

**Department of Management Studies, Computer Applications and
RajaRajeswari Institution Innovation Council (RRIIC)**

(Approved by MoE : IC201912297)



Departments of M.B.A, M.C.A. of RRCE & RajaRajeswari Institution Innovation Council (RRIIC) jointly organized a Leadership Talk on “Funding Opportunities for Start ups” on 10th July 2024 between 10.00 A.M. and 1.00 P.M.

Type of Program: **Motivational Talk “Funding Opportunities for Startups”**

Title: **Entrepreneurial Leadership Talk on “Funding Opportunities for Startups”**

Date: **10.7.2027 (Wednesday) & Timing: 10.00 A.M. to 1.00 P.M.**

Resource Person:

**Dr. G.Vinoth, M.S., Ph.D, (USA),
Chief Start up Venture Designer,
Pongu Ventures Private Ltd, Chennai.**

**Mrs. Preethi, B.E. M.S. (USA),
Start up Consultant & Mentor,
Pongu Ventures, Chennai.**

Target Audience: I year M.B.A. & M.C.A Students and Faculty Members & Aspiring Entrepreneurs

Number of Students Attended: 62

Number of Faculty members attended: 7

Expected Outcome:

1. Need of Start up Funding & How to generate?
2. Clarification among Grants Vs Debt Vs Equity
3. Raising MVP Funding and Management of fund
4. Procedure for Equity Fund Raising / Bootstrapping
5. Revenue Generation and advantages
6. Raise funds from Angel Investors, Venture Capital Funding, Accelerators

Organizing Team

1. **Dr.R.Balakrihsna**, Principal - RRCE
2. **Dr. J. Amutharaj**, President, RRIIC
3. **Dr.S.Usha**, Vice - President - RRIIC
Dean (Research) & Professor and HoD, CSE, RRCE
4. **Dr.Lakshmi B L.**, Professor and HoD – M.B.A
5. **Dr T. Subburaj**, Associate Professor, HoD –M.C.A.

Event Poster



A Unit of RajaRajeswari Group of Institutions

**RAJARAJESWARI
COLLEGE OF ENGINEERING**
BENGALURU, KARNATAKA.



**Department of Management Studies & Computer
Applications**

&

RajaRajeswari Institution Innovation Council

Jointly Organizes Leadership Talk Funding Opportunities for Start ups

Date :

10-07-2024

Resource Persons:

Dr. G. Vinoth B.E., M.S.Ph.D(USA)
Start up Venture Designer,
Pongu Ventures

Mrs. B. Preethi. B.E.M.S (USA)
Start up Consultant & Mentor
Pongu Ventures

Time:

**10:00AM to
1:00 PM**

Venue: Aryabhata Seminar Hall

Organizing Committee

Dr. Ramesh C

Convener - RRIIC

Dr. Amutharaj J

President - RRIIC

Dr. Balakrishna R

Principal

Event Photographs



Event Photographs

