

RajaRajeswari College of Engineering



(An Autonomous Institution, Affiliated Visvesvaraya Technological University, Belagavi, Approved by AICTE, UGC &GoK, Accredited by ISO 9001-2015 Certified Institution)

Sponsored by: MOOGAMBIGAI CHARITABLE AND EDUCATIONAL TRUST



Department of Management Studies & RRIIC

Motivational Talk on

"Entrepreneurship as Career Opportunity for MBA Graduates"

Topic: Entrepreneurship as Career Opportunity for M.B.A Graduates

Date: 01.08.2024 Thursday

Time: 10.45 A.M. to 12.45 P.M.

Resource Person:

Mr, Lokesh

Mentor – IIC, RRGI

Founder and Start up Consultant,

Agasthiya Academy, Bangalore

Program Outcome

Entrepreneurship education has the potential to develop students' competencies, knowledge and skills to confidently act on opportunities, address issues and solve problems that have arisen in their communities. However, this literature review found barriers in developing students' entrepreneurship capabilities and intent, and in supporting teachers to implement effective programmes.

Target audience: 87 students of First year MBA & 7 faculty members

Number of Audience: 94 Participants.

Organizing Committee:

Dr R. Balakrishna, Principal

Dr.J.Amutharaj, Vice Principal & HoD – ISE & President - RRIIC

Dr.S.Usha, Dean (R&I) & HoD – CSE & Vice President - RRIIC

Dr.C.Ramesh, HoD- Mech. Engg., & Convener – RRIIC

Dr. Lakshmi B L, Professor and Head – M.B.A. Dept.



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Event Photos





Students interaction during the Motivational Talk on "Entrepreneurship as a Career"