



## **RajaRajeswari College of Engineering**

(An Autonomous Institute, Affiliated Visvesvaraya Technological University, B  
Approved by AICTE, UGC &GoK, Accredited by ISO 9001-2015 Certified Instit  
Sponsored by: MOOGAMBIGAI CHARITABLE AND EDUCATIONAL TRUST



### **Dept. of Management Studies & RajaRajeswari Institution Innovation Council (RRIIC)**

#### **Innovation and Creativity Expo 2023 on "Innovative Product from Waste"**

Type of Event : Innovation and Creativity Expo 2023 on "Innovative Products from Waste"

Title of The Event : From Waste to Product Development

Date : 8.9.2023 Timing : 1.00 P.M. - 4.00 P.M.

Venue: MBA Class Room

Target Participants : 1st year MBA students

Number of Students participated : 60 M.B.A. First year students

Number of Faculty members involved : 7 staff member

Outcome of the Program:

- It has helps to improve our knowledge by using waste how to develop an innovative product.
- It helps to conversion of waste into a best product.
- It helps to bring creative ideas in students and it converts into innovation.
- It helps students to maintain environment clean and hygienic.
- It helps students to know reduce, reuse and recycle of the product.
- With some imagination items such as plastic bottles, cardboard and other can returned into something useful.

Organizing Committee:

Dr.R.Balakrishna, Principal

Dr.J. Amutharaj, President – RRIIC

Dr.S. Usha, Vice President –RRIIC & Dean – Research

Dr.C.Ramesh, Convener – RRIIC

Dr. Lakshmi, Professor and Head, M.B.A.



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**Expo Photographs**





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**Dept. of Robotics and Automation &  
RajaRajeswari Institution Innovation Council (RRIC)**

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