



RajaRajeswari College of Engineering

(Approved by AICTE, New Delhi, Govt. of Karnataka, Affiliated to Visvesvaraya Technological University, Belagavi)

Sponsored by: **MOOGAMBIGAI CHARITABLE AND EDUCATIONAL TRUST**

Department of Information Science and Engineering & RRIIC

Report on Entrepreneurial Exposure visit and & Field Exposure Trip on 19th January 2024

Type of Event: Entrepreneurial Exposure Visit & Field Exposure Study

Title of Event: Entrepreneurial Exposure Visit & Field Exposure Study to Bharath Toy Factory and Janapada Loka, Channapatna.

Event Duration: One day Entrepreneurial Exposure Visit and Field Trip

Date & Timings: 19.01.2024 between 9.00 A.M. and 4.00 P.M.

Venue: Bharath Toy Factory, Channapatna, Karnataka - 562160

Target Participants: Second year UG Students

Faculty Accompanied:

Mrs. Vijayalaxmi Joshi, Asst. Professor,

Ms. Sinchana M N, Asst. Professor

Mrs. Yamunashree S, Asst. Professor

Organizer: Mrs. Vijayalaxmi Joshi, Asst. Professor

Number of Students participated: 66 Students of 3rd sem ISE

Outcome of the Program:

- Students & Faculty members gathered knowledge on Entrepreneurship, customer behaviours, Business Planning and Profit maximization in Toy Factory.

Students and faculty members got exposure on working of CNC Machines in improving production in the Toy factory.

- Gathered knowledge and exposure on traditional and innovative technologies used in the Toy Factory to increase the production and improve the business.

- Students and faculty members got exposure on how toys are manufacturing in Industries.

- Students and faculty members got awareness on Indian tradition and customer behaviour from the manufacturers of Toys in Bharath Toy Factory.

Campus: #14, Ramohalli Cross, Kumbalgodu, Mysore Road, Bengaluru – 560074

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Email Id:

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Entrepreneurial Field Exposure Visit - Photographs



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Entrepreneurial Field Exposure Visit - Photograph



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