



# RajaRajeswari College of Engineering



(Approved by AICTE, New Delhi, Govt. of Karnataka, Affiliated to Visvesvaraya Technological University, Belagavi)  
#14, Ramohalli Cross, Kumbalgodu, Mysore Road, Bengaluru - 560074

## Department of Artificial Intelligence & Machine Learning & RRIIC

Title of the event : **My Story : Motivational Session by Successful Start up Founder**

Resource Person :

**Mr. R. Sathish Raj**

**CEO, E-Crusaders, Chennai**

Date of the Event : **08.09.2023**

Event Duration : **11.00 A.M. to 1.00 P.M.**

Venue : **Dr. A P J Abdul Kalam Hall, RRCE**

Target Participants : **63 Students of AI & ML**

### Objective:

The session was intended to motivate the students on Entrepreneurship and Start up creation of our AI & ML department.

Developing business practices in students which can generate positive and sustainable change in society.

The objective of this program was to learn

- ❖ What is Social Entrepreneurship?
- ❖ Details about Gig Economy
- ❖ Challenges in Entrepreneurship and Start up establishment and Business practices

Mr. R. Sathish Raj inspired the students by speaking about Dr. A P J Abdul Kalam and his dreams. He suggested to understanding the social issues while setting up an entrepreneurial venture. The session taught our students their dream and the support of life.

**Outcome of this program** : Students are provided the information about goal and dreams. He expressed that when your eyes are positive, you'll love the world. When your mouth is positive, the world will love you. He also mentioned RAA i.e., Read, Ask and Action that if you want to do something, read about it, then ask people with experiences to the thing you want to do and get their feedback and lastly act on it.



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**Department of Artificial Intelligence & Machine Learning & RRIIC**

Poster



**RAJARAJESWARI COLLEGE OF ENGINEERING**  
No. 14, Ramohalli Cross, Mysore Road, Kumbalagodu, Bengaluru-74  
**Dept. of Artificial Intelligence & Machine Learning**

**My Story : Motivational Session by Successful Start up Foudner**

**Resource Person**  
**Mr. R. Sathish Raj**  
**CEO, E-Crusaders, Chennai**

**Date : 8th September 2024**      **Time : 11.00 A.M**

**Venue : Dr A P J Abdulkalam Conference Room**

**HOD**  
Dr. RAJESH K S  
Assoc. Professor and Head, AI & ML

**Principal**  
Dr. R Balakrishna



**Photograph of the event My Story : Motivation Session by Successful start up Founder**



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