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Dept. of Master of Business Administration & RajaRajeswari Institution Innovation Council (RRHC)

"Two Day Start up Competition" by RRIIC & Management Club of Dept. of M.B.A.

Two Day Start up Competition jointly organized by RRIIC & Management Club of Dept. of Master of Business Administration on 15th May 2024 and 16th May 2024:

Dates: 15.05.2024 & 16.05.2024

Venue: Dr.A.P.J. Abdul kalam Conference Room and Chanakya Seminar Hall

Total Number of students participated: 98 Number of faculty involved: 7 members

Program Outcome:

Vyavahara Spardhanam – A start Up Competition event was organized by MBA department under the banner of management Club Uthishta, The event was conducted for two days i.e. on 15/5/2024 and 16/05/2024 totally 15 teams participated – 12 teams from MBA and 3 teams from engineering.

The students created their own company with new creative products and this provided them an opportunity to understand how a business can be started and how their creative ideas could be converted into business.

Organizing Committee:

Dr R. Balakrishna, Principal

Dr.J.Amutharaj, Vice Principal & HoD – ISE & President - RRIIC

Dr.N.Thangadurai, Dean - Innovation

Dr.S.Usha, Dean (R&I) & HoD – CSE & Vice President - RRIIC

Dr.C.Ramesh, HoD- Mech. Engg., & Convener – RRIIC

Dr. Lakshmi B L, Professor and Head – M.B.A. Dept.



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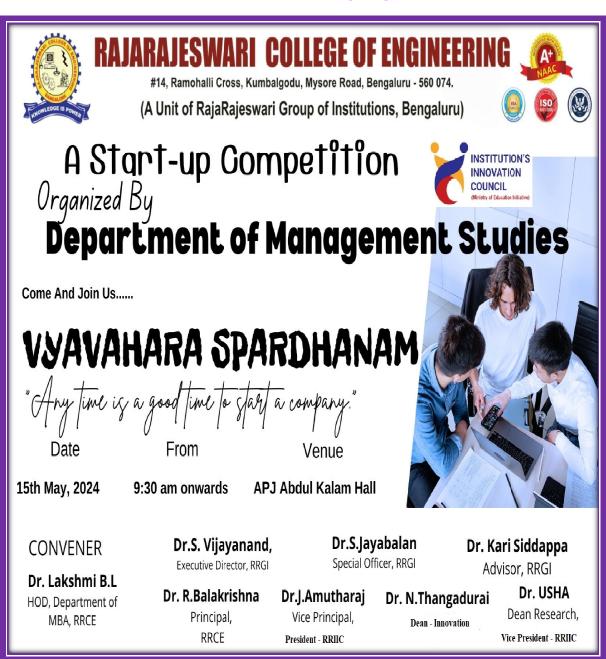
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Dept. of Robotics and Automation &

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Invitation of the **Start up Competition**





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Photographs of the Start up Competition conducted on 15th May 2024 & 16th May 2024







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