



RajaRajeswari College of Engineering

(An Autonomous Institute, Affiliated Visvesvaraya Technological University, B
Approved by AICTE, UGC &GoK, Accredited by ISO 9001-2015 Certified Instit
Sponsored by: **MOOGAMBIGAI CHARITABLE AND EDUCATIONAL TRUST**



**Dept. of Master of Business Administration &
RajaRajeswari Institution Innovation Council (RRIIC)**

“Two Day Start up Competition” by RRIIC & Management Club of Dept. of M.B.A.

Two Day Start up Competition jointly organized by RRIIC & Management Club of Dept. of Master of Business Administration on 15th May 2024 and 16th May 2024 :

Dates : 15.05.2024 & 16.05.2024

Venue : Dr.A.P.J. Abdul kalam Conference Room and Chanakya Seminar Hall

Total Number of students participated : 98

Number of faculty involved : 7 members

Program Outcome:

Vyavahara Spardhanam – A start Up Competition event was organized by MBA department under the banner of management Club Uthishta, The event was conducted for two days i.e. on 15/5/2024 and 16/05/2024 totally 15 teams participated – 12 teams from MBA and 3 teams from engineering.

The students created their own company with new creative products and this provided them an opportunity to understand how a business can be started and how their creative ideas could be converted into business.

Organizing Committee :

Dr R. Balakrishna, Principal

Dr.J.Amutharaj, Vice Principal & HoD – ISE & President - RRIIC

Dr.N.Thangadurai, Dean - Innovation

Dr.S.Usha, Dean (R&I) & HoD – CSE & Vice President - RRIIC

Dr.C.Ramesh, HoD- Mech. Engg., & Convener – RRIIC

Dr. Lakshmi B L, Professor and Head – M.B.A. Dept.



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**Dept. of Robotics and Automation &
RajaRajeswari Institution Innovation Council (RRIC)**

Invitation of the Start up Competition



RAJARAJESWARI COLLEGE OF ENGINEERING

#14, Ramohalli Cross, Kumbalgodu, Mysore Road, Bengaluru - 560 074.
(A Unit of RajaRajeswari Group of Institutions, Bengaluru)



A Start-up Competition

Organized By
Department of Management Studies



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)

Come And Join Us.....

VYAVAHARA SPARDHANAM

"Any time is a good time to start a company."

Date	From	Venue
15th May, 2024	9:30 am onwards	APJ Abdul Kalam Hall



CONVENER Dr. Lakshmi B.L HOD, Department of MBA, RRCE	Dr.S. Vijayanand, Executive Director, RRG1	Dr.S.Jayabalan Special Officer, RRG1	Dr. Kari Siddappa Advisor, RRG1
Dr. R.Balakrishna Principal, RRCE	Dr.J.Amutharaj Vice Principal, President - RRIIC	Dr. N.Thangadurai Dean - Innovation	Dr. USHA Dean Research, Vice President - RRIIC



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Photographs of the Start up Competition conducted on 15th May 2024 & 16th May 2024



Campus: #14, Ramohalli Cross, Kumbalgodu, Mysore Road, Bengaluru – 560074



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Photographs of the **Start up Competition** conducted on **15th May 2024 & 16th May 2024**

