



RajaRajeswari College of Engineering

(Approved by AICTE, New Delhi, Govt. of Karnataka, Affiliated to Visvesvaraya Technological University, Belagavi)

Sponsored by: MOOGAMBIGAI CHARITABLE AND EDUCATIONAL TRUST



DEPARTMENT OF MANAGEMENT STUDIES

Invitation

RAJARAJESWARI COLLEGE OF ENGINEERING
Ramohalli Cross, Kumbalgodu, Mysore Road, Bengaluru - 560 074, Karnataka, India.

A+ NAAC

DEPARTMENT OF POST GRADUATE STUDIES
MCA & MBA
ORIENTATION PROGRAM

"Good things happen to those who Hustle."

CHIEF PATRON
DR. A.C. SHANMUGAM
B.A., LL.B., FIMS, FRCPs (GLASSGLOW, UK)
FOUNDER CHANCELLOR
DR. M.C.R.E & RI, CHENNAI
& RRCI BENGALURU

PATRON
SRI. A.C.S ARUN KUMAR
B.Tech (Hons.), LMISTE., MIET., (UK), LMCSI.,
MIEEE, MCSI, MISTE, CEng (India)
PRESIDENT
RajaRajeswari Group of Institutions

DR. S.VIJAYANAND., M. TECH, PH.D.
EXECUTIVE DIRECTOR, RRCI

DR. S.JEVABALAN., PH.D
SPECIAL OFFICER, RRCI

DR. A.K.MARIAPPAN
RECTOR, RRCE

DR. BALAKRISHNA R
PRINCIPAL

DR. AMUTHARAJ J
VICE PRINCIPAL

DR. USHA S
DEAN, B & D

DR. THANGADURAI
DEAN RRCE

DR. T SUBBURAJ
HOD, DEPT. OF MCA

DR. LAKSHMI B.L
HOD, DEPT. OF MBA



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Department of Management Studies

1st SEMESTER MBA 2024-2026 ORIENTATION PROGRAM SCHEDULE

SI NO	DATE	TIMINGS	VENUE	EVENTS	RESOURCE PERSON
1	12-02-2024	9:30AM TO 10:30AM	APJ Abdul Kalam Hall	Registration	
2	12-02-2024	10:30AM TO 12:30PM	APJ Abdul Kalam Hall	INAUGURAL	DIGNITARIES & CHIEF GUEST: Dhiwakar Kusuma Senior Customer Success Architect, GitHub
3	12-02-2024	2:00PM TO 3:30PM	APJ Abdul Kalam Hall	Project Management	Mr. Raja Seemon Technology Lead, Infosys, Bengaluru
4	13-02-2024	10:30AM TO 12:30PM	Chanakya Seminar Hall 6 th floor	Corporate Exposure	Mr. Karthikeyan Recruitment Head Itech Solutions Bengaluru
5	13-02-2024	2:00PM TO 3:30PM	APJ Abdul Kalam Hall	Bridging the Academia Industry Gap	Dr. EbbyDarney P Head/EEE,RRCE
6	14-02-2024	10:30AM TO 12:30 PM	Chanakya Seminar Hall 6 th floor	Time Management	Mr. Romil Operations Head Itech Solutions Bengaluru
7	14-02-2024	2:00PM TO 3:30PM	APJ Abdul Kalam Hall	Impact of recent Trends on Careers	Dr. Nagarajan G Professor, MBA RRCE
8	15-02-2024	10:30AM TO 11:30AM	Chanakya Seminar Hall 6 th floor	Brain Storming Activity	Ms. Sujatha Patra, Senior Executive, Cloud Nine
9	15-02-2024	11:30AM TO 12:30PM	APJ Abdul Kalam Hall	Yoga Session	Dr. Lakshmi Narayana Professor, MBA RRCE
10	15-02-2024	2:00PM TO 3:30PM	APJ Abdul Kalam Hall	Entrepreneurship and IPR	Dr. Thangadurai Dean, RRCE
11	16-02-2024	10:30AM TO 12:30PM	Chanakya Seminar Hall 6 th floor	Inti duction towards Campus Recruitment	Dr. Parameshwar Head, Placements RRCE
12	16-02-2024	2:00PM TO 3:30PM	Chanakya Seminar Hall 6 th floor	Soft Skill Session	Ms. Priyadarshini Alpha Infotec Bengaluru

HOD 09/02/24

PRINCIPAL
Principal
RAJARAJESWARI
COLLEGE OF ENGINEERING
Amohalli Cross, Bengaluru-7c



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DEPARTMENT OF MANAGEMENT STUDIES

1. TYPE OF EVENT : Orientation Program
2. TITLE OF THE EVENT : Entrepreneurship and IPR
3. EVENT DURATION : 15/02/2024 (2.00 pm to 3.30 pm)
4. RESOURCE PERSON : Dr. Thangadurai Dean, RRCE
5. VENUE : APJ Abdul Kalam Hall
6. INVITATION FOR : 1st year MBA Students
7. NUMBER OF PARTICIPANTS : 97
8. OUTCOME OF THE PROGRAM:
 - Intellectual Property rights (IPR) can be used to protect the technology, brand name, design and creativity behind the concept.
 - Benefits of Intellectual property rights enabling indirect revenues, Promotion of culture, Dissemination of technical information.
 - One of the strategic tools which can help entrepreneurs to remain competitive.
 - It Provides businesses with valuable insights into customer preferences, needs, and satisfaction levels.
 - Entrepreneurs training is a structured program that aims to equip participants with the necessary skillset and mindset for identifying and launching new business ventures.



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Photo Gallery





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MBA - Orientation Programe Attendance on : 15/02/2024 (2.00 pm to 3.30 pm)

Sl No	Name	Morning Session	Afternoon Session
1	Adarsh B L	Adarsh B.L	Adarsh B.L.
2	Akul G T	Akul	Akul.
3	Ankitha G	Ankitha	Ankitha
4	Balram S	Balram	Balram
5	Bhavana A	Bhavana	Bhavana
6	Brunda P	Brunda	Brunda
7	Chaitra D M	Chaitra	Chaitra
8	Chandan S	Chandana	Chandana
9	Chethana M K	Chethan	Chethan
10	Darpan	Darpan	Darpan
11	Deekshitha M R	Deekshitha	Deekshitha
12	Deepak K	Deepak	Deepak
13	Deepashree S	Deepa	Deepa
14	Deepika S V	Deepika	Deepika
15	Deepika V	AB	AB
16	Dheeraj G J	Dheeraj	Dheeraj
17	Dileep K	Dileep	Dileep
18	Dundhubhi M	Dundhubhi	Dundhubhi
19	Gagana M	Gagana	Gagana
20	Gayathri M	Gayatri	Gayatri
21	Gayatri	AB	AB
22	Girish J	Girish	Girish
23	Girish K v	Girish	Girish
24	Govindaraju CT	Govindaraju	Govindaraju
25	Gowthami Rangaswamy	Gowthami	Gowthami
26	Hamsavardini R	Hamsavardini	Hamsavardini
27	Harshitha G	Harshitha	Harshitha
28	Hemalatha B S	Hemalatha	Hemalatha
29	Jessica	Jessica	Jessica
30	Jnanesh kumar S	Jnanesh	Jnanesh
31	Kavana H	Kavana	Kavana



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32	Keerthana R	Keerthana	Keerthana
33	Kishore B	Kishore	Kishore
34	Kishore R	Kaishore	Kishore
35	Kusuma R	Kusuma	Kesona
36	L Likitha	Likith	Likith
37	Lalitha D	Lalitha	Lalitha
38	Lavanya	Lavanya	Lavanya
39	Lavanya H	Lavanya	Lavanya
40	Likith T Gowda	Likith	Likith
41	M Pallavi	M Pallavi	M Pallavi
42	Mallikarjuna swamy	Mallikarjuna	Mallikarjuna
43	Manasa K	Manasa	Manasa
44	Manoj N	Manoj	Manoj
45	Manojkumar D P	Manoj	Manoj
46	Meghana C	Meghana	Meghana
47	Meghana K C	Meghana	Meghana
48	Mohammed Zeeshan R S	Mohammed	Mohammed
49	Mohankumar M	Mohankumar	Mohankumar
50	Mohanraj R	Mohanraj	Mohanraj
51	Nalini R S	AB	AB
52	Namitha A P	Namitha	Namitha
53	Naresh R	Naresh	Naresh
54	Nithya B S	Nithya	Nithya
55	Padma Varshini A R	Padma	Padma
56	Pallavi M G	Pallavi	Pallavi
57	Pavana J S	Pavana	Pavana
58	Pooja Metri	Pooja	Pooja
59	Pooja Prajwal J	AB	AB
60	Poojana M	Poojana	Poojana
61	Prathap T C	Prathap	Prathap
62	Preethi R	Preethi	Preethi
63	Priya B	Priya	Priya
64	Priya V	Priyanka	Priyanka
65	Priyanka G	Priyanka	Priyanka
66	R Chethan	R Chethan	R Chethan
67	Ramya K P	Ramya	Ramya
68	Ranjitha C K	Ranjitha	Ranjitha
69	S Priyadarshini	AB	AB



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70	Sachin B K	Sachin	Sachin
71	Sadana B S	Sadana	Sadana
73	Sahana M	Sahana	Sahana
74	Sanaajna B	Sanaajna	Sanaajna
75	Sanjay D B	Sanjay	Sanjay
76	Sanjay R	Sanjay	Sanjay
77	Santhoshkumar B	Santhosh	Santhosh
78	Satish	Satish	Satish
79	Sheranya Priya K S	Sheranya	Sheranya
80	Shivakumar B	Shiva	Shiva
81	Shivaprasad M	Shiva	Shiva
82	Shivaranjini M	Shiva	Shiva
83	Shreealakshmi	Shree	Shree
84	Shreyas Gowda N	Shreyas	Shreyas
85	Siddu P	Siddu	Siddu
86	Spoothi	Spoothi	Spoothi
87	Sri Chaitanya B L	Sri	Sri
88	Suchitra S	Suchitra	Suchitra
89	Suhas K J	Suhas	Suhas
90	Suhas S	Suhas	Suhas
91	Sundresh N	Sundesh	Sundesh
92	Sunya M P	Sunya	Sunya
93	Sushma Patil	AB V	Sushma
94	Sushma Ravindra Nayak	Sushma	Sushma
95	Swathi D R	Swathi	Swathi
96	Swathi D V	Swathi	Swathi
97	Tanushree R	Tanushree	AB
98	Tejas Kumar R	Tejas	Tejas
99	Tejaswini M A	Teja	Teja
100	V M Suchitra	Suchi	Suchi
101	Vijay Kumar V	Vijay	Vijay
102	Vivek S Naik	Vivek	Vivek
103	Yashwini S J	Yasha	Yasha



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Students Feedback

Email Address	Please rate the following parameters: [Workshop]	Please rate the following parameters: [Workshop Facilitator]	Please rate the following parameters: [Topic Relevance]	Please rate the following parameters: [Content]	Please rate the following parameters: [Presentations]
yograjkyograj123@gmail.com	Good	Good	Good	Good	Good
prashanthkv946@gmail.com	Excellent	Excellent	Excellent	Excellent	Excellent
teju.bl123@gmail.com	Excellent	Excellent	Excellent	Excellent	Excellent
jeevang890@gmail.com	Very Good	Excellent	Very Good	Very Good	Excellent
sanjaygl452@gmail.com	Good	Good	Very Good	Good	Good
89manoj78@gmail.com	Excellent	Excellent	Excellent	Excellent	Excellent
jnanesh714@gmail.com	Excellent	Very Good	Satisfactory	Excellent	Very Good
jessikonganavar@gmail.com	Very Good	Good	Good	Very Good	Very Good
sanjubairegowda2001@gmail.com	Good	Good	Good	Good	Good
sspoothi87@gmail.com	Excellent	Excellent	Excellent	Excellent	Excellent
mohankumar13072@gmail.com	Very Good	Very Good	Excellent	Very Good	Excellent
padmavarshini1008@gmail.com	Very Good	Very Good	Excellent	Very Good	Very Good
tanushree25631@gmail.com	Good	Satisfactory	Good	Good	Satisfactory
kusumakushi.hr@gmail.com	Good	Good	Good	Good	Good
dundhubhi.m@gmail.com	Very Good	Very Good	Very Good	Very Good	Very Good
pallaviganiger12@gmail.com	Excellent	Very Good	Very Good	Excellent	Excellent
dileepkld8@gmail.com	Excellent	Excellent	Excellent	Excellent	Excellent
kavanahkavanah700@gmail.com	Very Good	Excellent	Excellent	Excellent	Excellent
chinnusahana276@gmail.com	Good	Good	Good	Very Good	Very Good