



## Report on Entrepreneurial Exposure visit and & Field Exposure Trip on 19<sup>th</sup> January 2024

**Type of Event: Entrepreneurial Exposure Visit & Field Exposure Study**

**Title of Event: Entrepreneurial Exposure Visit & Field Exposure Study to Bharath Toy Factory and Janapada Loka, Channapatna.**

**Event Duration: One day Entrepreneurial Exposure Visit and Field Trip**

**Date & Timings: 19.01.2024 between 9.00 A.M. and 4.00 P.M.**

**Venue: Bharath Toy Factory, Channapatna, Karnataka - 562160**

**Target Participants: Second year UG Students**

**Faculty Accompanied:**

**Mrs. Vijayalaxmi Joshi, Asst. Professor,**

**Ms. Sinchana M N, Asst. Professor**

**Mrs. Yamunashree S, Asst. Professor**

**Organizer: Mrs. Vijayalaxmi Joshi, Asst. Professor**

**Number of Students participated: 66 Students of 3<sup>rd</sup> sem ISE**

### **Outcome of the Program:**

- Students & Faculty members gathered knowledge on Entrepreneurship, customer behaviours, Business Planning and Profit maximization in Toy Factory.

Students and faculty members got exposure on working of CNC Machines in improving production in the Toy factory.

- Gathered knowledge and exposure on traditional and innovative technologies used in the Toy Factory to increase the production and improve the business.

- Students and faculty members got exposure on how toys are manufacturing in Industries.

- Students and faculty members got awareness on Indian tradition and customer behaviour from the manufacturers of Toys in Bharath Toy Factory.



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Department of Information Science and Engineering & **RRIC**

## Entrepreneurial Field Exposure Visit - Photographs



**Campus: #14, Ramohalli Cross, Kumbalgodu, Mysore Road, Bengaluru – 560074**

Phone: +91-80-28437124 / 28437375

Email Id:

Website: <https://www.rrce.org>





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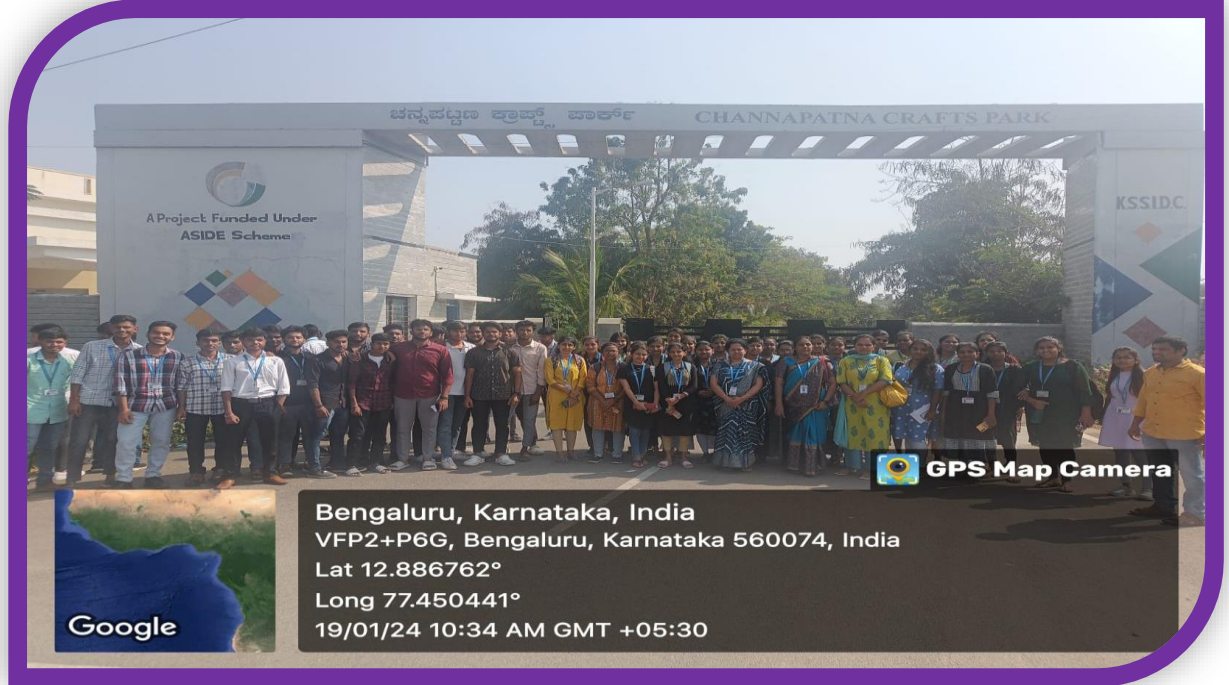


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## Entrepreneurial Field Exposure Visit - Photograph



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