



RajaRajeswari College of Engineering



(Approved by AICTE, New Delhi, Govt. of Karnataka, Affiliated to Visvesvaraya Technological University, Belagavi)

#14, Ramohalli Cross, Kumbalgodu, Mysore Road, Bengaluru - 560074

Department of Computer Science & Engineering & RRIIC

1. **TYPE OF THE EVENT : START UP – PITCHING COMPETITION** by E-Cell of CSE Dept.

2. **RESOURCE PERSONS & JURY MEMBERS :**

Mr. Abdul Afsar Baig

Mr. Suhail Ahmed

Mr. Talha Zaki

Dr. Muruganandham

3. **DATE : 28.09.2024 Saturday**

4. **TIME : 10.00 A.M TO 5.00 P.M**

5. **FACULTY CO-ORDINATORS :**

Prof. Rajkumar. R, Asst. Professor and E-Cell Coordinator

Prof. Auntin Jose T, Asst. Professor, CSE Dept.

6. **NO. OF STUDENTS ATTENDED : 70 Students (22 Teams)**

7. **OUTCOME OF THE PROGRAMME :**

Students gained the knowledge and gathered the information on the following:

1. **Business Model:** A clear and scalable business model is a critical factor. Investors want to know how the start up will generate revenue and grow to become sustainable.
2. **Innovation and Market Potential :** Judges look for innovative ideas that solve real problems and have a large potential market. Startups offering unique solutions to unmet needs stand out.
3. **Team Quality :** The expertise, experience and passion of the team are key. A strong, well-rounded team with a clear vision can make a significant impact.
4. **Traction :** Evidence of customer interest, early revenue, partnerships, or growth metrics demonstrates viability.
5. **Pitch Quality :** The clarity, persuasiveness, and enthusiasm with which the idea is presented can also sway the outcome. A well-structured pitch that addresses key concerns is important.
6. **Financials and Feasibility:** Start ups that demonstrate sound financial planning, cost management, and long-term feasibility tend to perform better.
7. **Impact :** Social or environmental impact often adds weight to a startup's appeal, especially in competitions focused on sustainability or social innovation.



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Autonomous Institute, Affiliated Visvesvaraya Technological University, Belagavi,

(Approved by AICTE, UGC & GoK, Accredited by ISO 9001-2015 Certified Institution)

Sponsored by: MOOGAMBIGAI CHARITABLE AND EDUCATIONAL TRUST

Department of Computer Science and Engineering

EVENT AGENDA

Date: 28.09.2024 Saturday

Name of the Event : Pitch Perfect – Start up Pitch Presentation

Venue : 5th floor Seminar Hall, RRCE

1. Registration & Welcome

- 10:00 A.M - 10:15 A.M : Registration of participants and networking.
- 10:15 A.M - 10:30 A.M : Welcome address by the President of E-Cell RRCE.

2. Principal and HOD Address

- 10:30 AM - 10:40 AM: Principal Address – Dr. R. Balakrishna
- 10:40 AM - 10:50 AM: HOD Address – Dr. D. Kirubha

3. Introduction of Chief Guests & Judges

- 10:50 AM - 11:05 AM: Introduction of Chief Guests and Judges by the Event Coordinator.
 - Brief background and achievements of the 4 judges:
 - **Judge 1: Mr. Abdul Afsar Baig**
 - **Judge 2: Mr. Suhail Ahmed**
 - **Judge 3: Mr. Talha Zaki**
 - **Judge 4: Dr. Muruganandham S K**

4. Keynote Address

- 11:05 AM - 11:20 AM: Keynote speech by all the Chief Guests, on "The Art of Pitching a Startup Idea."

5. Pitching Session

- 11:30 AM - 01:30 PM: Pitching Round
 - Each team presents their startup idea for 10 minutes, followed by a 5-minute Q&A session with the judges.

6. Jury Deliberation & Networking

- 02:30 PM - 03:00 PM: Jury deliberates on the pitches.



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- 03:00 PM - 03:30 PM: Networking session with participants and audience.

7. Award Ceremony & Closing

- 03:30 PM - 04:00 PM: Announcement of winners and award distribution by the Principal, Vice Principal, HOD and Chief Guests.
- 04:00 PM - 04:15 PM: Closing remarks by Mr.R. Rajkumar, Mentor of E-Cell, RRCE.
- 04:15 PM - 04:30 PM: Group photo and final networking.

Poster



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COLLEGE OF ENGINEERING**
An Autonomous Institution

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CET CODE – E145 COMEDK – E099 PG CET CODE – T858 PG CET CODE – C464 PG CET CODE – B253

DEPARTMENT OF COMPUTER SCIENCE ENGINEERING

 **E-Cell Presents**
'PITCH PERFECT 2024'
'Ignite, Ideas, Pitch Potential'
Join us to start your Entrepreneurial Journey!

 **Saturday, 28th September, 2024** **10.00AM to 4.00 PM**

Venue: 5th Floor, Seminar Hall
Department of CSE

Program Coordinators: Mr. R.Rajkumar & Mr.T.Auntin jose

CONTACT US  **9008845678**

 No. 14, Ramohalli Cross, Kumbalagodu,
Mysore Road, Bangalore  www.rrce.org  admission@rrce.org



Start up Pitch Perfect - Event Photographs



Inauguration of Start up Pitch Perfect Event by lighting the lamp by Chief Guest



Dignitaries on the Dias



Start up Pitch Presenters assembling in the Ramanujam Seminar Hall, 5th Floor and attending the Inauguration function and Key note session by the Chief Guest & Jury members



Dr.S.Usha, Dean – Research and Innovation, RRCE is honouring the Chief Guest with the Memento