#14, Ramohalli Cross, Kumbalagodu, Mysore Road, Bangalore-560074

Department of Management Studies, Computer Applications and

RajaRajeswari Institution Innovation Council (RRIIC)

(Approved by MoE : IC201912297)



Departments of M.B.A, M.C.A. of RRCE & RajaRajeswari Institution Innovation Council (RRIIC) jointly organized a Leadership Talk on "Funding Opportunities for Start ups" on 10th July 2024 between 10.00 A.M. and 1.00 P.M.

Type of Program: Motivational Talk "Funding Opportunities for Startups"

Title: Entrepreneurial Leadership Talk on "Funding Opportunities for Startups"

Date: 10.7.2027 (Wednesday) & Timing: 10.00 A.M. to 1.00 P.M.

Resource Person:

Dr. G.Vinoth, M.S., Ph.D, (USA),

Chief Start up Venture Designer,

Pongu Ventures Private Ltd, Chennai.

Mrs. Preethi, B.E. M.S. (USA),

Start up Consultant & Mentor,

Pongu Ventures, Chennai.

Target Audience: I year M.B.A. & M.C.A Students and Faculty Members

& Aspiring Entrepreneurs

Number of Students Attended: 62

Number of Faculty members attended: 7

Expected Outcome:

- 1. Need of Start up Funding & How to generate?
- 2. Clarification among Grants Vs Debt Vs Equity
- 3. Raising MVP Funding and Management of fund
- 4. Procedure for Equity Fund Raising / Bootstrapping
- 5. Revenue Generation and advantages
- 6. Raise funds from Angel Investors, Venture Capital Funding, Accelerators

Organizing Team

- 1. Dr.R.Balakrihsna, Principal RRCE
- 2. Dr. J. Amutharaj, President, RRIIC
- Dr.S.Usha, Vice President RRIIC
 Dean (Research) & Professor and HoD, CSE, RRCE
- 4. **Dr.Lakshmi B L.,** Professor and HoD M.B.A
- 5. Dr T. Subburaj, Associate Professor, HoD –M.C.A.

Event Poster



A Unit of RajaRajeswari Group of Institutions













Department of Management Studies & Computer Applications

&

RajaRajeswari Institution Innovation Council

Jointly Organizes
Leadership Talk
Funding Opportunities for Start ups



Resource Persons:

Dr. G. Vinotha.E., M.S.Ph.D(USA)
Start up Venture Designer,
Pongu Ventures

Mrs. B. Preethi. B.E.M.S (USA)
Start up Consultant & Mentor
Pongu Ventures



Venue: Aryabhatta Seminar Hall

Organizing Committee

Dr. Ramesh C

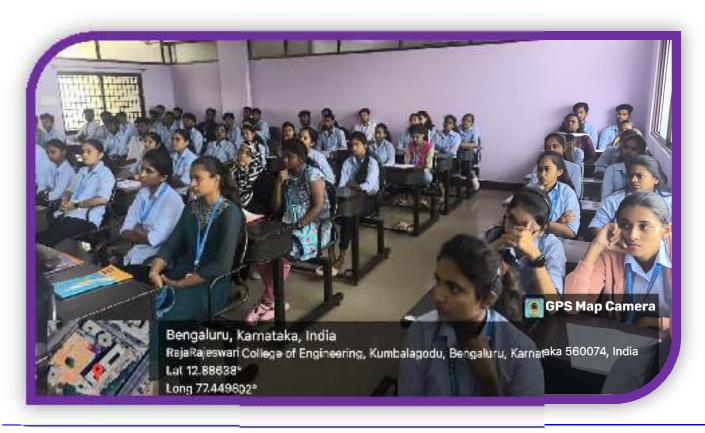
Dr. Amutharaj J

Dr. Balakrishna R Principal

Convener - RRIIC President - RRIIC

Event Photographs





Event Photographs

