



RajaRajeswari College of Engineering



(An Autonomous Institute, Affiliated Visvesvaraya Technological University, Belagavi,
Approved by AICTE, UGC & GoK, Accredited by ISO 9001-2015 Certified Institution)

Sponsored by: MOOGAMBIGAI CHARITABLE AND EDUCATIONAL TRUST

Department of Computer Science and Engineering

Report on Pitch Perfect Event conducted by the Entrepreneurship Cell, RRCE

NAME OF THE DEPARTMENT: Department of Computer Science and Engineering

- **Type of Event:** Startup Pitch Competition
- **Resource Persons:**
 - Mr. Abdul Afsar Baig
 - Mr. Suhail Ahmed
 - Mr. Talha Zaki
- **Date of the Programme:** 28.09.2024
- **Faculty Coordinator:**
 - Mr. R. Rajkumar
Assistant Professor
Department of Computer Science and Engineering
RajaRajeswari College of Engineering, Bengaluru 560074
 - Dr. D. Kirubha
Head Of Department
Department of Computer Science and Engineering
RajaRajeswari College of Engineering, Bengaluru 560074
- **Students Attended:** Participants from various colleges for the startup pitch competition
- **Outcome of the Programme:**

Participants gained valuable insights into:

- Startup ideation and presentation skills
 - Effective pitching strategies and business model formulation
 - Critical feedback from experienced judges and mentors
 - Networking with peers and industry professionals
 - Preparation for the Eureka Zonal Verification (conducted by E-Cell IIT Bombay)
- The event also fostered creativity, innovation, and entrepreneurial thinking among students.

Campus: #14, Ramohalli Cross, Kumbalgodu, Mysore Road, Bengaluru – 560074

Phone: +91-80-28437124 / 28437327

Email Id: kirubha@rrce.org

Website: <https://www.rrce.org>





RajaRajeswari College of Engineering



(An Autonomous Institute, Affiliated Visvesvaraya Technological University, Belagavi,
Approved by AICTE, UGC & GoK, Accredited by ISO 9001-2015 Certified Institution)

Sponsored by: MOOGAMBIGAI CHARITABLE AND EDUCATIONAL TRUST

Department of Computer Science and Engineering

EVENT AGENDA

Date: 28.09.24

Name of the Event: Pitch Perfect

Venue: 5th floor, seminar hall, RRCE

1. Registration & Welcome

- 10:00 AM - 10:15 AM: Registration of participants and networking.
- 10:15 AM - 10:30 AM: Welcome address by the President of E-Cell RRCE.

2. Principal and HOD Address

- 10:30 AM - 10:40 AM: Principal Address – Dr.R.Balakrishna
- 10:40 AM - 10:50 AM: HOD Address – Dr.D.Kirubha

3. Introduction of Chief Guests & Judges

- 10:50 AM - 11:05 AM: Introduction of Chief Guests and Judges by the Event Coordinator.
 - Brief background and achievements of the 4 judges:
 - Judge 1: Mr. Abdul Afsar Baig
 - Judge 2: Mr. Suhail Ahmed
 - Judge 3: Mr. Talha Zaki
 - Judge 4: Dr.Ebby Darney P

4. Keynote Address

- 11:05 AM - 11:20 AM: Keynote speech by all the Chief Guests, on "The Art of Pitching a Startup Idea."

5. Pitching Session

- 11:30 AM - 01:30 PM: Pitching Round
 - Each team presents their startup idea for 10 minutes, followed by a 5-minute Q&A session with the judges.

6. Jury Deliberation & Networking

- 02:30 PM - 03:00 PM: Jury deliberates on the pitches.
- 03:00 PM - 03:30 PM: Networking session with participants and audience.

7. Award Ceremony & Closing

- 03:30 PM - 04:00 PM: Announcement of winners and award distribution by the Principal, Vice Principal, HOD and Chief Guests.
- 04:00 PM - 04:15 PM: Closing remarks by Mr.R. Rajkumar, Mentor of E-Cell RRCE.
- 04:15 PM - 04:30 PM: Group photo and final networking.





RajaRajeswari College of Engineering



(An Autonomous Institute, Affiliated Visvesvaraya Technological University, Belagavi ,

Approved by AICTE, UGC & GoK, Accredited by ISO 9001-2015 Certified Institution)

Sponsored by: MOOGAMBIGAI CHARITABLE AND EDUCATIONAL TRUST

Department of Computer Science and Engineering

Banner

RAJARAJESWARI COLLEGE OF ENGINEERING
AN AUTONOMOUS INSTITUTION, AFFILIATED TO VTU, APPROVED BY AICTE, UGC & GOK. REACCREDITED BY NAAC WITH 'A+' GRADE, ISO 9001:2015 CERTIFIED, ACCREDITED BY HLACT, TEXAS USA (INTERNATIONALLY) AND BY NBA (ECE, EE)
DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

28 SEP **E-CELL RRCE PRESENTS** **20 24**

PITCH PERFECT

IGNITE IDEAS, PITCH POTENTIAL, SHAPE THE FUTURE!
VENUE : RAJARAJESWARI COLLEGE OF ENGINEERING

SATURDAY 10AM

EVENT BROCHURE **SCAN TO REGISTER**

Campus: #14, Ramohalli Cross, Kumbalgodu, Mysore Road, Bengaluru – 560074

Phone: +91-80-28437124 / 28437327

Email Id: kirubha@rrce.org

Website: <https://www.rrce.org>





RajaRajeswari College of Engineering



(An Autonomous Institute, Affiliated Visvesvaraya Technological University, Belagavi,
Approved by AICTE, UGC & GoK, Accredited by ISO 9001-2015 Certified Institution)

Sponsored by: MOOGAMBIGAI CHARITABLE AND EDUCATIONAL TRUST

Department of Computer Science and Engineering

Photos of the Event



Campus: #14, Ramohalli Cross, Kumbalgodu, Mysore Road, Bengaluru – 560074

Phone: +91-80-28437124 / 28437327

Email Id: kirubha@rrce.org

Website: <https://www.rrce.org>





RajaRajeswari College of Engineering



(An Autonomous Institute, Affiliated Visvesvaraya Technological University, Belagavi,
Approved by AICTE, UGC & GoK, Accredited by ISO 9001-2015 Certified Institution)

Sponsored by: MOOGAMBIGAI CHARITABLE AND EDUCATIONAL TRUST

Department of Computer Science and Engineering



Campus: #14, Ramohalli Cross, Kumbalgodu, Mysore Road, Bengaluru – 560074

Phone: +91-80-28437124 / 28437327

Email Id: kirubha@rrce.org

Website: <https://www.rrce.org>





RajaRajeswari College of Engineering



(An Autonomous Institute, Affiliated Visvesvaraya Technological University, Belagavi,
Approved by AICTE, UGC & GoK, Accredited by ISO 9001-2015 Certified Institution)
Sponsored by: MOOGAMBIGAI CHARITABLE AND EDUCATIONAL TRUST

Department of Computer Science and Engineering



Campus: #14, Ramohalli Cross, Kumbalgotu, Mysore Road, Bengaluru – 560074

Phone: +91-80-28437124 / 28437327

Email Id: kirubha@rrce.org

Website: <https://www.rrce.org>





RajaRajeswari College of Engineering

(An Autonomous Institute, Affiliated Visvesvaraya Technological University, Belagavi,
Approved by AICTE, UGC & GoK. Accredited by ISO 9001-2015 Certified Institution)
Sponsored by: MOOGAMBIGAI CHARITABLE AND EDUCATIONAL TRUST

Department of Computer Science and Engineering



Campus: #14, Ramohalli Cross, Kumbalgodu, Mysore Road, Bengaluru – 560074

Phone: +91-80-28437124 / 28437327

Email Id: kirubha@rrce.org

Website: <https://www.rrce.org>





RajaRajeswari College of Engineering



(An Autonomous Institute, Affiliated Visvesvaraya Technological University, Belagavi,
Approved by AICTE, UGC & GoK, Accredited by ISO 9001-2015 Certified Institution)

Sponsored by: MOOGAMBIGAI CHARITABLE AND EDUCATIONAL TRUST

Department of Computer Science and Engineering



Campus: #14, Ramohalli Cross, Kumbalgodu, Mysore Road, Bengaluru – 560074

Phone: +91-80-28437124 / 28437327

Email Id: kirubha@rrce.org

Website: <https://www.rrce.org>





RajaRajeswari College of Engineering



(An Autonomous Institute, Affiliated Visvesvaraya Technological University, Belagavi,
Approved by AICTE, UGC & GoK, Accredited by ISO 9001-2015 Certified Institution)
Sponsored by: MOOGAMBIGAI CHARITABLE AND EDUCATIONAL TRUST

Department of Computer Science and Engineering



Challenges

As technology advances, the demand for graduates of the next generation is also increasing rapidly.

- 1. Rapidly changing nature of knowledge**
New jobs, changing business models, knowledge based work, AI/ML, Blockchain, Big Data, Analytics, etc.
- 2. Need to acquire and update skills**
Continuous learning and upskilling is essential for staying relevant in the workforce.
- 3. Increased Customer Experience (CX)**
The need for personalized and seamless customer experiences is driving digital transformation across all industries.

RAJARAJESWAR
The Institute of Computer Science & Engineering
VISION
To provide an a cutting edge of technical education in the field of engineering.
MISSION
The Department of Computer Science & Engineering will provide top-quality education and research to create, maintain leadership and foster the society and industry.

Campus: #14, Ramohalli Cross, Kumbalgodu, Mysore Road, Bengaluru – 560074

Phone: +91-80-28437124 / 28437327

Email Id: kirubha@rrce.org

Website: <https://www.rrce.org>



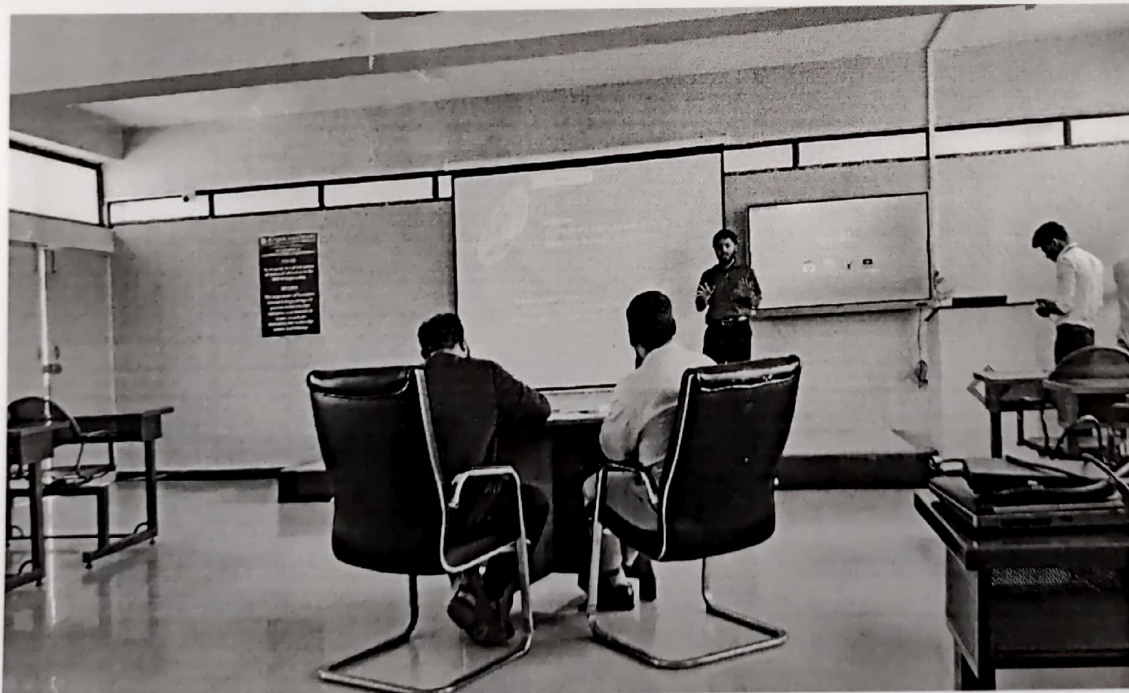


RajaRajeswari College of Engineering



(An Autonomous Institute, Affiliated Visvesvaraya Technological University, Belagavi,
Approved by AICTE, UGC & GoK, Accredited by ISO 9001-2015 Certified Institution)
Sponsored by: MOOGAMBIGAI CHARITABLE AND EDUCATIONAL TRUST

Department of Computer Science and Engineering



Campus: #14, Ramohalli Cross, Kumbalgotu, Mysore Road, Bengaluru – 560074

Phone: +91-80-28437124 / 28437327

Email Id: kirubha@rrce.org

Website: <https://www.rrce.org>

