



RajaRajeswari College of Engineering

(An Autonomous Institute, Affiliated Visvesvaraya Technological University, Belag
Approved by AICTE, UGC &GoK, Accredited by ISO 9001-2015 Certified Institute)

Sponsored by: MOOGAMBIGAI CHARITABLE AND EDUCATIONAL TRUST



Dept. of Robotics and Automation & RajaRajeswari Institution Innovation Council (RRIIC)

Innovation and Entrepreneurship Competition "ON SPOT SHARK TANK"

- **Date & Timings:** 23rd September 2024 Monday Time : 1.30 P.M. to 4.30 P.M.
- **Venue:** Dr. A.P.J Abdul Kalam Conference Hall, 2nd Floor
- **Objective :** This **Innovation and Entrepreneurship Competition - "On Spot Shark Tank"** by the IDEA Club of Dept. of ECE, RRCE, is a competition aimed at fostering **innovation and entrepreneurship** among budding engineers of RRCE (First year B.E. students). This event offered participants the opportunity to **pitch their startup ideas in front of a panel of judges**, similar to the popular **"Shark Tank"** show. Competitors have to present their ideas and get feedback from the panel members.
- **Total number of participants:** 102 students of First year B.E.
- **Event Outcomes:**
 - Participants enhanced their knowledge of Innovation, Teamwork and presentation skills.
 - Students were given opportunity to upskill them in entrepreneurial thinking and help participants refine their business models with the guidance of experts in the field.
 - The best performed participating teams were given with recognition certificates and awards, which is a valuable additions to their academic and professional portfolios.
 - The "Shark Tank" session provided the student entrepreneurs pitch their ideas and receive feedback from experienced business professionals.

Organizing Committee:

Dr.R.Balakrishna, Principal

Dr.J. Amutharaj, President – RRIIC

Dr.S. Usha, Vice President –RRIIC & Dean – Research

Dr.C.Ramesh, Convener – RRIIC

Dr. Rangaiah, Professor and Head, ECE Dept. & Advisor - RRIIC.

Prof. Haritha S, Asst. Professor and Staff Coordinator, IDEA Club of RRCE



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“ON SPOT SHARK TANK” – Event Poster



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“ON SPOT SHARK TANK” Photographs



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“ON SPOT SHARK TANK” Photographs





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"ON SPOT SHARK TANK" Photographs

