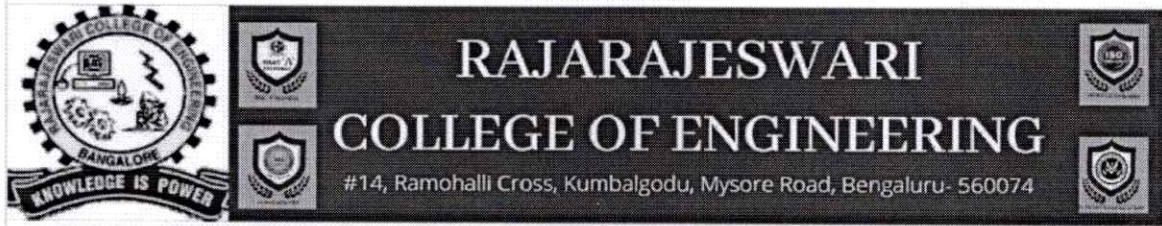
Dr K Aravinthan has narrated the steps involved in making the prototype into a product to be saleable in the market. Resource Person also clearly explained the difference among Trademark, Copyright protection and Patent.

Organizing Team :

1. **Dr.T.Shandrashekar**, Principal
2. **Dr. J. Amutharaj**, Vice Principal, President, RRIIC
3. **Dr. S.Usha**, Vice - President - RRIIC
Dean (Research) & Professor and HoD, CSE, RRCE
4. **Dr.C.Ramesh**, Convener –RRIIC
5. **Dr. P.Ebby Darney**, Head – EEE Dept. & Advisor, RRIIC
6. **Dr.T.Subburaj**, Member, RRIIC and Head – Dept.


Principal
RAJARAJESWARI
COLLEGE OF ENGINEERING
Ramohalli Cross, Bengaluru-7A

Event Poster



>> CET Code: E145

>> COMEDK Code: E099

>> PGCEI Code: T858

RR Institution Innovation Council (RRIIC)
Ministry of Education Approved :
IC201912297



Self Driven Activity of RRIIC IPR and Copyright Protection

Resource Person

Dr.K.Aravinthan, M.E., Ph.D,
MoE Innovation Ambassador,
Associate Professor, Civil Engineering,
RajaRajeswari College of Engineering,
Bangalore - 560074

Date : 23 / 11 / 2022
Time: 11:00 AM

Venue: Aryabhata Seminar Hall,
First Floor

Organizers

Dr.T.Chandrashekar
Principal

Dr.J . Amutharaj
Vice-Principal

Dr.S. Usha, Dean- R&I
Vice-president-RRIIC

Dr. P. Ebby Darney
HoD - EEE

Dr. T. Subburaj
ASP - ISE

Mrs. Sincy Kuruvilla,
AP - EEE

Mrs. Bharathi V
AP - EEE

Mrs. Prutha G,
AP - EEE

Mr. Avinash
AP - EEE



MOB: +91 9008845678 PH: +91 8028437128 / 080 28437375

E-mail: admission@rrce.org Website: www.rrce.org

Event Photographs - Offline

Principal
RAJARAJESWARI
COLLEGE OF ENGINEERING
Ramohalli Cross, Bengaluru-74

Event Photographs



R. K. S.

Principal
RAJARAJESWARI
COLLEGE OF ENGINEERING
Ramohalli Cross, Bengaluru-74

Report of the Workshop on “Problem Solving” by RRIIC on 2th November 2022

RajaRajeswari Institution Innovation Council (RRIIC) and Department of Information Science and Engineering jointly organized a Workshop on “**Problem Solving and Ideation**” on 24th November 2022 Thursday.

Date : 24.11.2022, Thursday Time : 11.30 A.M.

Speaker :

Dr G. Vonoth, M.S. Ph.D (U.S.A)

Start up Venture Designed and Consultant,

Pongu Ventures (P) Ltd., Chennai.

Venue : Googlemeet

RRCE - Problem Solving

Thursday, 24 November · 11:30 A.M – 1:00 P.M

Google Meet joining info

Video call link: <https://meet.google.com/ooz-aqaj-fgp>

Number of Students Participants : 102

Number of faculty members : 12

Organizing Committee :

Dr. T.Chandrashekar, Principal,

Dr.J.Amutharaj, Vice Principal & HoD – ISE

Dr R. Balakrishna, Dean

Dr.S.Usha, Dean (R&I) & HoD – CSE

Dr Rangaiah, Advisor, RRIIC and Head – ECE Dept.

Dr.C.Ramesh, HoD- Mech. Engg., & Convener – RRIIC

Dr. K.S.Rajesh, Advisor, RRIIC and Head – AIML Dept.

Dr.T.Subburaj, ASP – M.C.A. Dept.

Dr.Neha Singhal, ASP – ISE Dept.

Mr.M.Dineshkumar, AP – ISE

Mrs. Rathidevi T, AP – ISE

Mrs. Pavithra N, AP – ISE

Ms. Sinchana M.N, AP - ISE


Principal
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COLLEGE OF ENGINEERING
Ramohalli Cross, Bengaluru-74

Workshop Poster



RajaRajeswari College of Engineering

(Approved by AICTE, New Delhi, Affiliated to the Visvesvaraya Technological University, Belagavi)

MoE Approved
IC201912297



RajaRajeswari Institution Innovation Council

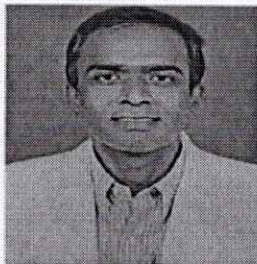
Organizing workshop on

“PROBLEM SOLVING”


Date : 24th November 2022

Time : 11.30 AM to 01.00 PM

Resource Person



Dr. G. Vinoth
STARTUP VENTURE DESIGNER,
PONGU VENTURES

Meeting Link:  Google Meet

<https://meet.google.com/ooz-aqaj-fgp>

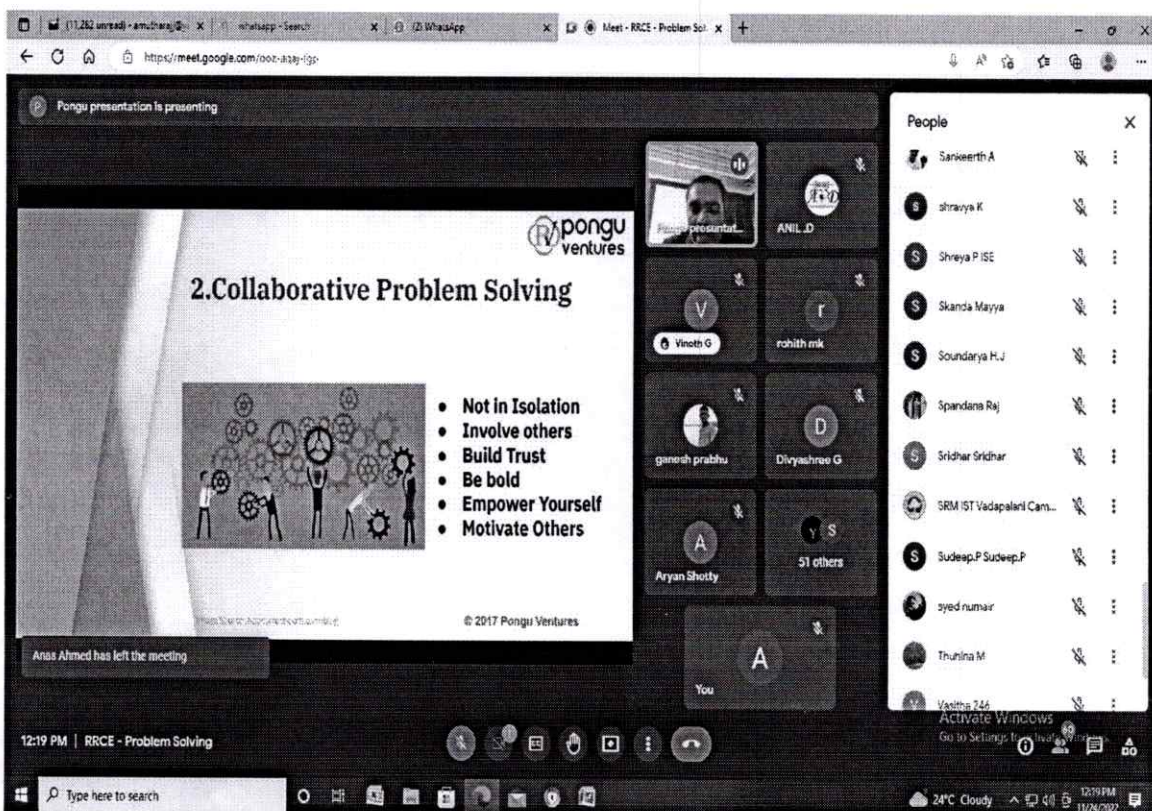
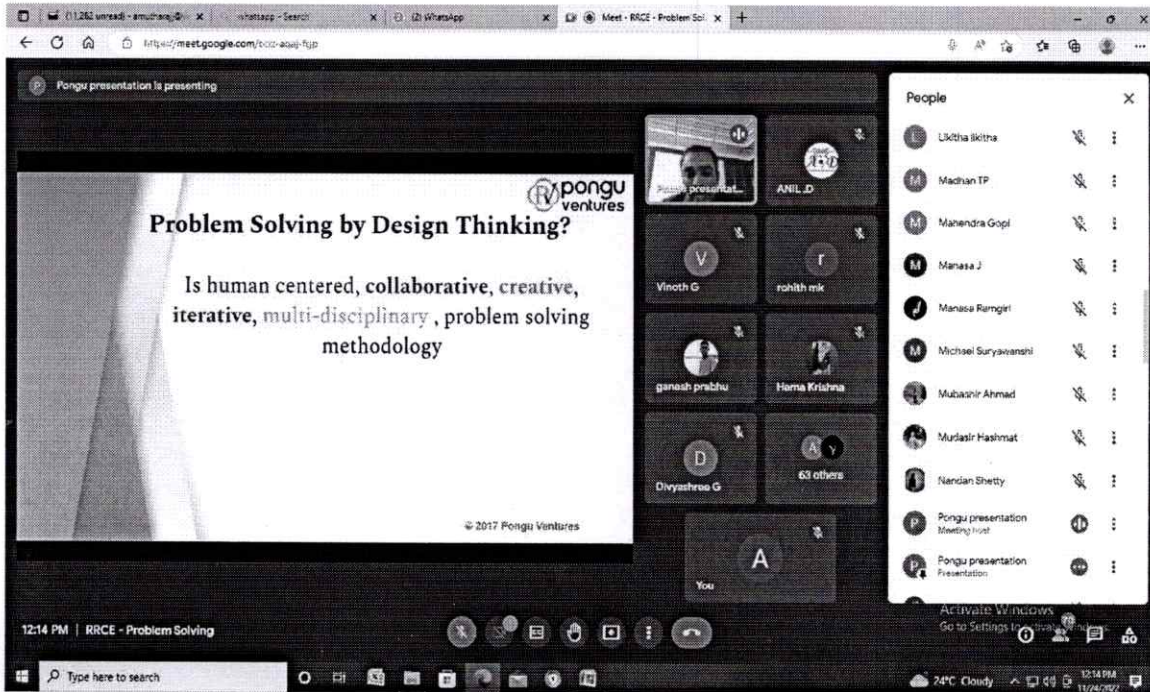
RRIC Office Bearers

Dr. T. Chandrashekar	- Principal
Dr. Balakrishna R	- Dean, RRCE
Dr. Usha. S	- Dean, Research
Dr. J. Amutharaj	- President, RRIIC
Dr. C. Ramesh	- Convener, RRIIC

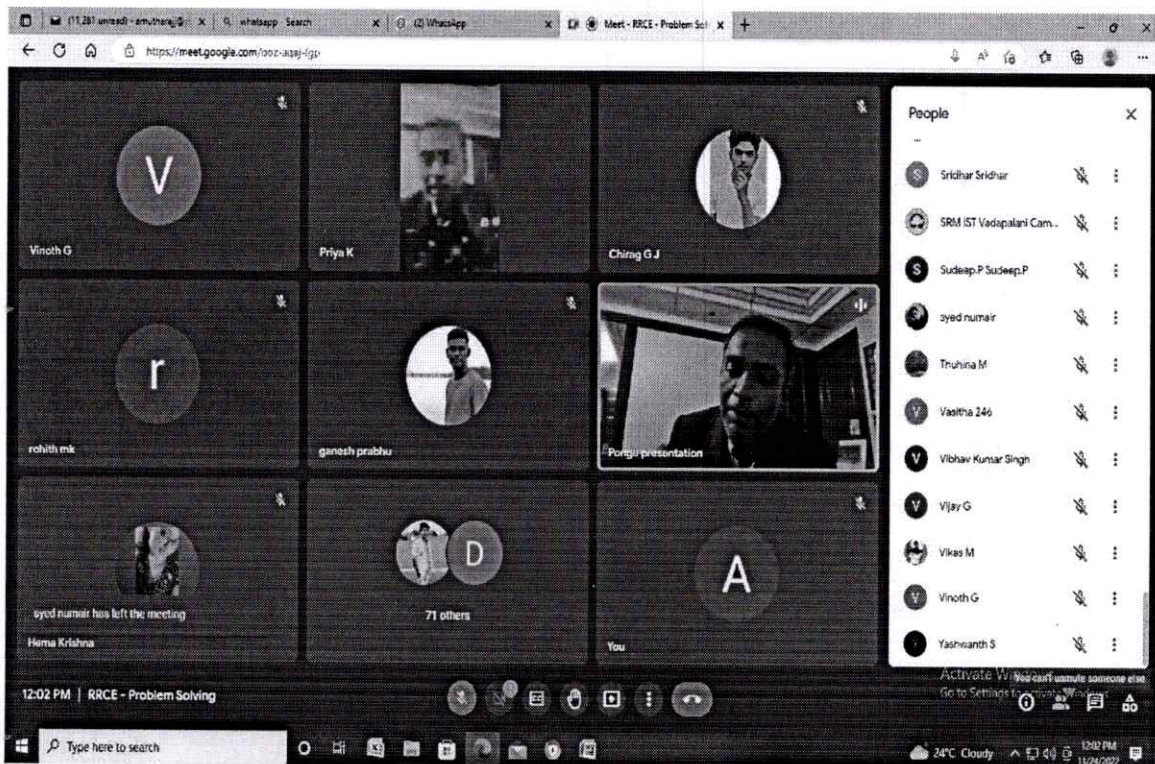
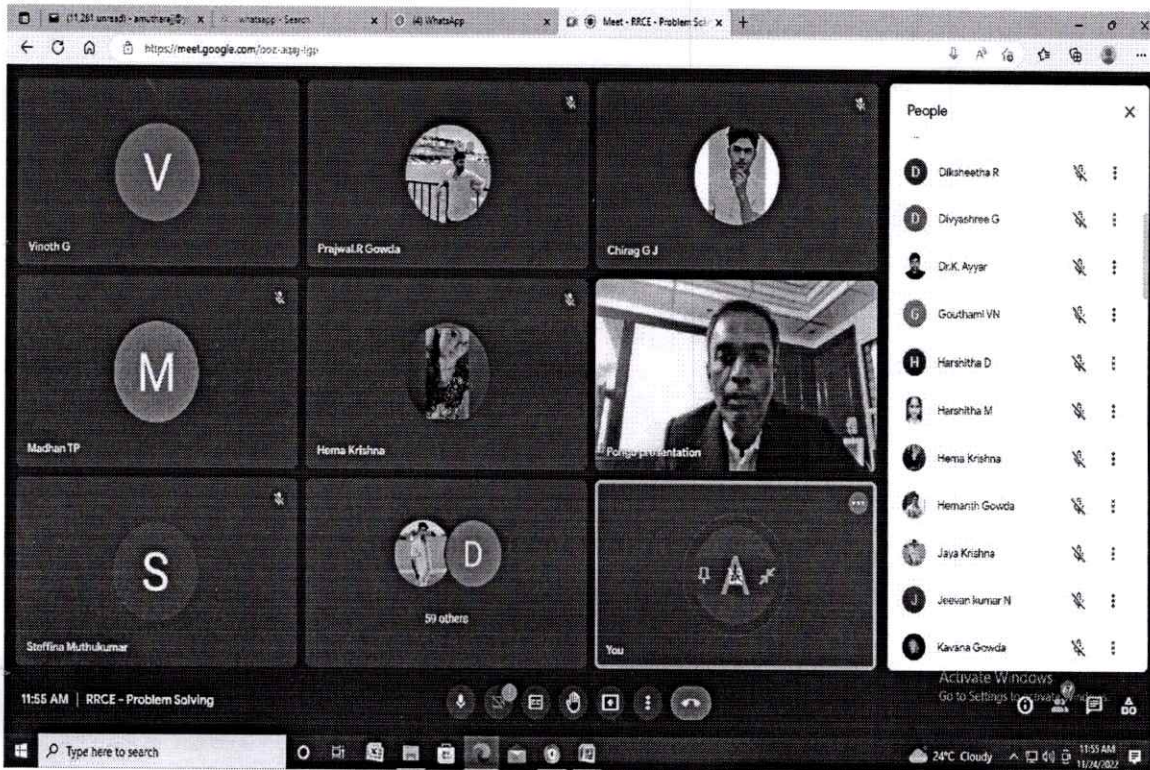

Principal

RAJARAJESWARI
COLLEGE OF ENGINEERING
Ramohalli Cross, Bengaluru-7A

Screenshots of Online Session



Screenshots of Online Session





RajaRajeswari College of Engineering

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#14, Ramohalli Cross, Kumbalgodu, Mysore Road, Bengaluru - 560074



RajaRajeswari Institution Innovation Council (RRIIC)

(MoE Approved : IC 201912297)

Date: 30.11.2022

“National Education Day 2022” Celebrations organized by RRIIC”

RajaRajeswari Institution Innovation Council (RRIIC) of RajaRajeswari College of Engineering
is organizing a Webinar on “Entrepreneurship Education in HEIs”

Topic : Webinar on “Entrepreneurship Education in HEIs”

Resource Person:

Dr. G.Vinoth, M.S, Ph.D (USA),
Startup Venture Designer,
Pongu Ventures Private Ltd., Chennai.

Date: 30th November 2022

Time: 11:00 AM – 12.30 P.M. IST

Venue : Googlemeet

RRCE- National Education Day Celebrations

Wednesday, 30 November · 11:00am – 12:00pm

Google Meet joining info

Video call link: <https://meet.google.com/ooz-aqaj-fgp>

Number of Students Participated: 72

Number of Faculty members Participated: 15

Organizing Committee :

Dr.T.Chandrashekar, Principal

Dr. J. Amutharaj

President-RRIIC & Vice Principal, RRCE

Dr.S.Usha,

Vice President – RRIIC & Dean – Research

Dr.C.Ramesh,

Convenor - RRIIC


Principal
RAJARAJESWARI
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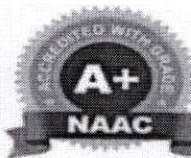


Poster – National Education Day 2022 Celebrations




RAJARAJESWARI
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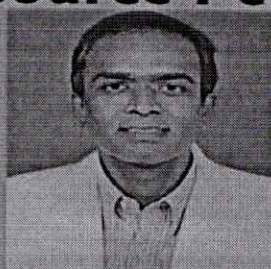
» CEF Code: E145 » COMEDK Code: E099 » PGCEI Code: T858




MoE Approved IC201912297



RajaRajeswari Institution Innovation Council
Organizing
NATIONAL EDUCATION DAY
Celebration
Date : 30th November 2022
Time : 11.00 AM to 12.30 PM
Resource Person

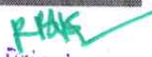


Dr. G. Vinoth
STARTUP VENTURE DESIGNER,
PONGU VENTURES

Meeting Link:  **Google Meet**
<https://meet.google.com/ooz-aqaj-fgp>

RRIC Office Bearers

Dr. T. Chandrashekar - Principal
Dr. Balakrishna R - Dean, RRCE
Dr. Usha. S - Dean, Research
Dr. J. Amutharaj - President, RRIC
Dr. C. Ramesh - Convener, RRIC


Principal
RAJARAJESWARI
COLLEGE OF ENGINEERING

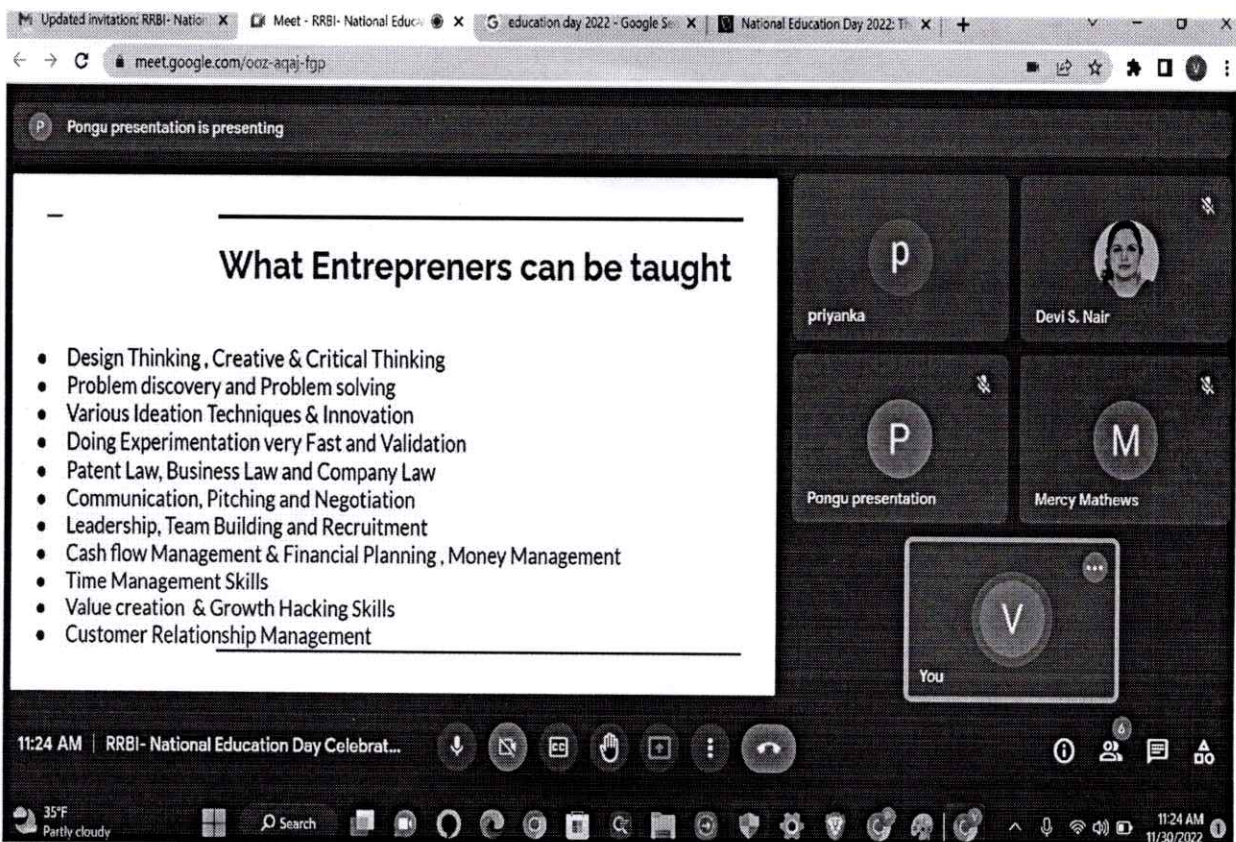
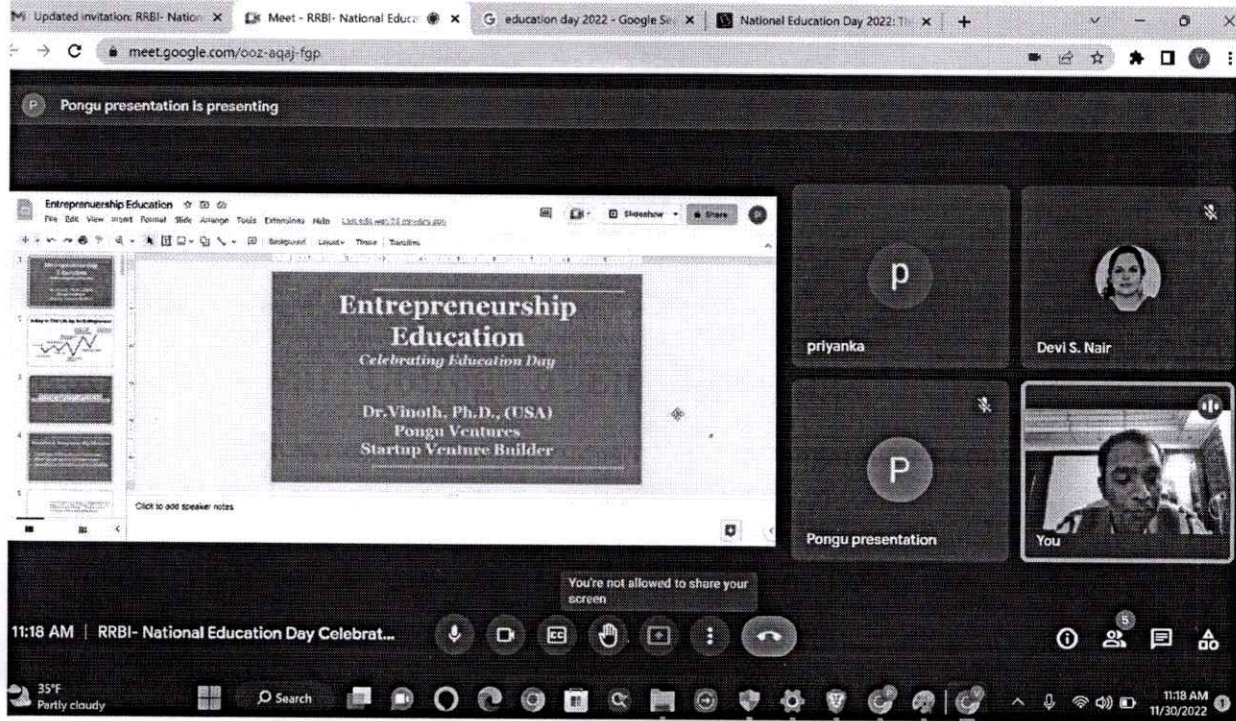


RajaRajeswari College of Engineering

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Screenshots of Online Session held on 30th November 2022



RMS
Principal

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Ramohalli Cross, Bengaluru-74



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#14, Ramohalli Cross, Kumbalgotu, Mysore Road, Bengaluru - 560074



Screenshots of Online Session held on 30th November 2022

Updated invitation: RRBI- Nation x Meet - RRBI- National Educa... x education day 2022 - Google Se... x National Education Day 2022: TI... x

meet.google.com/ooz-aqaj-fgp

Pongu presentation is presenting

What Entrepreneurs can be taught

- Design Thinking , Creative & Critical Thinking
- Problem discovery and Problem solving
- Various Ideation Techniques & Innovation
- Doing Experimentation very Fast and Validation
- Patent Law, Business Law and Company Law
- Communication, Pitching and Negotiation
- Leadership, Team Building and Recruitment
- Cash flow Management & Financial Planning , Money Management
- Time Management Skills
- Value creation & Growth Hacking Skills
- Customer Relationship Management

11:24 AM | RRBI- National Education Day Celebrat...

35°F Partly cloudy

Search

11:24 AM 11/30/2022

Participants: priyanka, Devi S. Nair, Pongu presentation, Mercy Mathews, You

Updated invitation: RRBI- Nation x Meet - RRBI- National Educa... x education day 2022 - Google Se... x

meet.google.com/ooz-aqaj-fgp

11:00 AM | RRBI- National Education Day Celebra...

37°F Mostly cloudy

Search

11:00 AM 11/30/2022

Participants: Pongu presentation, Amutharaj Joyson, You

PAB
Principal
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COLLEGE OF ENGINEERING
Ramohalli Cross, Bengaluru-74



#14, Ramohalli Cross, Kumbalagodu, Mysore Road, Bangalore-560074

RajaRajeswari Institution Innovation Council (RRIIC)

(Approved by MoE : IC201912297)



Field Visit for Problem Identification on 3rd January 2023 (Tuesday)

Field Visit Report :

RajaRajeswari Institution Innovation Council (#RRIIC) & Department Management Studies (M.B.A.) are jointly conducting a "Field Visit for Problem Identification" on 3rd January 2023 Tuesday. Timing : 10.00 A.M. – 2.00 P.M.

Place of Visit : Chanpatna Craft Park and interact with merchants

Date: 3rd January 2023 & Time: 11:00 A M to 2.00 P.M. IST

Description: Students and faculty members have visited the "Chanpatna Craft Park and interact with craft merchants". Students understand on how to identify the problem and need of the customer and develop a business plan and strategy to get better business opportunity and attain customer satisfaction.

Number of Students Attended the Workshop: 52

Number of Faculty members attended: 4

Organizing Committee :

Dr.R.Balakrishna, Principal, RRCE

Dr.J.Amutharaj, President – RRIIC

Dr.S.Usha, Dean – Research & Vice President - RRIIC

Dr.C.Ramesh, Convener - RRIIC

Dr. N.Muthukumar, Professor and Head – M.B.A. Dept., RRCE


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COLLEGE OF ENGINEERING
Ramohalli Cross, Bengaluru-74

Field Visit Poster



**RAJARAJESWARI
COLLEGE OF ENGINEERING**

#14, Ramohalli Cross, Kumbalagodu, Mysore Road, Bengaluru - 560074



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of HRD Initiative)

**RRIC, & Department of
Management studies**

Jointly Organised

Field Visit for Problem Identification
CHANPATNA CRAFT PARK

Date : 03-01-2023

**Organizing
Committee**

Dr. R. Balakrishna,
Principal, RRCE
Dr. S. Usha,
Dean - R&I
Dr. J. Amutharaj,
President - RRIC
Dr. C. Ramesh,
Convener - RRIC
Dr. N. Muthukumar,
Prof & Head - MBA



MOB: +91 9008845678 PH: +91 8028437128 / 080 28437375

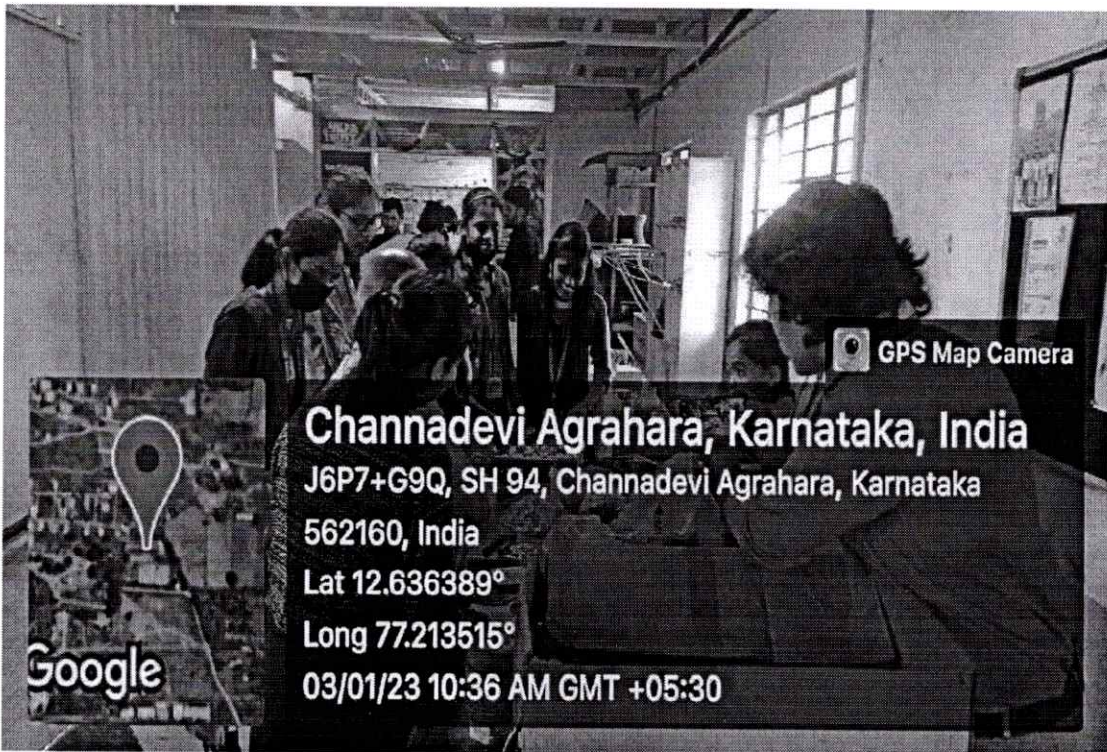
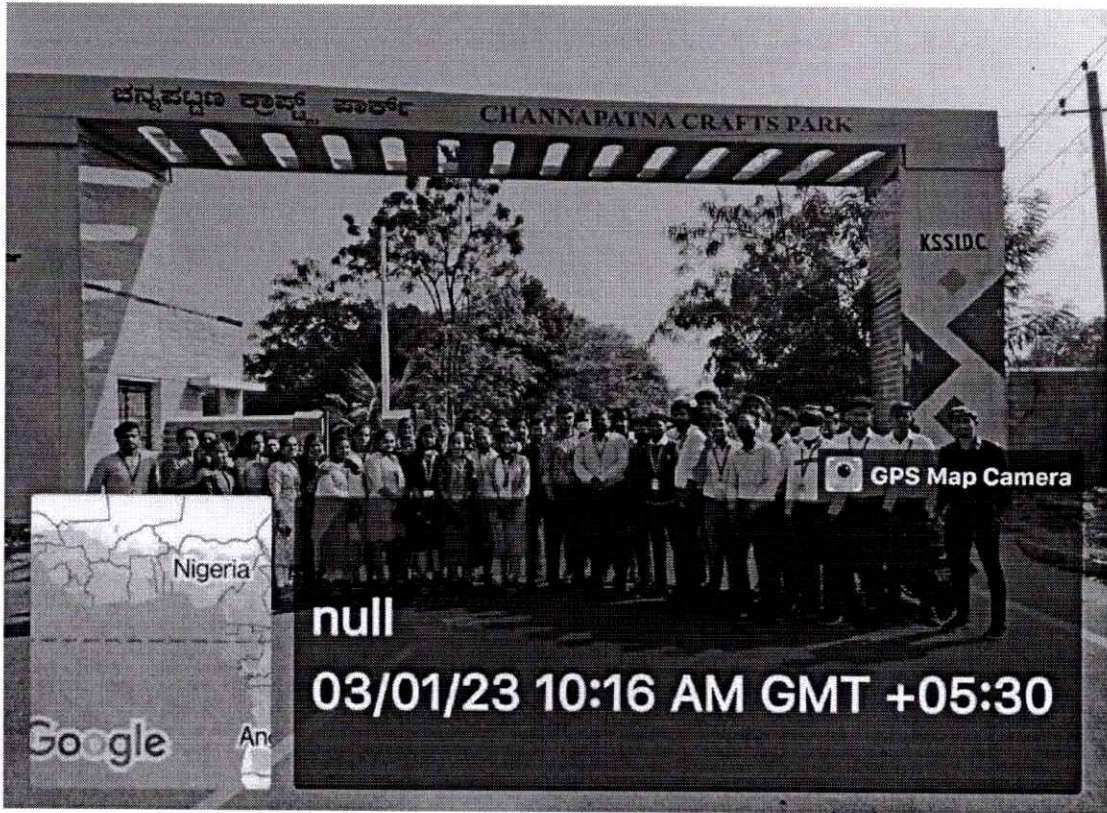
E-mail: admission@rrce.org

Website: www.rrce.org

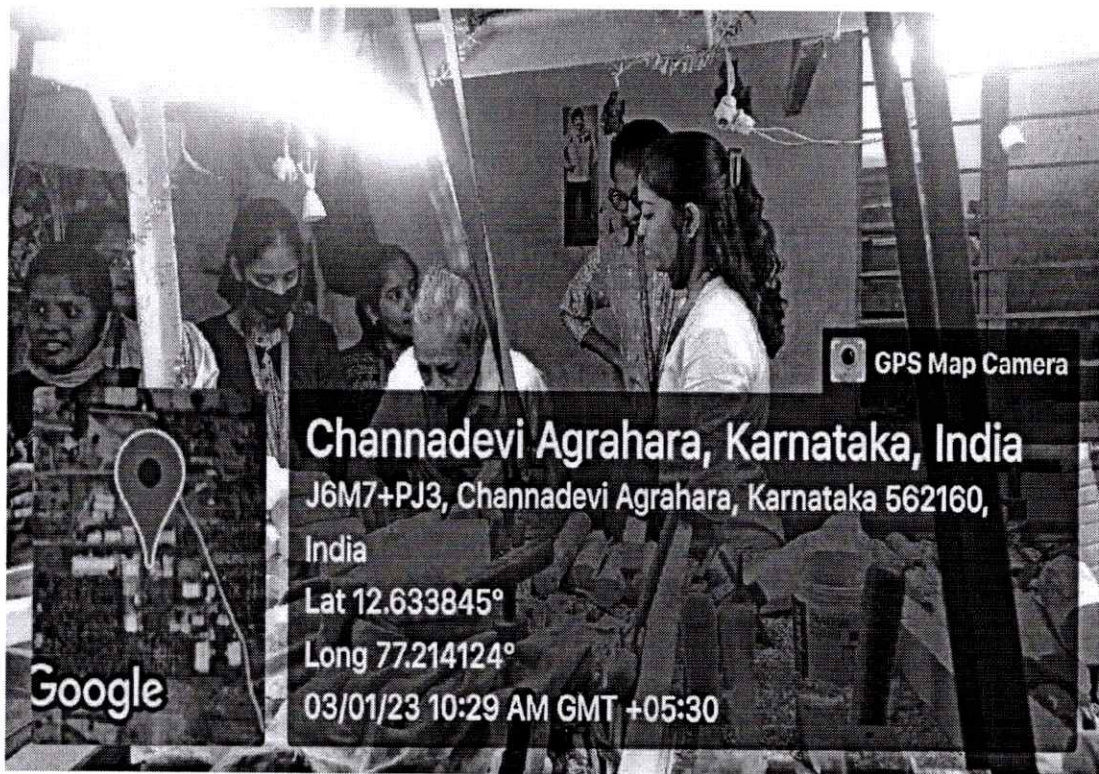
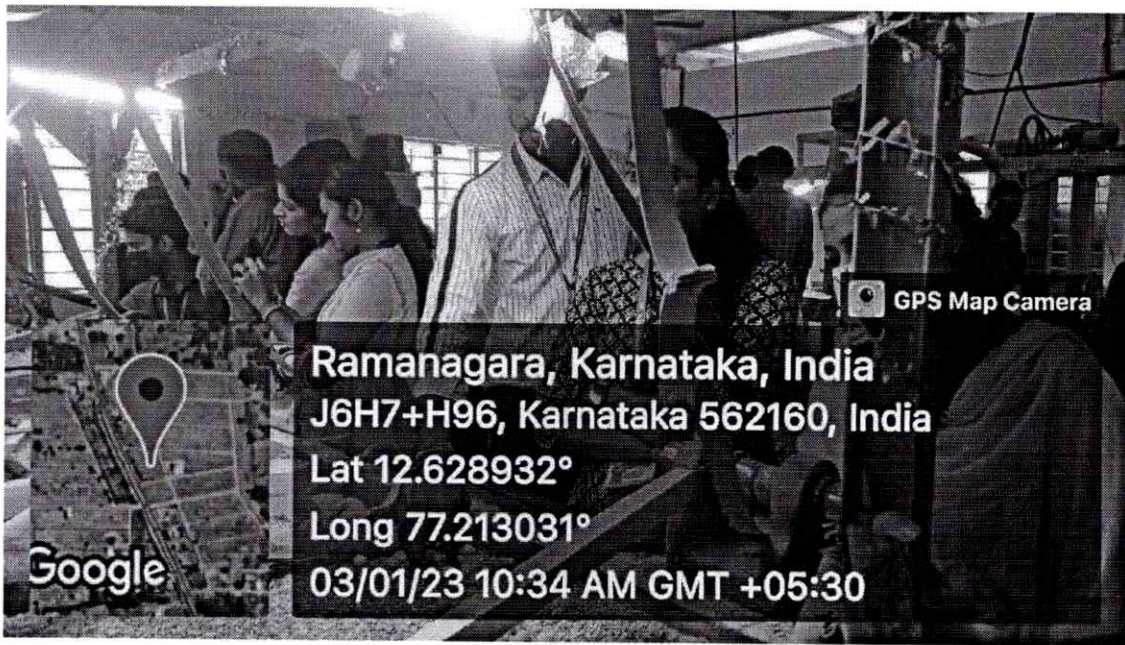
R. Balakrishna
Principal

RAJARAJESWARI
COLLEGE OF ENGINEERING
Ramohalli Cross, Bengaluru-74

Event Photographs



RJKC
Principal
RAJARAJESWARI
COLLEGE OF ENGINEERING
Ramohalli Cross, Bengaluru-74



Principai
RAJARAJESWARI
COLLEGE OF ENGINEERING
Ramohalli Cross, Bengaluru-74



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RajaRajeswari Institution Innovation Council (RRIIC)

(Approved by MoE : IC201912297)



India start up Day Celebrations on 6th January 2023 Friday

Motivational Talk on "Start up Promotion Strategies for Successful Start up establishment" : RajaRajeswari Institution Innovation Council (#RRIIC) is conducting a Motivational Talk on "Start up Promotion Strategies for Successful Start up establishment" on 6th January 2023 Friday. Timing: 11.00 A.M. – 1.00 P.M.

Resource Person:

Dr.K.Maran

Director,

Sai Ram Institute of Management Studies,

Chennai.

Date: 6th January 2023 & Time: 11.00 AM IST

Virtual Meet joining info : Googlemeet

Description: Students and faculty members are given opportunity to have a session on Start up Promotion activities and make an understanding on Science to Business, Practical start up skills, Preparation for Pitching competitions and how to prepare for Startupthon competitions.

Number of Students Attended the Workshop: 82

Number of Faculty members attended: 23

Organizing Committee :

Dr.R.Balakrishna, Principal, RRCE

Dr.J.Amutharaj, President – RRIIC

Dr.S.Usha, Dean – Research & Vice President - RRIIC

Dr.C.Ramesh, Convener - RRIIC

Dr.N.Muthukumar, Professor and HoD – M.B.A

Dr T Subburaj, Professor and HoD – M.C.A


Principal
RAJARAJESWARI
COLLEGE OF ENGINEERING
Ramohalli Cross, Bengaluru-74

Virtual Leadership Talk Poster



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COLLEGE OF ENGINEERING
#14, Ramohalli Cross, Kumbalagodu, Mysore Road, Bengaluru- 560074



RRIC (MoE Approved by MoE : IC201912297)

India Startup Day 2023
Celebration
Motivational Talk on
"Start up Promotion Strategies for
Successful Start up"
Resource Person

Dr K. Maran

DIRECTOR,
Sai Ram Insitute of Management Studies,
Chennai

Date : 06 -01- 2023
Time : 11:00 AM to 1:00 PM

Venue : Googlemeet

Organizers

Dr. Balakrishna. R - Principal
Dr. Usha S - Vice President - RRIC & Dean Research
Dr. J.Amutharaj - Vice Principal & RRIC President
Dr. C Ramesh - Convenor , RRIC
Dr. N. Muthukumar - HoD, MBA
Dr. T. Subburaj - HoD, MCA

R. Balakrishna
Principal

RAJARAJESWARI
COLLEGE OF ENGINEERING
Ramohalli Cross, Bengaluru-74

Event Photographs

Participants



THANUSH
Attendee



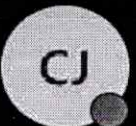
ABHISHEK N
Attendee



ANUSHA
Attendee



ANUSHA MAHESH
Attendee



CHIRAG G J
Attendee



DEEPTI R
Attendee



DIKSHITHA R
Attendee



DIVYASHREE G
Attendee



DIVYASHREE M L
Attendee



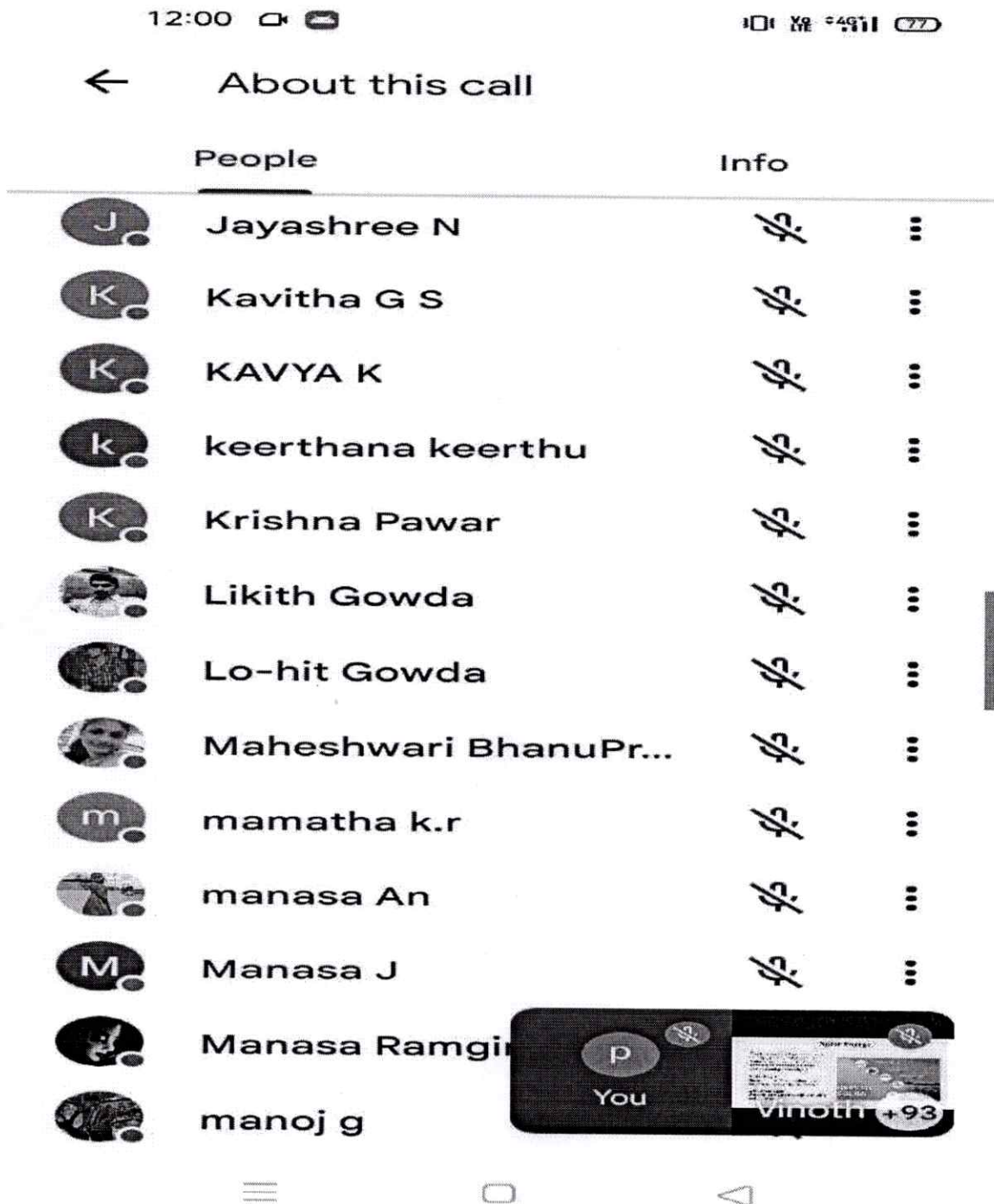
Principal

RAJARAJESWARI

COLLEGE OF ENGINEERING

"Amohali" Cross, Bengaluru-74

Student Attendance Sample – online session



Student attendance online in Dr K Maran, Director, SSRIMS, Chennai's motivational talk online in virtual mode on the topic "Start up Promotion Strategies for Successful Start up" among Engineering students and faculty members on 6.1.2023 (Friday).

R.M.H.
Principal
RAJARAJESWARI
COLLEGE OF ENGINEERING
Ramohalli Cross, Bengaluru-74



#14, Ramohalli Cross, Kumbalagodu, Mysore Road, Bangalore-560074

RajaRajeswari Institution Innovation Council (RRIIC)

(Approved by MoE : IC201912297)



&

Department of Electronics and Communication Engineering

RajaRajeswari Institution Innovation Council (RRIIC) & Department of Electronics and Communication Engineering of RRCE, Bangalore Conducting NiPAM Workshop "Awareness Programme on IPR under NiPAM 2.0" on 10th January 2023 (Tuesday) between 2.00 P.M. and 4.00 P.M. :

Type of Program: Awareness Leadership Talk on "IPR, Patent and Copyright"


Title: Awareness Leadership Talk on "IPR, Patent and Copyright"

Date: 10th January 2023 Time : 2.00 P.M. – 4.00 P.M.

Resource Person:

Mr. Prasad Rao. O
Deputy Controller of Patents & Designs,
Indian Patents Office, Chennai.

Venue : Dr APJ Abdulkalam Auditorium


Principal
RAJARAJESWARI
COLLEGE OF ENGINEERING
Ramohalli Cross, Bangalore - 560074

Target Audience: III and Final Year B.E, M.B.A. M.C.A Students and Faculty Members & Aspiring Entrepreneurs & Innovators.

Number of Students Attended: 67 Students

Number of Faculty members attended: 63

Expected Outcome:

Description: Students and faculty members are given an introduction and awareness on "IPRs, Patent and Copyright". They were sensitized on "How to apply their Engineering Knowledge / newer technology to innovate new product or service to solve societal problems and How to convert the new idea into a prototype. They were brainstormed on how to register their idea or filed as Patent through IPR Policy of Controller of Patents office, Govt of India.

Dr Prasad Rao O has narrated the steps involved in making the prototype into a product to be saleable in the market. Resource Person also clearly explained the difference among Trademark, Copyright protection and Patent.

Organizing Team

1. **Dr.R.Balakrishna**, Principal - RRCE
2. **Dr. J. Amutharaj**, Vice Principal, President, RRIIC
3. **Dr. S.Usha**, Vice - President - RRIIC
Dean (Research) & Professor and HoD, CSE, RRCE
4. **Dr.C.Ramesh**, Convener –RRIIC
5. **Dr. Rangaiah**, Head – ECE Dept. & Advisor, RRIIC
6. **Dr. K.S.Rajesh**, Advisor, RRIIC and Head – AIML Dept.
7. **Dr.A. Muruganandam**, Professor, ECE & ARIIA Coordinator, RRIIC
8. **Dr.D.Soby**a, ASP – ECE Start up Co-ordinator, RRIIC & **ECE Staff Co-ordinators**


Principal
RAJARAJESWARI
COLLEGE OF ENGINEERING
Ramohalli Cross, Bengaluru-74

Event Poster



RAJARAJESWARI COLLEGE OF ENGINEERING

Accredited with NAAC 'A+' Grade, National Board of Accreditation & HLACT (UK)
#14, Ramohalli Cross, Kumbalgodu Post, Mysore Road, Bengaluru - 560 074, Karnataka

IIC & Dept. of Electronics & Comm. Engg

In association with

**Rajiv Gandhi National Institute of
Intellectual Property Management (RGNIIPM)**

Government of India, Nagpur

(Under National Intellectual Property Awareness Mission)

Presents



Resource Person

Mr. PRASAD RAO.O

Deputy Controller of Patents & Designs



Workshop on Awareness Programme on IPR under NIPAM 2.0

Dr. S.Vijayanand., M. Tech, Ph.D.
Executive Director, RRG1

Sri. C.N.Seetharaman., I.A.S.(Retd.)
Chief Executive Officer, RRG1

Dr. S.Jeyabalan., Ph.D
Special Officer, RRG1

Dr. R. Balakrishna
Principal, RRCE

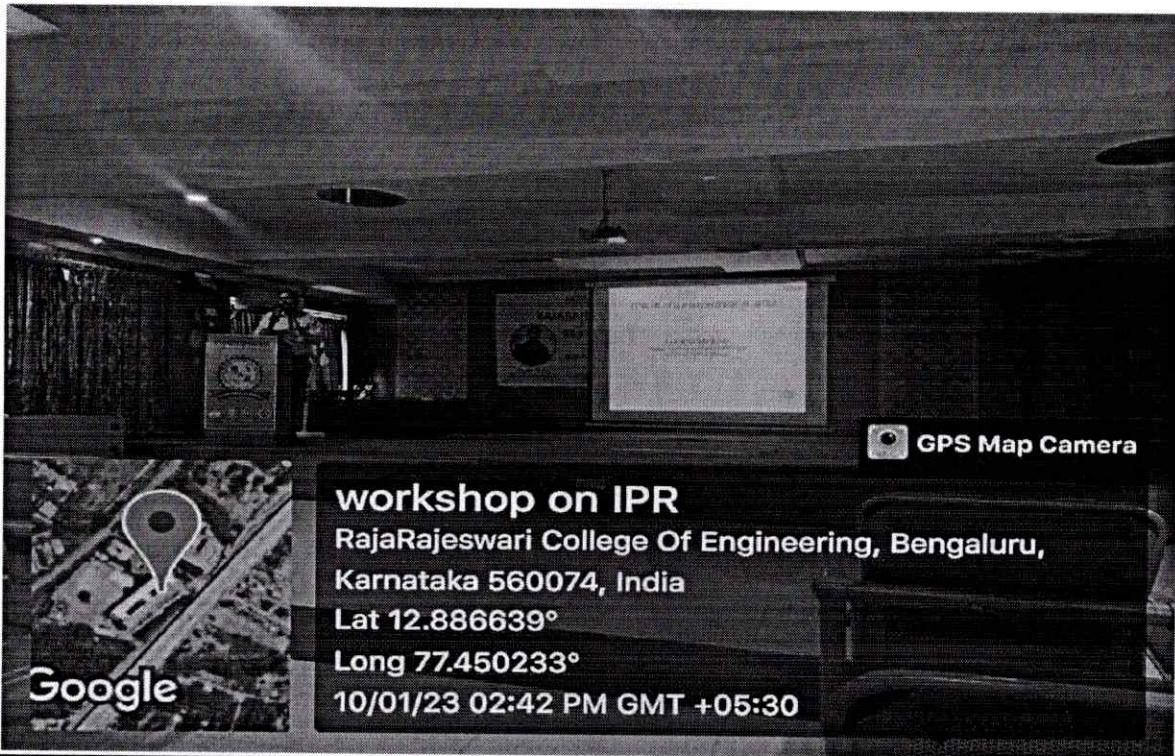
Dr. J.Amutharaj
Vice Principal, RRCE

Dr. S.Usha
Dean, R&D, Program Organiser

Dr. Rangaiah L
Prof. & Head, Dept. of ECE

Date: 10th January 2023(Tue) Time: 2.00pm to 04.00pm Venue: RRCE Auditorium

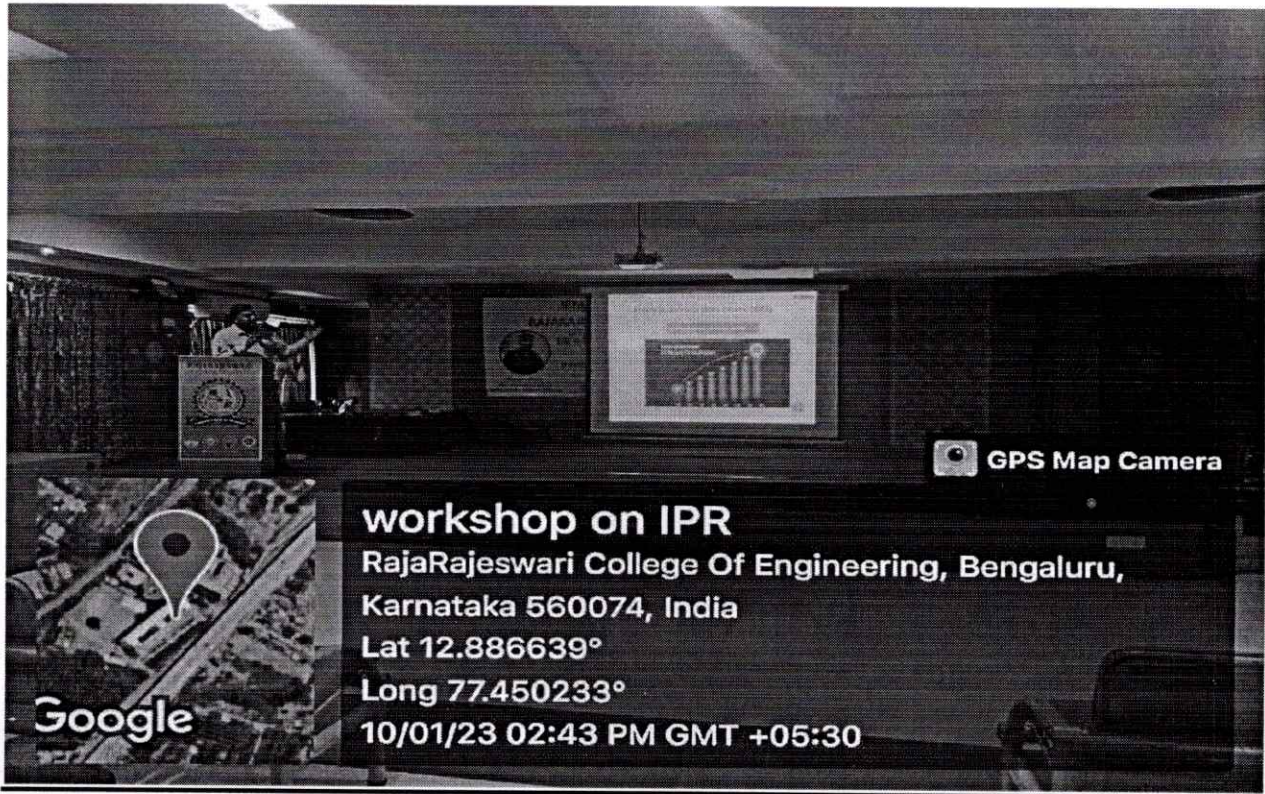
Event Photographs - Offline



R.Raj
Principal

RAJARAJESWARI
COLLEGE OF ENGINEERING
Ramohalli Cross, Bengaluru-74

Event Photographs



RAJK
Principal

RAJARAJESWARI
COLLEGE OF ENGINEERING
Ramohalli Cross, Bengaluru-74



RajaRajeswari College of Engineering

(Approved by AICTE, New Delhi, Govt. of Karnataka, Affiliated to Visvesvaraya Technological University, Belagavi)
#14, Ramohalli Cross, Kumbalgotu, Mysore Road, Bengaluru - 560074



RajaRajeswari Institution Innovation Council (RRIIC)

(MoE Approved : IC 201912297)

Date: 11.1.2023

“National Youth Day 2023” Celebrations

Jointly organized by RRIIC & Youth Red Cross of RRCE”

RajaRajeswari Institution Innovation Council (RRIIC) & Youth Red Cross(YRC) of RajaRajeswari College of Engineering are jointly organizing a Leadership Talk on “Swami Vivekananda Vision – My Vision”

Topic : Leadership Talk on “Swami Vivekananda Vision – My Vision”

Speaker :

Smt. Sneha Damle

Programme Co-ordinator – Disha Bharath

Karnataka State Unit

Date: 11th January 2023

Time: 2:00 P.M – 4.00 P.M. IST

Venue : Dr A P J Abdul Kalam Conference Room, II Floor

Number of Students Participated: 272

Number of Faculty members Participated: 12

Organizing Committee :

Dr.R.Balakrishna, Principal

Dr. J. Amutharaj

President-RRIIC & Vice Principal, RRCE

Dr.S.Usha,

Vice President – RRIIC & Dean – Research

Dr.C.Ramesh, Convenor – RRIIC

Dr. Viswanath K C,

Co-ordinator – Youth Red Cross, RRCE, Associate Professor, Mech. Engg.,

Prof. Ramesh S, NSS Co-ordinator & Asst .Prof., Chemistry Dept.

Principal
RAJARAJESWARI
COLLEGE OF ENGINEERING
Ramohalli Cross, Bengaluru-74



RajaRajeswari College of Engineering

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Poster – “National Youth Day 2023” Celebrations – YRC and RRIIC of RRCE



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**DISHA
BHARAT**
Enriching life through value education



**INSTITUTION'S
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COUNCIL**
(Ministry of Education Initiative)



Youth Red Cross



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)

YRC Unit of RRCE

in association with

Disha Bharat

organize

160th Birth Anniversary of Swami Vivekananda
Webinar on

" Swami Vivekananda Vision- My Mission "

Speaker

Smt. Sneha Damle

Programme Coordinator

Patron

Dr. S Jeyabalan
Special Officer, RRG1

Dr. S Vijayanand
Executive Director, RRG1

Dr.J.Amutharaj
Vice-Principal, RRCE

Dr.R.Balakrishna
Principal, RRCE

Co-ordinators

Prof.Ramesha.S
Assistant Professor -S&H

Dr. Vishwanath K C
Associate Professor, ME

Date: Wednesday, 11-01-2023

Time: 2.30 to 3.30 p.m.

Venue

Dr.APJ Abdul Kalam Hall, RRCE

Principal

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Photos of National Youth Day 2023 Celebrations held on 11.1.2023



Dignitaries on the Dias



Smt. Sneha Damle, Programme Co-ordinator – Disha Bharath, Karnataka State Unit is delivering the leadership talk to the young generation Engineers on “DISHA BHARATH”

RMS
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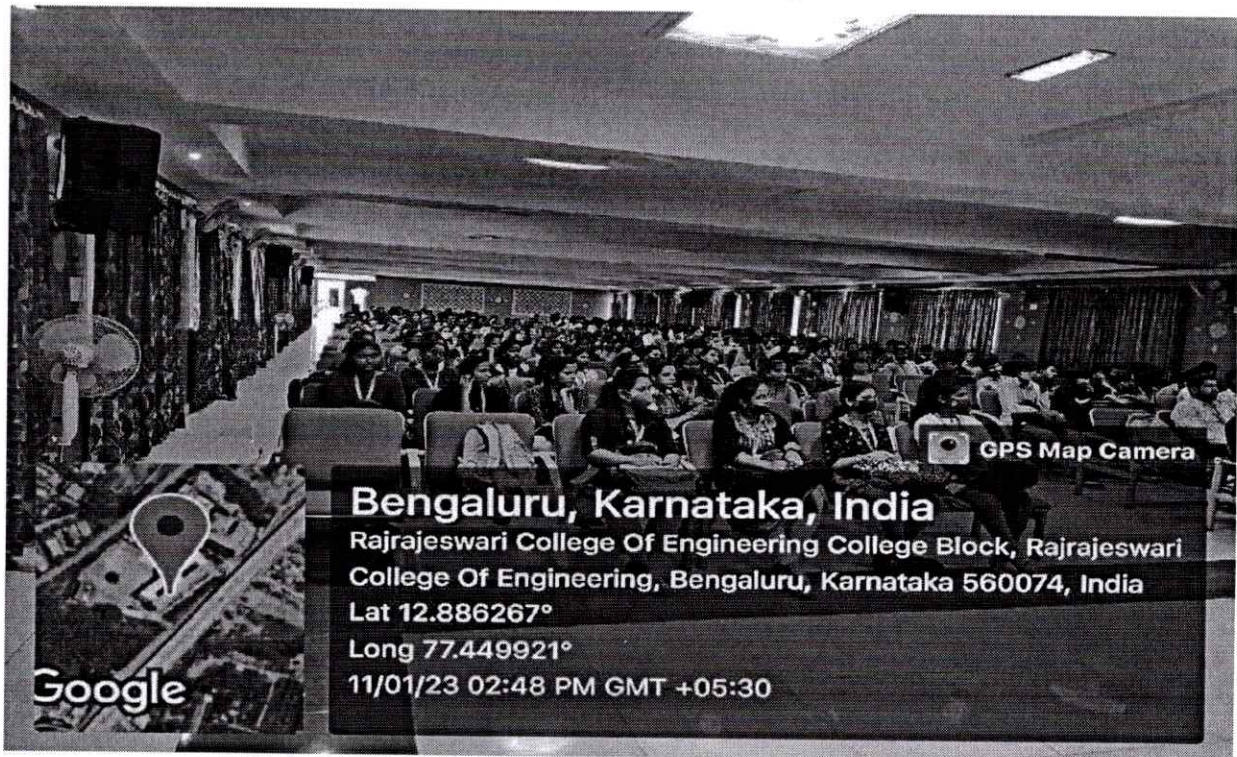
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Dr. J Amutharaj, President – RR IIC & Vice Principal addressing the young generation Engineers on “Role of youth in building Innovation Eco System for Self – Reliant India”



Listening of leadership talk by young generation Engineers

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Report of the Workshop on " Design Thinking, Critical Thinking and Innovation Design "

RajaRajeswari Institution Innovation Council (#RRIIC) and Department of Information Science and Engineering jointly organized the **"Workshop on Design Thinking, Critical Thinking and Innovation Design"** on 12th January 2023 between 11.00 A.M and 1.00 P.M.

Title of the Programme : Workshop on **" Design Thinking, Critical Thinking and Innovation Design "**

Date : 12.1.2023 & Timings : 11.00 A.M. – 1.00 P.M.

Resource Person:

Dr V. Agalya, M.E., Ph.D, SM IEEE,
MoE Innovation Ambassador,
Professor and Associate Head - EEE,
New Horizon College of Engineering,
Bangalore, Karnataka

Venue : Dr A P J Abdul Kalam Conference Room

Number of Students attended the session : 86

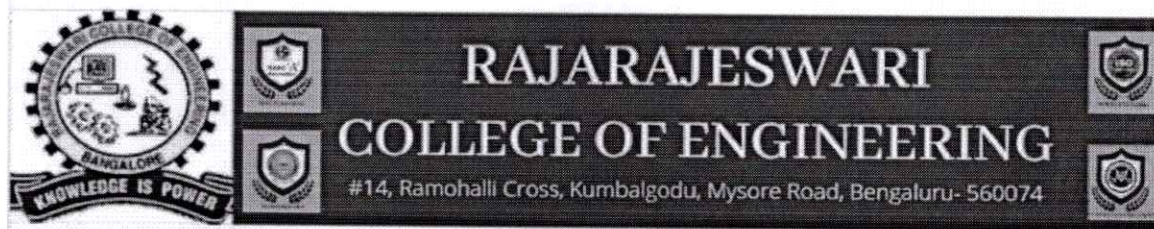
Number of Faculty members attended the session : 7

Organizing Committee:

Dr R. Balakrishna, Principal
Dr.J.Amutharaj, Vice Principal & President - RRIIC
Dr.S.Usha, Dean (R&I) & HoD – CSE
Dr.P. Ebby Darney, Advisor – RRIIC,
Dr.Neha Singhal ASP & HoD – ISE.
Mr. Dineshkumar M, AP – ISE
Mrs. Rathidevi, AP - ISE
Ms. Pavithra N, AP-ISE
Ms. Sinchana M.N, AP – ISE


Principal
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COLLEGE OF ENGINEERING
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Event Poster



» CET Code: E145

» COMEDK Code: E099

» PGCEI Code: T858

RR Institution Innovation Council (RRIIC)
Ministry of Education Approved :
IC201912297



RRIIC and Department of ISE
Jointly organizing
Workshop on
**Design Thinking, Critical Thinking &
Innovation Design**

Resource Person
Dr V. Agalya, M.E., Ph.D, SMIEEE

MoE Innovation Ambassador,
Professor and Associate Head - EEE,
New Horizon College of Engineering,
Bangalore, Karnataka

Date : 12-01-2023
Thursday

Time : 11:00 AM -
1:00 PM

Venue:
Dr. A P J Abdul Kalam
Conference Hall

Organizers

Dr. Balakrishna R
Principal

Dr.J . Amutharaj
Vice-Principal

Dr.S. Usha, Dean- R&I
Vice-president-RRIIC

Dr. P. Ebby Darney
HoD - EEE

Dr. Neha Singhal
HoD - ISE

Mr. Dineshkumar,
AP - ISE

Mrs. Rathidevi T
AP - ISE

Mrs. Pavithra N
AP - ISE

Ms. Sinchana
AP - ISE



MOB: +91 9008845678 PH: +91 8028437128 / 080 28437375

E-mail: admission@rrce.org Website: www.rrce.org


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Event Photographs



Dr V Agalya. MoE Innovation Ambassador, New Horizon College of Engineering, Bengaluru addressing the students on “Creative and Innovation Thinking towards Higher Education”




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RajaRajeswari Institution Innovation Council (RRIIC)

(Approved by MoE : IC201912297)



Expert Talk on "Technology Readiness Level" : RajaRajeswari Institution Innovation Council (#RRIIC) is conducting a Expert Talk on "Technology Innovation and Technology Readiness Level" on 24th January 2023 & Timing : 3.15 P.M. – 4.30 P.M.

Resource Person:

Dr. G.Vinoth, M.S., Ph.D (USA),

**Start up Venture Developer,
Pongu Ventures Pvt. Ltd., Chennai.**

Date : 24th January 2023 & Timing : 3.15 P.M. – 4.30 P.M.

Description: Students and faculty members are given opportunity to have a session on Technology Innovation and TRL Levels of Technology based Innovation and make an understanding on Science to Business, and provide knowledge on different level of "Technology Readiness Levels"

Number of Students Attended the Workshop: 52

Number of Faculty members attended: 5

Organizing Committee :

Dr.R Balakrishna, Principal, RRCE

Dr.S.Usha, Dean – Research & Vice President – RRIIC

Dr.J.Amutharaj, President – RRIIC

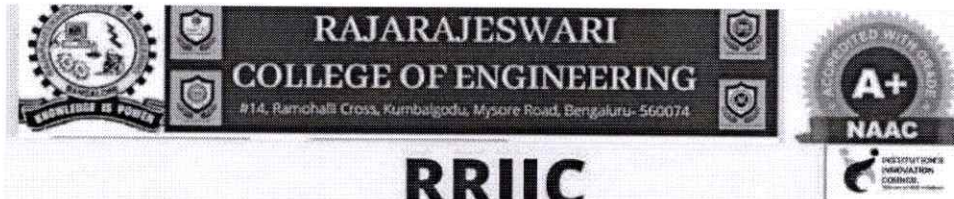
Dr.C.Ramesh, Convener - RRIIC

Dr.L.Rangiah, Professor & Head – ECE Dept. & Advisor – RRIIC

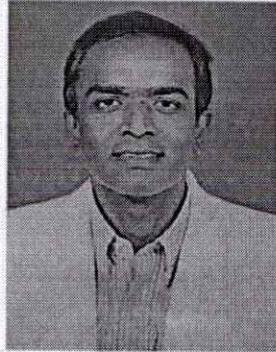
Dr.K.S.Rajesh, Professor & Head – AIML Dept. & Advisor - RRIIC


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Ramohalli Cross, Bengaluru-74

Virtual Workshop Poster



RRIC
organizing workshop on
RRBI - Expert Talk on Technology
Readiness Level
Resource Person



Date :
24-01-2022


Time :
3:15 PM - 4:15 PM

Dr. G. Vinod
STARTUP VENTURE DESIGNER,
PONGU VENTURRS
Google Meet

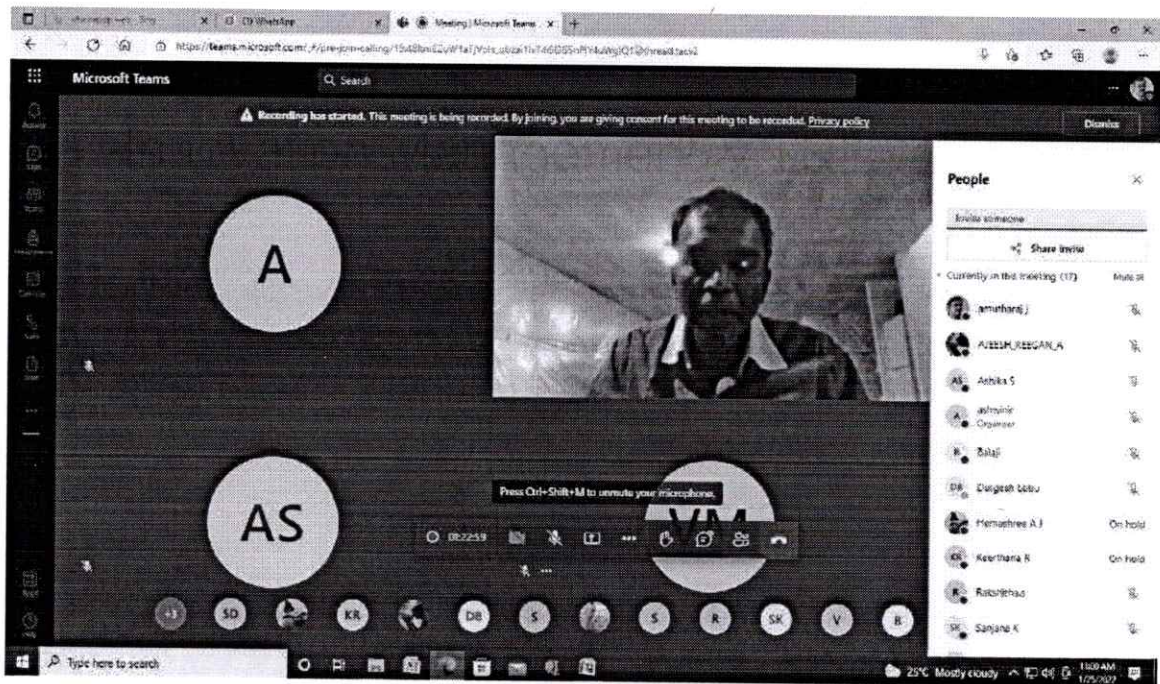
<https://meet.google.com/ooz-aqaj-fgp>

Organizers

Dr. Balakrishna R	- Principal
Dr. Usha S	- Dean Research
Dr. J. Amutharaj.	- VP , RRIC President
Dr. C Ramesh	- Convenor , RRIC
Dr. L. Rangiah	- Advisor, RRIC & HoD, ECE
Dr. K S Rajesh	- Advisor, RRIC & HoD, AIML


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Event Photographs



Microsoft Teams

Innovation is all about bringing Change in the Society

"To design is no longer to increase the stability of the man-made world: it is to alter or *Change*, for good or ill, things that determine the course of its development."

Design Method by John Christopher Jones

pongu ventures

Meeting chat

adwaisr Yesterday 7:00 PM
Scheduling a meeting

Innovation Meeting
Tuesday, January 25, 2022

Recording has started 10:47 AM

11:01 AM
Welcome to MSUC

Reply

25°C Mostly cloudy 11:00 AM 1/25/2022

Microsoft Teams

Creativity Vs. Innovation

- ❖ Most of the students are **Creative**, but what they really need to pursue is **innovation**.
- ❖ "What is often lacking is not creativity in the idea-creating sense but innovation in the action-producing sense, i.e. put ideas to **commercialization**."

People

Invite someone

Show invite

AS	Ashika S	🔇
A	adwaisr	🔇
CG	Gyanam	🔇
DB	Durgesh babu	🔇
H	Hemashree A J	On hold
KR	Karthana R	🔇
PS	Pooja S	🔇
S	Sourya	🔇
SD	Souvik Dey	On hold
S	Suhani	🔇
VM	Yashika M	🔇
V	Vijayalakshmi V	🔇
V	winothsturtups (Guest)	🔇

25°C Mostly cloudy 11:00 AM 1/25/2022

Rajaraj

Principal
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COLLEGE OF ENGINEERING
Ramohalli Cross, Bengaluru-74

Innovation in 2 Dimensional View - JIM KALBACH

TECHNOLOGY PROGRESS

Breakthrough Game Changer

Incremental Disruptive

LOW HIGH

Press Ctrl+Shift+M to unmute your microphone.


01:54:44

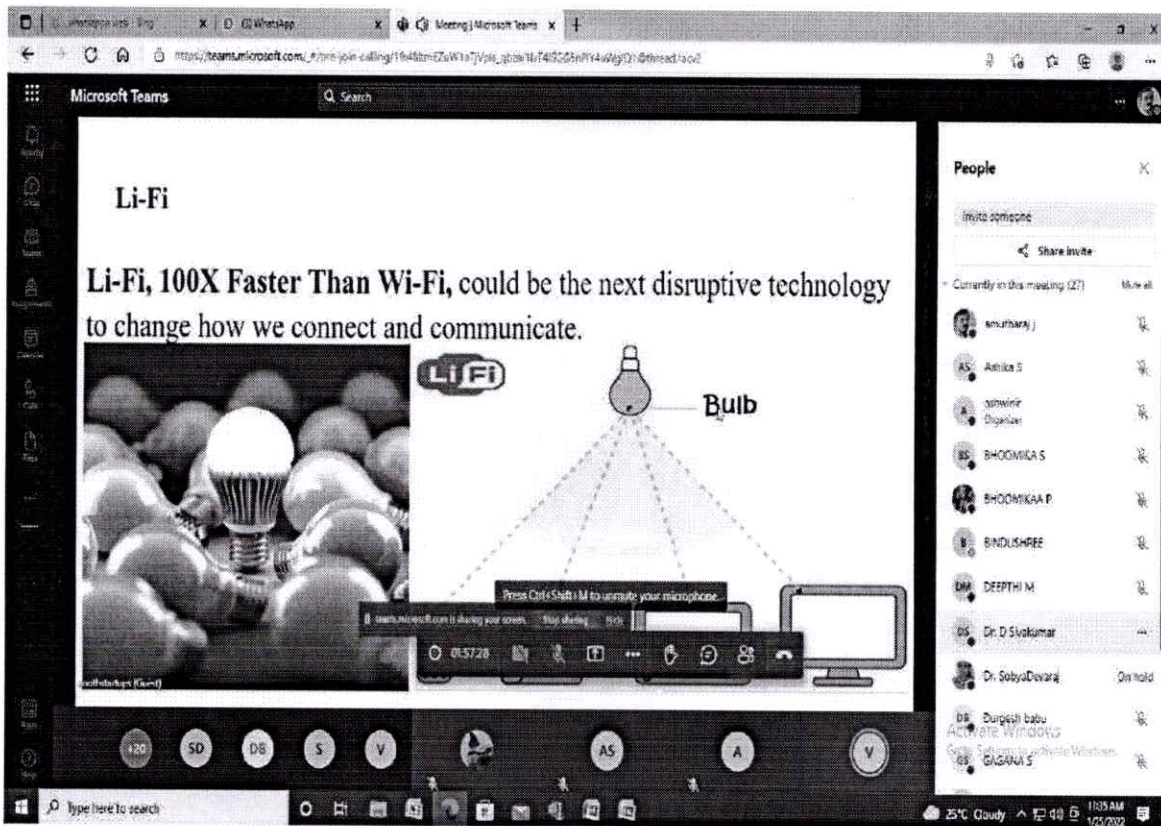
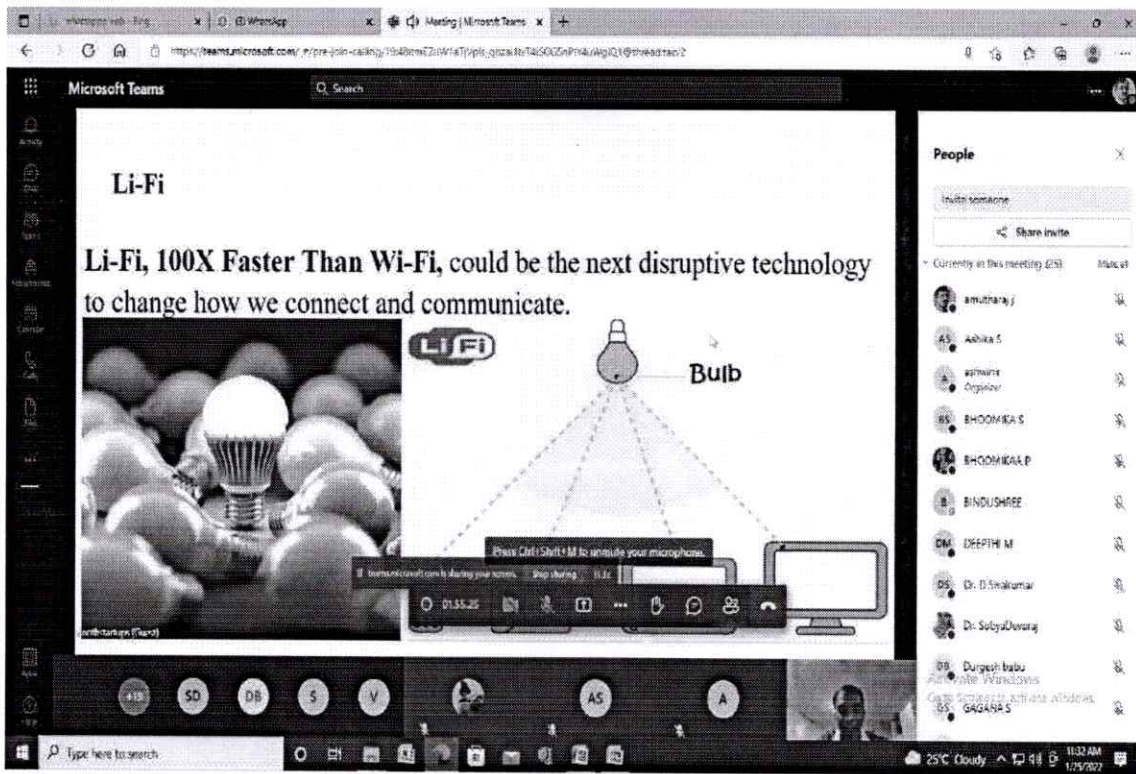
Four distinct zones of innovation:

- **Incremental** innovations involve modest changes to existing products and services. These are enhancements that keep a business competitive, such as new product features and service improvements.
- **Breakthrough** innovation refers to large technological advances that propel an existing product or service ahead of competitors. This is often the result of research and development labs (R&D), who are striving for the next patentable formula, device and technology.
- **Disruptive** as coined by the the Godfather of Disruptive Innovation, Clayton Christensen) – new products or services that enter at the bottom of the market and overtime move up and displace established market leaders,
- **Game-changing** innovation transform markets and even society. These innovations have a radical impact on how humans act, think and feel.

Press Ctrl+Shift+M to unmute your microphone.

01:40:47


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RAJ
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Microsoft Teams Meeting

3D Printed House

3D Printers are already disrupting the manufacturing industry.

Microsoft Teams Meeting

People

Currently in this meeting (25)

amutharaj
A.Muruganarayanan
ashwin
BANDHUKA S
BANDHUKA P
BANDHUREE
DEEPTHI M
Dr. G. S. K. MURTHY
Dr. SanyalDevraj
Durgesh babu
GAGANA S

25°C Cloudy 11:50 AM 1/25/2022

Microsoft Teams Meeting

Technology Readiness Level

TRL 0: **Idea.** Unproven concept, no testing has been performed.

TRL 1: **Basic research.** Principles postulated and observed but no experimental proof available.

TRL 2: **Technology formulation.** Concept and application have been formulated.

TRL 3: **Applied research.** First laboratory tests completed; proof of concept.

TRL 4: **Small scale prototype** built in a laboratory environment ("ugly" prototype).

TRL 5: **Large scale prototype** tested in intended environment.

TRL 6: **Prototype system** tested in intended environment close to expected performance.

TRL 7: **Demonstration system** of technology in intended environment at pre-commercial scale.

TRL 8: **First of a kind** commercial scale demonstration.

TRL 9: **Full commercial application,** technology available for consumers.

Microsoft Teams Meeting

TRL 0: **Idea.** Unproven concept, no testing has been performed.

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TRL 8: **First of a kind** commercial scale demonstration.

TRL 9: **Full commercial application,** technology available for consumers.

11:50 AM 1/25/2022

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RajaRajeswari Institution Innovation Council (RRIIC)

(Approved by MoE : IC201912297)



Workshop on "Problem Solution Fit Analysis" on 27th Jan 2023 Friday

Workshop on "Problem Solution Fit Analysis" : RajaRajeswari Institution Innovation Council (#RRIIC) is conducting a Virtual Workshop on "Problem Solution Fit Analysis" on 27th January 2023 Friday. Timing : 10.30 A.M. – 12.30 P.M.

Resource Persons :

Dr. G.Vinoth, M.S, Ph.D (USA),
Startup Venture Designer,
Pongu Ventures Private Ltd., Chennai.

Date: 27th January 2023 & Time: 10:30 A M to 12.30 P.M. IST

Description: Students and faculty members are given hands on session on "Problem Solution Fit Analysis" activities and make an understanding on how to identify the problem, develop a solution and fit the solutions into the environment and mapping the solution and bring out the better and optimal solution to the problem identified.

Number of Students Attended the Workshop: 52

Number of Faculty members attended: 12

Organizing Committee :

Dr.C.Ramesh, Convener - RRIIC

Dr.S.Usha, Dean – Research & Vice President - RRIIC

Dr.J.Amutharaj, President – RRIIC

Dr.r.Balakrishna, Principal, RRCE


Principal
RAJARAJESWARI
COLLEGE OF ENGINEERING
Ramohalli Cross, Bengaluru-74

Workshop Poster



RajaRajeswari College of Engineering, Kumbalgodu, Bengaluru.



RR Institution Innovation Council (RRIIC)



Resource Person

Dr. G. Vinoth, B.E, M.S, Ph.D
Startup Venture Designer



Workshop on Problem Solution Fit Analysis :

- Hands on Session on Customer Behavior Fit

Zoom Id : 8634386115

Password : rribi

Date : 27th January 2023 Friday Time : 10.30 A.M. - 12.30 P.M.

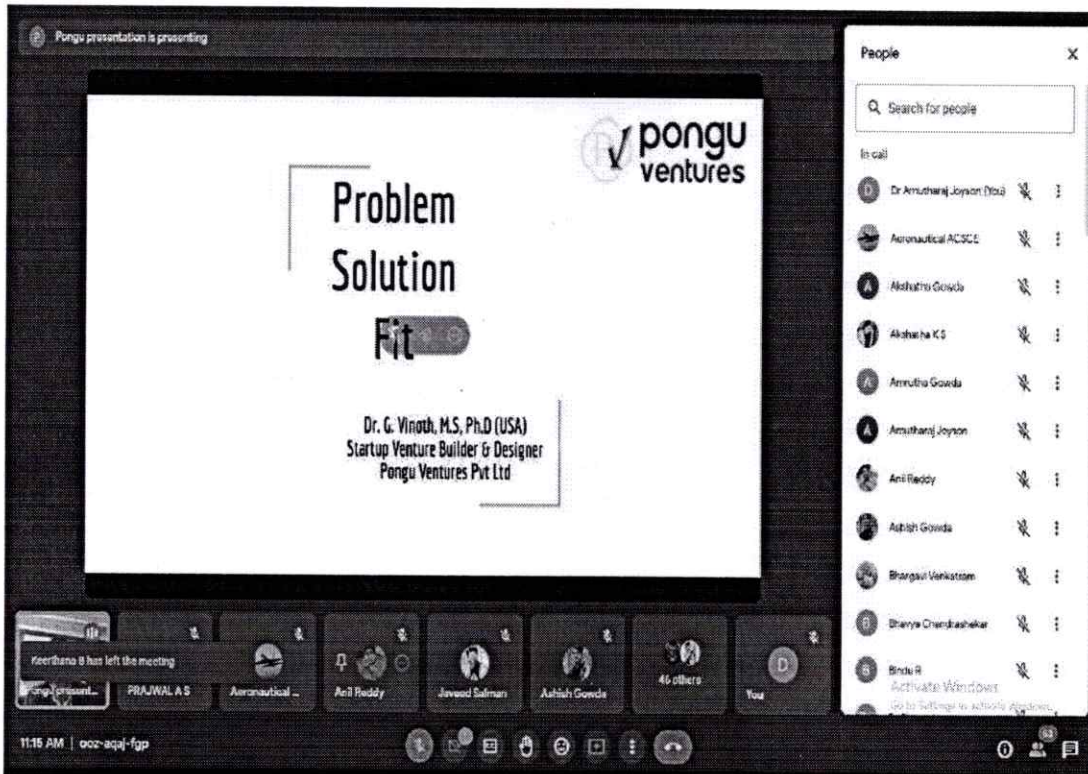
Dr.C.Ramesh,
Convener - RRIIC

Dr.S.Usha,
Vice President - RRIIC

Organizing Committee
Dr.J.Amutharaj, M.E.Ph.D, FIE
President - RRIIC

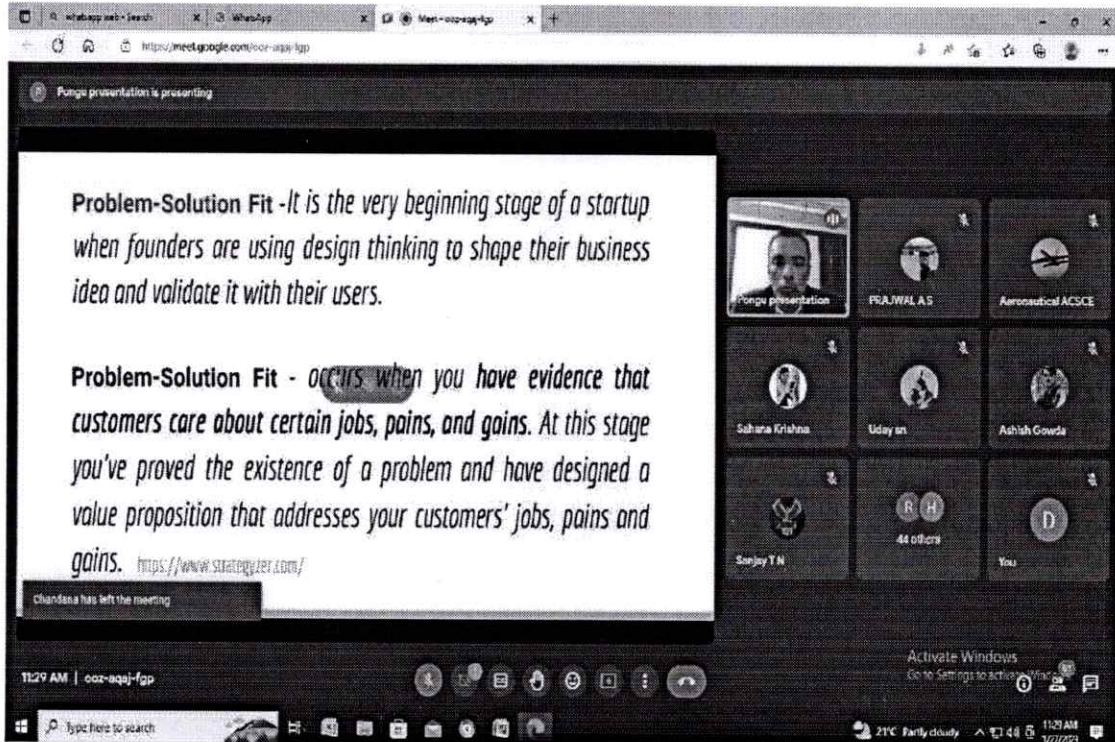
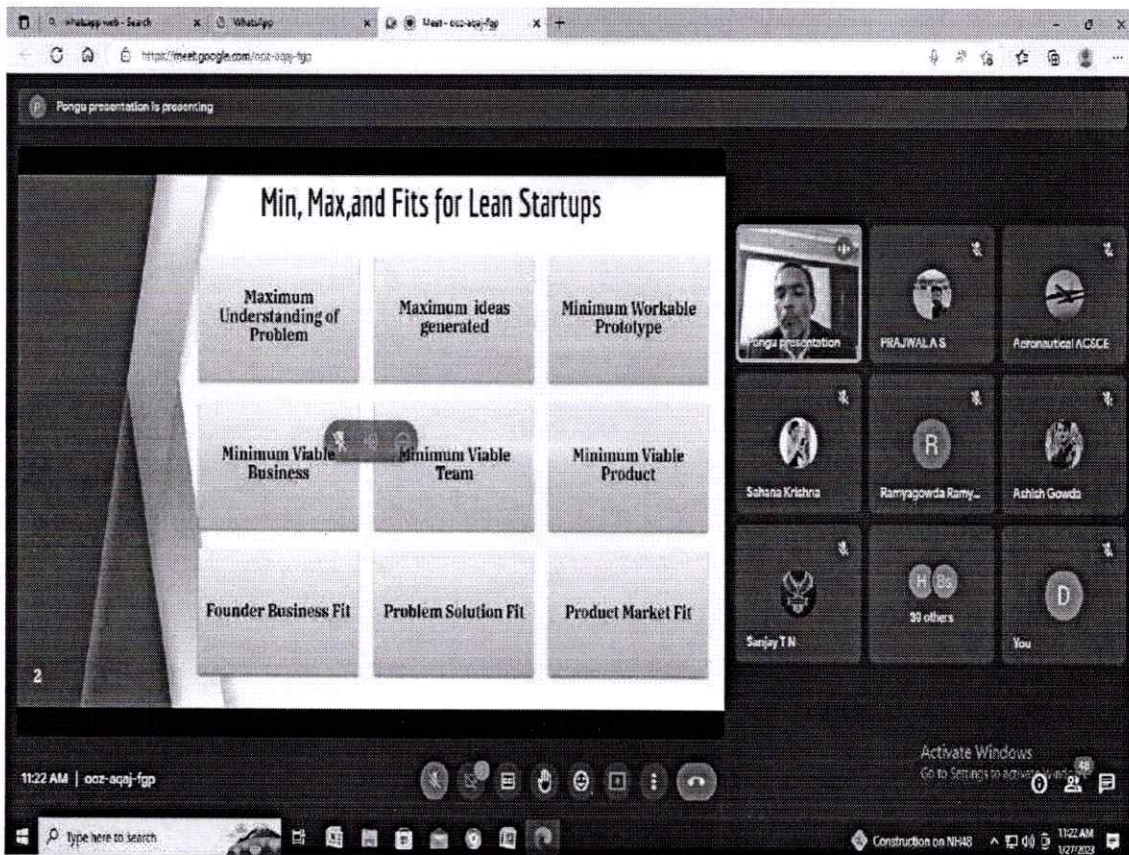
Dr R Balakrishna
Principal

Event Photographs



RMB
Principal

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Ramohalli Cross, Bengaluru-74





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 Ramohalli Cross, Bengaluru-74

11:52 AM | boz-ogq-fop

Problem - Behaviour Fit

Is it a problem worth solving?



2. PROBLEMS - FREQUENT & RECURRENT

3. ROOT CAUSE - WHY DOES IT HAPPEN?

7. BEHAVIOR - HOW DOES IT HAPPEN?

- Identify the most urgent and frequent problem.
- Design the right thing
- Understand the real reasons behind the problem you are solving
- Identify the most urgent and frequent problem

11:52 AM | boz-ogq-fop

21°C Partly cloudy

11:52 AM 1/7/2023

Activate Windows
Go to Settings to activate Windows

Sanjay T N

22 others

You

Pongu presentation

PRAJWAL A S

Sahana Krishna

Pongu presentation

Rangayyada Rany...

Ashish Gowda

Pongu presentation

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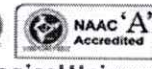
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Ramohalli Cross, Bengaluru-77



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RajaRajeswari Institution Innovation Council (RRIIC)

(MoE Approved: IC 201912297)

Date: 14.3.2023

“National Science Day 2023” Celebrations by RRIIC @ RRCE”

Report of “National Science Day 2023 celebrations by RRIIC @ RRCE

RajaRajeswari Institution Innovation Council (RRIIC) & Department of Science and Humanities of RajaRajeswari College of Engineering are jointly organizing a “Science Day Exhibition 2023” on 14th March 2023 between 9.30 A.M and 4.30 P.M.

Chief Guest & Resource Person:

Dr. Madhu K V,

Scientist – Mission and Operations Group,

U.R. Rao Satellite Centre, ISRO – Data Centre, Bengaluru

Descipriton about Science Day :

National Science Day celebrations and Techno Science Exhibition on 14th March 2023 Tuesday was conducted successfully and Cash Prizes, Certificates and Trophies were given to motivate the B.E. Students. 102 Teams (with more than 520+ students) actively participated in the Exhibition.

Dr.Madhu K V, Scientist – Mission and Operations Group, U.R.Rao Satellite Centre, ISRO – Data Centre was the Chief Guest and delivered the Inaugural address. He stressed the importance of role of youth in developing innovative solutions using Technology to solve the society problems like water scarcity, irrigation problem in agriculture, Traffic problem in major cities and Waste management problems in densed populated cities.

Date: 14th March 2023

Time: 9:30 AM IST


Venue : Dr A P J Abdulkalam Conference Room,
II Floor, RRCE

\Number of Student Teams Participated: 102

Number of Students participated: 520 + (approximate)

Number of Faculty members served as Mentor : 25 + Jury members : 5

Organizing Committee:


Principal
RAJARAJESWARI
COLLEGE OF ENGINEERING
Ramohalli Cross, Bengaluru-74



RajaRajeswari College of Engineering



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Dr.R.Balakrishna,
Principal

Dr.S.Usha,
Dean - Research

Staff Co-ordinators

Dr. J. Amutharaj
President-RRIC

Dr.C.Ramesh,
Convener - RRIC

Dr.A.S.Hariprasad, Professor and Head - Maths, RRCE & faculty members

Dr.Sudhakara A, Professor and Head - Chemistry, RRCE & faculty members

Dr.K.S.Krishna Kumar, Professor and Head - Physics & faculty members

Invitation Poster - National Science Day 2023 Celebrations

RAJARAJESWARI COLLEGE OF ENGINEERING
Affiliated to VTU, Belagavi, Approved by AICTE, New Delhi & Govt. of Karnataka
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Cordially invites you all For

**NATIONAL SCIENCE DAY CELEBRATIONS
& PROJECT EXHIBITION - 2023**

Jointly Organized By
**Dept. of Sciences and Humanities &
RajaRajeswari Institution Innovation Council (RRIC)**

Chief Guest
Mr. Madhu.K.V.
Scientist - Mission Planning & Operations Group,
U.R.Rao Satellite Centre, ISRO - Data Center, Bengaluru

Date: 14th March 2023, (Tuesday) Time: 9.30AM Venue: Dr.A.P.J.Abdul Kalam Conference Hall

Dr.S.Vijayanand, M.Tech. Ph.D., Executive Director, RRG
Sri.C.N.Seetharaman, IAS (Retd.) Chief Executive Officer, RRG
Dr.S.Jeyabalan, M.B.A. Ph.D. Special Officer, RRG

Dr.R.Balakrishna Principal
Dr.J.Amutharaj Vice Principal
Dr.Hariprasad.A.S. HOD, Dept. of Maths
Dr.A.Sudhakara HOD, Dept. of Chemistry
Dr.K.S.Krishnakumar HOD, Dept. of Physics

Chief Patron
Dr. A.C. Shanmugam
B.A. LL.B. FIMA, JALPS (Glasgow, UK)
Founder Chancellor
Dr. M.G.R. E & RL, Chemical & RRG, Bengaluru.

Patron
Sri. A.C.S Arun Kumar
B.Tech (Hons), IIMTE, MNIT, (UJ), IIMSI,
MKEE, MCS, MISTE, CEI (India)
President
Dr. M.G.R. E & RL, Chemical & RRG, Bengaluru.



RajaRajeswari College of Engineering



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#14, Ramohalli Cross, Kumbalgotu, Mysore Road, Bengaluru - 560074

Photographs of Science Day 2023 - 14th March 2023



Guests and Dignitaries on the Dias & Dr J Amutharaj, delivering welcome address



Participants attending Inauguration Function @ DrAPJ Abdulkalam Conference Hall

RJA Principal

RAJARAJESWARI

COLLEGE OF ENGINEERING

Ramohalli Cross, Bengaluru - 560074



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Science & Technology Projects Exhibition & Demonstration



Science & Technology Projects Exhibition & Demonstration

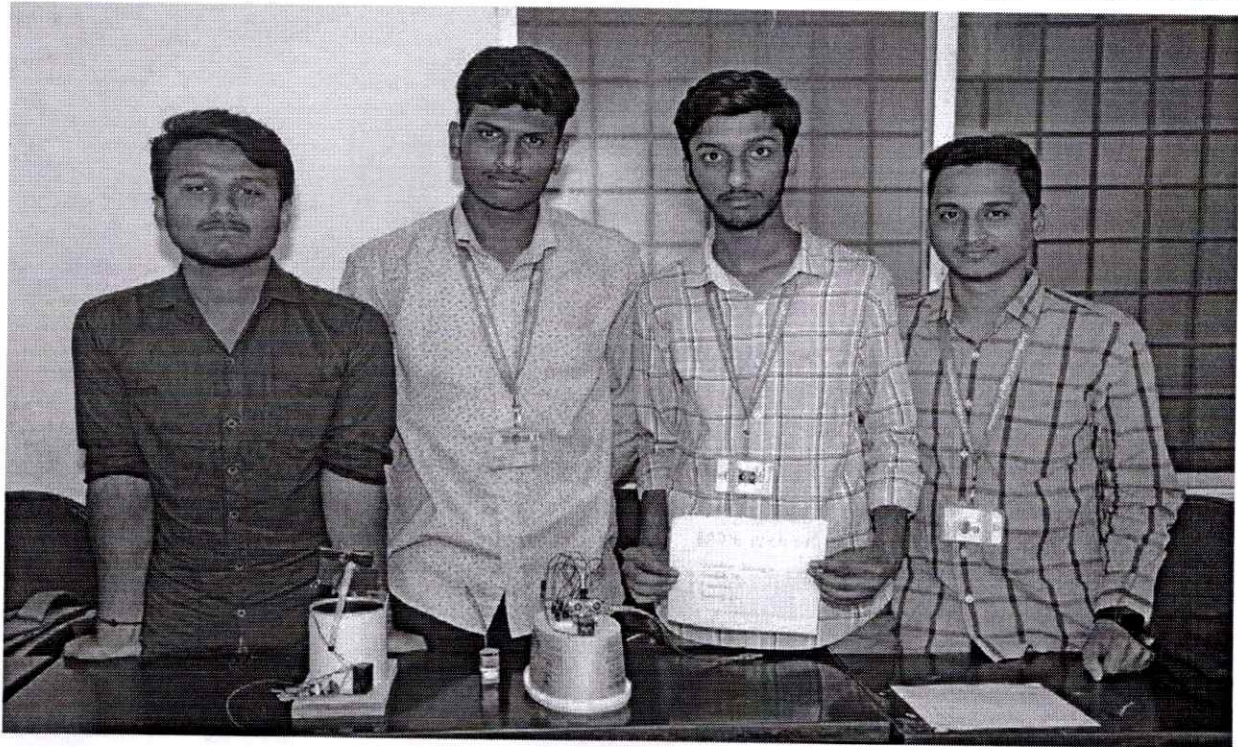
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Ramohalli Cross, Bengaluru-74



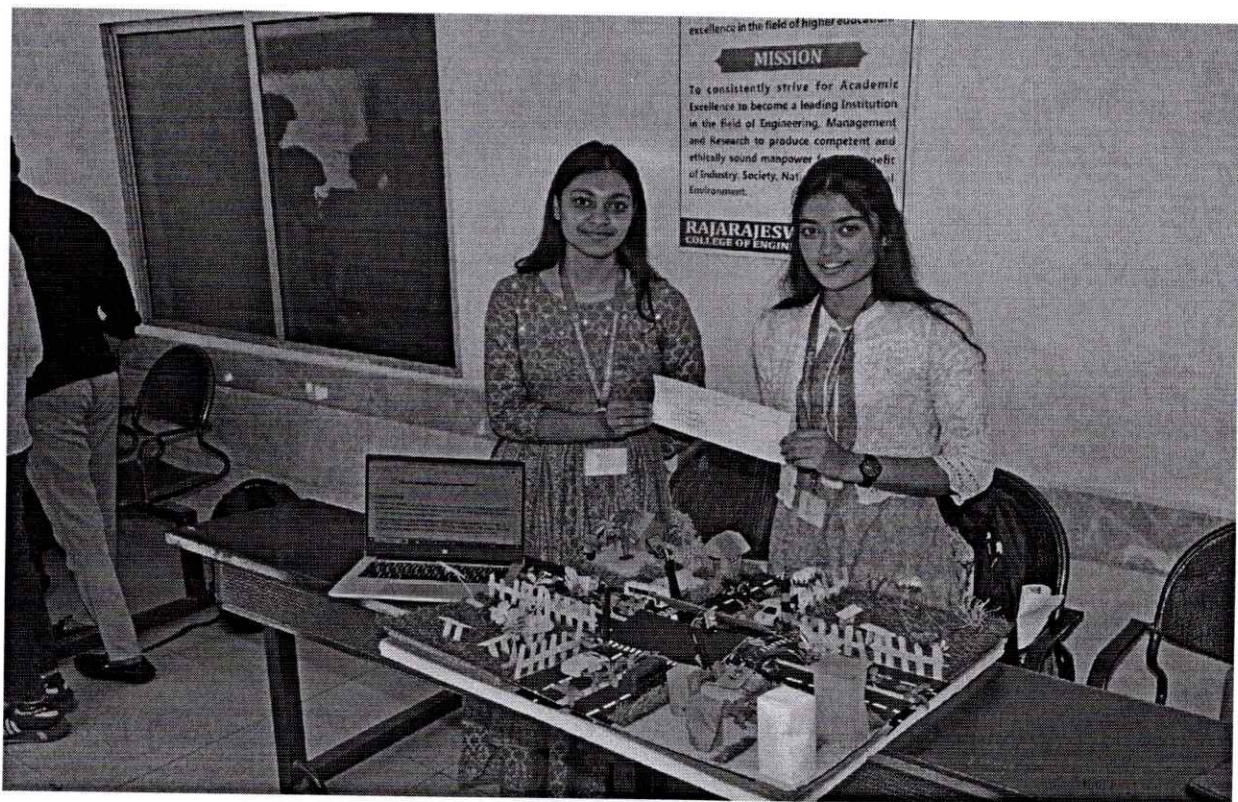
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Science & Technology Projects Exhibition & Demonstration



Science & Technology Projects Exhibition & Demonstration

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Principal

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COLLEGE OF ENGINEERING
Ramohalli Cross, Bengaluru-74

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RajaRajeswari Institution Innovation Council (RRIIC)

(Approved by MoE : ICIC201912297)



RajaRajeswari Institution Innovation Council (RRIIC) in Association with COMED KARES has organized "An Activity Based Innovation Design Thinking Two Day Workshop" during 20th and 21st March 2023.

Type of Program: Activity Based Two Day Workshop

Title: "Innovation and Design Thinking"

Date(s): 20th & 21st March 2023 Timing: 3.00 P.M. to 5.30 P.M.

Number of Students Attended: 102 (24 Teams)

Number of Faculty members attended: 5

Expected Outcome:

1. What is Design Thinking – An Introduction
2. Empathy Mapping among Problem Finder, Problem Solver and Customer / People affected/ benefited
3. Hands on Session on Empathy map
4. Define the Problem Statement
5. Hands on session Activity based Design to expose the critical thinking
6. Critical Thinking to find an optimal solution
7. Essence of providing innovative solution with technical feasibility

Staff Coordinators

1. Dr.R.Balakrishna, Principal, RRCE
2. Dr.J.Amutharaj, President – RRIIC
3. Dr.M. Karthikeyan, Advisor- RRIIC & HoD – Robotics and Automation



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4. Dr. P. Ebby Darney, Advisor – RRIIC and HoD – EEE
5. Dr.S.Usha, Vice-President – RRIIC, Professor and HoD, CSE, RRCE
6. Dr.C. Ramesh, Convener, RRIIC
7. Dr.M. Karthikeyan, Advisor- RRIIC & HoD – Robotics and Automation
8. Prof. Sincy Kuruvilla, Coordinator, RRIIC & AP – EEE

Two Day Workshop Poster



RajaRajeswari College of Engineering

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Activity Based Innovation Design Thinking

Workshop

in Association with



COMED KARES
INNOVATION HUB

on 20th and 21st March 2023

8.30 am to 4.00 pm

Venue: Dr APJ Abdul Kalam Hall

#14, Ramohalli Cross,
Kumbalagodu, Mysuru Road,
Bengaluru - 560 074. Karnataka



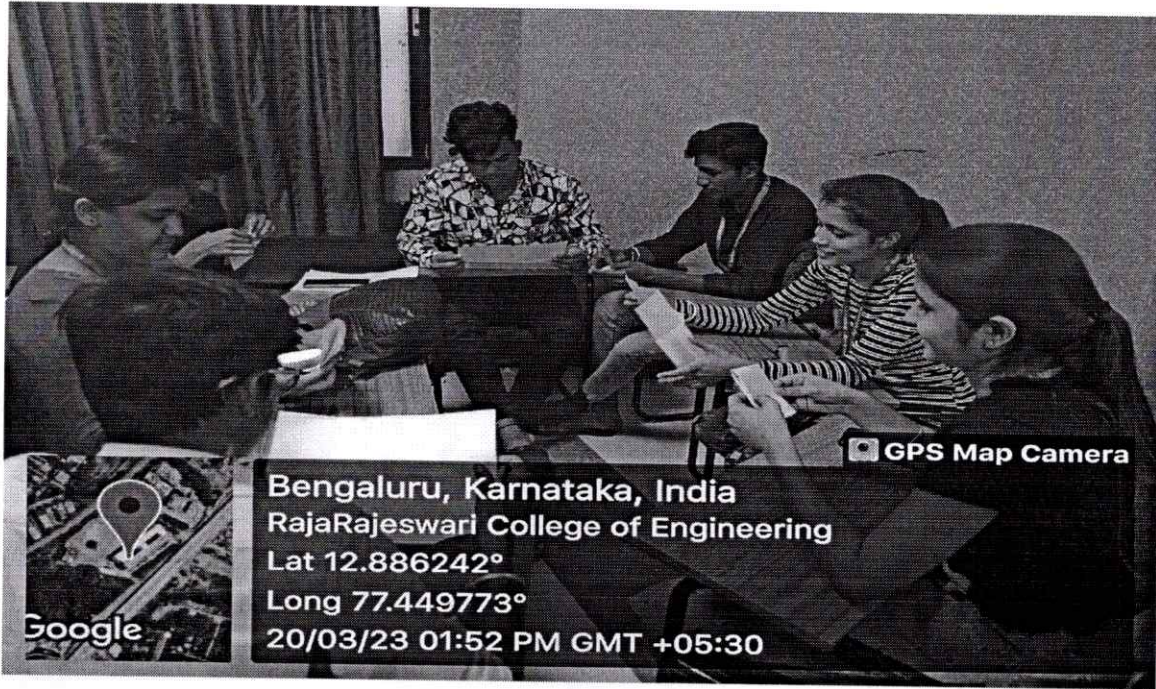
www.rrce.org
admission@rrce.org
Contact: 9008845678

CET Code: E145 COMED-K: E099 PGCET:T858

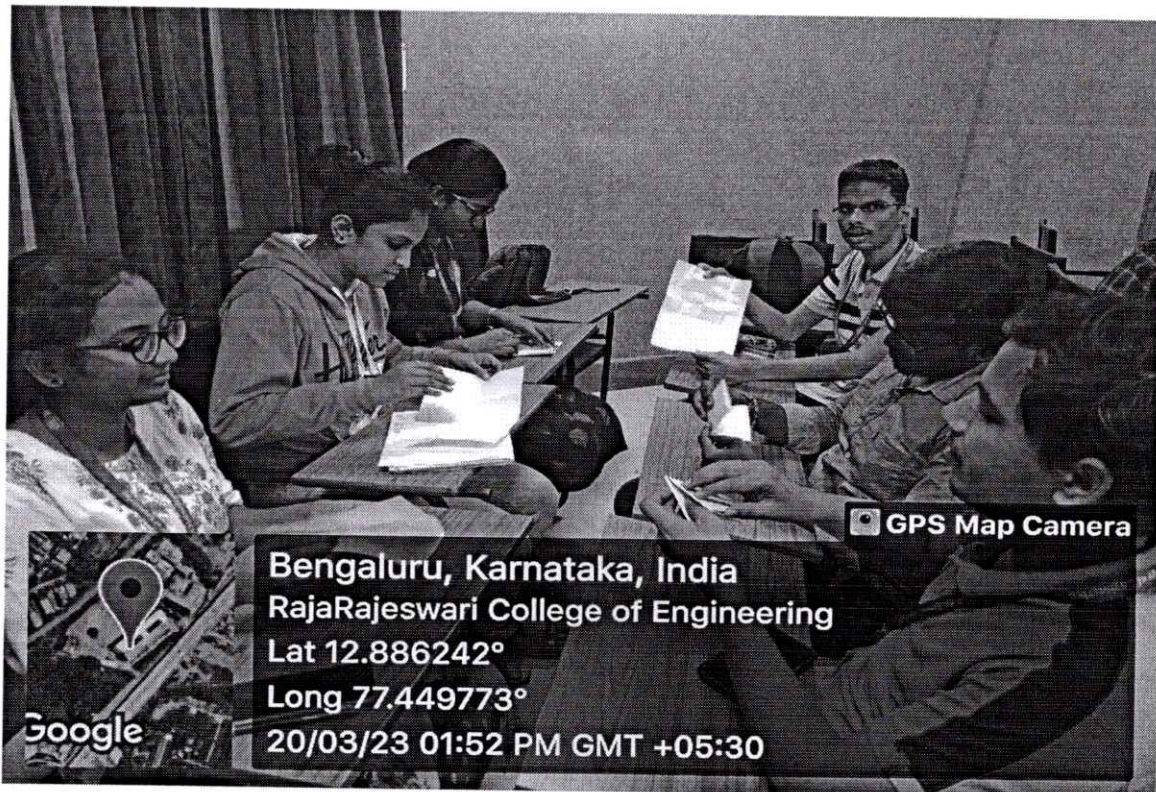
Principals
Principal

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Event Photographs



Activity based Design Thinking Workshop – Team Designing solution



Activity based Design Thinking Workshop – Team Designing solution



RajaRajeswari College of Engineering



(Approved by AICTE, New Delhi, Govt. of Karnataka, Affiliated to Visvesvaraya Technological University, Belagavi)
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RajaRajeswari Institution Innovation Council (RRIIC)

Mentorship Session on "Yukthi 2K23 Registration Process" on 5th May 2023 :

Resource Person :

Dr G.Vinoth,
Founder and CEO,
Pongu Ventures (P) Ltd.,
Chennai.

Description : Students were given sensitization on Yukthi Innovation Repository by the resource person. He explained the following steps for Yukthi registration.

Step by Step Procedure:

1. Browse the URL : <https://yukti.mic.gov.in/>
Or google : [YUKTI - National Innovation Repository\(NIR\) \(mic.gov.in\)](https://yukti.mic.gov.in/)
2. Click Register button in the Top Right corner -> New Registration -> Innovator
3. Fill the Registration form as Innovator (Be ready with the scanned copy of faculty ID card / Student ID card and faculty ID (biometric Id of RRCE / USN no of student)
4. Upload the scanned copy of the college ID Card
5. Complete the Registration and collect your username (your registered email id) and password in th e email.
Later change the password
6. Use the login ID and Password for enter upload the details of of our Idea / Working Model Prototype.

Outcome :

Number of Ideas submitted : 40

Number of Prototyped submitted : 10

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<https://www.rrce.org>



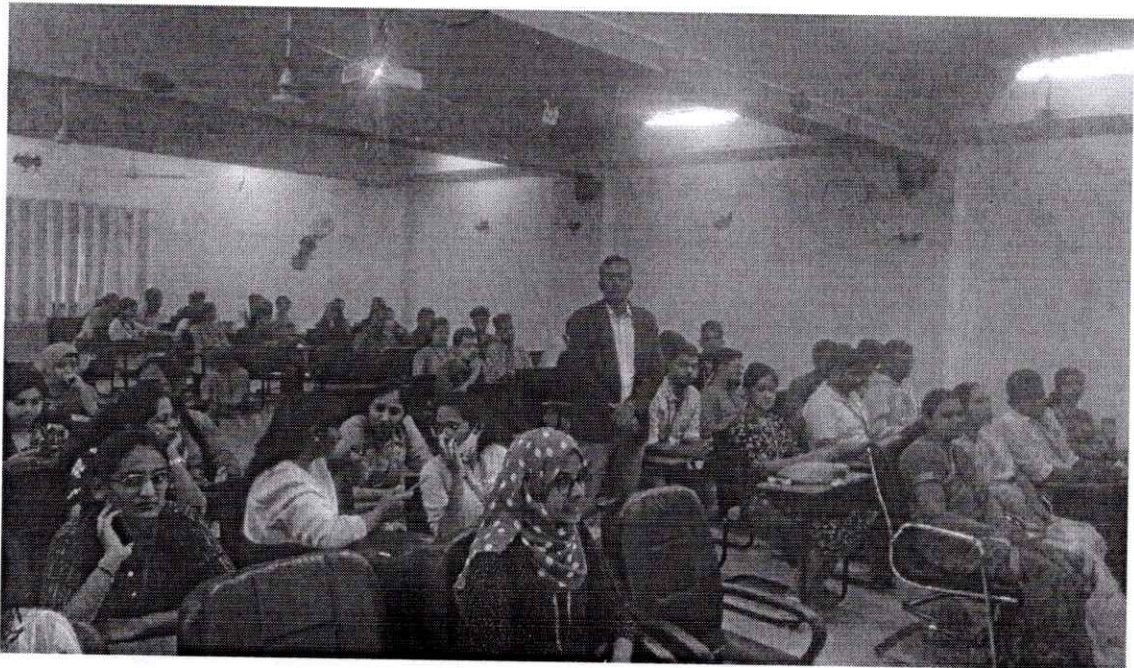
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RajaRajeswari Institution Innovation Council (RRIIC)

Event Photos :



Phone: +91-80-28437124 / 28437375

Email Id: principal@rrce.org

KVA
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Department of Electronics and Communication Engineering

Prototype Project Exhibition

INNOVATE-2023

- **Event Duration :** 8th MAY 2023
- **Objective of the Event:**
Main Objective of organizing this event is to provide the platform and unleash the potential of the students by showcasing their innovativeness and creativity. This provides opportunity for the students to demonstrate their learning experience.
- **Venue:** Department of ECE, RRCE, Bengaluru.
- **Guest Evaluator :** Dr K P Ravikumar, JSS Academy of Technical Education, B'lore.
- **Event Co-ordinators:** Dr. A Muruganandham, Dr.S.M. Vijaya
- **No. of Students enrolled:** 120
- **Target Participants:** Students of ECE Department.
- **Outcome of the event:**
 1. The Students gained knowledge on Develop professionals having good skills, self-learning ability and confidence to support and contribute to the growth of relevant industries.
 2. It is to provide the platform and unleash the potential of the students by showcasing their innovativeness and creativity.
 3. This provides opportunity for the students to demonstrate their learning experience


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Department of Electronics and Communication Engineering




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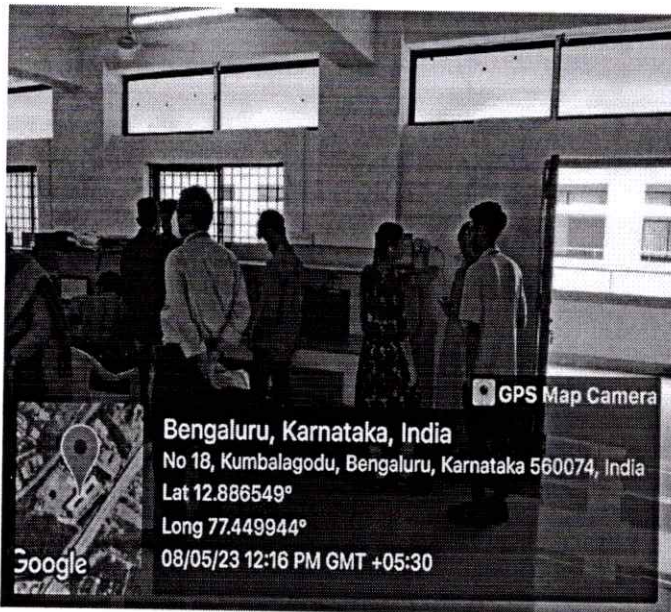
Department of Electronics and Communication Engineering



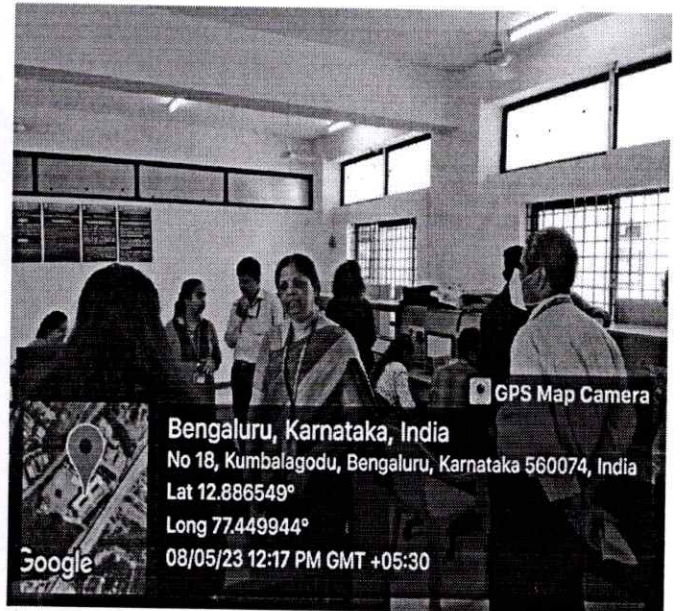
Bengaluru, Karnataka, India
No 18, Kumbalagodu, Bengaluru, Karnataka 560074, India
Lat 12.886558°
Long 77.449943°
08/05/23 12:17 PM GMT +05:30



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No 18, Kumbalagodu, Bengaluru, Karnataka 560074, India
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RajaRajeswari Institution Innovation Council (RRIIC)

(MoE Approved: ICIC 201912297)

Report of the Session on "Design Validation through Double Diamond Approach"

Title of the Session: Design Validation through Double Diamond Approach

Date and Time : 9th May 2023 (Tuesday) between 5.00 P.M and 6.30 P.M.

Resource Person :

Dr G Vinoth, M.S., Ph.D (U.S.A),

Founder CEO & Chief Startup Designer,

Pongu Ventures, Chennai.

Venue : Zoom Platform

Zoom Link : <https://us02web.zoom.us/j/8634386115...>

Passcode: rrbj

Number of Students Participated: 32

Number of Faculty members Participated: 11

Expected Outcome:

Revision on Problem Identification

Formulate the Solution Methodology to solve the problem

Design the Solution and Prototype

Introduction to Divergent Thinking and approach

Prototype Design and Design Validation

Design Validation through Double Diamond approach

Organizers:

Dr.R.Balakrishna, Principal, RRCE

Dr.Amutharaj Joyson, M.E., Ph.D,

President – RRIIC, Professor and Head – ISE Dept

Dr.S.Usha, Dean – Research & Innovation, HoD – CSE Dept.

Dr.C.Ramesh, Convener - RRIIC

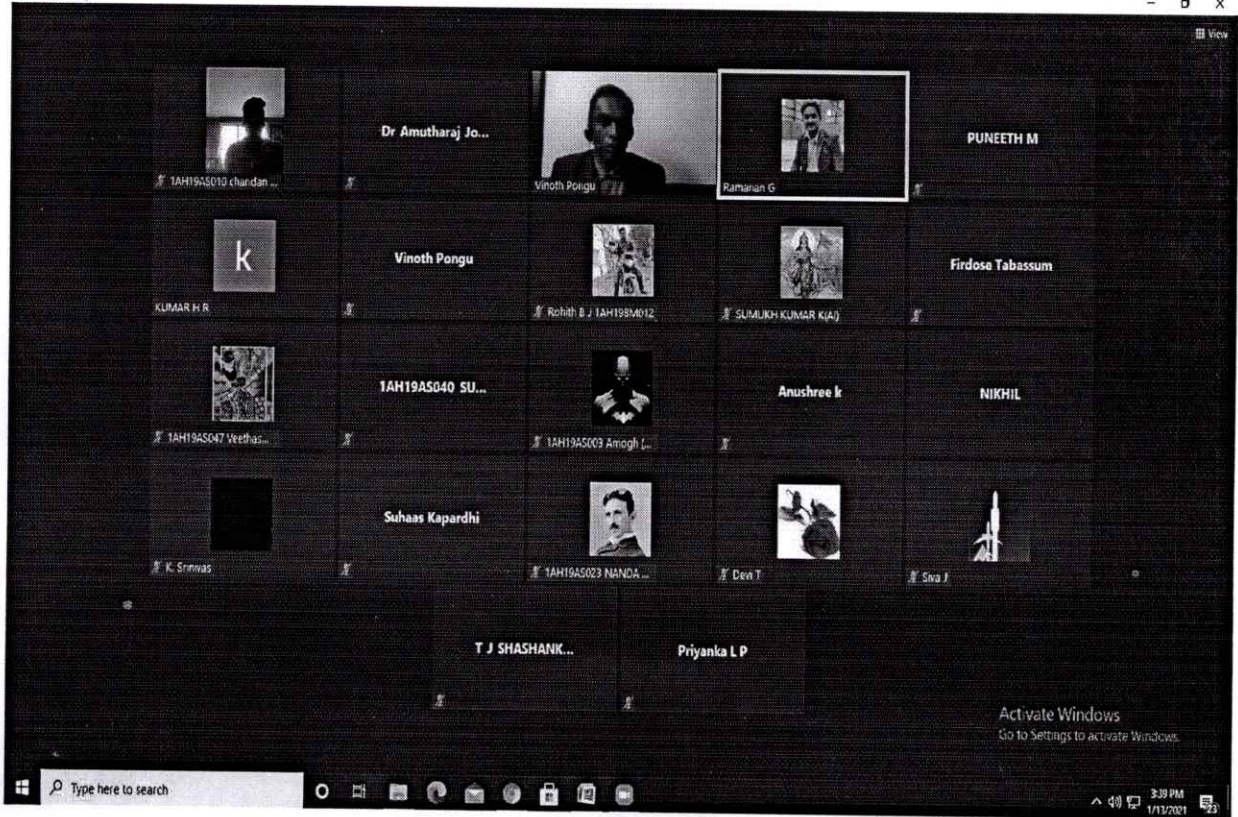
& RRIIC Team,


RajaRajeswari College of Engineering.

Bangalore.

R.R.

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Ramohalli Cross, Bengaluru-74





Design Validation Through Double Diamond Model

Dr. G.Vinoth, M.S, Ph.D (USA)

Chief Startup Venture Designer,
Pongu ventures
vinoth.pongu@gmail.com
Phone : 7708605247

Slide 1 - Q&A - Notes - Polls - Captions - Typing - Settings - EXIT

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Zoom Meeting

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Dr Amutharaj Jo... Vinoth Pongu Bhupendra POORNIMA PUNEETH M

Participants (22)

Q Find a participant

DA Dr Amutharaj Joyson ... (Co-host, me)

VP Vinoth Pongu (Host)

VP Vinoth Pongu (Co-host)

(AJ)-1AH19AS023 NANDA KUM...

1M 1AH19AE025 Mohammed SHC...

1AH19AS003 Amogh (AJ)

1AH19AS010 chandan (AJ)

15 1AH19AS040 SUMATHAB

1AH19AS047 Veethasini (AJ)

Bhupendra

Deepak Gowda L

Devi T

FI Firdose Tabassum

Jai Ajith

K. Srinivas

POORNIMA

PM SUNEETHA KJ OWES

Go to Settings to activate windows

Divergent Thinking

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- Opening the mind in various directions
- Trying out multiple solutions for a Problem
 - To generate creative ideas.
- Spontaneous, Free-flowing, Non-linear

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Vinoth Pongu 1AH19AS010 ch... (AJ)1AH19AS

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Divergent Thinking

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DIVERGENT THINKING

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D.kanthakumar Dr Amutharaj Jo... 1AH18AE025 M...

Vinoth Pongu 1AH19AS010 ch... (A)1AH18AS...

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Divergent Thinking

DIVERGENT THINKING

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View Options

D.kanthakumar Dr Amutharaj Jo... 1AH18AE025 M...

Vinoth Pongu Rohith S P 1A... Jai Sath...

Participants (23)

Q: Find a participant

- 1AH19AS003 Amogh (A)
- 1AH19AS010 Chandan (A)
- 1AH19AS040 SUMETH(A)
- 1AH19AS047 Veethasim (A)
- Bhupendra
- Deepak Gowda L
- Dr. D. SCEVA
- Dr. Kantharaj DG
- Firiose Tabassum
- Jai Adhil
- KUMAR H R
- MURUKESH C ASST. PROFESSO...
- Rajarajeswari Institution innovat...
- Rebekah John Bosco
- Rohith S J 1AH19AM012
- Sowmya gs 1AH19AS038

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Creative Vs Critical

Divergent Thinking

Convergent Thinking

source - latencym.com

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D.kanthakumar | Dr Amutharaj Jo... | 1AH18AE025 M...

Vinuth Pongu | Rohith B J | Jai Zithi

A Map of how Convergent Thinking Works

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Participants (21)

Find a participant

- 1AH18AE025 Mohammed SHO...
- 1AH18AE023 NANDA KUM...
- 1AH18AE003 Amogh (AI)
- 1AH18AE010 chandan (AI)
- 1AH18AE040 SUMITHRA
- 1AH18AE047 veethasmi (AI)
- Shupendra
- Deepak Gowda L
- Dr. D. SOBVA
- Firdose Tabassum
- Jai Zithi
- KUMAR H R
- MURUKESH C ASST. PROFESSO...
- Rajarajeswari Institution Inovativ...
- Rebekah John Bosco
- Rohith B J 1AH19BM012
- Sowmya gs 1AH19AS038

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D.kanthakumar | Dr Amutharaj Jo... | 1AH18AE025 M...

Vinuth Pongu | Rohith B J | Jai Zithi

Double Diamond Approach

PHASE 1: DESIGN THE RIGHT THING | PHASE 2: DESIGN THINGS RIGHT

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Participants (22)

Find a participant

- 1AH18AE023 NANDA KUM...
- 1AH18AE003 Amogh (AI)
- 1AH18AE010 chandan (AI)
- 1AH18AE040 SUMITHRA
- 1AH18AE047 veethasmi (AI)
- Shupendra
- Deepak Gowda L
- Diksheetha R
- Divyashree G
- Dr. D. SOBVA
- Firdose Tabassum
- Jai Zithi
- KUMAR H R
- MURUKESH C ASST. PROFESSO...
- Rohith B J 1AH19BM012
- Sowmya gs 1AH19AS038
- SUMITHRA B LAKSHMITH

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Viooth Pongu 1AH18AE010...

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Double Diamond Model

Ref: leanb2book.com

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Viooth Pongu Rohitha J...

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Double Diamond Model

Activate Windows

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D.kanthakumar Dr Amutharaj Jo... 1AH18AE025 M...

Vinoth Pongu 1AH19AS003...

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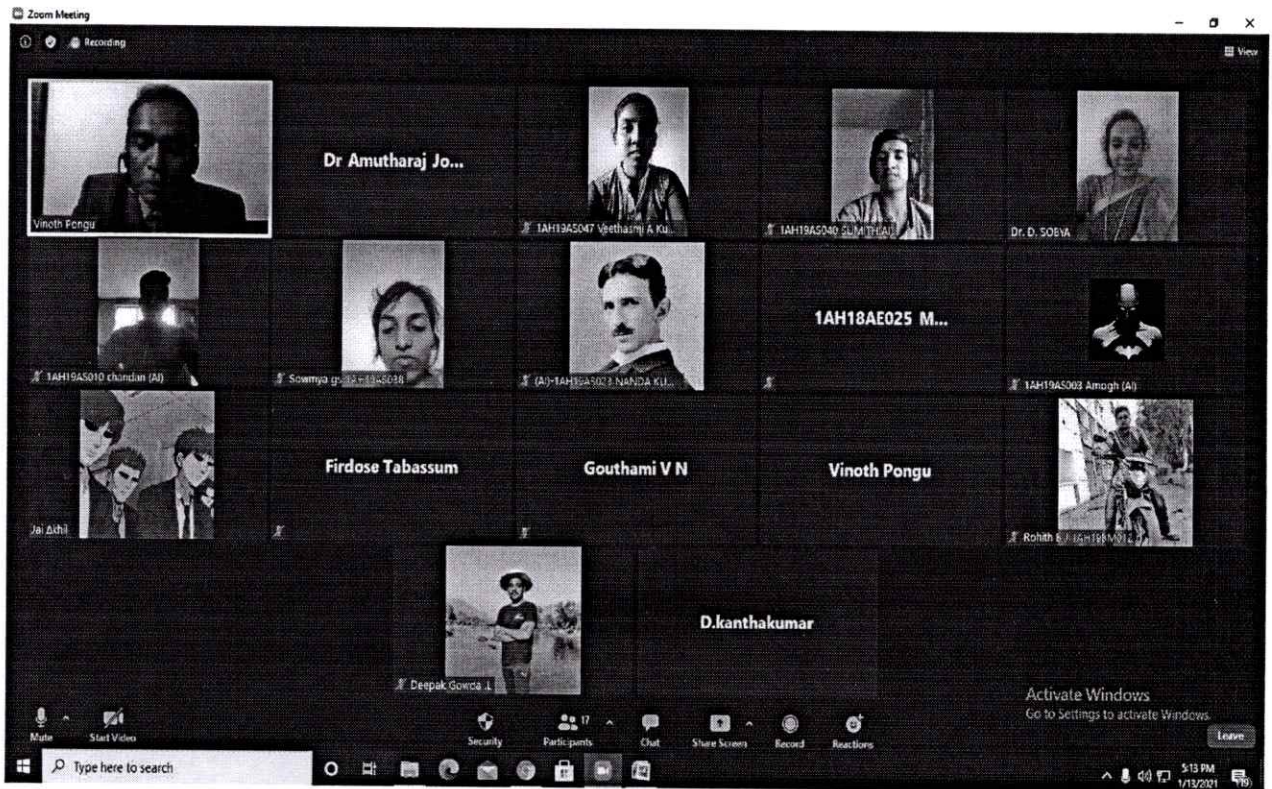
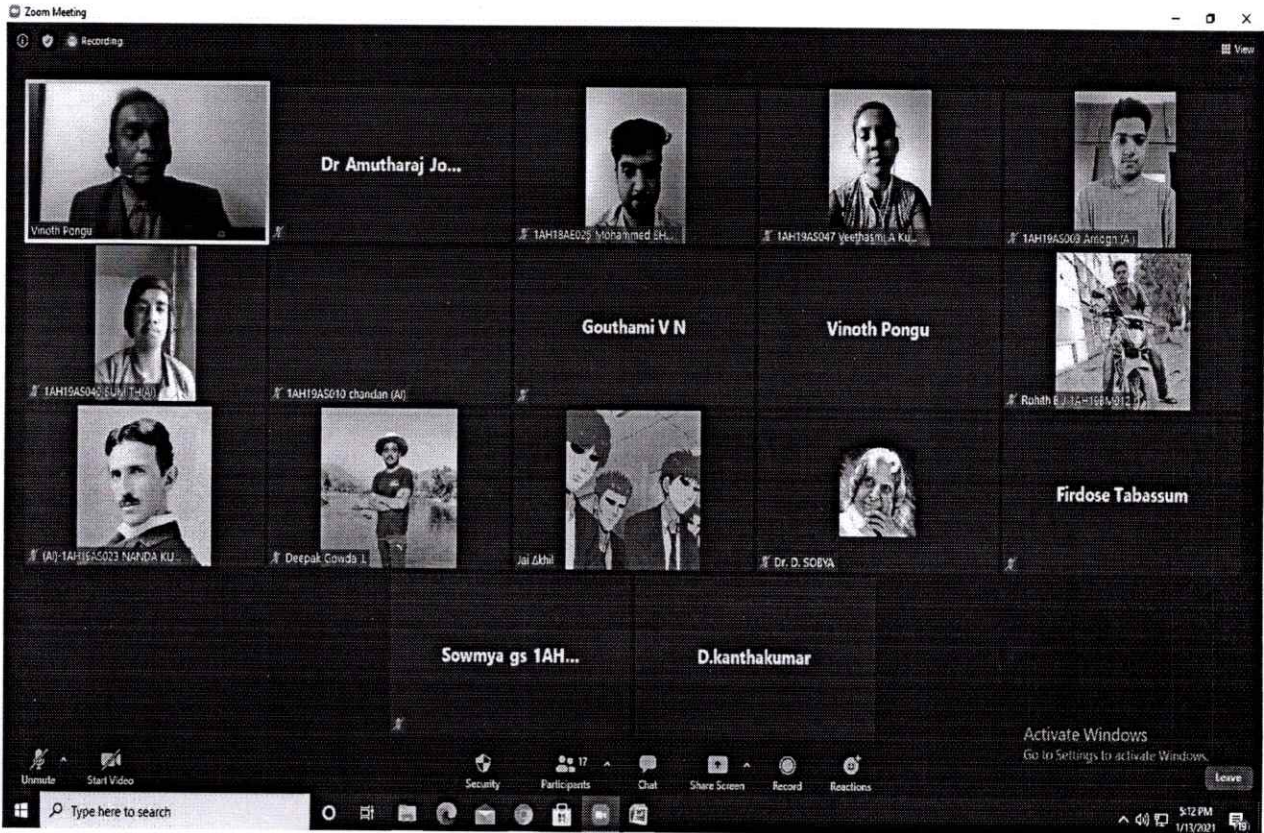
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(Internationally) and by NBA

World Environment Day 2023 celebrated jointly by #RajaRajeswari Institution Innovation Council (#RRIIC), Green Club and NSS of RajaRajeswari College of Engineering, Bangalore on 5th June 2023 Monday.

Chief Guest:

Mr. Devaraju. V,
Deputy Conservator of Forest,
Ramnagara Territorial Division,
Govt. of Karnataka.

Trees were planted in the college campus. Students were given sensitization on how to preserve the mother Earth and environment and special mention on "Go Green & Clean Next". Students were motivated to grow trees and plants in their house gardens and avoid plastics to reduce land pollution, water pollution and air pollution.

Mr. Devaraju V, Chief Guest has narrated how forest department is taking initiatives to maintain natural ecology in the forest and nearby regions. He has narrated about how the forest department preserving reserved forest and also how Engineering students can use technological advancements for the betterment of environments.

Dr J Amutharaj, President – RRIIC, Dr.C. Ramesh, Convener – RRIIC, Dr Pruthviraj, Green Club coordinator and Mr. Ramesha, NSS Programme Officer of RRCE and student volunteers coordinated to organize the programme.



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Ramohalli Cross, Bengaluru-74

Invitation




RAJARAJESWARI COLLEGE OF ENGINEERING


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Cordially invites you all
For




World Environment Day by RRIIC, Green Club & NSS




Chief Patron
Dr. A.C. Shanmugam
B.A. LLB, FIMSA, FRCPs (Glasgow, UK)
Founder Chancellor & Chairman
RajaraJeswari Group of Institutions



**INSTITUTION'S
INNOVATION
COUNCIL**
(Marked of RRIIC Initiative)



Chief Guest
Mr. Devaraju V
Deputy Conservator of Forests,
Ramanagara Territorial Division,
Govt of Karnataka.



Co-Patron
Sri. A.C.S Arun Kumar
B.Tech (Hons.), LMISTE., MIET., (UK), LMCSI.,
President
RajaraJeswari Group of Institutions

Invited Talk on Go-green

Green Club Coordinator
Dr. Pruthviraj R D
Asso. Professor Chemistry

NSS Officer
Prof. Ramesha S
Asst. Professor Chemistry

Date: 5/06/2023, Monday at 2:00 PM
Venue: Dr. A P J Abdul Kalam Conference Hall

Dr. S. Vijayanand, M.Tech., Ph.D
Executive Director, RRG I

Sri. C.N Seetharam, IAS (Retd.)
Chief Executive Officer, RRG I

Prof. Dr.S.Jeyabalan., M.E., MBA, Ph.D
Special Officer, RRG I

Dr.R.Balakrishna
Principal

Dr.J.Amutharaj
Vice Principal - RRCE

Dr S.Usha
R&D Dean, RRCE

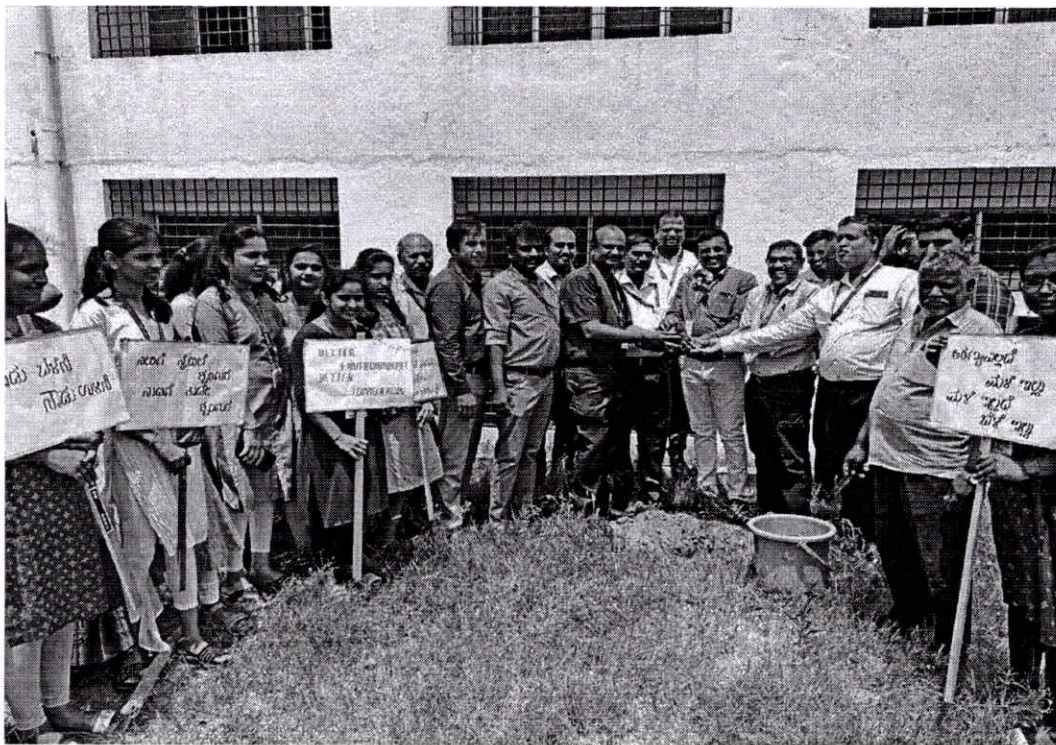
Principal

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Photographs taken during “World Environment Day 2023 Celebrations by RRIIC



Dr.J. Amutharaj, President – RRIIC & Vice Principal of RRCE, addressing the gathering on “World Environment Day 2023 Celebrations by RRIIC.



Trees were planted in RRCE Campus


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RajaRajeswari Institution Innovation Council (RRIIC)

(Approved by MoE : IC201912297)



Innovation & Entrepreneurship Outreach Bootcamp for school students on 15th June 2023 (Thursday) between 10:00 AM. and 3:00

PM.

Outreach Programme to Govt. School, Ajjanahalli Village Report :

RajaRajeswari Institution Innovation Council (#RRIIC) & Department Science and Humanities are jointly conducting an "Innovation & Entrepreneurship - Outreach Programme to school" on 15th June 2023 Thursday. Timing : 10:00 A.M. - 3:00 P.M.

Place of Visit : Govt. School, Ajjanahalli Village, Kumbalagodu

Date: 15th June 2023 & Time: 10:00 AM to 3:00 P.M. IST

Description: Students and faculty members have visited the "Govt School, Ajjanahalli and conducted Innovation and Entrepreneurship outreach programme for the school children. Our first year students brainstormed the school children about Innovation and conducted few activities to ideate and present their ideas in front of the team.

Number of Students Attended the Workshop: 42

Number of Faculty members attended: 5

Organizing Committee:

Dr.R.Balakrishna, Principal, RRCE

Dr.J.Amutharaj, President – RRIIC

Dr.S.Usha, Dean – Research & Vice President - RRIIC

Dr.C.Ramesh, Convener - RRIIC


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Outreach Programme Poster



**RajaRajeswari College of
Engineering**

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RRIIC Organizing

**Innovation and
Entrepreneurship Outreach
Bootcamp to School**

DATE: 15th June 2023

Time : 10: 00 A.M to 03:00PM

**Place: Govt. School,
Ajjahalli Village, Kumbalogodu**

Organising Committee

Dr. R Balakrishna
Principal

Dr. S. Usha
Dean - Research &
VP - RRIIC

Dr. J. Amutharaj
President - RRIIC

Dr. C. Ramesh
Convener - RRIIC

Principal

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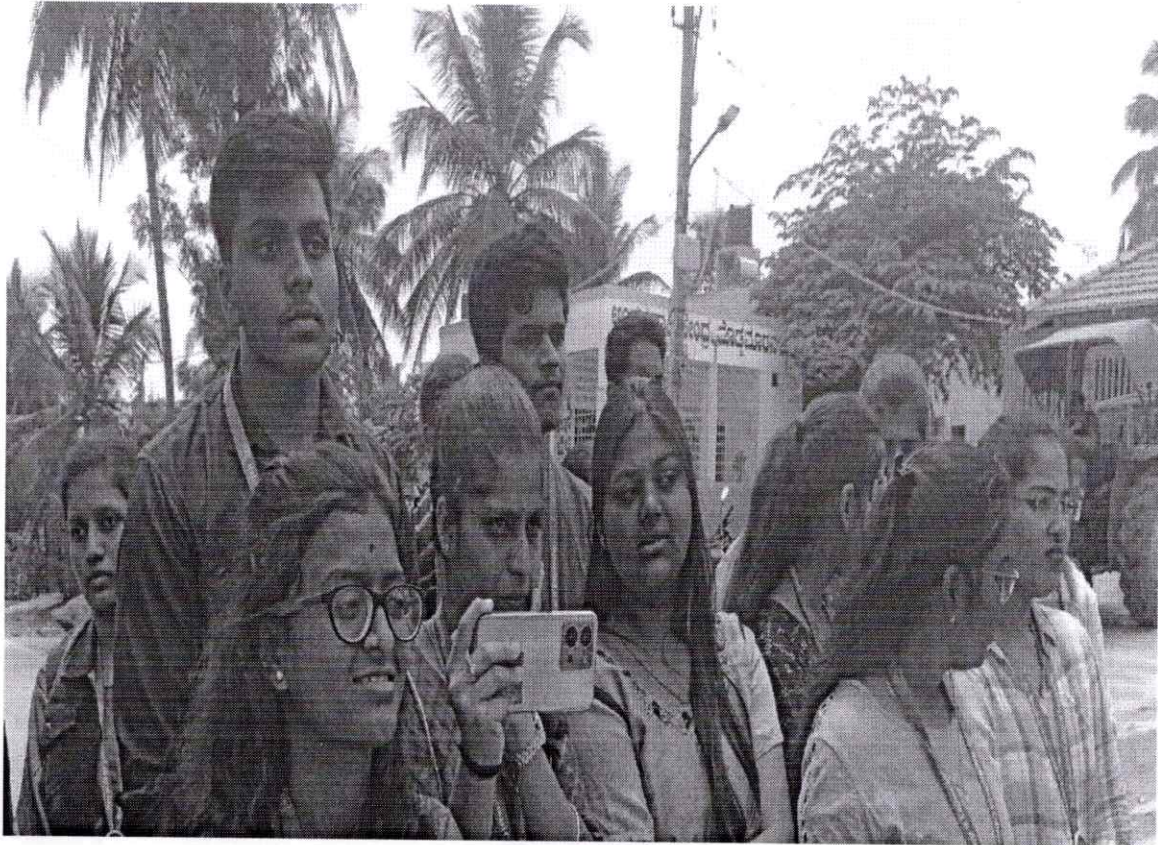
Event Photographs



Innovation Boot Camp at Govt. School, Ajjanahalli Village



Faculty coordinators of Innovation Boot Camp



A team of First year Engineering Students in the Innovation Bootcamp


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National Level Workshop on "Business model canvas" RajaRajeswari Institution Innovation Council (RRIIC)

(MoE IIC Approval No : IC201912297)

Date: 16th June 2023 Monday Time : 2.00 A.M – 3.30 P.M.

Resource Person:

Dr.K. Aravinthan, M.E., Ph.D

Associate Professor & MoE Certified

Innovation Ambassador, RRIIC

Dept. of Civil Engineering.

Virtual Meeting Link: meet.google.com/akv-aoav-vdx

Number of Members attended :

Students: 90

Faculty members: 12

Organizing Committee :

Dr.R.Balakrishna, M.Tech., Ph.D, Principal

Dr. Amutharaj Joyson, M.E., Ph.D, FIE,

President – RRIIC

Dr.S.Usha, Dean – Research & Vice President - RRIIC

Dr.C.Ramesh, Convener - RRIIC


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A Business Model Canvas (BMC) is a strategic management tool used to visualize and describe the key components of a business model in a concise and structured way. It's a valuable tool for student startups as it helps them clarify their business concept, identify potential challenges, and develop a plan for success. The following blocks in BMC are outlined by Pongu Ventures experts

1. Customer Segments:

Identify the specific groups of students or other individuals you intend to serve with your startup. These could be fellow students, faculty, or a broader audience.

2. Value Proposition:

Define the unique value your startup offers to its target customers. What problem or need does your startup address, and how does it solve it? This is where you highlight the benefits of your product or service.

3. Channels:

Describe the channels through which you plan to reach your customers. For student startups, this might include campus events, social media, a website, or partnerships with student organizations.

4. Customer Relationships:

Specify how you will establish and maintain relationships with your customers. Will you provide customer support, offer loyalty programs, or engage in feedback sessions?

5. Revenue Streams:

Outline your revenue model. How will your startup generate income? This could include sales, subscriptions, advertising, or sponsorship deals.

6. Key Resources:

Identify the key resources your startup needs to operate. This may include technology, intellectual property, physical space, or partnerships.

7. Key Activities:

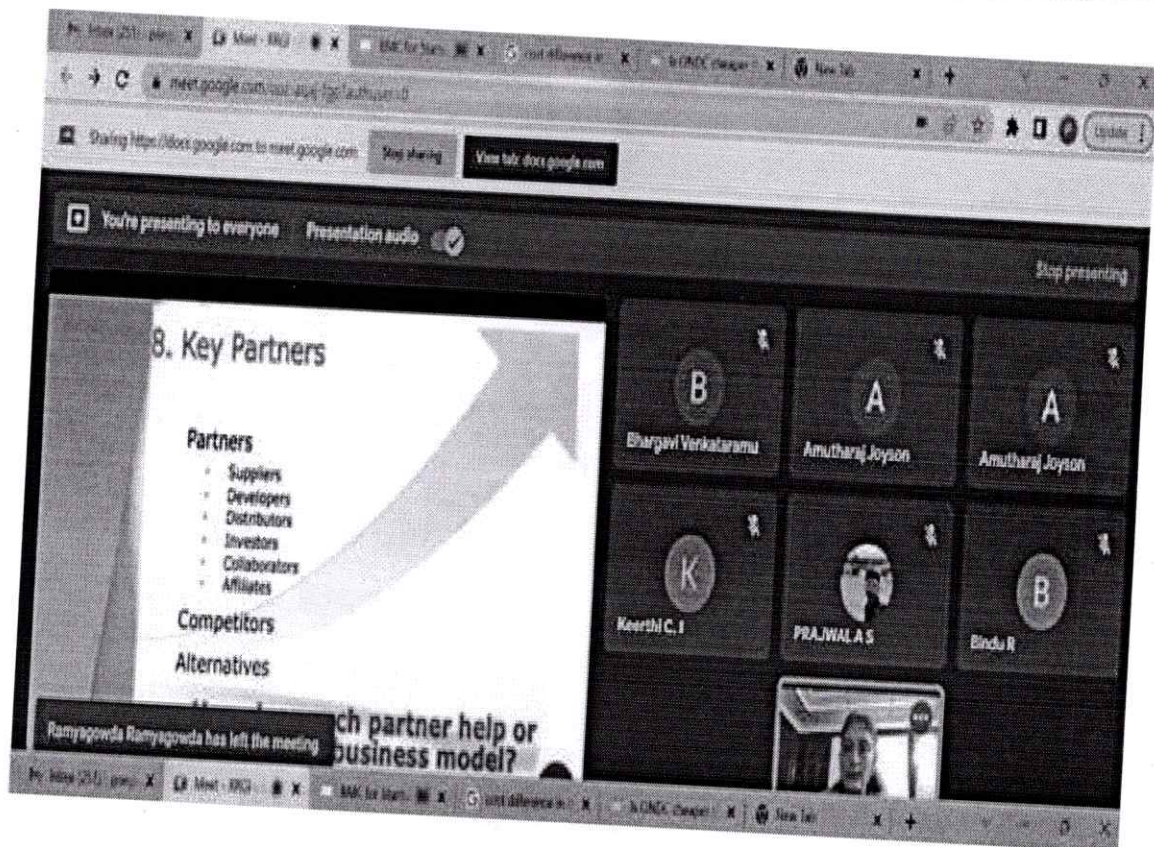
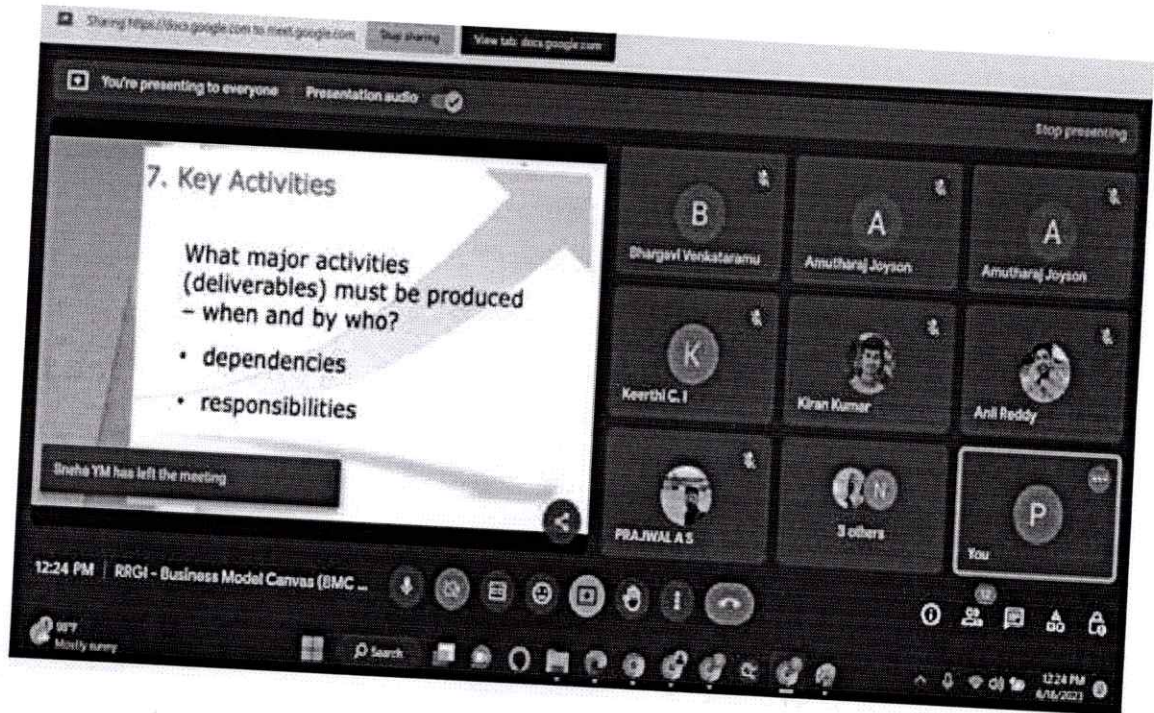
List the critical activities required to deliver your value proposition and run your startup effectively. For a student startup, this might include product development, marketing, and networking.

8. Key Partnerships:

Identify any external partners, such as mentors, advisors, suppliers, or collaborators, that are essential to your startup's success.


Principal

Event Screenshots



#14, Ramohalli Cross, Kumbalagodu, Mysore Road, Bangalore-560074

RajaRajeswari Institution Innovation Council (RRIIC)

(Approved by MoE : IC201912297)



Workshop on “Prototype Validation & Achieving Value Proposition Fit & Business Fit” :
RajaRajeswari Institution Innovation Council (#RRIIC) is conducting a Workshop on
“Prototype Validation & Achieving Value Proposition Fit & Business Fit” in association with
RR Business Incubator & Pongu Ventures, Chennai on 5th July 2023 Wednesday. Timing :
11:00 A.M. – 12.30 P.M.

Resource Person:

Mrs. Preethi Vinoth, B.E, M.S, (USA)
Startup Venture Designer & Mentor,
Pongu Ventures, Chennai

Virtual Meet Link :

Google Meet

<https://meet.google.com/eig-qpea-dfs>

Description: Students and faculty members are given orientation on “Entrepreneurship and Innovation” and brainstorming on Critical and creative thinking skills; on Prototype validation and Business fit analysis by comparing the market analysis. Student & faculty members are motivated to distinguish between Entrepreneurship as career choice or by Chance to become an Entrepreneur.

Number of Students Attended the Workshop: 62

Number of Faculty members attended: 9

Faculty Coordinator : Dr.D.Sobya, Start up Co-ordinator - RRIIC

Organizing Committee :

Dr. D. Sobya, Associate Professor, ECE & Start up Co-ordinator -RRIIC


Principal
RAJARAJESWARI
COLLEGE OF ENGINEERING
Ramohalli Cross, Bengaluru-74

Dr.C.Ramesh, Convener - RRIIC
Dr. L.Rnagiah, Advisor - RRIIC
Dr.J.Amutharaj, President – RRIIC
Dr.R.Balakrishna, Principal

Workshop Poster



RajaRajeswari College of Engineering
#14, Ramohalli Cross, Kumbalgodu, Mysore Road, Bangalore - 560074

INSTITUTION'S INNOVATION COUNCIL
(Ministry of IITs Initiative)

RR Institution Innovation Council (RRIIC)

Pongu Ventures

A Workshop on
Prototype Validation and Achieving Value Proposition Fit & Business Fit


Resource Persons
Mrs. B. Preethi. B.E.M.S (USA)
Start up Consultant & Mentor
Pongu Ventures

DATE: 5th July 2023
Time : 11: 00 A.M to 12:30PM
<https://meet.google.com.ooz-aqaj-fgp>

Organising Committee

Dr. R Balakrishna Principal	Dr. S. Usha Dean - Research & VP - RRIIC	Dr. J. Amutharaj President - RRIIC
Dr. L. Rangiah Advisor - RRIIC		Dr. C. Ramesh Convener - RRIIC

Event Photographs


Principal
RAJARAJESWARI
COLLEGE OF ENGINEERING
Ramohalli Cross, Bengaluru-74



Event Photographs

Rajesh
Principal
RAJARAJESWARI
COLLEGE OF ENGINEERING
Ramohalli Cross, Bengaluru-7A



Mrs. Preethi B, Mentor from Pongu Ventures has presented online webinar on "Prototype Validation & Achieving Value Proposition Fit & Business Fit" among Engineering students and faculty members on 05.07.2023.


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 Ramohalli Cross, Bengaluru-74



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**Entrepreneurship
Workshop on
"Incubators and Accelerators"**

Jointly organized by
Startup Cell of RRCE

**&
RajaRajeswari Institution Innovation Council (RRIIC)**

(MoE IIC Approval No : IC201912297)

Date : 12th July 2023 at 11:00 A.M. – 12:30 P.M.

Resource Person:

Mrs. Preethi, B.E.M.S.(USA)

Startup Venture Designer,

Dr.G.Vinoth, B.E., M.S., Ph.D, (USA)

Chief Startup Designer,

Pongu Ventures (P) Ltd., Chennai.

Join the leadership talk on Zoom platform:

Zoom Meeting Id : 8634385115

Passcode : rrb

Objective of the Workshop: To give an overview on the role of Incubators, Accelerators and Venture Studio and services provided to the student and faculty start ups, early stage Entrepreneurs, Faculty Entrepreneurs, Startup Founders and Aspiring Student / Faculty Entrepreneurs.

Target Audience:

- ❖ The Webinar is open for aspiring Student Entrepreneurs & faculty Entrepreneurs, Industry Personnel, Startup Founders, Faculty members, UG & PG Students.

Number of Participants: 74 Participants.

Outcome of the Program:

- Role of Incubators, Accelerators and Venture Studio for helping the Student Startups
- Opportunity for Students and Faculty members of HEIs
- Need for Incubator Facility creation and utilization by Student startup founders and Innovators
- RajaRajeswari Business Incubator (RRBI) and it's Incubator services to the students startup founders
- Effective utilization of Incubator Services of RRBI by Student and Faculty Incubatee companies
- Role of Accelerators and Services to the Startups
- Venture Studio and its role in supporting Startups

Organizing Team

1. **Dr.R Balakrishna, Principal-RRCE**
2. **Dr.J.Amutharaj, President, RRIIC**
3. **Dr.S.Usha, Vice-President - RRIIC**
Dean(Research) & Professor and HoD, CSE, RRCE
4. **Dr.C.Ramesh, Convener – RRIIC**
5. **Dr.D.Sobya, Startup Co-ordinator–RRIIC**
6. **Dr K. Aravinthan, NIRF Co-ordinator, RRIIC**
7. **Dr. A Muruganandham, ARIIA Co-ordinator – RRIIC**
8. **Dr. Vijaya S.M, Innovation Co-ordinator, RRIIC**


Principal

RAJARAJESWARI
COLLEGE OF ENGINEERING
Ramohalli Cross, Bengaluru-72

Event Poster



RajaRajeswari College of Engineering



#14, Ramohalli Cross, Kumbalgodu, Mysore Road, Bangalore - 560074



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of HRD Activities)

RR Institution Innovation Council (RRIIC)



Entrepreneurial Workshop on

Incubators and Accelerators



Resource Persons

Dr. G. Vinoth. B.E., M.S.Ph.D(USA)
Start up Venture Designer,
Pongu Ventures

Mrs. B. Preethi. B.E.M.S (USA)
Start up Consultant & Mentor
Pongu Ventures

DATE: 12th July 2023

Time : 11: 00 A.M to 12:30PM



Zoom ID: 8634386115

Password:rrbi

Organising Committee

Dr. R Balakrishna
Principal

Dr. S. Usha
Dean - Research &
VP - RRIIC

Dr. J. Amutharaj
President - RRIIC

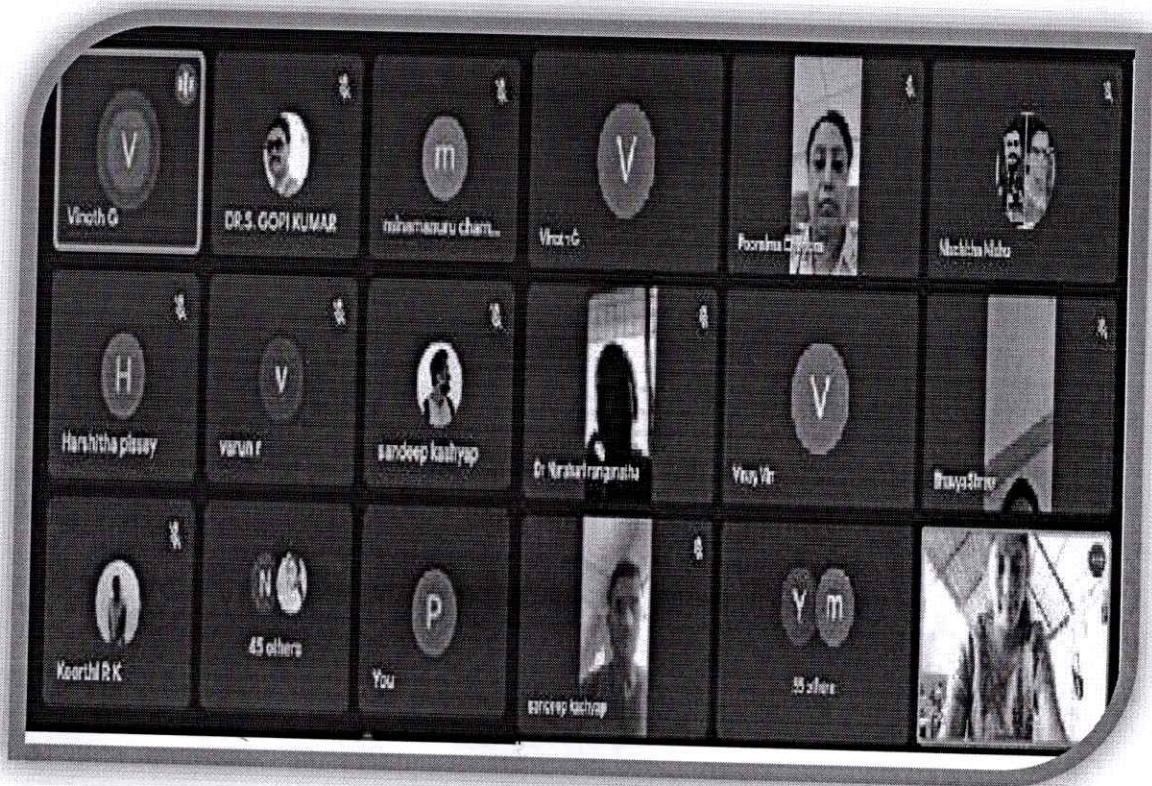
Dr. L. Rangiah
Advisor - RRIIC

Dr. C. Ramesh
Convener - RRIIC


Principal

RAJARAJESWARI
COLLEGE OF ENGINEERING
Ramohalli Cross, Bengaluru-74

Event Photos - Screenshots



What is a Business Incubator?

Business incubator is an organization that helps startup companies to develop their businesses by providing a full scale range of services starting with management training and office space.

Incubators act in the early stages of the venture maturing the idea helping to validate the hypothesis with some support services.

They may or may not fund Startups.

Relevant Stakeholders: Accelerator vs Incubator vs Venture Studio

- Individual aspiring Entrepreneurs (Startup Venture Studio)
- Ideation Stage Pre -Startup (Incubator)
- Validation Stage Startup (Incubator or Accelerator)
- Early Traction Startup (Accelerator)


Principal

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Ramohalli Cross, Bengaluru-74

#14, Ramohalli Cross, Kumbalagodu, Mysore Road, Bangalore-560074

RajaRajeswari Institution Innovation Council (RRIIC)

(Approved by MoE : IC201912297)



Workshop on “Funding Opportunities”

RajaRajeswari Institution Innovation Council (#RRIIC) is conducting a Workshop on “Funding Opportunities” in association with Department of Management Studies & #Pongu Ventures, Chennai on 19th July 2023.

Date : 19.7.2023 & Timing : 11:.00 A.M. –12.30P.M.

Resource Person:

Dr.G.Vinoth, B.E., M.S., Ph.D, (USA)

Chief Startup Designer,

Pongu Ventures (P) Ltd., Chennai.

Virtual Meet Link :

Google Meet

<https://meet.google.com/ooz-aqaj-fgp>

OUTCOME OF THE PROGRAM:

- ❖ Provide Knowledge and information on current trends in startup – India
- ❖ Know the importance of entrepreneurship skills such as Risk-taking skills, Problem-solving skills, Creative thinking skills etc...
- ❖ Acquire knowledge to become successful entrepreneur
- ❖ Enhance the confidence of the student by giving tips to improve the entrepreneurship skills.
- ❖ Motivated the students to start business by their own and provide lot of employment opportunity to others
- ❖ Acquire knowledge about the sources of raising funds

Principal
RAJARAJESWARI
COLLEGE OF ENGINEERING
Ramohalli Cross, Bengaluru-7th

Number of Students Attended the Workshop: 1st year MBA students (58 Students)

Number of Faculty members attended: 4

Organizing Committee:

Dr.R.Balakrishna, Principal

Dr.J.Amutharaj, President – RRIIC

Dr.S.Usha, Vice President – RRIIC

Dr.L.Rangiah, Advisor – RRIIC,

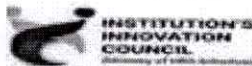
Dr.C.Ramesh, Convener - RRIIC

Workshop Poster



**RajaRajeswari College of
Engineering**

#14, Ramohalli Cross, Kumbalgodu, Mysore Road, Bangalore - 560074



RR Institution Innovation Council (RRIIC)



Session on

Funding Opportunities

Resource Persons

Dr. G. Vinoth. B.E., M.S.Ph.D(USA)
Start up Venture Designer,
Pongu Ventures

DATE: 19th July 2023

Time : 11: 00 A.M to 12:30PM



<https://meet.google.com.ooz-aqaj-fgp>

Organising Committee

Dr. R Balakrishna
Principal

Dr. S. Usha
Dean - Research &
VP - RRIIC

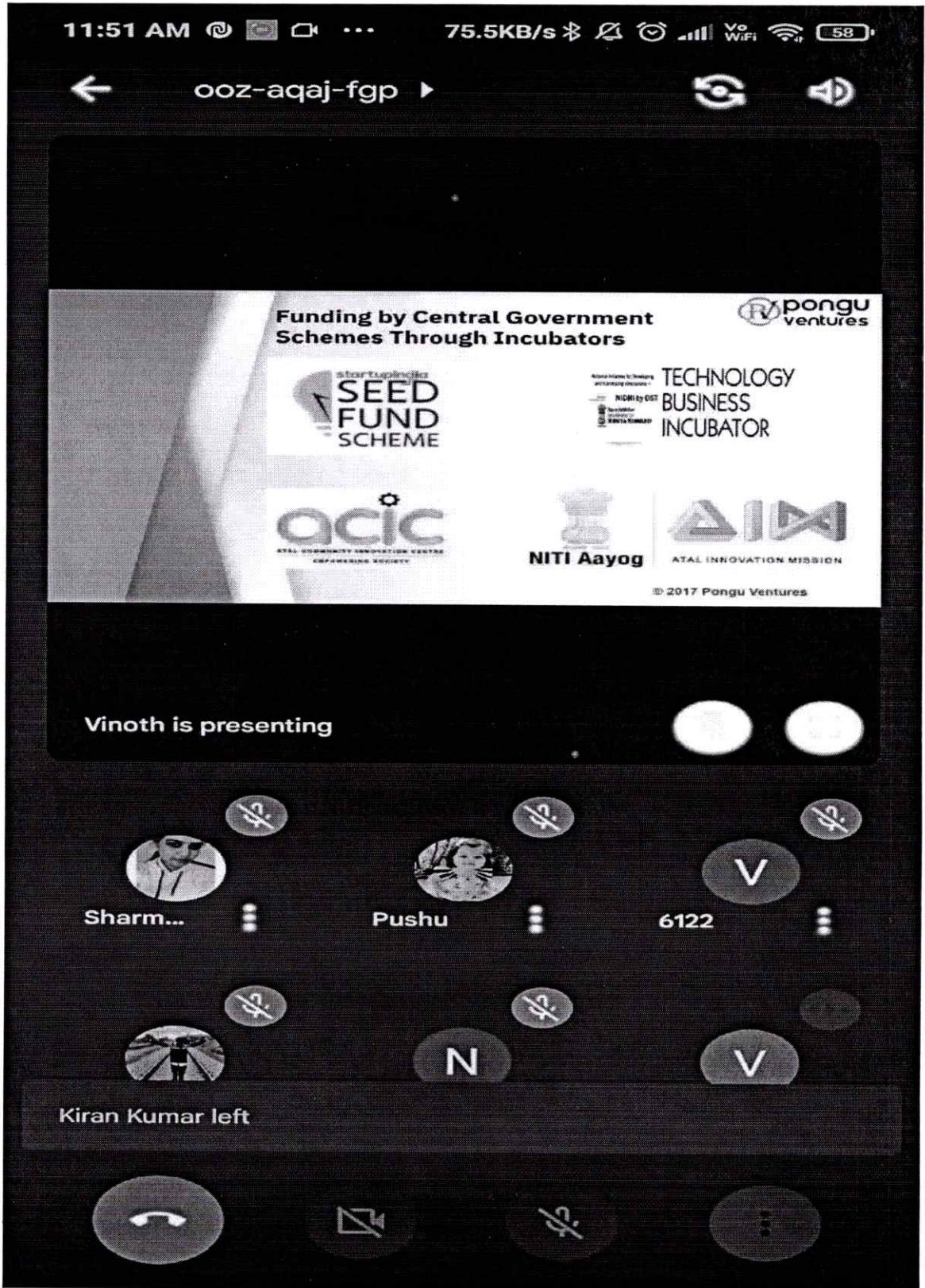
Dr. J. Amutharaj
President - RRIIC

Dr. L. Rangiah
Advisor - RRIIC

Dr. C. Ramesh
Convener - RRIIC

RJK
Principal
RAJARAJESWARI
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Ramohalli Cross, Bengaluru-7th

Event Photographs



Principal
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RajaRajeswari College of Engineering

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DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

&

RAJARAJESWARI INSTITUTION COUNCIL(RRIIC)

Leadership Talk on “Social Entrepreneurship & Life skills for GIGeconomy”

❖ **Date:** 7th August 2023 **Time :** 10.00 A.M. – 12.00 Noon

❖ **Venue:** APJ Abdulkalam Hall, RRCE

❖ **Instructor:** Mr. R. Sathish Raj

CEO, E-Crusaders, Chennai

❖ **Objective:**

The session was intended to develop Life skills and provide awareness about Entrepreneurship to our Electronics and Communication Engineering students. Developing business practices in students which can generate positive and sustainable change in society.

The objective of this program was to learn

- What is Social Entrepreneurship?
- Details about Gig Economy
- Importance of Life skills in Business practices

❖ **Total numbers of participants:** 200

❖ **Major Session Contents:**

Mr. R. Sathish Raj inspired the ECE students by speaking about Dr. A P J Abdul Kalam and his dreams.

He gave a clear understanding how to take care of social issues while setting up an entrepreneurial venture.

The session taught our students how to dream, what are the pillars of life.

The major points covered in the Technical Talk are the following :

- **Goals and dreams**

Align your goals and dreams in such a way that they focus on the 6 pillars, namely- mental health, physical health, family, finance, spirituality or connection with god and social responsibility.

- **Gratitude journal**

Write a few things you're grateful for each day.

He also mentioned a quote that I really liked- when your eyes are positive, you'll love the world.

When your mouth is positive, the world will love you.

- **A brainstorm journal to basically keep a track of/ make notes on the TED talks you'll listen to or the inspiring content you consume**


R. Sathish Raj
Principal

RAJARAJESWARI
COLLEGE OF ENGINEERING
Ramohalli Cross, Bengaluru

- It's similar to a brain dump where whenever you're stressed, you'll write down all the negative thoughts on your mind to clear them from your head.





He also mentioned something called RAA i.e., Read, Ask and Action which means that if you want to do something, first read about it, then ask people who have similar experiences to the thing you want to do and get their feedback and lastly act on it.

Event Poster



RAJARAJESWARI COLLEGE OF ENGINEERING

14, Ramohalli Cross, Kumbalgodu, Mysore Road,
Bengaluru - 560 074. Karnataka







ELECTRONICS & COMMUNICATION ENGINEERING

Technical Talk

on

Social Entrepreneurship & Life Skills for Gig Economy



August 7, 2023
11:00 - 01:00 PM

Venue: A P J Abdul kalam Hall

Mr. R. Sathish Raj
*CEO, E-Crusaders
Entrepreneur*


Organizer
Dr. L. Rangaiah
Professor & HOD
Dept. of ECE

Faculty Co-ordinators
Dr. Deepika. J
Prof. Haritha K S
Dept. of ECE

www.rrce.org

+91 9008845678

✉ admission@rrce.org



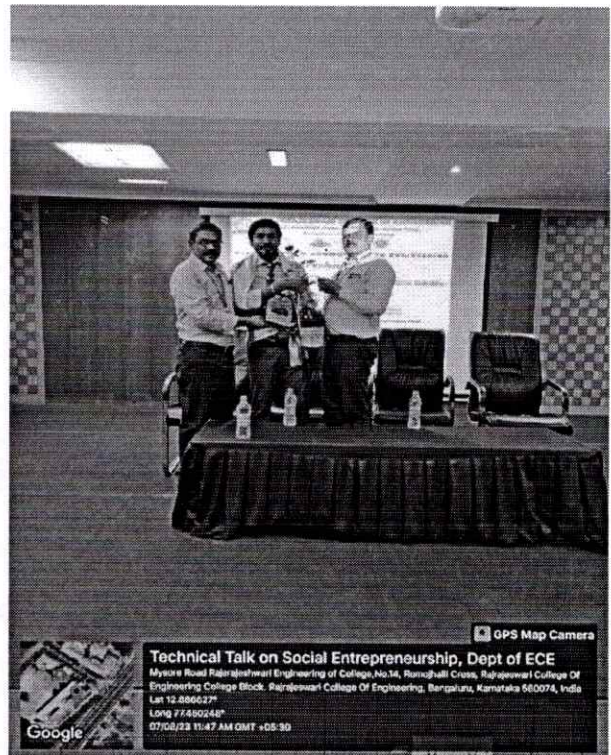
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Ramohalli Cross, Bengaluru-74

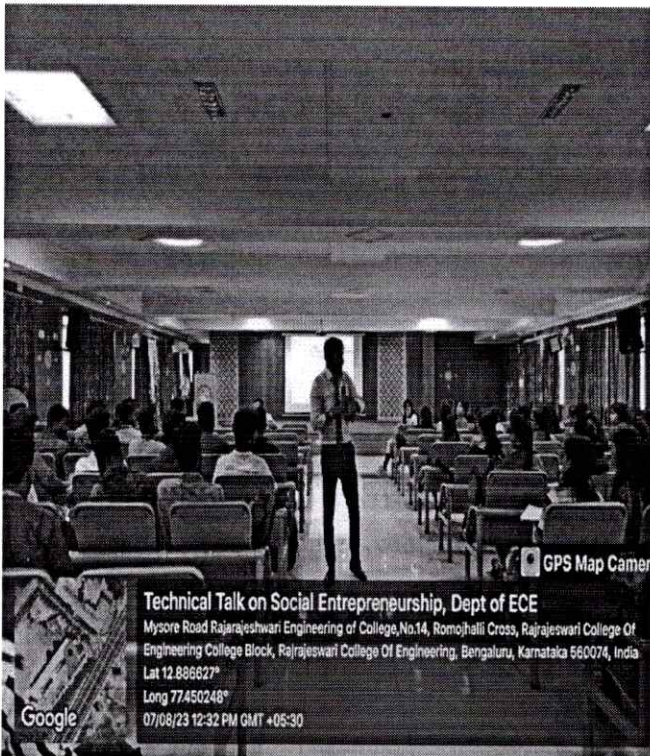
Event Photographs



Welcome Address



Felicitation of Resource Person



Resource Person Mr. Sathish Raj delivered session



Students are interacting with Resource Person


Principal
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COLLEGE OF ENGINEERING
Ramohalli Cross, Bengaluru-74



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**RajaRajeswari Institution Innovation Council (RRIIC)
&
Department of Management Studies (M.B.A)**


1. TYPE OF EVENT : Creativity & Innovation Workshop
2. TITLE OF THE EVENT : Collage Preparation Competition on E Commerce
3. EVENT DURATION : 16.08.2023 Timing : 1.30 P.M. to 4.00 P.M.
4. VENUE : MBA Class Room
5. TARGET PARTICIPANTS : 1st year MBA students

Number of Students participated : 57

Number of Faculty members participated : 3

6. OUTCOME OF THE PROGRAM :

- It enhances the knowledge about the E-Commerce
- It helps students to maintain the good coordination between the team members
- It helps students to improve the time management in team work
- It helps students to develop the communication skills
- It helps students to use the resources for an optimum level


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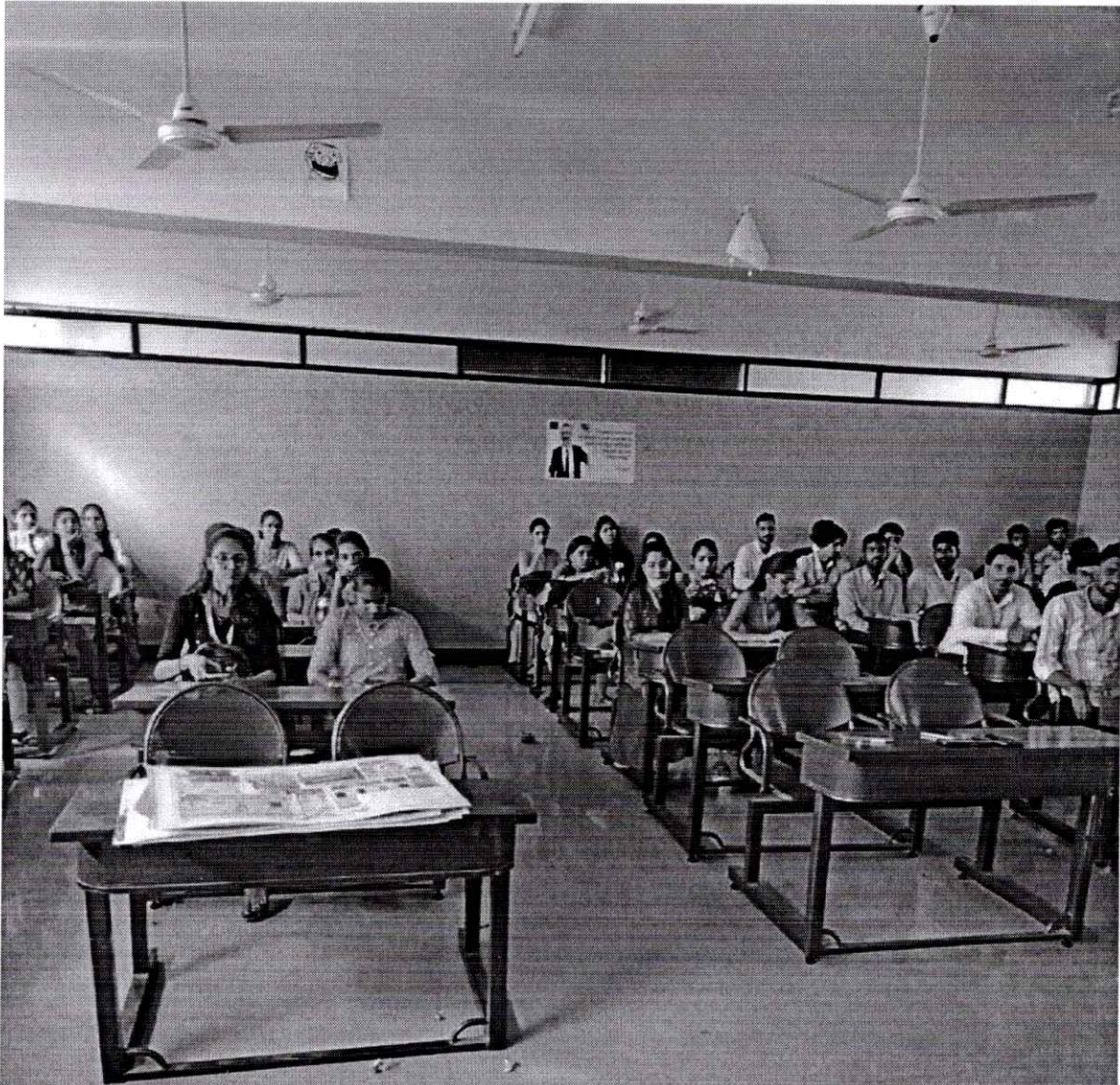


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Photo Gallery



 **GPS Map Camera**



Google


Bengaluru, Karnataka, India

No 18, Kumbalagodu, Bengaluru, Karnataka 560074, India

Lat 12.886496°

Long 77.449826°

16/08/23 04:05 PM GMT +05:30

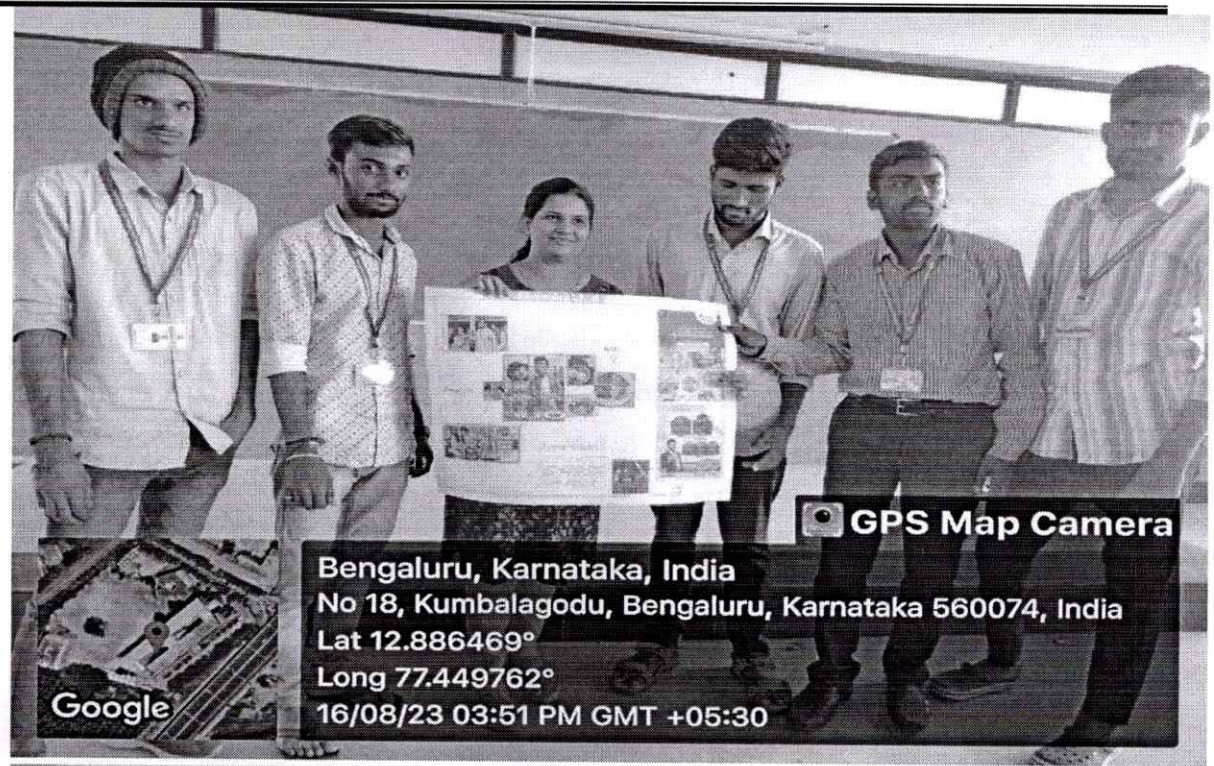

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 **GPS Map Camera**

Bengaluru, Karnataka, India
No 18, Kumbalagodu, Bengaluru, Karnataka 560074, India
Lat 12.886469°
Long 77.449762°
16/08/23 03:51 PM GMT +05:30


Google



 **GPS Map Camera**

Bengaluru, Karnataka, India
No 18, Kumbalagodu, Bengaluru, Karnataka 560074, India
Lat 12.886498°
Long 77.449806°
16/08/23 03:52 PM GMT +05:30

Google


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**INSTITUTION'S
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(Ministry of Education Initiative)



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(Ministry of Education Initiative)

RajaRajeswari College of Engineering

#14, Ramohalli Cross, Mysore Road, Kumbalagodu, Bengaluru-560074

RajaRajeswari Institution Innovation Council (RRIIC)

MoE Approved : IC201912297

Session on Yukthi- NIR Idea Submission

Date : 24.08.2023 Thursday Time : 2:30A.M. to 4:00 P.M.

Target Audience : UG Student Members

Resource Person:

Dr. G.Vinoth, B.E., M.S., Ph.D, (USA)

CEO & Chief Start up Designer,

Pongu Ventures (P) Ltd., Chennai.

Number of Student members attended: 58

Number of Faculty Members attended : 4

Organizing Committee:

Dr. R Balakrishna, Principal,


Dr. J.Amutharaj, President–RRIIC&

Dr.S.Usha, Vice President - RRIIC & Dean - Research,

Dr.C.Ramesh, Convener–RRIIC

Outcome of the Program:

- Technology Readiness Level
- Environment Description
- Manufacturing Readiness Level
- Investment Readiness Level
- Development Stages


Principal
RAJARAJESWARI
COLLEGE OF ENGINEERING
Ramohalli Cross, Bengaluru-74

Event Poster



RajaRajeswari College of Engineering



#14, Ramohalli Cross, Kumbalgodu, Mysore Road, Bangalore - 560074



RR Institution Innovation Council (RRIIC)



Session on

"YUKTHI-NIR" - Idea Submission



Resource Persons

Dr. G. Vinoth. B.E., M.S.Ph.D(USA)
Start up Venture Designer,
Pongu Ventures

DATE: 24th August 2023

Time :2:30 PM to 4:0PM

Venue: CSE Seminar Hall , 5th Floor

Organising Committee

Dr. R Balakrishna
Principal

Dr. S. Usha
Dean - Research &
VP - RRIIC

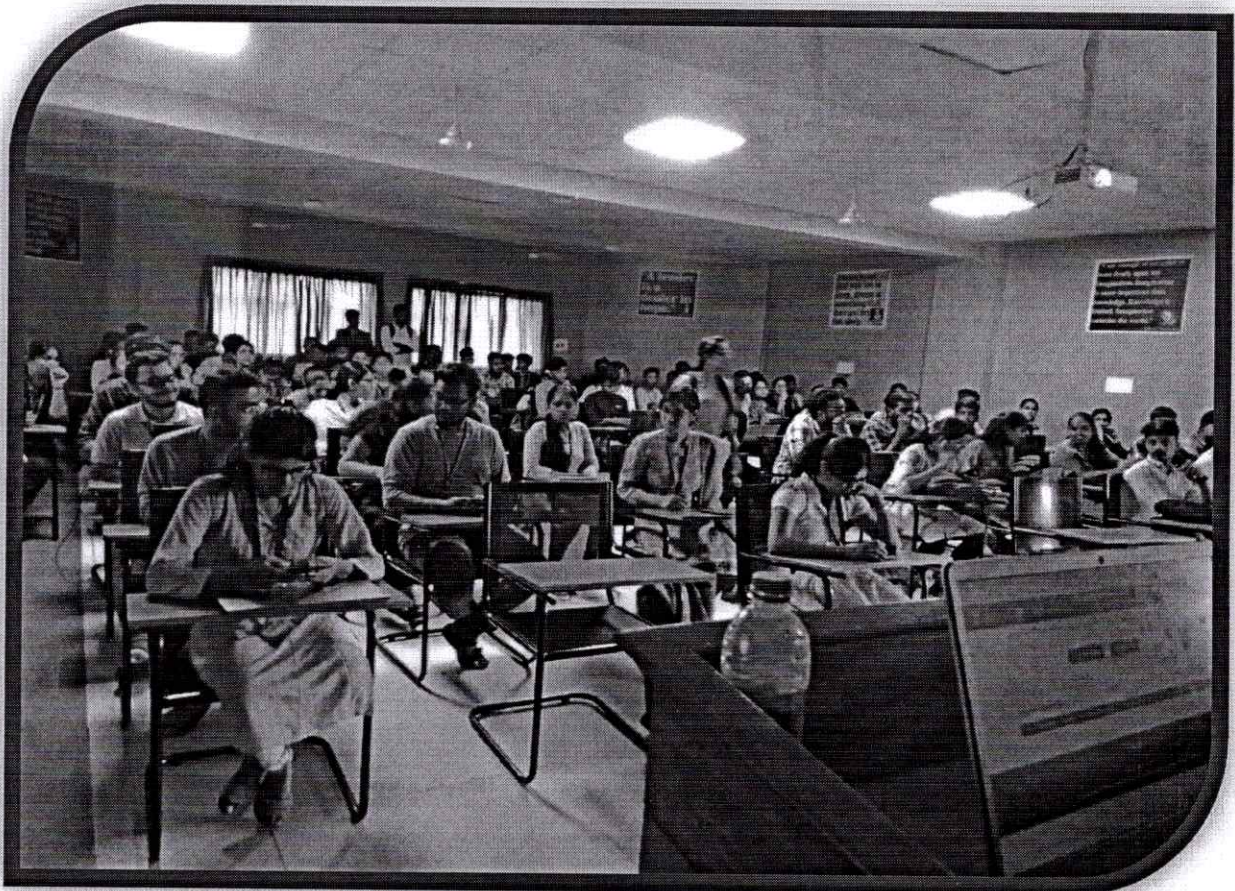
Dr. J. Amutharaj
President - RRIIC

Dr. L. Rangiah
Advisor - RRIIC

Dr. C. Ramesh
Convener - RRIIC


Principal
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Ramohalli Cross, Bengaluru-74

Event Photographs





PKM
Principal
RAJARAJESWARI
COLLEGE OF ENGINEERING
Ramohalli Cross, Bengaluru-72



**INSTITUTION'S
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COUNCIL**
(Ministry of Education Initiative)



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COUNCIL**
(Ministry of Education Initiative)

RajaRajeswari College of Engineering
#14, Ramohalli Cross, Mysore Road, Kumbalagodu, Bengaluru - 560074
RajaRajeswari Institution Innovation Council (RRIIC)
MoE Approved: IC201912297

Poster Presentation of Start Ups & Linkage with Innovation Ambassadors

MoE Innovation Cell, NewDelhi

Date : 31.08.2023 Thursday Time : 10.00A.M. to 12.30 P.M.

Target Audience: All faculty members, UG Student members and PG Students

Innovation Ambassadors:

1. **Dr. Soby Durairaj M.E., Ph.D,**

**MIC Innovation Ambassador, Start up Co-ordinator -
RRIIC, Associate Professor, ECE, RRCE**

2. **Prof. Sincy Kuruvilla,**

**MIC Innovation Ambassador, Social Media Co-
ordinator - RRIIC, Asst. Professor, EEE, RRCE**

Number of Student members attended: 38

Number of Faculty Members attended: 4

Organizing Committee:

Dr.R. Balakrishna, Principal,

Dr.J.Amutharaj, President-RRIIC

Dr.S.Usha, Vice President - RRIIC & Dean- Research

Dr. C. Ramesh, Convener - RRIIC,

R. Soby
Principal

RAJARAJESWARI

COLLEGE OF ENGINEERING

Ramohalli Cross, Bengaluru-74

Event Poster



RajaRajeswari College of Engineering



#14, Ramohalli Cross, Kumbalgodu, Mysore Road, Bangalore - 560074



RR Institution Innovation Council (RRIIC)



Poster Presentation of Start Ups & Linkage with Innovation Ambassadors



Innovation Ambassadors

Dr. Sobya Durairaj
MIC Innovation Ambassador,
Start up Co-ordinator - RRIIC,
Associate Professor, ECE, RRCE

Prof. Sincy Kuruvilla,
MIC Innovation Ambassador,
Social Media Co-ordinator - RRIIC,
Asst. Professor, EEE, RRCE

DATE: 31st August 2023
Time : 10: 00 A.M to 12:30PM

Organising Committee

Dr. R Balakrishna
Principal

Dr. S. Usha
Dean - Research &
VP - RRIIC

Dr. J. Amutharaj
President - RRIIC

Dr. L. Rangiah
Advisor - RRIIC

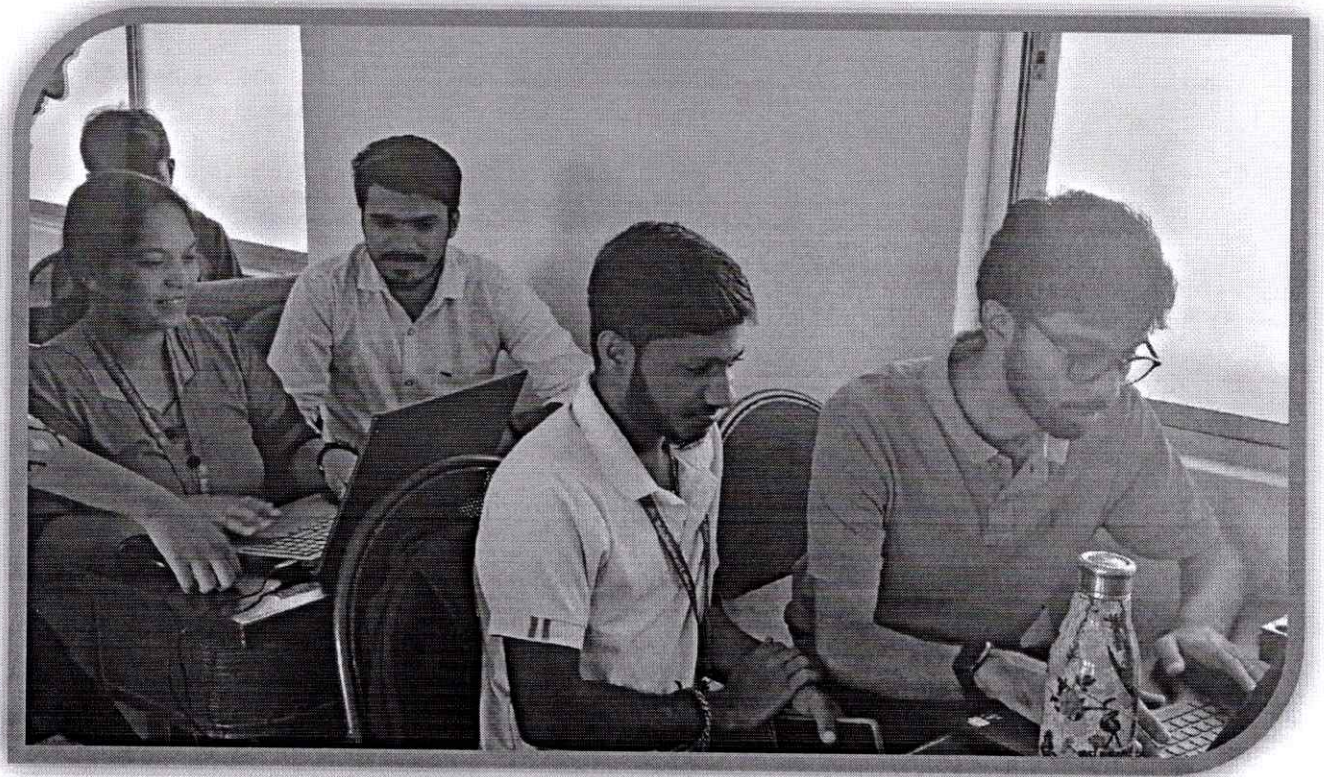
Dr. C. Ramesh
Convener - P



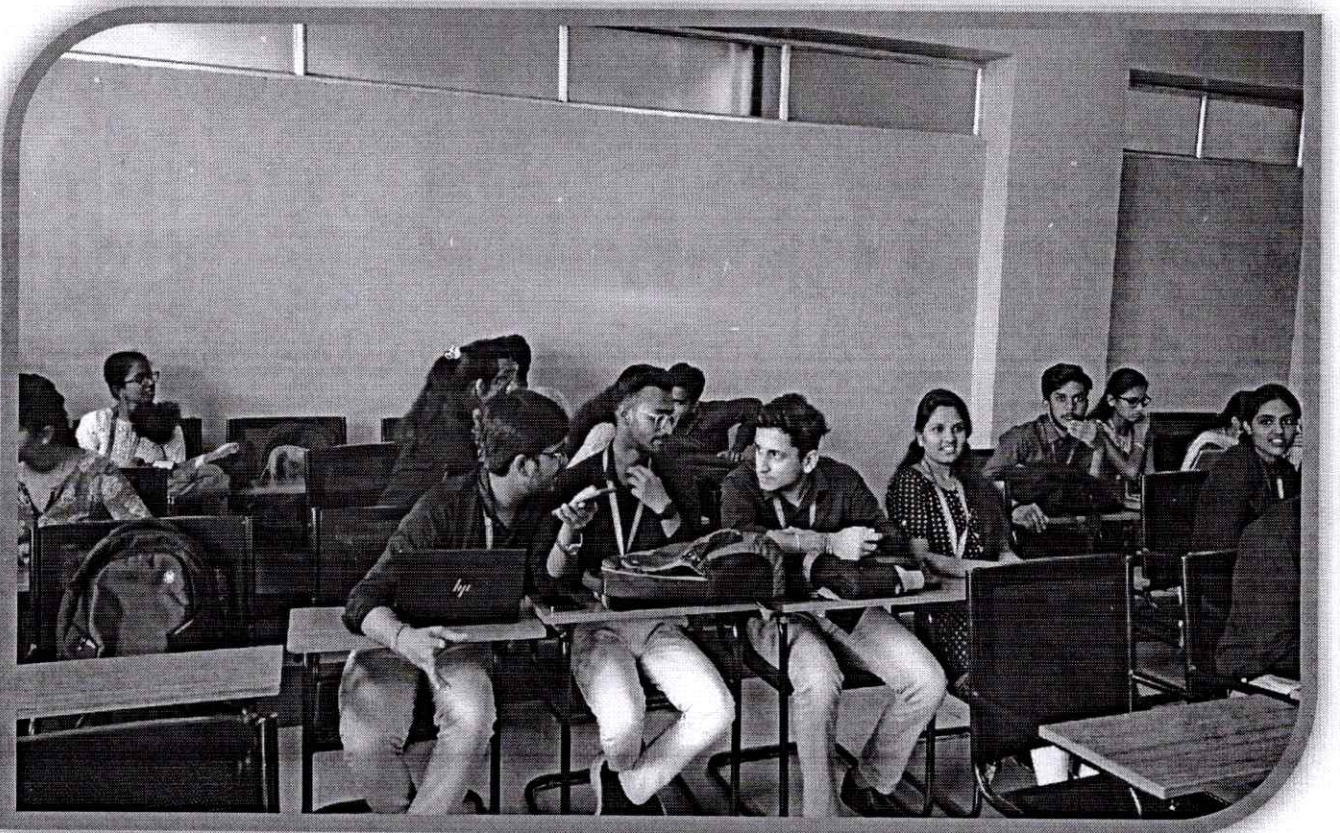
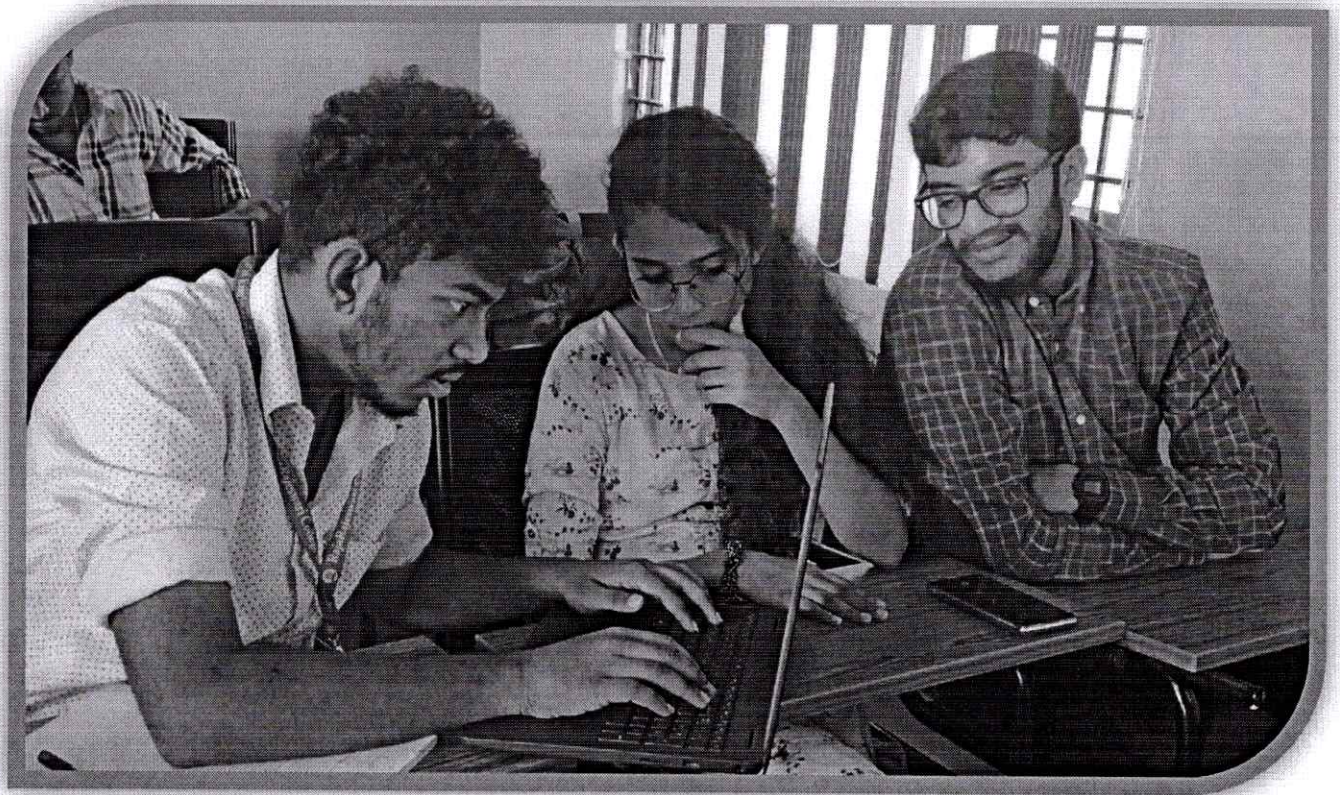
Principal

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COLLEGE OF ENGINEERING
Ramohalli Cross, Bengaluru-74

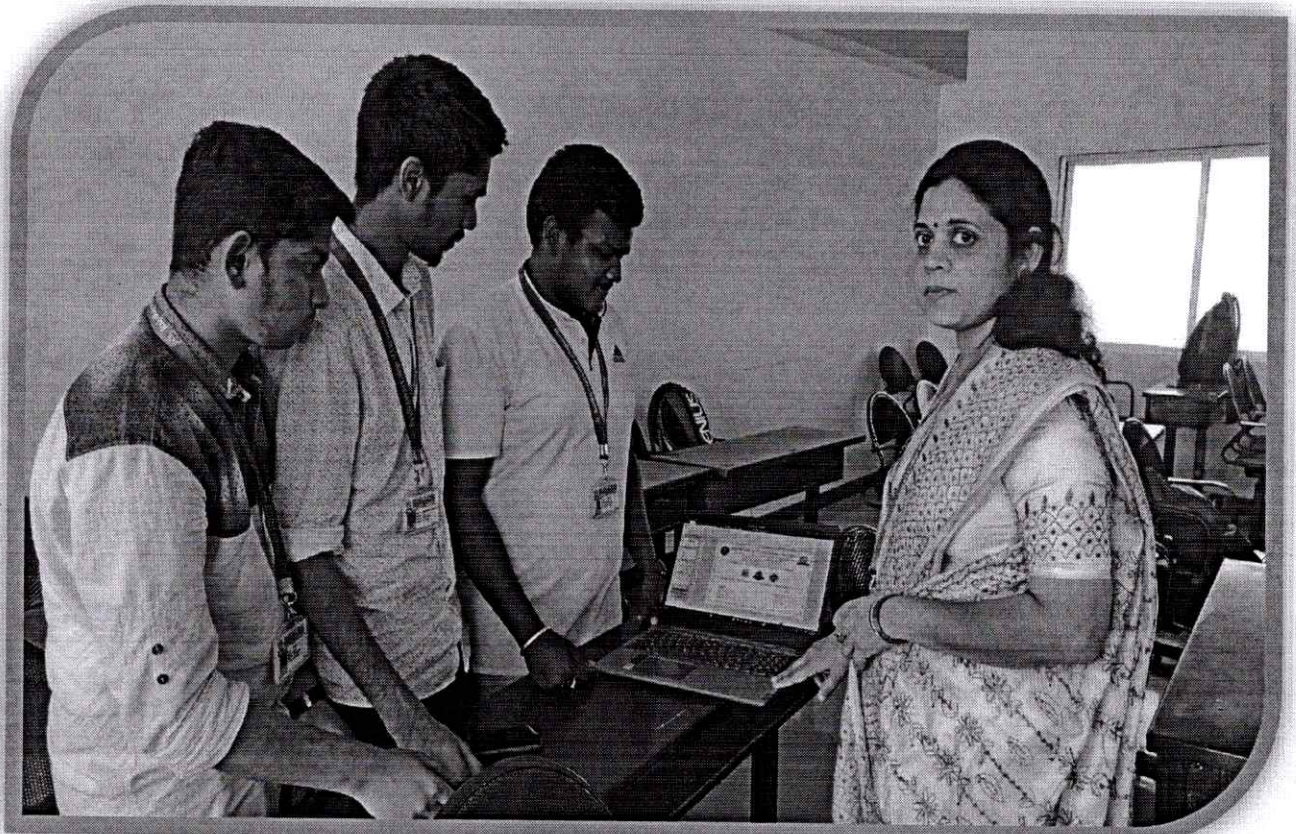
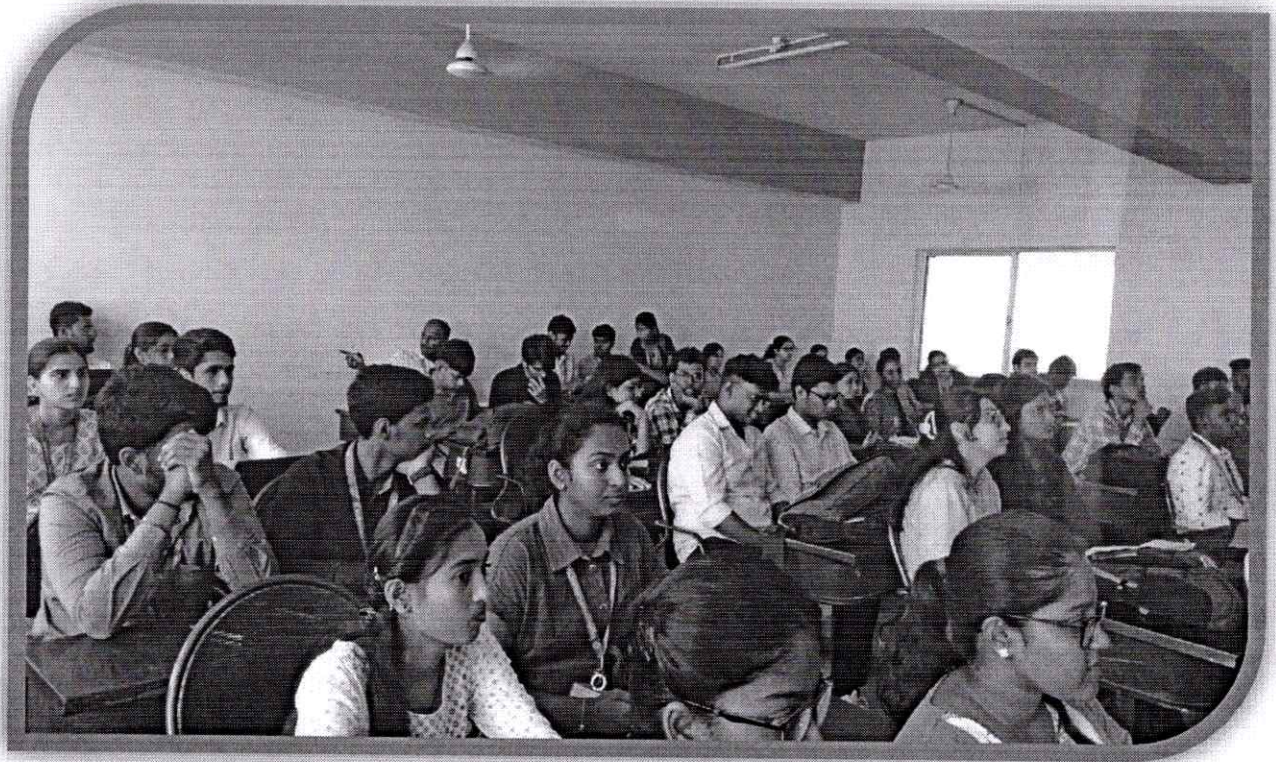
Event Photographs



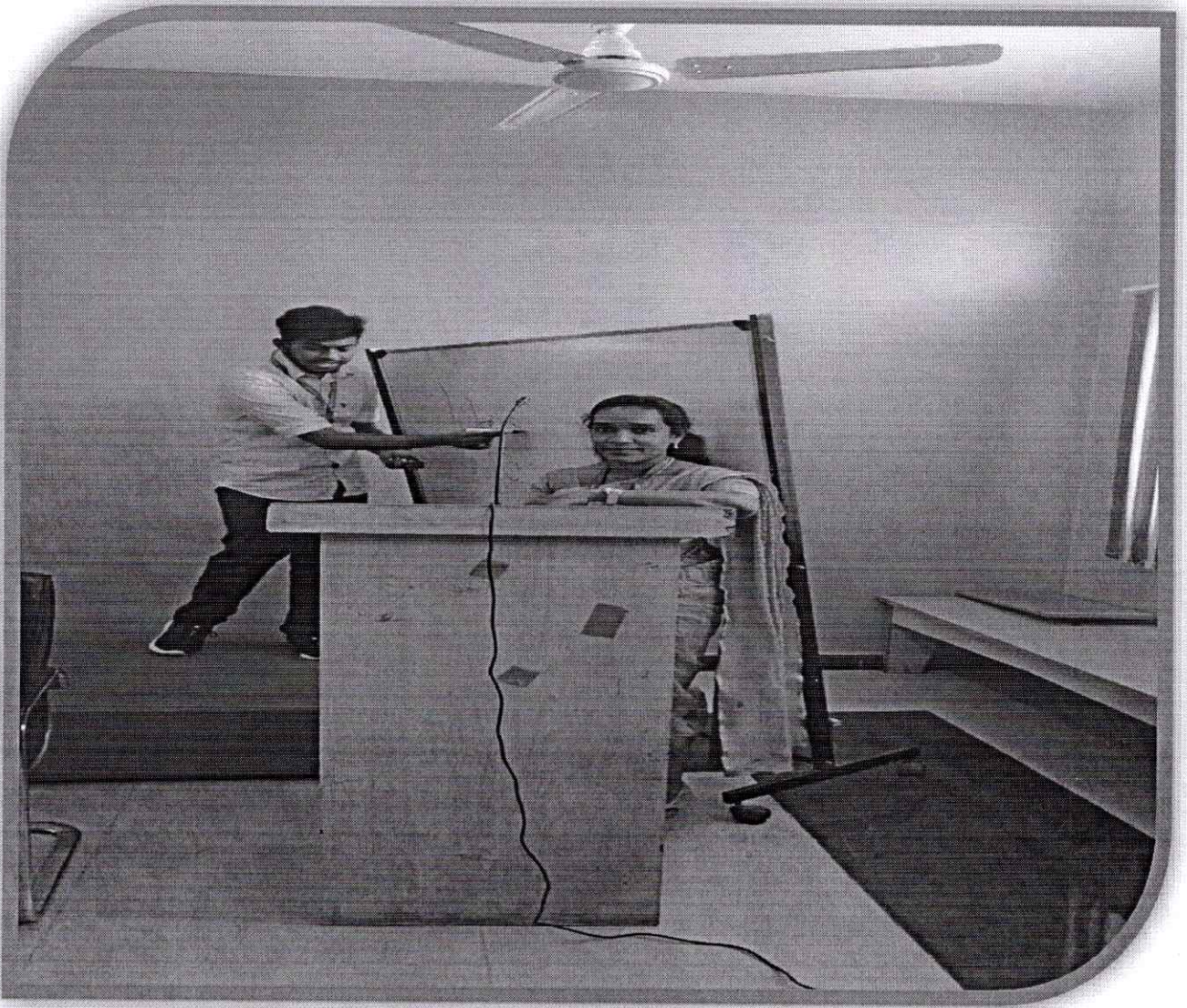
Event Photographs



Event Photographs



Event Photographs



RJA
Principal
RAJARAJESWARI
COLLEGE OF ENGINEERING
Ramohalli Cross, Bengaluru-74

Letter of Appreciation

Dear Sir/Madam,

Please accept our sincere gratitude to all the chief functionaries and every members of the IIC Institution's Innovation Council (IIC) of RajaRajeswari College of Engineering for the continuous support and contribution towards building the innovation and entrepreneurship culture development in your campus and also extending support to help other IIC institutions towards growth of the IIC network during the academic year 2022-23.

Chief Functionaries of the IIC at RajaRajeswari College of Engineering, Bangalore

Name	Position
Dr.J. Amutharaj	President
Dr. J. Amutharaj	NISP Co-ordinator
Dr. S. Usha	Vice President
Dr. K. Aravinthan	NIRF Coordinator
Dr. N. Sreenivasalu Reddy	IPR Activity Coordinator
Mrs. Sincy Elezebeth Kuruvilla	Innovation Activity
Dr. Sumitha Manoj	Internship Activity Coordinator
Dr. A Muruganandham	ARIIA Coordinator
Dr.C. Ramesh	Convener
Dr.D.Sobya	Start up Activity Coordinator
Sunil A	Social Media

As we are progressing towards a 'quality' driven I&E ecosystem development, we strongly believe that the IIC model and its unique structure is definitely putting your HEI's thoughts, actions and aspirations in a systematic way to achieve inclusive and holistic development of the ecosystem.

Thanks & regards.

Yours Sincerely,

Dipan Kumar Sahu



