



RAJARAJESWARI COLLEGE OF ENGINEERING

Affiliated to VTU, Belagavi, Approved by AICTE, New Delhi & Govt. of Karnataka
#14, Ramohalli Cross, Mysore Road, Bengaluru - 560 074



Cordially Invites You All For



Chief Patron
Dr. A.C. Shanmugam
B.A. LLB, FIMSA, FRCPS(Glasgow, UK)
Founder Chancellor
Dr. M.G.R.E & RI, Chennai & RRG
Bengaluru

A WORKSHOP On MARKETING STRATEGY AND INTERNSHIP OPPORTUNITIES

Organized By

Department of Management Studies



PATRON
SRI.A.C.S ARUN KUMAR
B.TECH (HONS.), MIEE, MCSI, MISTE, MIET
(UK), CENG (INDIA)
PRESIDENT
DR. M.G.R.E & RI, CHENNAI & RRG
BENGALURU

Resource Person

MR. NITIN AWASTHI

R&D Specialist
APSYS SOLUTIONS



7 OCT ■ ■ ■ **1:30 PM**
2024 ■ ■ ■ **TO**
■ ■ ■ **3:00 PM**

**VENUE: CHANAKYA
SEMINAR HALL 6TH FLOOR**

DR. LAKSHMI B.L
HOD, DEPARTMENT OF MBA,
RRCE

DR. J. AMUTHARAJ
VICE PRINCIPAL, RRCE

DR. R. BALAKRISHNA
PRINCIPAL, RRCE



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1. Type Of Event : Workshop
2. Title of the Event : Marketing Strategy and Internship Opportunities
3. Resource Person : Mr Nitin Awasthi
4. Event Schedule : 07/10/2024 (1.30 pm to 3.00 pm)
5. Venue : Chanakya Seminar Hall
6. Target Participants : 2nd SEM MBA students
7. Number Of Participants : 95
8. Program Outcome : Develop a comprehensive understanding of digital marketing strategies and tools. Gain hands-on experience in managing social media platforms and content marketing.



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Date: 07/10/2024

Attendance for

Work shop on Marketing Strategy and Internship Opportunities

Sl No	USN	Student Name	Sign
1	1RR23BA001	Adarsh B L	Adarsh B.L
2	1RR23BA002	Akul G T	Akul
3	1RR23BA003	Ankitha G	Ankitha
4	1RR23BA004	Balaram S Hirekurubar	Balaram
5	1RR23BA005	Bhavana A	Bhavana
6	1RR23BA006	Brunda P	Brunda
7	1RR23BA007	Chaithra D M	Chaithra
8	1RR23BA008	Chandan S	Chandan
9	1RR23BA009	Chethana M K	Chethana M.K
10	1RR23BA010	Darpan Banakar	AD
11	1RR23BA011	Deekshitha M R	Deekshitha
12	1RR23BA012	Deepak K	Deepak
13	1RR23BA013	Deepashree S	Deepashree .S.
14	1RR23BA014	Deepika S V	Deepika S V
15	1RR23BA015	Deepika V	Deepika
16	1RR23BA016	Dheeraj G J	Dheeraj
17	1RR23BA017	Dileep K	DK
18	1RR23BA018	Dundhubhi M	Dundhubhi M
19	1RR23BA019	Gagana M	AD
20	1RR23BA020	Gayathri M	Gayathri M
21	1RR23BA021	Gayatri	Gayatri
22	1RR23BA022	Girish J	Girish J
23	1RR23BA023	Girish K V	Girish K.V
24	1RR23BA024	Govindaraju C T	Govindaraju
25	1RR23BA025	Gowthami R	Gowthami
26	1RR23BA026	Hamsavardini R	Hamsavardini




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27	IRR23BA027	Harshitha G	Harshitha
28	IRR23BA028	Hemalatha B S	Hema
29	IRR23BA029	Jessica Konganavar	Jessa
30	IRR23BA030	Jnanesh Kumar S	Jnanesh
31	IRR23BA031	Kavana H	Kava
32	IRR23BA032	Keerthana R	Keerthana
33	IRR23BA033	Kishore B	Kishore.B
34	IRR23BA034	Kishore R	Kishore
35	IRR23BA035	Kusuma H R	Kusuma
36	IRR23BA036	L Nikita	L Nikita
37	IRR23BA037	Lalitha D	Lalitha.D
38	IRR23BA038	Lavanya	Lavanya
39	IRR23BA039	Lavanya H	Lavanya.H
40	IRR23BA040	Likhith T Gowda	L.Kith
41	IRR23BA041	M Pallavi	M.Pallavi
42	IRR23BA042	Mallikarjuna Swamy N M	Mallikarjuna
43	IRR23BA043	Manasa K	Manasa
44	IRR23BA044	Manoj Kumar D P	Manoj
45	IRR23BA045	Manoj N	Manoj.N
46	IRR23BA046	Meghana C P	Megha
47	IRR23BA047	Meghana K C	Meghana.K.C.
48	IRR23BA048	Mohammad Zeeshan R S	Zeeshan
49	IRR23BA049	Mohan Kumar M	Mohan Kumar M
50	IRR23BA050	Mohan Raj R	Mohan Raj R


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Sl No	USN	Student Name	Sign
1	1RR23BA051	Namitha A P	<i>Namitha</i>
2	1RR23BA052	Naresh R	<i>Naresh</i>
3	1RR23BA053	Nithya B S	<i>Nithya</i>
4	1RR23BA054	Padmavarshini A R	<i>Padma</i>
5	1RR23BA055	Pallavi M Ganiger	<i>Pallavi</i>
6	1RR23BA056	Pavana J S	<i>Pavana</i>
7	1RR23BA057	Pooja Prajwal J	<i>AB</i>
8	1RR23BA058	Pooja Shrishail Metri	<i>Pooja S.M</i>
9	1RR23BA059	Poojana M	<i>Poojana</i>
10	1RR23BA060	Prajwal S V	<i>Prajwal</i>
11	1RR23BA061	Prathap T C	<i>Prathap TC</i>
12	1RR23BA062	Preethi R	<i>Preethi</i>
13	1RR23BA063	Priya B	<i>Priya B</i>
14	1RR23BA064	Priya V	<i>Priya</i>
15	1RR23BA065	Priyanka G	<i>Priya</i>
16	1RR23BA066	R Chethan	<i>Chethan</i>
17	1RR23BA067	Rakshitha G V	<i>Rakshitha</i>
18	1RR23BA068	Ramya K P	<i>AB</i>
19	1RR23BA069	Ranjitha C K	<i>AB</i>
20	1RR23BA070	S Priyadarshini	<i>SPriya</i>
21	1RR23BA071	Sachin B K	<i>Sachin</i>
22	1RR23BA072	Sadana B S	<i>Sadana</i>
23	1RR23BA073	Sahana M	<i>Sahana</i>
24	1RR23BA074	Sanjana B	<i>Sanjana</i>
25	1RR23BA075	Sanjay D B	<i>AB</i>
26	1RR23BA076	Sanjay R	<i>Sanjay R</i>



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27	IRR23BA077	Santhosh Kumar B	Santhosh Kumar
28	IRR23BA078	Satisha	Satisha
29	IRR23BA079	Sharanya Priya K S	Sharanya
30	IRR23BA080	Shivakumar B	Shivakumar
31	IRR23BA081	Shivaprasad M	Shivaprasad
32	IRR23BA082	Shivaranjini N	Shivaranjini N
33	IRR23BA083	Shreelakshmi	Shreelakshmi
34	IRR23BA084	Siddu P	Siddu P
35	IRR23BA085	Spoorthi S	Spoorthi S
36	IRR23BA086	Sri Chaitanya B L	Sri Chaitanya B L
37	IRR23BA087	Suchithra S	Suchithra S
38	IRR23BA088	Suhas K J	Suhas K J
39	IRR23BA089	Suhas S	Suhas S
40	IRR23BA091	Surya M P	Surya M P
41	IRR23BA092	Sushma Patil	Sushma Patil
42	IRR23BA093	Sushma Ravindra Nayak	Sushma Ravindra Nayak
43	IRR23BA094	Tanushree K	Tanushree K
44	IRR23BA095	Tejaswini M A	Tejaswini M A
45	IRR23BA096	Tejeshkumar R	Tejeshkumar R
46	IRR23BA097	V M Suchitra	V M Suchitra
47	IRR23BA098	Varshitha N	Varshitha N
48	IRR23BA099	Vijay Kumar V	Vijay Kumar V
49	IRR23BA100	Vivek S Naik	Vivek S Naik
50	IRR23BA101	Yashaswini S J	Yashaswini S J


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